THE FRONTIER

D. H. Cronin, Editor and Proprietor Entered at the postoffice at O'Neill, Nebraska, as Second Class Matter.

SUBSCRIPTION

One Year, in Nebraska... One Year, outside Nebraska 2.25 Every subscription is regarded moved from our mailing list at expiration of time paid for, if pubthe subscription remains in force at | Manamy. the designated subscription price. Every subscriber must understand that these conditions are made a

lisher and subscriber. Display advertising is charged for on a basis of 25c an inch (one morning for Lincoln, Nebraska, ton Tuesday night being called column wide) per week. Want ads 10c per line, first insertion, subsequent insertions, 5c per line.

part of the contract between pub-

BRIEFLY STATED

The Misses Edna Marie and Mildred O'Malley spent Sunday at the home of their parents, Mr. and Mrs. L. W. O'Malley at Chambers.

Bob Mitchell returned the first of the week from Seattle, Wash., to spend a few weeks visting at the home of his parents.

Misses Josephine Borgelt and Marie Welsh went to Norfolk Monday where they visited friends and relatives for a few days.

Miss Inez O'Connell left Monday for St. Louis, Mo., called there by the suden death of her sister-inlaw, Mrs. Joe O'Connell.

Miss Dorothy Lierwer of Inman and Miss Florence Morris of Valentine were guests of Mrs. Anna W. McCartney Sunday.

Mr. and Mrs. A. E. Spittler went to Elkhorn, Nebr., Friday to attend the wedding of a friend. They returned Saturday.

Mrs. Tom Quilty went to Omaha Tuesday to attend the convention of The Degree of Honor, which is being held there this week.

Mr. and Mrs. Ralph Rickley went to Fullerton Saturday to visit her parents. They returned Monday.

O. H. Heuton of Glidden, Iowa, came Sunday and is visiting at the Pruss home for several days.

H. B. Hubbard and daughter. Fern, came up from Lincoln Saturday and visited friends over the week end.

Mr. and Mrs. Raymond Eby moved Wednesday to the Steabner property, which they recently pur-

Mrs. Mary A. Uttley returned Saturday from a two-weeks visit with her sister, Mrs. Lottie Hammond at Mills, Nebr.

Mrs. Gene Rummel returned home Sunday from Wayne, Nebraska, where she had been visiting her parents for the past two weeks.

Mrs. Judge Hay of Silver City, N. M., is here visiting at the home of her parents, Mr. and Mrs. Charles Jenkins.

Mrs. H. W. Starlin returned Friday from Bedford, Iowa, and Cedar Bluffs ,Nebraska, where she had visited relatives and friends for the past two weeks.

Miss Ruby Weisman, Cletus Sulllivan and John Connelly went to Neligh Saturday evening and were guests of Mr. and Mrs. Gene O'Hern.

Mr. and Mrs. Tom Coyne, and Mrs. L. W. O'Malley returned on Thursday from Waubay, S. D., after attending their brother, Wm. Burke's funeral.

Young people of the Epworth League entertained their mothers to a dinner and afterwards a program Thursday evening at the Methodist church,

Mr. and Mrs. Wm. Gatz will leave Friday for Omaha to visit friends and relatives and also Mr. Gatz will attend the Fireman's Conven-

Mrs. Pete Heriford and Mrs. Geo. Milies entertained Circle I of the Presbyterian Church at the home of Mrs. Heriford Tuesday afternoon.

Rev. and Mrs. V. C. Wright, Mrs. Harold Lindberg, Mrs. Bennett Gillespie, and Mrs. J. L Sherbahn went to Norfolk Thursday to attend a Methodist conference.

Mrs. Helen Sirek drove to Omaha last Sunday and spent several days visiting relatives and friends

nesday night.

Gus DeBacker returned Tuesday evening from Sioux City, where on \$2.00 agers held in that city.

Mr. and Mrs. Robert Fitzpatas an open account. The names of rick, Mr. and Mrs. Ray Wichael subscribers will be instantly re- and daughter, Donna Lee, of Council Bluffs, Iowa, were week end ley Ann, and son Jimmie, of Winlisher shall be notified; otherwise guests of Mr. and Mrs. J. L. Mc- ner, So. Dak., came Tuesday even-

> Mrs. Julia Hayes of Los Angeles, Mrs. Teresa Connelly. Calif., who has been here visiting her daughter, Mrs. Henry Grady

Charles Green returned Wednes-Monday and Tuesday he attended day from Sioux Falls, So. Dak., O'Neill, Mr. and Mrs. Frank Tom- M. Brennan, Miss Bernadette Bren. a convention of Penney Store man. where he had been visiting Gordon jack of Ewing, and Mr. and Mrs. nan, Miss Geneive Biglin, Miss Jean Gordon went to Huron pheasant

> Mrs. Art Turner, daughter Shiring and will spend several days visiting at the home of her mother,

Albert Miller, Geralt Baker and and her family left on Tuesday Marvin Johnson went to Creigh-

in that city, returning home Wed- where she will visit at the home of there by the sudden death of their spent the day visiting Billie Froe-Mr and Mrs. Den Hunt for a few sister-in-law, Mrs. Oliver Cron- lich, who is in St. Vincent's hos-

> Mr. and Mrs. Ivan Pruss of Anderson. While there he and Geo. Reis of Atkinson, were dinner Biglin and Miss Geraldine Cronin Donough Monday night. guests of Mr. and Mrs. John Pruss drove to Norfolk on Monday and of Emmet Sunday.

