

**THE FRONTIER**

D. H. Cronin, Editor and Owner  
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**Consumers Public Power Will Spend Thousands To Improve Service**

Announcement was made today of the approval of plans for the construction of a \$40,000.00 transmission line between Bassett and Ainsworth to be built by the Consumers Public Power District, according to V. M. Johnson, general manager. A further appropriation of approximately \$80,000.00 was approved and materials ordered for a new transmission line between Ainsworth and Valentine, Mr. Johnson stated.  
The new line between Bassett and Ainsworth is to be constructed for 33,000 volts but will be operated for the time being on the basis of 22,000 volts.  
Construction of the new line between Ainsworth and Valentine will accomplish a two-fold purpose. First, it will materially improve service at Ainsworth as well as at other distribution points from Valentine to O'Neill. Second it will make possible a greater output of kilowatt-hours from the two plants at Valentine, which of course will contribute to an even finer quality of electric service.  
"It is the sincere intention of the Consumers Public Power District to maintain the best possible electric service at all times and at the most reasonable rates possible."

**GAS and COAL**



**Magic Chef Range** burn coal, wood or gas and uses only one oven.  
**O'Neill Hatchery**

sible," said Johnson. "We believe our customers are interested first in good service and second reasonable rates. It is toward these two worthwhile objectives that the management of your Consumers Public Power District is constantly working. We believe the construction work we are about to undertake will make great contributions to better living for all our customers in this area through the medium of better electric service."

**Heavier Receipts and Steady Prices At Local Market**

Heavier Receipts of Livestock Demand About Steady Prices  
The receipts of livestock were considerably increased last Monday at the local auction and prices held mostly steady to a trifle easier in spots. The quality of the offering was fair to good. Buyers from several states were here and wanted to buy them just a little cheaper. Demand remains good.

The extreme top on light calves was \$12.80 with the bulk ranging mostly from \$11.25 to \$12.25. Lightweight heifer calves pair as high as \$11.40 with \$10.00 to \$11.00 catching the majority.

Yearlings showed up in greater quantities and drew mostly \$10.00 to \$10.75. Several carload lots of these were sold and a large percentage placed in the upper brackets.

A good supply of two year olds was on hand. One carload lot averaging 910 pounds paid \$10.35 and another lot averaging 850 pounds sold at the same price. One smaller package, averaging 785 pounds, cashed at \$10.55. A load of lighter steers average weight 700 pounds, sold at \$10.50.

Cows were plentiful with good supply of wet feeding cows here. A few fat cows reached \$8.25 with the long end of the good kind ranging from \$7.50 to \$8.00. The feeding cows brought from \$6.00 to \$6.75. Bulls were firm with a top of \$8.25.

Hog receipts were rather light and the price was in line with the market trend. Practical top on light butchers was \$11.50 with an extreme top of \$11.70 being paid for choice ones. Sows placed at \$10.00.

Pigs were rather scarce and brought \$12.50.  
The next regular auction will be held Monday September 8.

**BRIEFLY STATED**

R. H. Harris, of Lynch, was looking after business matters in this city Tuesday.  
Mr. and Mrs. Lod Janousek spent Sunday and Monday visiting friends at Lincoln.  
Homer Mullen of Scribner, Nebraska, spent the week end in O'Neill visiting.  
Paul Kubitschek returned on Sunday from Omaha, where he spent his vacation visiting relatives.  
Miss Luree Abasrt, of Portland, Oregon, left on Saturday for her home after visiting her parents for the past two weeks.  
J. F. Degan returned to his home in Buffalo Gap, S. D., after visiting here at the home of his daughter, Mrs. Ralph Davidson.  
Mrs. Fred Robertson left on Saturday for Sheldon, Iowa, where she visited her daughter, Miss Patrice Robertson.  
Floyd Burge of York, Nebraska,

**POPEYE, THE RECRUITING OFFICER, MEETS THE ADMIRAL!**

**Your pay in the Navy is gravy**  
No rent to pay. No food to buy. No doctor's or dentist's bills. Even movies and other entertainment are free. And when you first enlist, the Navy gives you \$118.00 worth of uniforms!  
And if you want to learn a trade, the Navy is the place to do it. There are forty-five odd trades you can learn... training that's worth hundreds of dollars the first year.  
The Navy offers the chance of a lifetime to young men. If you are 17 or over, get a free copy of the illustrated booklet "LIFE IN THE U. S. NAVY," from the Navy Editor of this newspaper. Simply write or call.

