

# Anyway, It's a Living!

It's true that one-half the world doesn't know how the other half lives. Yes, in this world there are some very strange professions, and this series of photographs shows you a few of them. The surprising thing is that the people engaged in these unusual professions fail to see anything at all unusual about them.

Left: Ugh! We should imagine that there are better and more pleasant ways of testing soap than tasting it. Yet Joseph Strobl of Los Angeles prefers this method. Again, ugh! But it's a living!

From the moment that young Kendall Bacon stepped into the cluttered editorial office of the Lansdowne Weekly Gazette, he knew he had tackled a man-sized job. The atmosphere of the place fairly reeked with listlessness. A middle-aged man in shirt sleeves sat at a desk piled high with clippings and books and bottles of paste and pencil stubs. The man was reading galley proofs. He looked up as Kendall approached. "I'm Kendall Bacon. Knight sent me down." Kendall spoke crisply. "Oh?" The man laid down his proof sheets. He looked at Kendall as much as to say, "So you're the bird the old man sent down to stir things up." A loud he said, extending his hand. "Hello, Bacon! I'm Jules Allen, managing editor here. Have a chair."

Kendall didn't accept. His eyes roved about the room, finally returning to Allen's face. "Well, we might as well get started. Sorry to be so abrupt, but you know why I'm here." "Allen looked at him ruefully. "The old man's letter said we weren't producing, said he was sending a man down to take over and build up the sheet."

"Right. I'm the man. Now, to begin with I want this office cleaned up. Right away. Everyone will work better in a clean atmosphere." Allen was immediately resentful. "Remember this is a newspaper office, young fellow."

"Which is no excuse for it looking like a pig pen. That's your book stuff, and it's wrong!" "Allen started to speak, but Kendall moved away from him, ordered the stenographer, who had been listening, open-mouthed, to find a man and a broom at once. Then he turned back to Allen. "From now on, Allen, I'm boss. And get that hostile look off your face or you'll find yourself looking for a job."

"First I want to run through your files. No, don't go into a long explanation of what's wrong. I know. Your lineage is dropping off because your advertisers aren't getting results, and your advertisers aren't getting results because your circulation is dropping off. Your circulation is dropping off because you're not getting news, and that's your fault!"

"You're right on that point, Allen," Kendall agreed. "But you've got to dig farther than gossip if you're going to put a weekly across these days. Got to get behind the gossip."

## NEWS ITEM

By STANLEY CORDELL  
(Associated Newspapers)  
WNU Service.

"Tomorrow noon." "Good. I'll have a live-wire story for you by then." Kendall picked up his hat. "If I can do it, you can do it. You're known hereabouts. That fair enough?" "Seeing's believing, young fellow."

"That bank robber?" "The guy who robbed the Saysbrook bank. I saw a news item on your galley proof yesterday." Allen looked incredulous. "Mean to say you captured him?" "That's right. And the story's all yours. So hop to it on that typewriter. And run off a thousand extras this week. You'll sell 'em all."

Allen swallowed. Things were happening a little too fast. "Listen," said Kendall patiently. "Yesterday when I drove into town I saw a man painting a house. The house looked as if it hadn't been painted for half a century. Then I saw your news item about it. How could a man afford to have his house painted after 50 years, if he couldn't before then? Especially in these times? Well, the bank had been robbed at Saysbrook, hadn't it? I began thinking. I looked up this Caleb Rollins guy. Sure enough, he wasn't any particular credit to the town. I talked with him. He seemed to have plenty of money, but no particular intelligence. I accused him of the robbery and he wilted. That's the whole story. The local constable promised to keep it quiet until we got the paper out."

Allen's jaw sagged. He couldn't believe it until Constable Layton went into the office and verified the tale with shining eyes. Then he wrote the story. Kendall went through the books. By the time the press was running he had jotted down a list of suggestions for Allen to refer to at such times as business was slack. Then he picked up his hat.

"Well, so long, Allen. I'm leaving." He glanced about the office. It had been swept clean and had an ordered look. "Going? Going where?" "Home. No need of me here. Showed you how, didn't I?" "Yes, but—" "Never mind the 'buts,' Allen. Just dig in behind the gossip items and you'll find news. And when your next report comes through you'll be out of the red."

He turned and stepped into the street, started briskly away toward the railroad station. Behind him Allen stood and watched the retreating figure. He caught himself wondering just what had taken place in his office during the past 24 hours. He had a feeling that whatever it was, it was for the best. But it wasn't until after the Gazette was on the street and two thousand extra copies had been sold that he was ready to admit his twenty years of experience was something to forget rather than remember.