> > Dick Daley of Omaha was in O'Neill on Monday, visiting his aunt and uncle, Mr. and Mrs. J. J. Harrington and transacting busi-

> > Anton Ruzicka and his daughter, Miss Irene arrived on Thursday evening to visit at the home of Mr. and Mrs. Melvin Ruzicka.

to Sioux City Sunday where they many beautiful gifts.

Mrs. F. N .Cronin, Mrs. Col. F. spent the day there.

Mrs. Manville, of Portland, Ore., Wednesday. a former resident of this city and Stuart, was in the city Monday most of the day visiting at the

A pre-nuptial shower was held on Sunday afternoon at the home of Mrs. Leonard Shoemaker in Mr. and Mrs. Edward Campbell honor of Miss Helen O'Connell and son, Eddie, and Mr. and Mrs. Mrs. Clarence Donohoe was assist-Frank Froelich and family went ing hostess. The bride received

Mrs .A. J. Schroeder returned to Omaha Monday after spending a few days here visiting relatives and friends.

Mr. and Mrs. Charles Krusenstzerna, of Sioux City, Iowa, were guests of Mr. and Mrs. W. J. Mc-

Mr. and Mrs. B. E. Cloude, of Sioux City, Iowa, were guests of Mr. and Mrs .W J. McDonough

Mr. and Mrs. Harry Landsworth, visiting old time friends and spent Mr. and Mrs. Aaron Boshart and Mrs. P. J. Landsworth left Friday home of Judge and Mrs Dickson. for Coffee, Mo., where they will visit at the home of Mr. and Mrs. F. M. Kearns. Mrs. Kearns is a daughter of Mrs. P. J. Landsworth.

> Use The Frontier Want Ads For Quick Results O'NEILL HATCHER

Have Beautiful Blooms from Bulbs!

Give your bulbs a square meal when you plant them. It's the way to make sure of finer blooms and better bulbs for future plantings. Vigoro, the complete, 11-element plant food is ideal for

VIGORO Complete Plant Food A Product of Swift

wina

PUBLIC SALE

On account of ill health I will sell at my farm one and a half miles north of the cemetery and three and a half miles west on Highway 20, the following described property, on

THURSDAY, OCTOBER 17, 1940 Commencing at 1 o'clock P. M.

25--HEAD OF COWS AND HEIFERS--25 1 Black mare 9 years old, weight 1200; 1 black horse 4 years

Face Heifers to freshen in the spring. 5---HEAD OF HORSES AND COLTS---5

17 Black mare 9 years old, weight 1200; 1 black horse 4 years old weight 1300, broke; 1 bay more 3 years old, weight 1300, broke; I bay and 1 black horse colts, one year old.

FARM MACHINERY

1 Wagon with box, 1 Wagon steel running gear with rack, I New Century Cultivator and 1 surface cultivator, One 2-row tractor cultivator for Farm-All tractor, 1 two or three bottom tractor plow, 1 McCormick-Deering manure spreader, 1 Deering 12-foot hay rake, 1 Deering 6-foot mower, One 3-section harrow, Two 2-row Elis, 1 riding sulky plow, 1 good endgate seeder, 1 grindstone and numerous other articles.

Terms-Cash, unless arrangements are made with clerk.

J. K. ERNST, Owner

Col. Buy Wanser, Auctioneer

First National Bank, Clerk

Week-End Specials At Our Store

For Day In and Day Out buying you will find our prices consistently low on well-known brands—first of all quality.