**SERVE YOUR COUNTRY!  
BUILD YOUR FUTURE!  
GET IN THE NAVY NOW!**

spent the week end here visiting his parents, Mr. and Mrs. Art Burge.

Mrs. George Spangler of Spencer spent Wednesday in O'Neill visiting friends.

Mrs. Charles McKenna returned on Sunday from Omaha and Lincoln, where she spent her vacation visiting relatives and friends.

Mr. and Mrs. Fred McNally, of North Platte, arrived here on Monday to visit relatives for a few days.

Lod Janousek left Thursday for Thermopolis, Wyoming, where he will spend the next month at the springs.

Mr. and Mrs. Simon Bohn visited their daughter at St. Elizabeth's hospital in Lincoln, on Sunday.

Misses Grace and Louise O'Donnell spent the week end here visiting their mother, Mrs. J. F. O'Donnell, returning to their home in Omaha on Monday evening.

Miss Betty Gladson, who had been here visiting her grandmother, Mrs. J. H. McPharlin, left on last Thursday evening for her home in Omaha.

Henry Schacht returned last week from Thermopolis, Wyo., where he spent two weeks visiting relatives and friends and on business.

Walter Earls, of Omaha, came up last Saturday and spent Sunday and Monday visiting at the home of his parents, Mr. and Mrs. C. J. Earls southwest of this city.

Miss Margaret Hammond spent the week end in O'Neill, visiting her parents, Mr. and Mrs. H. J. Hamond. She returned to her home in Omaha on Monday.

Mr. and Mrs. James Davidson returned last week from a two weeks trip through the Black Hills and Wyoming, where they visited relatives and friends.

Mr. and Mrs. Fred Harper and son, Jimmie, returned on Monday from their vacation, during which they visited relatives and friends in Sioux City, Iowa, and Chicago, Illinois.

Mr. and Mrs. Frank Riser of Friend, Nebraska, drove up on Wednesday of last week to attend the funeral services for her father, Mr. H. G. Cromwell. They were accompanied by their daughters, Miss Clea Riser and Mrs. John George and baby daughter of Lincoln.

Mr. and Mrs. M. E. Hiatt, Mrs. Leo McCaffery, and her daughter, Mrs. Bonnie Laycock, Mrs. Hazel Cleveland and Mrs. Morty Hiatt of Boulder, Colorado, returned to their homes on Tuesday after visiting here at the homes of Mr. and Mrs. Arlo Hiatt and Mr. and Mrs. Clyde Hiatt.

Mr. and Mrs. H. R. Rouse, and son, Marvin, of Inman, Miss Maude Rouse of this city and Arthur of north of O'Neill, returned Tuesday evening from a ten day trip to western Nebraska and into Colorado. On their way they visited relatives at North Platte, Nebraska, and at Wiggins, and Otis, Colorado. At the latter place they visited Ed Purdy and son, Harry, former residents of this county in the old horse and buggy days when Ed and his brother Bill, lived in the southwest part of the county. They left the county over thirty years ago and since that time have been residents of Colorado and are getting along fine and Ed was interested in hearing of the many old friends he had in this section in the by-gone days.

Mr. and Mrs. Max Golden and son, Jimmie, returned on Sunday evening from Omaha, where they spent the past week visiting relatives and friends.

Tony Toy, Jr., left on Friday for Lincoln, Nebraska where he will

again enter the University of Nebraska.

