# Horse & Mule AUCTION Thursday, Sept. 24th

This will be a good market on Horses and Mules. We will have customers here to take all kinds. If you have any Horses or Mules to sell, bring them in early, so we can get them trimmed and tagged in plenty of time for the auction. . . . . . .

## O'Neill Live Stock Com. Co.

Where Buyer and Seller Meet

Phone 2

O'Neill, Nebraska

## Now Is the Time to Do Your Christmas Shopping

BUY YOUR GIFTS NOW FOR HIM IN CAMP

Men's Boxed Handkerchiefs	39c
Men's Dress Gloves	
Men's Dress Sox	
Men's Shaving Sets	28c 90c
Men's Cigarette Cases	
Playing Cards	
Boxed Stationery	25c \$1.00
Tooth Paste 10c 25c Tooth Brus	shes 10c 29c
Shoe Polish Kits	
Bill Folds	
—— CANDY ——	
Fountain Pen and Pencil Sets	29c \$1.00
Pocket Knives	
Hair Oils	
After-Shave Lotion	10c 25c
Cigarette Lighters —— MEN'S JEWELRY	35c
Greeting Cards	

# The BEN FRANKLIN Store

R. E. Armbruster went to Omaha Sunday to attend Fall Market sparkling teeth will improve your Thursday and he left from there were inducted into the Army. week. Mrs. Armbruster and son, personality, and make people like for Ames, Iowa, where he will Mrs. E. L. Watson went to Nor-Bobby, accompanied his as far as you. Why not give your teeth the attend the Iowa State University folk last Saturday, where she Norfolk, where they will visit her proper attention they deserve.— this year. Col. and Mrs. Brennan met her son, Tom, who had been

Dr. Fisher, Dentist.

ington, D. C., to visit her par- side in O'Neill. ents. Mr. and Mrs. W. J. McDon-

Sioux Falls, S. D., were week- certain future market. end guests of Dr. and Mrs. J. P.

attended Fall Market.

Miss Dorothy Bosn of Lincoln, song on the program. Mr. and Mrs. John Janousek and Dr. and Mrs. John Spencer and Mr. and Mrs. James Janousek of Mrs. Christene Williams attended Brainard, were guests Saturday Presbyteria at Atkinson Tuesday. and Sunday at the homes of Mr. and Mrs. Sam Bosn and family and Mr. and Mrs. Lod Janousek and family.

daughter Betty took their daugh- Friday, returning home Sunday. ter and sister, Constance, to Sioux They visited Mr. and Mrs. Edgar City Monday, where she will take Clark while there and Mr. and nurse's training at St. Vincent's Mrs. Ermand Keyes made ar-

Mrs. C. F. McKenna and Mrs.

boards at Bassett last Friday. Mrs. F. A. O'Connell returned Sunday from Omaha, where she Maxcy spent two days last week had been visiting her mother, at Lincoln, where they attended Mrs. Anna Good.

Mrs. Louise Murray and daughter, Ann, and son, John, who are home of Mrs. L. R. Tompkins last enroute from Chicago to Tucson, Friday. Mrs. Wm. Kelley was as-Ariz., came Monday to spend a sisting hostess, September being few days visiting at the home of the birthday month of Mrs.

of Pueblo, Colo., came Tuesday ed at noon. Twenty-one members to visit her parents, Mr. and Mrs. and three visitors were present. H. D. Grady, and other relatives The guests were Mrs. A. N. Butin O'Neill and his mother and ler, Mrs. Kenneth Smith and brother, Francis, at Ainsworth, Miss Elsie Krueger.

for a few days. Mr. and Mrs. H. E. Coyne took and son, Jimmy, of Sedalia, Mo., their daughter, Veronica, to Oma- arrived here Saturday evening. ha Tuesday and she left from On Sunday afternoon they left there for Chicago, where she will for a trip through the Black Hills. attend Rosary College. Mr. and They were accompanied by Mr. Mrs. Coyne remained in Omaha and Mrs. James McMahn. They for a few days' visit with rel- returned to Inman Wednesday. atives. Miss Chickie Iler accompanied them to Omaha and will ed Mr. and Mrs. Arthur Tomlin-

enroll at Duchesne College. Valentine spent last Wednesday ing bridge. Lunch was served at and Thursday here visiting Mrs. the close.

19-1. returned home Sunday.

