

**HAPPIEST**  
  
**NEW YEAR**

Our aim for 1943: to improve our service still further and to give our very best to our friends, our community and our nation.

HAPPY NEW YEAR TO YOU AND YOURS

**OUTLAW GROCERIES**  
**NEW DEAL OIL COMPANY**  
 Tony and Carl Asimus



**HAPPY NEW YEAR TO ALL**

**What Is Happiness?**

Like Pilate's old question, "What is truth?" that question has many answers. But there is one answer that must be better than all the rest—the one answer we hope you find each day in 1943.

**STANNARD'S STORE**



**MAY YOU BE BLESSED . . .**  
 WITH 365 HAPPY, HEALTHY AND PROSPEROUS DAYS DURING 1943.

**P. J. McMANUS**  
 Home of Good Merchandise



**WE** are proud to have done our part in this community during 1942, and equally proud to have had the hearty support of so many of its citizens. We thank you, one and all, and wish you a very Prosperous New Year.

**GATZ BROTHERS**

**Notice**

**DR. A. E. GADBOIS**  
 Eye, Ear, and Nose Specialist. will make his regular visit at Dr. Carter's office in O'NEILL  
 Friday, January 8th  
 Glasses Fitted



**Best Wishes 1943**  
 Peace on Earth..

**DENNIS SHOE SERVICE**  
 Dennis Stejskal, Prop.



**NEW YEAR GREETINGS**

**WISHING** you and yours every happiness and blessing for 1943 as we leave the old year and enter the new . . .

**HARTY'S CLEANERS**

**SAVE YOUR EYES**  
 For thorough Scientific Eye Examination and Correctly Fitted Glasses, see **DR. C. W. ALEXANDER** Eyesight Specialist at Hotel O'Neill in O'Neill Tuesday, January 5 Satisfaction Guaranteed In Inman evenings and Sundays by appointment

**GREETINGS TO ALL**



In our organization we measure our accomplishment by the degree to which we have pleased and served our friends. As New Year's approaches, we renew our pledge of full devotion to principles of sound building and honest dealing.

**P. C. Donohoe**  
 Real Estate and Insurance

**Boost Your Budget By Saving at Brown-McDonald's**  
**JANUARY**  
**Clearance**

**Starts Saturday, January 2 At 9 A. M.**

FASHION GOODS, WINTER GOODS, BROKEN LINES PRICED TO COMPEL ATTENTION  
 A grand opportunity to buy that winter coat, dress, overcoat, suit and other winter needs at prices that should attract all thrifty folks in the community. Judge all values by these.

Prices Go Still Lower!

**COATS**



Fleece casual coats, tweed sport coats, monotone dress coats, all sharply reduced. Don't wait—choose early. Grades to \$16.50

**888**

Grades to 19.75

**1288**

Grades to \$29.50

**1688**

Special Group

**Men's Overcoats**



Sale Priced

**1288**

Look at the price and hurry! A group of men's medium weight overcoats for wear now and later. Well tailored and in approved colors. If you need a coat, buy it now while prices are low.



**DOUBLE BLANKET**  
**\$1.88**

Full bed size, fine cotton plaid pairs. Count your self lucky to get them now.

**Bed Pillows**

Nice Size  
 Grey Hen Feathers

**98c**

**Shirts and Shorts**

FOR MEN AND BOYS  
 Combed Cotton

**29c**

Ladies Fall Hats

**77c**

Values to \$4.95

Men's Sweaters

**98c**

Part Wool 40 to 46

DRESS SHIRTS

**88c**

Odd Lots Most All Sizes

OUTING FLANNEL

**19c**

Dark and Light Patterns

Men's All Leather OXFORDS

**\$2.47**

Black and Brown

Fashion Shoes and OXFORDS

**\$1.88**

Broken Sizes

500 FLOUR SACKS

**12½c** Each

Open, Large Size, Bleached

Cleansing Tissue

**13c**

(200 Size)

WASH DRESSES

**\$2.48**

All Sizes, Seersucker Prints

COTTAGE SETS

**88c**

Black Red Green

KOTEX

**89c**

Value Box (54 Pads)

TURKISH TOWELS

**23c**

Large Size, Fancy Patterns  
 Red Blue Green Rose

BATHROOM SETS

**88c**

All Colors  
 Mat and Stool Cover

**DRESSES**

Dresses for all day-time occasions at new low price levels. Freshen your winter wardrobe at small cost.

Grades to \$5.95

**348**

Grades to \$8.95

**548**

Grades to 10.50

**748**



**Clearaway Men's Suits**

Three low price groups that will stretch your clothing budget.

Up to 17.50

**1388**

Up to 22.50

**1688**

Up to 27.50

**1988**



**SHEET BLANKET**  
**88c**

Single cotton blankets for sheet use. Plaid patterns. Limited quantity to sell.

Complexion **SOAP**  
 A dozen Bars for only **58c**

**SLIPS**

CREPE TEA ROSE

Size 34 to 42

**78c**

**Misses Bloomers**

Cotton Knit Rayon Stripe

S-M-L

**29c**

WE SELL FOR CASH AND SAVE YOU MONEY

**BROWN-McDONALD**

CONSISTENT LOW PRICES THE YEAR 'ROUND

**EMMET NEWS**

Mr. and Mrs. Henry Patterson were dinner guests at the home of Mr. and Mrs. Harry Claussen of O'Neill Christmas day.

Miss Davene Loy had a Christmas program and supper at the Schaffer district school Wednesday evening.  
 The Misses Jo Ann and Marion

Nevenswander, of Superior, arrived the fore part of the week to spend New Year's with their father, A. B. Nevenswander.

Mr. and Mrs. Guy Beckwith and family were dinner guests at the Vera Hickman home Christmas day.

Sgt. Carl Luben left Saturday for Alaska, after spending his

furlough at the home of his parents, Mr. and Mrs. William Luben.

Miss Ilene Tenborg, of Omaha, arrived at the home of her parents, Mr. and Mrs. Cal Tenborg Christmas morning. She returned to Omaha Sunday.

Quite a few of the young boys around Emmet have taken their physical examination for the

army during the last three weeks. Quite a number of the young folks around Emmet enjoyed a skating party at Pat's Lake Sunday afternoon.

Mr. and Mrs. Joseph Babl held open house for their son, Cpl. Gabart Babl on Tuesday evening of last week. About sixty relatives and friends were present.