

THE FRONTIER

D. H. Crenin, Editor and Owner

Entered at the postoffice at O'Neill, Nebraska, as Second Class Matter.

SUBSCRIPTION

One Year, in Nebraska \$2.00
 One year, outside Nebraska 2.25
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Local and Personal

Mrs. Seth Noble and Mrs. J. D. Osenbaugh spent Wednesday in Norfolk.

James Gibson, John Sullivan and Joe Schollmeyer were in Lincoln Tuesday on business.

Mrs. J. F. O'Donnell left Thursday for Omaha, after spending several weeks here visiting relatives.

Mrs. J. R. Miller had the Missionary society of the Presbyterian church Tuesday evening at her home.

Mr. and Mrs. Frank Oberle returned Sunday from Center, Nebr., where they had attended a wedding of a daughter of their niece.

Mrs. C. B. Carter went to Grand Island Monday as a delegate from here to the Rebekah convention that is being held there this week.

Mr. and Mrs. Guy Cole and son, Bobby, of Emmet, Mrs. Esther Harris and Clarence Bergstrom attended the Kansas-Nebraska game Saturday.

Mrs. John L. Quig and Mrs. H. W. Starlin returned from St. Joe, Mo., and Bedford, Ia., where they had been visiting relatives for the past ten days.

Mr. and Mrs. L. G. Gillespie went to Grand Island to attend the L. O. F. grand lodge and the Rebekah, assembly convention being held there this week.

Mrs. Anna Chase and children of Sheldon, Iowa, who were visiting her sister and brother Bea and Joe Gallagher at Inman, attended the funeral of Pat Carr Sunday.

Unkie Heuton, of Carroll, Iowa, arrived Wednesday from Hot Springs, S. D., and is visiting at the homes of Mr. and Mrs. Frank Pruss and Mr. and Mrs. Ivan Pruss.

Mr. and Mrs. D. C. Bishop and Jimmy Herre arrived here from Kansas City Wednesday to visit at the home of Mr. and Mrs. O. M. Herre and to spend a few days pheasant hunting.

Mr. and Mrs. James Evans came up from Grand Island Tuesday and will be here for several weeks while their house, next to George Robertson's place, is being remodeled.

Sixteen young people had a party at the home of Patsy Kruse Friday evening in honor of Miss Shirley Mae Clauson, who left Thursday for Burbank, Cal., to make her home.

Mr. and Mrs. L. Rehel, of Sioux City, and Abe Saunto came down from Winner, S. D., Tuesday, where they had been hunting pheasants. Wednesday they left for Sioux City.

Mrs. Frank Oberle went to Stuart Wednesday to visit her daughter, Mrs. Leslie Smith and family. Mr. and Mrs. Smith moved Thursday to Ainsworth where they will make their future home.

Mrs. William Bruegman entertained the LL bridge club at her home Tuesday afternoon. High score was won by Mrs. Melvin Marcellus, traveling prize by Mrs. D. D. Hunt and low score by Mrs. Ralph Beckwith.

Miss Helen Biglin entertained the Martez Club Wednesday evening to a 7 o'clock dinner at the M and M cafe and cards at her home. Mrs. Ed Campbell and Miss Helen Biglin won the prizes.

Mr. and Mrs. R. W. Adkins, who were married in Sioux City about ten days ago, returned to O'Neill Tuesday and have taken an apartment at the Sauer's apartment house. Mr. Adkins is an employee of the Central Finance corporation.

Charles Luth left Wednesday for Spencer, where he has work.

Mrs. H. W. Tomlinson went to Norfolk Thursday to visit relatives until Friday.

Dr. J. P. Murphy arrived from at the home of Mrs. J. P. Gallagher for a few days.

Mrs. Vic Marquardt, of Ewing, visited her sister, Mrs. Grace Wilcox, Wednesday.

Miss Veva Alm spent Sunday with her parents, Mr. and Mrs. Arthur Alm at Opportunity.

Norma Mae Carney came up from Norfolk Tuesday and spent the day here visiting friends.

Mr. and Mrs. Dick Frisbie came up from Omaha Sunday to visit at the home of her sister, Mrs. Dee Murphy.

Dr. E. E. Gallagher arrived Wednesday from LaCrosse, Wis., to visit at the home of Mrs. J. P. Gallagher for a few days.

Mrs. John Dunhaver and daughter, Mrs. Donald Enright, and Mrs. Tom Enright went to Norfolk Thursday to spend the day.

Lewis and Jack Vitt went to Omaha Sunday to visit their father who is in the Clarkson hospital for medical treatment.

POPEYE, THE RECRUITING OFFICER, DEVELOPS A PICTURE!

WHAD'YA KNOW! LOOK!! THERE HE GOES NOW!!

WOW! IF THE NAVY DID THAT FOR HIM, SIGN ME UP RIGHT NOW

You're the kind of a boy the Navy wants

Have you got ambition? Do you want to learn a trade that will pay good money when your enlistment is up? Then the Navy is the place for you. In the Navy, your pay is gravy. And you can learn any one of fifty-odd skilled trades. No board bills. No food bills. No doctor's bills. Even your first \$118.00 worth of uniforms are free!

So, if you are 17 or over, the best thing you can do is get a free copy of the illustrated booklet, "Life in the U. S. Navy," from the Navy Editor of this newspaper.

SERVE YOUR COUNTRY! BUILD YOUR FUTURE! GET IN THE NAVY NOW!

Willis Bachman and Bill Ryan arrived home from Baltimore, Md., Wednesday to visit their parents, Mr. and Mrs. Gifford Bachman and Mr. and Mrs. G. J. Ryan.

