

**FOOTBALL COME, T**

By C. F. Grill  
The game Friday night between the Bassett High and the O'Neill High School teams will likely be a close one with each having an even chance of winning. Atkinson tripped Bassett last Friday night to the tune of 36 to 6. The O'Neill team bowed to the Bloomfield High with the official's score of 13 to 0.

The O'Neill fellows have done a good job in perfecting their defense and now are pushing their offensive technique.

While we are thinking about

**MY FIVE CHILDREN**

I and I use ADLERIKA when needed; have kept it on hand for 20 years." (C. C. Mass.) ADLERIKA with its 3 laxative and 5 carminative ingredients is just right for gas and lazy bowels. Get ADLERIKA today.

Johnson's Drugs



When you think of glasses think of the Perrigo Optical Company. New scientific instruments have been added to our territory equipment. We now bring you a better service than ever before. See us at Golden Hotel, O'Neill, Saturday, October 11th

**Foot Ball**  
O'Neill City Park  
**Friday Night**  
OCT. 2  
8 P. M.  
O'Neill High School  
vs.  
Bassett High

The teams are evenly matched and indications are that the game will be a thriller. Turn out and boost for your team  
Admission 10c, 20c, 35c

the welfare of the players on our team, how about this comment? The period between halves of a game is intended to give the players a chance to relax and rest. When enthusiastic fans crowd around the team during the half period, they really are handicapping the fellows instead of helping them. Under such a condition the coach is also hindered in his work in directing the players and in creating the proper psychological atmosphere for the players.

Why not watch the Band and Pep Club perform during the half and let the football team receive the fullest benefit from their relaxation and rest period?

In order to give all the football fans a fair chance to observe the plays out on the field, it is necessary for all spectators to remain behind the wires that run parallel to the playing field. If adults get behind the wire, then youngsters are tempted to do the same thing and stand near or on the out-of-bounds line. Under such conditions, extreme injuries might result whenever a team plays the ball close to the line where spectators might be standing. Your cooperation is greatly appreciated and your true sportsmanship shown in making your school sports as safe and enjoyable for all as is possible.

Lets help the boys win over Bassett this Friday night under the lights in the City Park.

**To Broadcast Football**

The 1941 University of Nebraska football games away from home will be brought to Cornhusker gridiron fans here via radio, the Consumers Public District announced this week.

KFAB in Lincoln will carry all nine games on the schedule. The gridcasts, direct from the playing field, will take the air at 1:45 p. m., Saturdays beginning October 4 with the Nebraska-Iowa game at Ames, Iowa. They will run continuously throughout the entire period of each game, climaxing with a quarter-hour recapitulation of highlights and statistics immediately after the final gun has been fired.

Consumers Public Power District gave long and serious consideration to the broadcast of Nebraska football games before the final decision was made," stated V. M. Johnson, general manager. "Many of our customers were consulted about the idea

and the consensus of all seemed to be enthusiastic endorsement of the plan as a most worthwhile public service of popular interest to a vast majority of Nebraskans, particularly those living in the territory served by Consumers Public Power District. We hope our listeners will enjoy these games."

**EMMETT NEWS**

Mr. and Mrs. Bert Gaffney returned home Thursday from Alcester, South Dakota, where she had been visiting relatives.

Dugal Allen returned Friday from Louisville, Kentucky, where he spent two weeks visiting his daughter and family, the George Holopeters.

Word was received here that Hammy Allen was seriously ill at his home in Des Moines, Iowa. Saturday they were to take him to Rochester, Minnesota, but they had to stop at Iowa City and he entered the hospital there. His condition is considered very serious.

Mrs. Lizzie Clinkenbeard returned to her home at Sioux City Iowa, Saturday after spending

three weeks visiting Mrs. Dugal Allen.

Several loads of Hammy Allen's cattle were on the market in Atkinson Tuesday.

C. J. Smith of Davey, Nebr., visited at the depot Sunday and with other old time friends here. About twenty-five or thirty years ago Clarence was depot agent here.

Andy and Otto Brown were out from Sioux City the first of the week.

