

THE FRONTIER

D. H. Cronin, Editor and Owner

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BRIEFLY STATED

Mrs. Tom Semlock of Norfolk, spent the week end in O'Neill, visiting her parents, Mr. and Mrs. Tom Enright.

Jerry Claussen left Wednesday for Denver, Colo., where he will spend a few days visiting relatives and friends.

Gerald Graybiel returned on Saturday from Grand Island, where he attended a meeting of the Farm Security employees.

Mrs. Henry Lohaus and Mr. and Mrs. C. J. Gatz left on Wednesday for Omaha, where they will attend the first showing of the 1942 Fords.

Miss Bernadette Brennan drove to Sioux City, Iowa, on Sunday, to visit Mrs. M. F. Brennan, who is in St. Vincent's hospital there.

Miss Vivian Eidenmiller left Wednesday for Omaha, where she will visit for a few days.

The ladies of the Presbyterian Guild are sponsoring their annual rummage sale to be held the first week of October.

Mrs. Guy Cole entertained the members of the M M club at her home in Emmet on Wednesday evening.

Ivan French left Thursday for Omaha, where he will resume his studies at the University of Nebraska School of Medicine.

Miss Inez O'Connell left on last Thursday evening for St. Louis, Mo., where she will visit at the home of her brother.

Jack Arbutnot returned on Saturday from Omaha, where he had taken his father, R. L. Arbutnot to receive medical treatment.

Miss Emily Lou Fisher of Scribner, Nebraska spent the week end here visiting at the home of her parents, Dr. and Mrs. Fisher.

Mrs. Martha Brookhouser and son, Percy, of Orchard, spent Sunday here visiting her daughter, Mrs. Grace Wilcox.

Mr. J. F. O'Donnell on Friday left for Omaha, where she will visit her daughters, Mrs. Z. W. Credel, Miss Grace and Louise O'Donnell and her son, Hugh.

Mrs. Ralph Oppen, who spent the past six weeks here visiting her mother, Mrs. J. Scott, left on Monday for her home at Little Rock, Arkansas.

Miss Helen Givens and Al Johns of Omaha, spent the first of the week here visiting at the home of Miss Givens' parents.

and with other relatives and friends.

Mrs. Homer Mullen entertained the members of the Delta Dek at a seven-thirty o'clock dinner at the M & M Cafe, followed by cards at her home on last Thursday evening.

A group of friends held a surprise party on Monday evening at the home of Mr. and Mrs. Emory Peterson, honoring them on their twentieth wedding anniversary.

Mrs. Frank Kubitchek left Saturday for Council Bluffs, Ia. where she will visit at the home of her daughter, Mrs. John McManamy and Mr. McManamy for the next week.

Mrs. Lod Janousek will leave Monday for Thermopolis, Wyoming, where she will meet her husband, who is there at the Hot

Springs. From there they will go to Greeley and Denver, Colorado, before returning home.

Mr. and Mrs. Donald Anderson and Mrs. Esther Anderson of Fremont, Nebraska, left on Monday for their home, after visiting here over the week end at the home of Mr. and Mrs. P. A. Lindberg.

Mr. and Mrs. Harvey A. Tompkins and daughter, Linelle, have recently moved from Weeping Water to Holt county where they will make their home on a farm-ranch south of Inman. Mr. Tompkins has taken leave of his duties as Soil Technologist under the U. S. Civil Service Commission for the U. S. Department of Agriculture, Soil Conservation Service. Both Mr. and Mrs. Tompkins are graduates of Nebraska Wesleyan University. Mr. Tompkins is the son of Mr. and Mrs. L. R. Tompkins of Inman.

North Central Nebraska Hereford Association's
First Annual Female Sale
Bassett, Nebraska
Monday September 22, 1941
135—COWS, HEIFERS AND CALVES—135

A great offering of select females of popular breeding with individuality that guarantees their ability to produce high quality cattle to meet all requirements. Every animal in the pink of breeding condition.

HERE ARE THE CONSIGNORS

Max A. Baird, Brunswick, Nebr.
Fred N. Peters & Son, St. Libory, Nebr.
C. V. Robertson, Chambers, Nebr.
Snyder Brothers, Springview, Nebr.
George Sprague, Springview, Nebr.
F. E. Wentworth, Mills, Nebr.
Norris Wentworth, Riverview, Nebr.
Walter G. Sire, O'Neill, Nebr.
W. E. Ripley, Springview, Nebr.
Ross Farms, Central City, Nebr.

For Catalog, Address
W. E. Ripley, Sec'y-Treas., Springview, Nebraska.

AK-SAR-BEN
LIVE STOCK
AND
HORSE SHOW
WEEK STARTING SUN., 5th
OCTOBER
OMAHA, NEBR.

