

**BRIEFLY STATED**

Mr. and Mrs. B. J. Shemwell returned home Sunday from Waterloo, Nebraska, where they had been visiting at the home of Mrs. Shemwell's sister, Mrs. Etta Compton.

Mr. and Mrs. D. D. Hunt of O'Neill and Mr. and Mrs. Cecil Hunt of Sidney, went to Battle Creek Saturday and spent the day at the home of Dr. and Mrs. Merle Hunt.

Mr. and Mrs. Carl Williams of Bartlett spent Christmas at the home of Mr. Williams' parents, Mr. and Mrs. Howard Williams.

Miss Luella Watson of Inman spent Monday with her sister, Virginia Watson.

Mr. and Mrs. Clifford French of Page were guests of Dr. and Mrs. O. W. French Christmas day.

Mrs. Julian Rummel and son left Sunday for Long Beach, California, to join her husband who has a position there.

Mr. and Mrs. Oscar Lindberg and children left Monday morning for Minden to visit at the home of Mr. Lindberg's sister Mrs. John Olson, before returning to their home in California. They have been here for the past two weeks visiting Mr. Lindberg's parents, Mr. and Mrs. P. A. Lindberg, and other relatives.

Miss Lorraine Penne spent Christmas in Elgin, at the home of her parents, Mr. and Mrs. Mike Penne.

Mrs. Grace Wilcox and daughter Ellen Lois, spent Christmas in Orchard, at the home of Mrs. Wilcox's mother, Mrs. M. B. Brookhauser.

Melvin Henry returned Sunday from Aberdeen, S. D., after spending several days with his parents.

Mrs. Mary Ernst and daughters, of O'Neill, and Mrs. Stanley Day of Prescott, Arizona, went to Bonesteel, S. D., Christmas Eve to visit their parents, Mr. and Mrs. Fred Schemmer. Mrs. Ernst and daughters returned Saturday night and Mrs. Day remained for a longer visit.

Mr. and Mrs. Fred Saunto spent Christmas in Norfolk.

Ann Asher spent Christmas day at the home of Mr. and Mrs. Wm. Hartigan in Inman.

Stanley and Floyd Bergstrom returned to Clareton, Wyoming, Saturday after spending the past week at the home of their brother Clarence Bergstrom in O'Neill and their mother, Mrs. C. A. Bergstrom in Ewing.

Mr. and Mrs. John Cuddy came Wednesday from Sioux Falls, S. D., to spend the holidays with parents, Mr. and Mrs. A. Stanton, and Mr. and Mrs. Wm. Cuddy.

George Thomas Robertson returned to Beaver City Monday, after spending the Christmas holidays with his parents, Mr. and Mrs. George C. Robertson.

Mr. and Mrs. Dorance Crabb and daughter spent Christmas with relatives in Wagner, S. D.

Mr. and Mrs. Henry Woidneck of Spencer were O'Neill callers Tuesday.

Mr. and Mrs. Alfred Drayton visited Mr. and Mrs. Ed Spatz in Plainview and Mr. and Mrs. Fred Drayton in Orchard Sunday.

Mr. and Mrs. Dave Loy were pleasantly surprised Christmas morning when their son, Richard Loy, called them from Norfolk, Virginia, to wish them Merry Christmas. Richard has been in Iceland since last August. He is on the U. S. S. Idaho.

Miss Dorothy Larsen entertained eight girls at a Christmas party last Tuesday night at her home. They exchanged gifts and a very pleasant evening was enjoyed.

Mr. and Mrs. Emmet Crabb spent Sunday in Wagner, S. D., with their son, Verle Crabb and family.

Mrs. K. D. Fenderson entertained the Merrimex Club at her home Tuesday evening. Mrs. Harold Lindberg won the prize.

Louis Hausman of Camp Clayborn, Louisiana spent Sunday and Monday at the home of Mr. and Mrs. Leo Hausman.

John Frankovitch and Thomas A. Todd of Oak Creek, Colorado, visited at the Anton Toy home Tuesday. Miss Helen Toy accompanied them home on Wednesday, after spending the holidays with her parents, Mr. and Mrs. Anton Toy.

Miss Mary Faulhaber of Middlebranch came Christmas day and is spending the holidays with her grandmother, Mrs. Mary Zastrow.

Everette Michaelson of Fort Riley, Kansas, spent from Friday until Tuesday with his wife here.

Miss Ruth Renner returned Sunday from Bridgeport, where she had spent Christmas with her parents.

Mr. and Mrs. Ray Hill and family of Orchard spent Christmas with Mrs. Hill's parents, Mr. and Mrs. O. A. Kilpatrick.

The Misses Mary, Rose and Jack Grady returned to Denver, Colo., today, after spending the holidays with relatives and friends. George Hammond accompanied them home for a week's vacation.

Mr. and Mrs. A. D. Duffy and son, Joe, of Petersburg, and daughter, Marie of Lincoln, visited their daughter and sister, Mrs. Jack Arbutnot and family Sunday. Mr. and Mrs. Arbutnot

are the parents of a baby girl born Christmas day and they came up to see the baby.

Mr. and Mrs. Pug Horn of Alinworth visited friends in O'Neill Wednesday evening.

K. B. Morrison came up from Lincoln Wednesday evening and is visiting friends.

Mr. and Mrs. George Hart and son visited friends in Scribner last Sunday.

Mr. and Mrs. Ralph Voeck of Omaha spent Christmas with Mrs. Voeck's parents, Mr. and Mrs. O. A. Kilpatrick.

