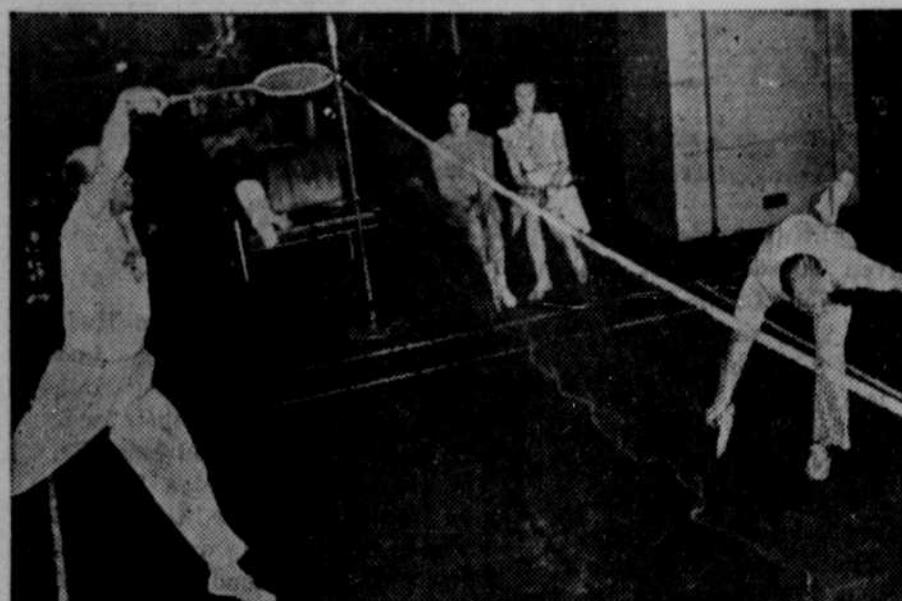


It Used to Be 'Sissy'

There was a time when the man who played badminton was regarded as something less than a he-man. But those days are gone. In these action photos made by the Speedray technique, two stars, Ken Davidson and Hugh Forgie, show you some of the strokes.



Top: The shuttlecock, or "Bird," is in flight across the net here, and Ken Davidson (left) also looks as if he is soaring, after smashing it over to his opponent, Hugh Forgie, who is recovering after going off balance.

Right: Zowie! Hugh Forgie completing an around-the-head smash. This shot is used by the better players rather than a back-hand stroke.

Below: Ken goes up into the air to meet the bird. He is about to execute a high, back hand lob, or drop shot.



Above: Ken Davidson, one of the greatest trick shot artists the game has ever produced, shows one of his tricks.



Hugh Forgie is caught by the Speedray here in a graceful leap, back to his opponent's baseline.



Women, too, are enthusiastic badminton players.

WHO'S NEWS THIS WEEK



By LEMUEL F. PARTON
(Consolidated Features—WNU Service.)

NEW YORK.—Back in the calm, untroubled days of February, 1939, with one more spring not far behind, a famous economist, returning from Europe, told the ship news men that this war scare was all paper talk. Responsible statesmen of Europe had things well in hand.

On this same day, there was a little item, back in the dustbin of the newspaper, reporting that, in certain minor changes in the army, the President was putting the "accent on youth." One Brig. Gen. Delos C. Emmons, a youth of 51, was upped to the post of chief of the army's mobile general headquarters air force. Five or six other youngsters were similarly elevated.

The other day, the quietly effective General Emmons was given direction of a new organization of possibly 500,000 or 600,000 civilian air raid spotters. Four brigadier generals will assist him in recruiting and training his volunteer observers.

Back in 1916, we thought of airplanes as primarily useful for observation, and it was the signal corps, our only flying service, that the then Captain Emmons entered. He adapted himself quickly to the fighting as well as observing uses of planes, became a keen technician in the art of plane development and flying, and, in 1920 and 1921 taught flying at Harvard University. He is a native of Huntington, W. Va., and graduated from West Point in 1909.

MISS MABEL BOARDMAN, tall, regal, tireless and alert, is a born co-operator and commander. Her 40 years with the Red Cross is an accident, not only in the aftermath of the tragedy of London, but in her current Washington announcement that the Red Cross is geared for swift emergency action. In this connection, she mentions the fact that it sent more than \$23,000,000 to Europe last year, and gives other details of its expanding and intensifying organization.

Miss Boardman is secretary of the American Red Cross. During her service, its membership has grown from 300 to 15,000,000, with much of the credit for this increase assigned to her. Born and reared in Cleveland, with abundant means and distinguished family antecedents, she was a Washington society bud. In 1900, a friend made an unauthorized use of her name as one of the incorporators of the new Red-Cross.