Pancake Flour	SYRUP		
2 15 cent Packages 25° Breakfast Food	Fancy Table in Glass 10° 25 35°		
Whole Wheat Cereal	Hills Bros. Coffee		

New Stock of Corn Meal, Graham Flour, Whole Wheat and Rve

POTATOES, Extra good quality RED TRRIUMPH—Per 100 Pounds	\$1.25
Also have dry land Red River Ohios in stock for	or winter keeping
LAST CALL FOR—	

Beets 50°	Carro Bu.	ts 65°	Turnip Bu.	s 85°
Peck20c	Peck	30c	Peck	25c
ONIONS—I Buy by the	95°	Peck at		30c
Peck at	THE RESERVE TO SHARE THE PARTY OF THE PARTY		et Potato	
APPLES—Fanc	y Ring	Pack Jo	nathans	\$1.25

\$1.29 FANCY HAND PACK-Bushel BIG SOAP SALE Woodbury's finest Toilet Soap on this Sale. 1 Cake 1 cent when you buy 3 cakes at 25c or

PEARS—For Canning

48-Pounds

4 Cakes for 26c Also Jergens fine Toilet Soap 1 Cent Sale OR 4 BARS FOR Rinso Sale—Two 25c Packages for **39**^c ONLY Washo—Giant package with cup and saucer 10c Dixie Dog Food Brazil Nuts

Pound Marshmallows Pancake Flour 2 Pounds For 10 Pounds Cranberries Log Cabin Syrup 10c Pound Flour Family Giant Can...73c

NOW IN STOCK Fresh Oysters and Fresh Fish Every Week End Shop at Our Store-Always Something New

Free Delivery O'NEILL, NEBR. Phone 230

NEW 8 TUBE CORONADO "Spread Band Tuning" . . . Easy To Hear Europe Direct Here is an outstanding example of Gamble's policy of selling for less. In this new, modern 1941 radio you get more from every angle. Here is an outstanding example of Gamble's policy of selling for less. In this new, modern 1941 radio you get more from every angle than you ever had before in a radio at this price. See it for yourself less. In this new, modern 1941 radio you get more from every angle than you ever had before in a radio at this price. See it for yourself. See its new thrilling heauty, marvelous performance, and the many than you ever had before in a radio at this price. See it for yourself. See its new thrilling beauty, marvelous performance, and Then, by new features to be found in this 1941 Coronado console. Plumeans, ask your Gamble Store for a free home demonstration. new features to be found in this 1941 Coronado console. Then, by all means, ask your Gamble Store for a free home demonstration. This is absolutely the greatest 8 tube console in our entire radio. all means, ask your Gamble Store for a free home demonstration. This is absolutely the greatest 8 tube console in our entire radio Now foreign stations are as easy and simple to get as domestic varieties. Coronado's new "spread band" tuning and precision, actually stations. Curate, automatic tuner make possible push button tuning on short wave! Console.... BAND TUNING RADIOS SELLING UP TO \$70.00 5 WAVE .50 Per Week BANDS ALLELLLA BUILT-IN LOOP AERIAL NEW GEMLITE ESCUTCHEON



Pay Monthly PHONO-F. M.

Television Sound CONNECTION

BIG DYNAMIC SPEAKER

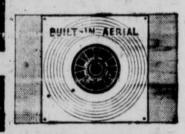
7.5 WATTS MAXIMUM OUTPUT

10 TUBE PERFORMANCE

PUSH BUTTON

TUNING ON SHORT WAVE

> FREE HOME Demonstration



NEW SPREAD BANDS

New Spread Band

Each of the four important for eign wave bands are spread out

on four separate full width tun-

New Procision Tuner

Automatic station selection se

spread hand tuning, Europed be tuned with push

button tuning.

ether on one band as was

Built-In Loop Aerial



NEW

MAGNIFIED

CALL LETTERS

3 STEP TONE

CONTROL

NEW PRECISION

AUTOMATIC

TUNING

HAND RUBBED

WALNUT

CABINET

Outstanding performance. 6 station automatic tuner. Self - contained aerial. R.C.A. licensed. NEW 1941 SIX TUBE Walnut Fin-ished Cabinet . \$1395 A.C. CONSOLE Ivory Fin-ished Cabinet \$1495

GETS EUROPE DIRECT Foreign reception. Beau-tiful new 1941 design. Built-in aerial. R.C.A. li-censed. A sensational

Aodel 3058 And Your Old Radio

125 Per Wook



SIX TUBE

MANTEL RADIO

Beautifully streamlined.

FOUR TUBE AC-DC MANTEL RADIO

Small and compact. Excellent performance and tone. Dynamic speaker. Inside aerial attached. R.C.A. licensed.

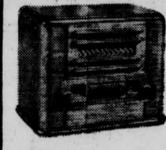


1941 CORONADO 4TUBE BATTERY **OPERATED** MANTEL

1.4 volt low drain tubes tion. Attractive Walnut cabinet. R.C.A. licensed. Model 1040A. Less Bat-Cash Price... \$1395

65¢ Per Week

Married and Marrie



DeLuxe Coronado 5 Tube Battery Operated Mantel

Low drain 1.4 volt tubes circuit and speaker. Full 6 tube performance. Automatic tuning. RC.A. licensed. Model 953A Less Batteries. \$1995 Cash Price....

FTOO Por Wook

MBLE STO

THE FRIENDLY STORES' OWNED BY EMPLOYEES