Miss Peggy McNally, of North Platte, Nebraska, arrived on Monday to spend a few days visiting her grandparents, Mr. and Mrs. H. J. Reardon.

**STOCK UP ON BULBS NOW**

*During September YOU WILL GET ONE 100 WATT AT THE Extra Cost With Every Purchase of Six Standard Lamp Bulbs at Regular Prices*

Ask Any EMPLOYEE

Get plenty of bulbs NOW, during this great sale. Fill every empty socket with a bright, new bulb.

**SEE YOUR DEALER OR THE CONSUMERS**

**"Don't Be a BULB Snatcher"**

**CONSUMERS TWINS SAY**

**Monday September 8th PRE--SEASON DISPLAY AULABAUGH'S 1942 FUR COATS**



**Of Great Importance To You Because**

Furs are on a very strong market

A special excise tax on furs is under consideration.

Our prices therefore are subject to change without notice.

All our buying and manufacturing ingenuity has been used to hold down the prices for our customers, but you must choose now to enjoy these prices at present low levels.

**Excellent Selection Of Lovely Fur Coats \$100 and \$150**

Others Upward To \$300

Every coat backed by the oldest and largest fur house in the west. This season styles are extremely smart. New slenderness straight coats, flattering fitted models. Split yokes, front pleatings, patch pockets, and other new details you will enjoy seeing.

Mr. J. A. Hoehne, Representing AULABAUGH FUR COMPANY

**BROWN-McDONALD**

**CASH TO LOAN!**

ON

**AUTOMOBILES**

PROMPT and COURTEOUS SERVICE

Central Finance Co.

C. E. Jones, Manager.  
First National Bank Building  
O'Neill, Nebraska.

**OUTLAW GROCERY**

FRESH TRUCK LOAD EVERY MORNING

Alberta Peaches Bushel	\$1.49	Washington Bartlett Pears Large Lugs	\$1.10
Italian Prunes Crate	79c	Watermelons All Sizes Lb.	1c
Lemons Dozen	21c	Concord Grapes Basket	21c
<b>MASON FRUIT JARS</b>			
1 Dozen Pints	57c	Sure Jel or Pen Jel 2 Pkgs	19c
1 Dozen Quarts	67c	Butternut Coffee 1 Lb. Glass Jar	28c
1 Dozen 1/2 Gallons	95c	Flour—Snowflake or Queen 48 Lb. Bag	\$1.15
Jar Rubbers Dozen	3c		
Cocoa - Mothers 2 Lb. Can	17c		

The Outlaw Theatre has closed until next year.

**Holt County Fair and Rodeo Chambers September 9 to 12**

September 9 for all the exhibits and there will be no sports that day.

**WEDNESDAY, SEPTEMBER 10, livestock Judging in the morning and horse races, base ball, O'Neill vs. Pleasant Valley, foot races, Boy Scout Stunts and Novelty Contest.**

**On Thursday and Friday** There will be a Grand Parade at 12 o'clock on Both Days

**Free Shows At 7 and 8 P. M.**  
The Thomas Stage Show will exhibit in Front of the Grand Stand Twice Daily, 3:00-8:00 p. m.  
The Miller Family With Trained Horses, Trick Riders and Trick Ropers, All Three Days.

**The Rodeo**  
Starts at 3:00 P. M. Sharp. Strictly Contest Under RAA rules. Bronc Riding, Bulldogging, Calf Roping, Wild Steer Riding.

The Atkinson School Band will be there on Thursday and the O'Neill High School Band will be there on Friday.

**Lots of Music, Lots of Fun! Come and Enjoy Yourself.**

**a Man...**

doesn't have to plead with creditors for extension of time when he has established credit at his bank by maintaining a substantial

**BANK ACCOUNT**

**O'NEILL NATIONAL BANK**

Capital, Surplus and Undivided Profits, \$140,000.00  
This Bank Carries No Indebtedness of Officers or Stockholders.

Member Federal Deposit Insurance Corporation