Miss Boardman accepted the call and has helped guide and build the vast organization with unflagging energy and administrative and organizing ability. She is straight as a ramrod, serene and at ease, but with a touch of military alertness, an ever watchful evangel against all the plagues of the litany.

LAST October, Major Edward Bowes, of radio fame, gave his Westchester estate to the Lutheran church. Then, in November, he **Maj. Bowes Gives With Freedom of One From Frisco** boat to the navy. Previously he had given to St. Patrick's cathedral four huge English elms and eight Schwedler maples. And now he is giving to St. Patrick's an Andrea del Sarto painting, masterpiece of the Florentine painter, done in 1515. It is "The Holy Family With St. John and St. Elizabeth."

The major started on a grand garrison finish, along in his fifties. This writer remembers him as a genial evangel of real estate, and a crusader against crime in San Francisco, many years ago. Even in that day, he had imposed on a grammar school education the smoothest dictation in those parts.

It was in San Francisco, a most theatrical town, that he moved into the theater. It was in 1917 that he built the Capitol theater in New York and thereafter his career was a pleasant upward ride on a gold-plated escalator.

Or and on, he has been radio's best magnet for fan-mail and his "take" has been put down at around \$25,000 a week. He started his amateur hour in 1934 and it quickly blazed into a four-eleven configuration. He lives abstemiously, as to food and drink, but sports a \$38,000 car, with venetian blinds, a refrigerator, and gold-rimmed dishes, and he provides plenty of Lucullan trimmings for the entertainment of his guests. He gives things away on the slightest provocation and couldn't possibly have come from anywhere but San Francisco.

NATIONAL AFFAIRS

Reviewed by CARTER FIELD

Bombers in Singapore, Manila, hold threat to Japan's vital oil stores . . . Hopkins good choice as head of Office of Emergency Management. (Bell Syndicate—WNU Service.)

WASHINGTON.—It isn't the United States fleet, hovering around Pearl Harbor, that is staying the hands of the Japanese war lords, keeping them from striking at Singapore and seizing the Dutch East Indies while Britain is fighting with her back to the wall. It's bombers. British bombers at Singapore, yes, but chiefly American bombers, both at Singapore and Manila.

It is known that most of the British air strength at Singapore has come from the U. S. A. but, perhaps more important, Uncle Sam has been sending heavy bombers to Manila, building up his own air arm in that remote part of the world. But why should that worry Japan, it might be asked. Japan has a strong aviation force, a big navy, and a magnificent army. So why should Japan worry about American—or British—bombers?

The answer is simple. It is demonstrated twice a week or more in the aerial war between Britain and Germany. It is a fact beyond doubt that the British air force is not as strong as the German—but the British can and do bomb any particular spot on the occupied coast or in Germany they like.

The point is that superiority in the air, even when it is very great, is not enough to prevent bombing, even bombing of particular small targets at particular times.

OIL SUPPLY VULNERABLE Which brings us to the real heart of the Japanese fear of exciting Uncle Sam too much in this Far Eastern business. It so happens that Japan is very shy on oil. But she must have oil for her ships, her planes, her tanks, and her supply trains.

Japan has plenty of storage oil, plenty for an emergency—but Japan's secret service knows that the U. S. and British navies know precisely where every gallon of it is stored!

It is the considered opinion of military experts that the Japanese army and navy would be immobilized within a few days of any hostile move by the demolition of Nippon's entire oil supply.

• • •

Hopkins Good Choice As O. E. M. Head

There are two sides to this business of putting Harry Hopkins in charge of the Office of Emergency Management, one of the most important in war effort. There is such criticism, of course, as has been made on the floor of the house of representatives by John Taber of New York. Taber thinks the Hopkins appointment is the worst thing President Roosevelt has done in the whole national defense setup.

But there is another angle, and one which will appeal tremendously to any of the people who will now work under Hopkins. At least they will know, always, that their chief is just about supreme—that nobody is going to get in between their chief and the President. Therefore, if they can satisfy their own chief, they are all right.

Everyone who has ever worked in any big organization, whether it be government or a corporation, knows the tremendous value of this, and knows that it makes for good feeling and for efficiency.

DISCOURSES FACTIONALISM

The point may well be raised that perhaps, if he blunders enough, he ought to be destroyed. That is the other side of the picture, and it fits with the Taber criticism. But at least it has the virtue of pretty nearly eliminating the sort of factionalism which is so rampant in many government branches and in many corporations, where certain individuals inside, hoping to advance their own status by a change, play with certain figures outside their immediate group with the hope of ultimately throwing their chief out the window.