Miss Geraldine Cronin arrived C. E. Jones, manager of the of Jameson, Nebr., were over- the University. Mrs. Esther Har- ner guests Sunday at the home here last Friday from Chicago to Central Finance Corporation of night guests at the Homer Low- ris and daughter, Betty, accom- of Mr. and Mrs. Guy Beckwith visit her father, D. H. Cronin, and fice here, has also been appointed ery home on Wednesday night panied them. family and other relatives and manager of the office at Neligh, of last week. friends for two weeks. Mr. and Mrs. E. C. Sutcliffe received by him Monday. The a dinner guest of Beulah Siders Omaha last Saturday, after an returned last week from Lincoln, arrived here today from Wash- Jones family will continue to re- last Sunday.

T. J. Graham of Dorsey, one of Holt county's leading stockmen, ternoon. Miss Mary Ryan of Sioux City was in the city last Tuesday. He spent from Sunday until Tuesday says that he has lots of feed and Rev. and Mrs. Alfred Hindvisiting her brother, J. B. Ryan, for his cattle, but is uncertain man were business callers in and other relatives and friends. whether to put a bunch in the Mr. and Mrs. C. Chapman of feed lots or not, owing to the un-

O'Neill friends have received word from Eldon Prawitz, for-Mrs. Anna McCartney and Mrs. merly of this city but now in the their son, Pfc. Edward Winkler, Helen Simar spent Sunday and U. S. Navy and stationed at the who is stationed near Denver. Monday in Omaha, where they Great Lakes Training station, that he will be on the air next We are again serving those de- Friday night at 9 o'clock, in the Zane will resume his studies at family of Brunswick were din- guests at the Guy Cole home. licious, juicy Hamburgers for 10c. program, "Meet Your Navy," Stanley's Manhattan Bar. 19-1 which will be heard over the Blue Mr. and Mrs. E. Janeusek and Network. Eldon is billed for a

#### INMAN ITEMS

Mr. and Mrs. F. E. Keyes and Mr. and Mrs. Ermand Keyes Mr. and Mrs. Frank Biglin and drove to Harrison, Nebr., last rangements to work for a rancher nine miles from Harrison. They John Grutsch attended a meeting expect to leave for their new job of selective service clerks of local some time next week.

Herbert Rouse and son, Marvin, G. E. Moor and Rev. E. B.

the state fair.

The Coffee Club met at the Tompkins and Mrs. Kelley. A Mr. and Mrs. Paul Montgomery covered dish luncheon was serv-

Mr. and Mrs. Sherman Grazier

The Anniversary Club surprisson on Monday evening. The eve-Mr. and Mrs. Phillip Mings of ning was pleasantly passed play-

Mings' aunt, Mrs. Mayme Meer. Virgil Tomlinson and George Col. and Mrs. F. M. Brennan Conard left last Friday for Fort A friendly smile that shows took their son, Neil, to Omaha Leavenworth, Kan., where they

working in Omaha. He was sick and had to come home for a while.

Gilbert Anderson and Clifford Ransom spent a few days here this week looking after business

Several cattle buyers from Iowa were here Tuesday buying

Mr. and Mrs. H. A. Tompkins entertained at dinner Sunday in honor of the birthday of Mrs. L. Tompkins, which was that day. A lovely birthday cake baked by Mrs. H. A. Tompkins graced the center of the table. Those present were Mr. and Mrs. L. R. Tompkins, Mr. and Mrs. G. E. Moor and Mrs. Eva Murten, In the evening another group of friends were invited out for a watermelon feed. Both were surprises for Mrs. Tompkins.

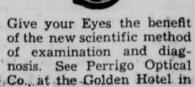
#### EMMET NEWS

Quite a number from here attended the fair at Chambers on Thursday and Friday of last Mr. and Mrs. Scott Bates of

Omaha visited at the home of Claude Bates last week. Mr. and Mrs. Dean Beckwith and small son, Gary, will leave late this week for Billings, Mont.,

where he has employment in a sugar beet factory. Miss Shirley Bates has accepted a position in the J. C. Penney store in O'Neill and began work

there Monday.
Mrs. Ruth Wagmon and children, Sharon and Jeffrey, and Wm. Tenborg spent Sunday at the Elmer Enbody home near Amelia. Mr. and Mrs. Alfred Hindman



O'NEILL' FRIDAY, SEPT. 25 Perrigo Optical Co.

Office Phone 77 Glasses Correctly Fitted Residence | Dr. Brown, 223 Phones | Dr. French, 242

Mrs. Julia Samples called on Mrs. Ruth Wagmon Monday af-

Mr. and Mrs. Homer Lowery Ainsworth from Tuesday until Saturday of last week.

Mr. and Mrs. Joe Winkler and family returned last Friday, af- mother, Mrs. Bessie Burge, and ter spending several days with other relatives and friends.