W. E. Curtis, federal examiner for the Federal Credit Administration of Omaha, was at the O'Neill Credit association from Friday until Wednesday.

Mr. and Mrs. Lawrence Kortum and Mrs. Clyde Gensler, of Washington, D. C., were dinner guests of Mrs. Anna McCartney Tuesday evening.

Mrs. F. T. Hoscheit, of Butte,

and her daughter, Mrs. Robert Thompson and son went to Gresham Thursday to visit relatives for a few days.

Dr. and Mrs. J. R. Dwyer arrived from Omaha Wednesday evening to visit at the home of his sister, Mrs. H. E. Coyne and to spend a few days pheasant hunting.

HOT SCHOOL LUNCHES

Hot school lunches are taking the place of more tin dinner pails than ever this term. There are no accurate figures on all school lunches throughout the country, but the trend is upward.

Since 1939, millions of undernourished children have been added to those receiving lunches and thanks to surplus farm foods made available for that use.

This year the Surplus Marketing Administration of the U. S. Department of Agriculture expects the school lunch program to reach upward of five million children. Almost as many more "eligible" children can be served, if more committees take it upon themselves to provide the sponsorship for such projects.

However, no matter who oversees the school lunch or how it is financed, it should be well-balanced to do the most good, say home economists of the U. S. Department. Ideally it is made up of one nourishing main dish, a glass or two of milk, fruit or vegetable in some form, bread and butter or a sandwich and a simple desert.

IRENE'S...Beauty Salon

Get ACQUAINTED OFFER:
 50c on Permanent, 10c on Finger Wave, deducted... until November 1st.

Located in GILDAY'S BARBER SHOP
 Now open for business
 SATISFACTION GUARANTEED

Outlaw Groceries

O'NEILL AND BUTTE

3 car loads of Illinois Apples will arrive on Fri. or Sat., Oct. 17-18

Fresh picked from orchards and very sound, Fancy Ring Packed, also bulk apples. Red Ben Davis, Delicious, Willow Twig, Winesap varieties. Buy now for winter use, they will be higher later.

Price, \$1.10 bu. and up.

Bring your sacks for bulk apples. Look these over, we know you will buy if you see them. We will buy empty clean burlap sacks at 5c each.

Fancy Colorado Cabbage \$1.69 per 100 pounds
 Large Colo. Onions 50 lb. bag 99c, 10 lb. bag 23c
 Sweet Potatoes 10 lb. bag 23c, bu. basket 90c

FANCY TOMATOES FOR SLICING, Per pound 4c	CANNED FOODS SALE
LUX OR LIFEBOUY TOILET SOAP, 4 bars for 22c	All Extra Standard Food in No. 2 cans, 24 cans to a case.
RINSO 2 LARGE PACKAGES 39c	GREEN BEANS, CREAM Corn, Kraut, Red Beans, Pumpkin, Tomato Juice, Hominey.
BOILING BEEF Per pound 12c	TOMATOES, 1 can 10c
RING BOLOGNA Per pound 15c	12 Cans \$1.15
FRESH WHITING FISH Two pounds for 19c	Case of 24 cans \$2.25
BUTTERNUT OF FOLGER'S Coffee, 1 lb cans 29c	EARLY JUNE PEAS, OR Whole Kernal Corn, 1 can 12c
HUSKING GLOVES OR Mittens, Heavy weight, pr.15c 1 Dozen pairs \$1.70	12 Cans \$1.35
H. P. LAU CORNHUSKER Coffee, 1 lb pkg. 14c	Case of 24 cans \$2.65
TWO 1 lb pkg. 27c	PORK AND BEANS, Large 2 1/2 Size, quart cans
THREE 1 lb. pkg. 40c	1 Can 11c
	12 Cans \$1.25
	Case of 24 Cans \$2.45

Buy your Anti-Freeze at the New Deal Oil Co.---Zerex, Zerone, Thermo, Alcohol, all at lowest prices.

Business as Usual

A statement to clarify misunderstandings:

....Government Regulations have not changed our terms. We have always required one-third down payment and not over eighteen months on the balance; we feel this is only good business procedure.

....If you are going to need a different automobile during the next year our advice is to *trade now* as all cars are going to be harder to get after January first than they are now.

....Terms as above can still be arranged. See your local dealer.

CENTRAL FINANCE CORPORATION

NORFOLK NELIGH O'NEILL

"Light Condition" Your Home with Vision-Aid Adaptors



SEE better in your Kitchen with this Handy Lighting Unit

Fifty per cent of the average housewife's waking hours are spent in the kitchen, hence good lighting in this room is MOST important. Get one of these Better Sight Kitchen units complete with bulb, diffusing bowl, pull chain switch on socket and extra current outlet. Ideal for any kitchen and can be installed by the householder himself.



"Light Condition" Other Rooms, Too

with one of these

VISION-AID UNITS

You can do so much with light--it contributes immeasurably to your interior decoration. Banish that dull, unattractive "feeling" of your living room by brightening things up with new modern "Light Conditioning." Soft, semi-indirect light in the bedroom, dining room, or den, such as is provided by "Light Conditioning" units, can convert them into most attractive rooms. See our several suggestions for "Light Conditioning".



Prices Begin Low and Will Please Your Purse

★ YOUR DEALER ALSO SELLS

ASK ABOUT THE NEW Silvered BOWL BULB

It holds a beauty secret for you! Here is a new kind of bulb--called "silvered-bowl"--with indirect lighting built right into it. It gives a soft glassless light that is so complimentary to your home... and you.

"Light Conditioning"



Better Light for Better Sight