That sort of thing is rife in government offices. For some reason connected with the frailties of human nature, being on the government payroll seems to breed it. But it is also true in many private enterprises, particularly those not run by a "czar." "Office politics" is just as blighting in private employment as in the government.

No one has any doubt of the hold Harry Hopkins has on the President. He has taken the place so long occupied in FDR's heart by Louis Howe. Actually he is much bigger, mentally, and in his breadth of vision than Howe. Also he has more friends, outside the Roosevelt circle. It is questionable whether he has anything like the political shrewdness of his predecessor.

TIPS to Gardeners

GARDENS OF QUALITY

THESE have been changes in recent years in garden practices that are worth reporting. Gardeners formerly allowed vegetables to grow as large as possible. This procedure gave a higher yield in pounds, but very often it lowered the quality of vegetables.

Some vegetables, of course, like tomato, must be mature to be palatable; but carrots, cucumbers, beets, summer squash, turnips, radishes, and others are more tender and tasty when not much more than half grown.

Gardeners are finding that it is wise to plant oftener than once or twice a year, to maintain a regular supply of proper-sized vegetables. Gardens prove more enjoyable, and more profitable when successive plantings of favorite crops are made every two or three weeks, providing garden-fresh vegetables for the table over a long season.

It is also true that few gardeners today save flower seeds. Fine flowers growing in the home garden often are cross-pollinated by others of the same species, making flowers grown from their seed inferior, and untrue.

Lovely Rugs Crocheted From Old Silk Stockings



Dyed in Soft Blending Colors

CHARMING for a homely living room nook or for a bedroom—this colorful octagon rug you can make from old silk stockings at the cost of a little dye!

For detailed instructions for crocheting this rug see our 32-page booklet. Tells also how to hook, weave, or braid rugs in interesting patterns. Includes tufted rugs, other beautiful and novel styles made with simple equipment from inexpensive materials. Send order for booklet:

READER-HOME SERVICE
635 Sixth Ave. New York City
Enclose 10 cents in coin for your copy of HOW TO MAKE YOUR OWN RUGS.

Costly Toys

The yacht Rainbow, built at a cost of \$400,000 only six years ago to defend the America's cup against Mr. Sopwith's Endeavour, has been sold as scrap for one-third of her original cost. These modern racing yachts are nothing but speed machines. They cannot be turned to any other use when their racing days are over.

Of Lipton's four first Shamrocks, the only relic is a mast now used as a flagstaff at an American university. Every one of the modern cup racers has gone to the scrap yard. These ships were not fit for anything but racing, and their average life is three years.

• • •

Everyone who has ever worked in any big organization, whether it be government or a corporation, knows the tremendous value of this, and knows that it makes for good feeling and for efficiency.

DISCOURSES FACTIONALISM

The point may well be raised that perhaps, if he blunders enough, he ought to be destroyed. That is the other side of the picture, and it fits with the Taber criticism. But at least it has the virtue of pretty nearly eliminating the sort of factionalism which is so rampant in many government branches and in many corporations, where certain individuals inside, hoping to advance their own status by a change, play with certain figures outside their immediate group with the hope of ultimately throwing their chief out the window.

That sort of thing is rife in government offices. For some reason connected with the frailties of human nature, being on the government payroll seems to breed it. But it is also true in many private enterprises, particularly those not run by a "czar." "Office politics" is just as blighting in private employment as in the government.

No one has any doubt of the hold Harry Hopkins has on the President. He has taken the place so long occupied in FDR's heart by Louis Howe. Actually he is much bigger, mentally, and in his breadth of vision than Howe. Also he has more friends, outside the Roosevelt circle. It is questionable whether he has anything like the political shrewdness of his predecessor.

ONLY 1¢ WITH THE PURCHASE OF 2 PACKAGES OF KELLOGG'S CORN FLAKES



- Sparkling clear!
- Beautiful new "swirl" design!
- Ideal for cereals, jellies, bonbons, salad dressings, etc.!

.THIS
LOVELY
CRYSTAL
GLASS BOWL

Your grocer has it for you now!

Stock up on America's most popular ready-to-eat cereal right now . . . so you can take advantage of this valuable offer.

And remember—when you combine delicious, toasted Kellogg's Corn Flakes with your favorite fruit and plenty of cream or milk you have the famous SELF-STARTER BREAKFAST*. Everywhere, busy, active people, who have to start the day alert and "on their toes," swear by this SELF-STARTER BREAKFAST : : : enjoy it regularly! Try it yourself . . . see if it doesn't help you feel at your best all morning long!

*THE "Self-Starter" BREAKFAST

A big bowlful of Kellogg's Corn Flakes with some fruit and lots of milk and sugar.

It gives you FOOD ENERGY! VITAMINS! MINERALS! PROTEINS!