Man Answers Question Why He Married Susie? Here is a man's idea of why it is so often a shock to meet the wife of a likable, intelligent, and highly successful man—the kind of man that other men both like and admire.

"A man, when he is 20 or 25, falls in love with Susie. Susie is pretty. She is even a nice, sweet girl. The man marries her, never, of course, stopping to wonder what Susie will be like at 40.

"The guy is smart, and so even though it didn't look at the time as though Susie was making much of a marriage—she was. Her husband climbs steadily by his own brains and ability.

## Military Influence Predominant In Juvenile Clothes for Spring

By CHERIE NICHOLAS

Children adore buttons, and three rows of them as used on the new aqua Shetland wool coat pictured to the right is enough to triple any little girl's joy. The pretty eyelet embroidered collar helps make this coat an important spring fashion, for white collared coats are featured for both adults and little folks.

The nautical influence can be seen in the coat pictured in the inset. Navy Shetland with a red and white trimmed sailor collar and two rows of glittering silver buttons is the formula adopted by the designer of this smart and attractive model.

The pendulum has swung back to sailor dresses. Both children and grown-ups will wear huge white lingerie sailor collars with their new spring frocks. The top color for spring is navy in coats, dresses and capes.

Amusing it is to see the way children's fashions this year copy those of their elders. An adult fashion that repeats in miniature for little daughters of the household is the print-with-plain costume. Cunning versions for tots are pleated-skirt print dresses tipped with capes (navy or pastel wools) lined throughout with the print of the dress.

Influences other than the navy or the army that make for versatility in styling are South American trends that bring vivid color into play. Dude ranch fashions also delight tots. There are larri-lars, cowboy fringe trims and studded leather belts.

Smart Hats Footwear Features Colors, Low Heels Glamorized by style designers, low heeled shoes will lead the fashion parade this spring. Newest models have been given flippant touches to make them more attractive.

The great emphasis on color is perhaps their most outstanding feature. The more color the merrier. Sandals or step-in oxfords in a glowing tan, pale blond or smart wine red shade will enliven even the soberest black or navy blue suit.

Tan tones are slightly favored over other colors. They range from the grayed twig tans, soft cocoa and tortoise, to khaki. This last color is especially smart in combination with black patent leather, with khaki, gabardine used through the center of the shoe.

Wedges are renamed "lifts" and are recommended for country and sports wear. Soft cocoa-colored suede is used for one of the dressier shoe styles known as a Capri sandal.

## NEW IDEAS For Home-makers

By RUTH WYETH SPEARS

DEAR MRS. SPEARS: I have made a pair of spool shelves like those you give directions for in your Sewing Book No. 3. They are painted watermelon pink to match the flowers in my bedroom curtains, and they are very pretty hung at each side of the windows. I would like to make some end tables of spools for the living room, but I can't think of a way to



make them rigid. Have you any suggestions as to how this may be done? B. P.

Curtain rods are used through the spools to make the legs. Better take along a spool to try when you shop for the rods; and get the type that has one piece fitting inside the other. If the spools are a little loose on the rod, it won't make any difference for they must be glued between each spool, and also between the spools and the table shelves. I have shown in the sketch everything else you need to know to make this table. Good luck to you!

NOTE: If you have an iron bed or a rocking chair you would like to modernize, be sure to send for my Book No. 3. It contains 32 fascinating ideas of things to make for your home. Send your order to:

MRS. RUTH WYETH SPEARS  
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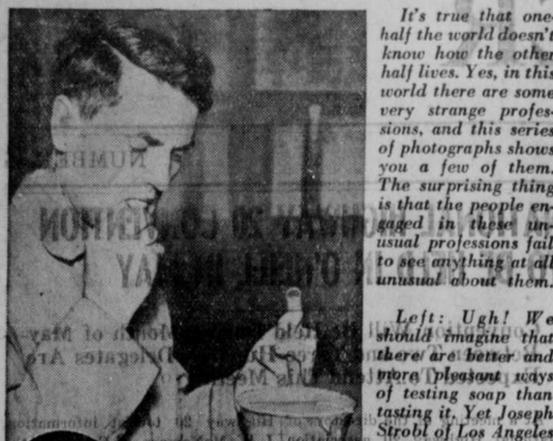
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FISHERMIST. That's what Mrs. Charles Parker of Santa Catalina Island, Calif., calls herself. With hammer, nails, paint and stuffing, she mounts the big ones that didn't get away.



Samuel Wardlaw, special investigator for Los Angeles public library, keeps down book mutilation by observing main reading room with binoculars.



WOODEN POULTRY FARMER. San Francisco's Frank Mackay makes his living by raising wooden ducks for decoys.



She listens to records all day long, for a phonograph company.