Mr. and Mrs. Sewell Johnson and daughters and Mr. and Mrs. Leon Beckwith and Leona Fern were Sunday visitors at the Harold Givens home.

Mr. and Mrs. Sewell Johnson and children spent Sunday evening in O'Neill at the Lowell Johnson home.

Mrs. John Conrad entertained at a birthday party Friday afternoon honoring Mary Lou on her fifth birthday. About fifteen little guests were present who enjoyed games from four until five-thirty when they were treated to ice cream and a lovely birthday cake baked by Mrs. P. W. McGinnis. Mr. and Mrs. Frank Foreman, sons Jimmie and Merle, and

daughter, Norma Lou, left early Monday morning for a several week trip to Arkansas and Texas. Mrs. Foreman's parents live in Arkansas and she has relatives in Texas.

Mr. and Mrs. J. H. Patterson drove to Albion, Nebraska, Tuesday and spent the day visiting relatives. They returned home late that night.

The Epworth League entertained at a party in the church basement Friday evening.

The Guy Cole's and John Conards drove to O'Neill Friday evening to attend the football game there between O'Neill and Spencer.

John Conrad and Harry Wer-

**MR. FARMER:**

**I**SSUE policies required with Commodity Credit Corporation loans on grains. Call and see us if policy is wanted.

L. G. GILLESPIE, Insurance Agent, O'NEILL

ner spent Sunday on the Niobrara fishing. Mr. and Mrs. W. P. Dailey drove to Winner, South Dakota, Sunday and spent the day with the John Dailey family.

**THE COUNCIL OAK STORES**  
YOUR FRIEND AT MEALTIME

FRIDAY AND SATURDAY, OCTOBER 3 AND 4, 1941.

**EXPERIENCED FOOD BUYERS!**

Of every four Council Oak Shoppers, **THREE** are women of some years' experience in providing the best possible food for their families at Money Saving prices. Most of them have been our customers for many years. These experienced shoppers have chosen Council Oak as Food Headquarters because they know Council Oak to be dependable for Quality and Low Prices.

**YOU'LL BE GLAD!**  
A little later you'll be well pleased if you have on hand a case or more of Superb Vegetables bought at our special price.

<b>SUPERB</b> Whole Ripe <b>Tomatoes</b> 2 No. 2 Cans .. 25c Case 24 cans ..... \$3	<b>SUPERB</b> Large Sweet <b>PEAS</b> 2 No. 2 Cans .. 27c Case 24 cans .. \$3.24
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**BETTER MEATS Mean BETTER MEALS**

<b>Tender, Juicy</b> <b>BEEF ROAST</b> Per Pound 25c and 19c	<b>PORK LOIN</b> <b>ROASTS &amp; CHOPS</b> Per Lb. 27c and 22c
<b>Shoulder Cut</b> <b>BEEF STEAK</b> Per Pound ..... 25c	<b>FRESH</b> <b>SIDE PORK</b> Piece or Sliced, lb. .... 16c
	<b>SUGAR CURED</b> <b>WIDE BACON</b> Sliced, 1/2 lb. pkg. .... 14c
	<b>Fresh Ground</b> <b>Pure Beef</b> Per Lb. .... 19c
	<b>Fresh</b> <b>Pig Feet</b> Per Lb. .... 6c
	<b>Short Ribs</b> <b>of Beef</b> Per Lb. .... 13c

<b>"SUPERB"</b> <b>FRUIT COCKTAIL</b> 2 8-Ounce Cans ..... 17c 2 16-Ounce Cans ..... 29c 2 No. 2 1/2 Cans ..... 49c	<b>CANDY</b> Coconut Bonbons ..... Pound ..... 15c
	<b>COOKIES</b> Cocoa Iced Dainties ..... 2 lbs. 29c
	<b>CORN FLAKES</b> Miller's, 2 Packings ..... 15c
	<b>SALADA</b> 1/2 Lb. Black, 36c, 1/2 Pound Green ... 34c

**SUPERB MINCEMEAT** See Cooky Recipe on Carton ..... Dime Pkg. 8c  
**SALAD BOWL** Salad Dressing, Qt. ... 27c | **CAMPBELL'S** Tomato Juice 3 20-oz. cans ..... 25c