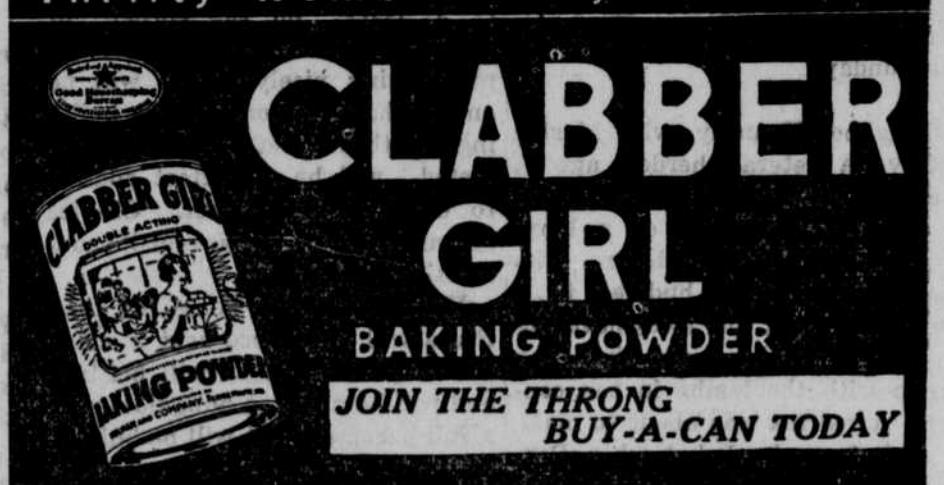
plus the famous FLAVOR of Kellogg's Corn Flakes that tastes so good it sharpens your appetite, makes you want to eat.

Copt. 1941 by Kellogg Company

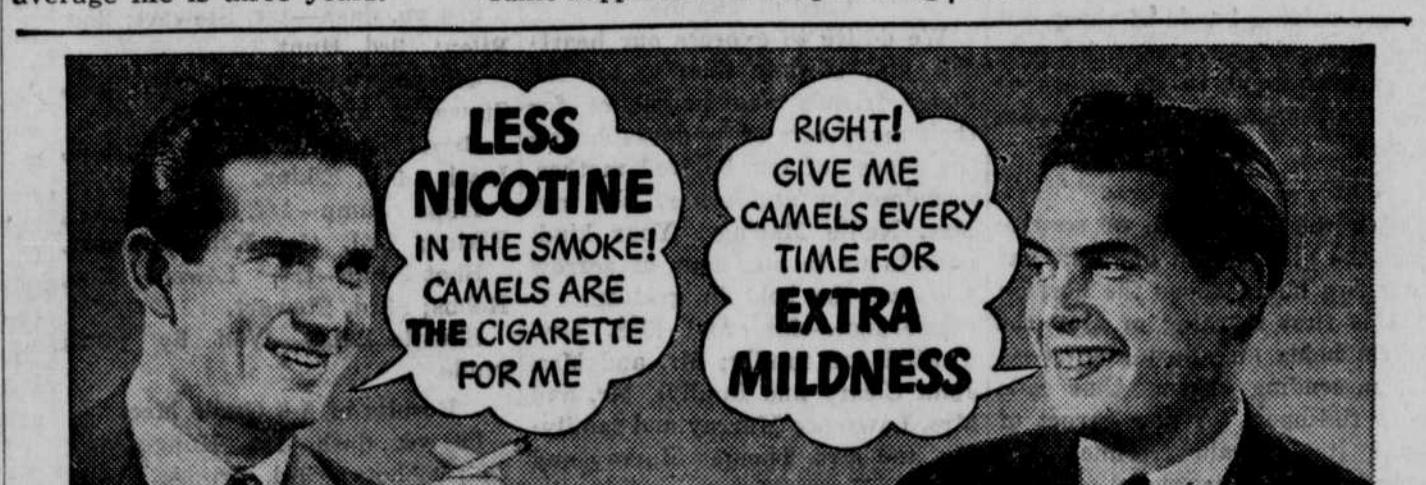
Our Failings
No one is satisfied with his fortune, nor dissatisfied with his intellect.—Deshoulières.

Alleviating Repentance
Who after his transgression doth repent, is half, or altogether, innocent.—Herrick.

Thrifty Women Everywhere Use



Reciprocating
We have no more right to consume wealth without producing it. —George Bernard Shaw.



THE SMOKE OF SLOWER-BURNING CAMELS GIVES YOU

28% Less Nicotine

than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself

CAMEL—THE CIGARETTE OF COSTLIEST TOBACCO

Advertising Is as a Beacon Light Guiding You to Safe Purchasing