Mrs. Guy Cole and son, Zane, ning.

word to that effect having been Miss Sadie Marie Lowery was met, passed away at his home in Mr. and Mrs. Wm. Grothe, Jr., illness of several years. The funeral was held on Tuesday. Those attending from Emmet were Garat Janzing and Henry Winkler.

Frank Foreman left Sunday for Ainsworth, where he has employ-

Pfc. Clayton Burge left Monday for Fort Mason, Calif., after the state fair. spending a few days visiting his

Larry Schaeffer was a dinner guest of Bob Cole Tuesday eve-

Mr. and Mrs. Wm. Grothe, Sr., Father Byrne, formerly of Em- Mr. and Mrs. Floyd Johnson and where they attended the state

Rev. and Mrs. T. J. Peacock attended the free day celebration

in Stuart on Wednesday. Mrs. Pat McGinnis returned on Wednesday from Lincoln, where she spent several days attending

Mrs. Vernon Kenney and children of Norfolk visited her sister, Mrs. Rex Beckwith, on Friday afternoon of last week.

Warren Burgess, Dale French Gene McKenna and Jerry Toy went to Lincoln Tuesday, where Mr. and Mrs. Roland Paul and were Monday evening dinner



FRIDAY AND SATURDAY, SEPTEMBER 18 AND 19

#### It Has to Be Good!

If we hope to merit your continued good will and patronage, we know we must supply you with "Dependable" Quality that never disappoints. . . . Foods we can guarantee to give complete satisfaction . . . and at the lowest possible prices. . . . Thrifty, discriminating shoppers state that

Council Oak is a Safe Place to Save

#### **DOMINO** Orange & Grapefruit JUICE

Sweetened Juice of tree-ripened Florida Oranges and

Yellow

Longhorn

Cheese

..... 270

Bologna

## COUNCIL OAK GUARANTEED MEATS

Mild Cure

Summer

Sausage

33c Per

PORK LOIN ROASTS



Pork Chops

Pound, 36c and

**MEAT LOAF** Old Fashioned, pound ......

**WIENERS** Skinless, pound

Kellogg's RICE

**KRISPIES** PER PKG. .... 106 POPCORN BLUE DIAMOND,

MUSTARD SUPERB FRENCH STYLE

CLAPP'S

2-lb.

Caddy

SUPERB OATS Regular and Quick Cooking, 19c

SUPERB

## APRICOT HALVES

The brand is your assurance of carefully selected full ripe apricots packed in a heavy

Every month in the year you can enjoy tender. Garden Fresh Green Beans packed under the dependable Superb label.

No. 2 Can .......

SUPERB CUT GREEN

STRINGLESS BEANS

SUPERB GOLDEN CORN WHOLE KERNEL

Superb, 2 tall cans 15C Carnation, 17c

ROBB-ROSS ANGEL FOOD CAKE FLOUR Command recognition as an ex-

pert cake maker . . . buy this guaranteed cake flour and follow recipes on the carton.

Baby Food Strained. 4 cans.... cans....31c Chopped,

Ma Brown Whole Wheat Bread, 24 Clare ...... 15c

Nancy Ann Cracked Wheat Bread Found 10c SUPERB BRAND "EVERY DAY" 16-oz.

PEANUT KRUSH Special grind of fresh roasted CC peanuts. Try with cracked wheat bread for sandwiches.

**Soda Crackers** 

Fresh crisp crackers for soup,

-JEL PECTIN PLE ...

Shoe Polish Black and Brown, bottle

All Purpose Household Soap with Suds Appeal.



Introductory Special. 2 pkgs. FRESH FRUITS & VEGETABLES

HURRY! HURRY! No more boxes of Colorado Peaches after this week-end . . . buy them for canning now so you can enjoy them

next winter. ITALIAN PRUNES, the real economy fruit, for sale in 16-pound lugs for \$1.19 per lug . . . tempt your family's appetite with Italian Prince in the numerous ways they can be prepared. EGG PLANT for those mentless days ahead . . . Council Oak's egg

plant is freshly picked and a real honest-to-goodness substitute for "MOUNTAIN GROWN". CRISP, MEAD LETTUCE, just the way you

like it for salads, is available for about half the price of previous shipments.



in 81 of Nebraska's 93 counties. To serve Nebraskans electrically with the finest service obtainable at the most reasonable rates possible is the primary

Another in a Series of Advertisements Depicting Consumers from "A to Z"

objective of your own state-wide PUBLIC electric

BUY WAR BONDS REGULARLY

DOCTORS BROWN & FRENCH

Complete X-Ray Equipment