<b>Ma Brown</b> Whole Wheat <b>BREAD</b> "Enriched by Nature" Our Every Friday Feature Per Pkg. .... 4c	<b>Robb-Ross</b> <b>GELATIN DESSERT</b> Assorted Flavors	<b>NOW READY FOR AN</b> <b>October Breakfast</b> Cool snappy October mornings bring an intense yearning for a hearty breakfast built around Robb-Ross Buckwheats. Council Oak Coffee and your preferred Pancake Spread. Don't forget the bacon, sausage or ham to fry. Robb-Ross Prepared <b>BUCKWHEAT, Bag 24c</b> Robb-Ross Cane and Maple <b>Breakfast Syrup 2 Lb. Bot. 25c</b> Superb Extracted <b>HONEY, 45 Ounce Jar ..... 25c</b> Council Oak <b>COFFEE</b> Pound, 26c, 3 pounds ..... 75c	<b>"Tac-Cut"</b> <b>Coffee</b> May be had in regular or drip grind. Packed in tin or glass. Pound .... 27c 2 Lb. Jar ..... 52c
		<b>CRISCO</b> Pound ..... 23c 3 Lb. can .... 59c	

<b>Betty Brite</b> <b>SHELF PAPER</b> 2 15-ft. folds. 15c	<b>Dependable</b> <b>BROOMS</b> Each 64c and 44c	<b>Maple</b> <b>CLOTHES PINS</b> Per Box ..... 5c	<b>LUX FLAKES</b> Large Pkg., 22c, Small Pkg. .... 9c
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<b>KEIFFER PRESERVING</b> <b>PEARS</b> Original Bushel Basket ..... \$1.39	<b>BIG JUICY</b> <b>SUNKIST LEMONS</b> Per Dozen ..... 25c	<b>OREGON LONG SHANK</b> <b>PASCAL CELERY</b> 2 Jumbo Stalks ..... 25c	<b>TOILET SOAP</b> 3 Cakes for ..... 19c
<b>NORTHERN WAXED</b> <b>RUTABAGAS</b> , Pound ..... 2 1/2c	<b>FRESH DUG JERSEY</b> <b>SWEET SPUDS</b> , 10 lbs. for .. 25c	<b>RINSO</b> Small Package ..... 9c Large Package ..... 21c Giant Package ..... 57c	<b>LIFEBUOY SOAP</b> 3 Cakes for ..... 19c

*You will always find*  
**BARGAINS... HERE!**

- COOKIES, 2 lbs. . . . . 25c
- Two top Ice Cream Cones . . . 5c
- Jumbo Frosted Malts . . . . 5c
- Large assortment of Turbans 25c
- Ladies' full mercerized Hose, pr. 25c
- 300 needle rayon Hose, pr. . 35c
- Men's dress Socks, pr. 15c Jersey Gloves, pr. . 15c
- Ladies' dress Gloves, pr. . . . . 25c

The **BEN FRANKLIN** Store

**1941 University of Nebraska**

**CORNHUSKER Football Games**

**ON THE AIR**

**CONSUMERS PUBLIC POWER DISTRICT**

*Invites you to listen to these Games*

**DIRECT FROM THE PLAYING FIELD!**



Thrilling, play-by-play broadcasts of your Nebraska Cornhuskers football games will come to you Saturdays at 1:45 beginning Saturday, October 4, with the Nebraska-Iowa State game at Ames. Consumers Public Power District announced this week. These broadcasts, direct from the playing field, will be announced by Bob Russell, and will be carried by KFAB, Lincoln, 780 on your dial. . . . Because of the football broadcasts now available to you, the world series broadcasts, soon to begin, and the daily run of important local, national and foreign news together with the excellent radio shows just launching their new schedules, now is the time to get your radio checked for winter reception. See your radio dealer or radio service man this week and get your radio in perfect working order for the fall and winter season.



NOW IS THE TIME TO HAVE YOUR RADIO CHECKED FOR WINTER RECEPTION  
SEE YOUR RADIO DEALER OR SERVICE MAN