FEATURING:

World's Largest 4-H Baby Beef Show
Gigantic Carlot Show and Auction
Sales—\$250,000 Fine Horse Show
Colorful Band and Drum Corps Contest—Gorgeous Flower Show!

Added Attractions:

SUNDAY AND MONDAY:
VICTOR McLAGLEN'S FAMED LIGHT HORSE TROOP
Direct from Hollywood. In Person.

TUESDAY THROUGH SATURDAY:
BOB HAWK
In Person Presenting Eversharp's "TAKE IT OR LEAVE IT" Radio Quiz Program

ALL WEEK:
MONTE MONTANA
During Movie Stunt Man

ADM. ONLY 50^c
AUTOS FREE

This Advertisement Courtesy of Union Stock Yards Co. of Omaha, Ltd.

Mr. and Mrs. Paul Henry of Loveland, Colo., left on Saturday for Lincoln, where they will visit their daughter, Patsy, after spending a few days with his sister, Mrs. John Harbottle.

Frank Biglin drove to Omaha on Monday, returning on Tuesday, and bringing his daughter, Miss Betty, who has been visiting friends in Chicago, Illinois, home with him.

POLISHING WAX

O-Cedar Self Polishing Wax With A rich carnanba base is guaranteed to out last all others regardless of price, we will give a 20 cent bottle of O-Cedar Window Cleaner Free With every pint of O-Cedar self polishing wax while They last, at 49 cents each.

Look Ladies!

We Still Have Quite A Stock of RAYON HOSE and LINGERIE at prices below the present market values.

There will be no more for some time when they are gone. Make your selection now while our stock lasts.

The **BEN FRANKLIN** Store

The Extra \$80,000,000

THAT HELPED NEBRASKA BACK TO PROSPERITY

Since the return of legal beer to Nebraska eight years ago, it has provided jobs for thousands of unemployed workers... new markets for distressed farmers and manufacturers... additional tax money to relieve strained budgets of state and local governments.

In fact, since 1933, the beer industry has added more than \$10,000,000 a year to Nebraska's total income, as follows:

- Approximately \$68,224,000 in wages during the past eight years to 9,500 workers;
- \$1,000,000 annually in property rentals;
- Property investment estimated at \$4,000,000;
- State Excise taxes totaling \$3,545,547 since 1933;
- Hundreds of thousands of dollars in materials, equipment and supplies.

Besides strengthening Nebraska's economic structure, our industry is contributing to the state's social progress, through this Committee's cooperation with law-enforcement officials to maintain conditions in retail beer outlets as wholesome as beer itself.

Nebraska

BREWERS AND BEER DISTRIBUTORS COMMITTEE

CHARLES E. SANDALL, State Director

710 First National Bank Bldg. Lincoln, Nebr.

PUBLISHED IN COOPERATION WITH THE UNITED BREWERS INDUSTRIAL FOUNDATION

ATTENTION!

TO THE PEOPLE OF O'NEILL AND SURROUNDING TERRITORY

O'NEILL WILL HAVE AN EXCLUSIVE SHOE STORE WILL BE KNOWN AS

LLOYD'S BOOTERIE

IS OWNED BY L. W. SMITH, NOT A CHAIN STORE. IT IS A HOME OWNED STORE—WILL BE OPERATED BY MR. SMITH ASSISTED BY C. B. YARNALL THE FINEST QUALITY SHOES WILL BE CARRIED FOR THE ENTIRE FAMILY—IF IT'S A FIT YOU WANT—WE WILL BE LOOKING FOR YOU SEPT. 26TH OUR OPENING DAY.

LLOYD'S BOOTERIE

Located In Corner Golden Hotel



THE Dorset New Three Button Semi-Drape Model

Featured by **TOWN-CLAD**

21.75

New-born—and a nation-wide favorite already! Style? Broad shoulders, trim waist and trim hips with the center button hitting right at the popular waist "break." Practical? "Ditch" the vest in the stuffy office—no one will be the wiser because of the higher lapel roll. And, best of all, the Dorset is correct in any fabric you prefer!

PENNEY'S



GOOD LIGHT Means EYES BRIGHT

Bright, clear eyes mean that they have been seeing with the aid of the Right Size bulbs in Better Light—Better Sight I.E.S. Lamps. Be sure that every lamp and every fixture in your home operates with the RIGHT SIZE bulbs. Using bulbs too small can hurt your eyes, just like wearing shoes too small will hurt your feet. Fill every empty socket with a bright, new bulb. Try it! Seeing is believing.



STOCK UP on BULBS Now

Get your supply now while our great annual sale of Mazda Lamps makes possible one 100 watt bulb at NO EXTRA CHARGE with every purchase of six standard lamps at regular prices. Ask any Consumers employe, or see your dealer.

Get Your Winter's Supply Now AT YOUR DEALERS OR

CONSUMERS