Steve Wallace left Friday for Wichita Falls, Texas, where he has joined the Army Air corps.

At a meeting of the State Bar Association, held in Lincoln on Monday and Tuesday of this week, County Attorney Julius D. Cronin of this city was elected one of the vice presidents elected were: for the coming year. The other

vice presidents of the Association of Omaha arrived Christmas Eve Harry W. Shackelford, Omaha to spend Christmas with relatives, and James M. Ackerman, Lincoln, returning to Omaha Thursday Mr. and Mrs. Lester Shoemaker night.

Mr. and Mrs. L. W. Culkin of Omaha spent Christmas with Mrs. Culkin's parents, Mr. and Mrs. Jacob Hirsch.

Mr. and Mrs. Alva Winchell of Omaha, spent Christmas with Mr. Winchell's parents, Mr. and Mrs. B. T. Winchell.

WE SELL FOR CASH AND SAVE YOU MONEY  
**BROWN-McDONALD**  
CONSISTENT LOW PRICES THE YEAR 'ROUND

# January WHITE SALE

**MOST IMPORTANT WHITE EVENT IN YEARS!**

Important because the tide of prices has been sweeping onward and upward. In the White Sale starting tomorrow, the price tide ebbs almost to the low of last year. Thrifty households will stock up now. In our opinion prices will not be so low again for months.

81x99 FAMOUS  
**Pequot SHEETS**  
**\$1.29**



\$1.59 Value



**TERRY TOWELS**

SALE PRICED AT

White with colored border, solid pastels or plaids in assorted colors. Feature value for each **15c**



**BATH TOWELS**

LOW PRICED AT

You'll like the firm feeling of strength in these. They're spongy, quick to absorb. White, solid pastels and plaids. **25c**

**BLANKETS**

Part Wool

70 x 80"

Pairs

**1.98**

Constructed of 5% wool with 95% cotton. A double bed size blanket, 70x80 inches. Assorted plaids.

Part Wool

72 x 84"

Pairs

**2.29**



Soft, fleecy plaid pairs, 72x84 inches. Woven of 5% wool with 95% cotton. Good weight, well napped.

America's favorite sheet, known for smooth weave and long wear. Taped selvage for extra strength. Lies flat and smooth. Now priced way down for the January White Sale.

72 x 108" PEQUOTS . . . **1.29**

81 x 108" PEQUOTS . . . **1.39**

42" Pequot CASES, ea. . . . **33c**

42" Pequot TUBING, yd. . . **33c**

81x99 Fine Count

**BROWNCREST**

**SHEETS**

72x108 Size Included **98c**

Laundry tested for four years wear. A snowy white sheet, smooth clear weave, finished with deep hem. At this price buy for months to come.

81 x 108" BROWNCREST . **1.10**

42" Browncrest CASES, ea. . . . **23c**

42" Browncrest TUBING, . . . . **23c**

**WASH CLOTHS**

3 for **10c**  
5c and 10c

Priced to suit every budget. White or fancy in assorted colors. Standard size. Buy your limit.

DISHCLOTHS . . . **4c**



36" Hope MUSLIN

**12c** Yd.

The old reliable bleached muslin for all domestic uses. A standout value.



39" Brown MUSLIN

**12c** Yd.

Extra heavy quality and extra wide! Unbleached muslin you can depend on.



36" Heavy OUTING

**12c** Yd.

Yard wide outing flannels for comfort tops, gowns, pajamas. Plaids, stripes.



3-lb. Cotton BATTS

**49c**

Stitched cotton batts in natural color. Unrolls to 72x90 comfort size.



80-Square PRINTS

**19c** Yd.

New spring patterns in a fine 80 sq. percale. Vat dyed colors. Yard wide.

## Holt County Basketball Tournament

O'Neill High School Auditorium

January 7-8-9

Wednesday Afternoon

St. Mary's vs. Atkinson . . . . . 2:00 P. M.  
Page vs. Stuart . . . . . 3:15 P. M.  
Inman vs. Chambers . . . . . 4:30 P. M.

Wednesday Night

Amelia vs. O'Neill . . . . . 7:00 P. M.  
St. Joseph's (Atkinson) vs. Winner of St. Mary's Atkinson contest . . . . . 7:00 P. M.

Ewing vs. winner of Page-Stuart game 9:30 P. M.

Semi-finals Thursday with two afternoon games beginning at 1:00 p. m.; and four Thursday night starting at 6:00 p. m.

Championship and Consolation finals Friday night starting at 8:00 p. m.



COMPLIMENTS OF THE SEASON 1942

A Happy New Year . . .

Ring, bells, ring! 'Tis New Year's, and may it be a happy one! May the year continue to be good to you as the months roll by, and may it bring you more health, more happiness and more prosperity than you have ever known.

At least, that is our wish for you at this joyous New Year's season. We greet you all and look forward to seeing you soon.



**Seth Noble**



BEST WISHES FOR ALL

☺☺☺

This organization has grown up with this community, and, during good times and bad, has clung steadfastly to the principle that the good will of its customers is an asset beyond all price, and we are willing to break precedent, at times, in order to retain it.

In this spirit of appreciation we wish for you and yours the most enjoyable and prosperous New Year you have ever known.

"The moving finger writes, and having writ, moves on," says the Persian poet. And while that moving finger may "cancel not a line" the lessons it has pointed out should inspire all to finer goals for 1942.

**Ben Franklin Store**