THE FRONTIER

B. H. Cronin, Editor and Proprietor Entered at the Postoffice at O'Neill, Nebraska, as Second Class Matter. One Year, in Nebraska One Year, outside Nebraska 2.25

SHIELDS

Thirty-five friends were enteroccasion the old time friends were This is our wish to you." all included. The dinner was pre- An exciting moment was the arpared by women who point to their rival of Santa Claus who distributfamilies as evidence of their skill ed gifts to all those present, nickin the culinary art. The menu in- nacks of all discription. He gave a cluded not only superb luciously short farewell address to the childroasted turkey but dressing par ren and proved that he was a clever excellence, appetizers, vegetables orator with a resourceful mind, and other incidentals to a supper making a fine impression on the you will remember as a meal you children that really know there is a have enjoyed away from home.

There were numerous activities of an educational nature to give the young people an enjoyable holiday. A cafeteria style supper was served about 7:30 followed by a program by the school children from various districts that was enjoyed by the audience. I will repeat the Christ-

"May your heart be gay as the tained at the Christmas party Fri- silver bells and gay your laughter day eevning, Dec. 25, at the Pete too. May all that you do in the Walnofer home seven miles east of coming year bring only joy to you. Stuart on Sand creek. The Wal- May the Infant smile from his little mofer family lived in this neighbor- crib give you strength anew; may heod for several years and on this he fill your soul with joy untold.

(Continued on page 5, column 7.)



Greetings to All

BORDSON

as We Welcome

1937.

STYLE SHOP

We look forward to 1937 and the opportunity to be of

friendly service to you again.

ELKHORN CABIN CAMP & SERVICE STATION

D-X Gas and Oil



Happy New Year and may a world of happiness go with your success in 1937.

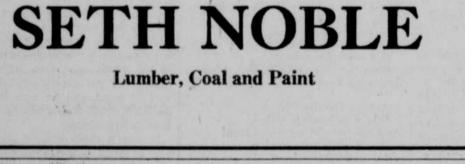
Armour Creameries



To wish you health and happiness And all the season's cheer

With everything that's best in life Throughout the coming year.

SETH NOBLE





We feel richer in the friendships | May we express our appreciation to made and strengthened in 1936. all of you.

O'Neill National Bank

Member Federal Deposit Insurance Corporation

10998



In 1937-We shall strive anew to merit your friendship and good will.

JOHNSON DRUGS

FREE DELIVERY



Happy New Year! And we mean it in every way.

GRIFFEN **SMART SHOPPE**



Words cannot express our appre- have resolved that every day of to show our gratitude by even ciation of your many favors, so we 1937 will be but new opportunities greater service.

Miller Bros. Chevrolet Co.

C. E. LUNDGREN, Sec.-Treas.

Art Barnes, Salesman Milt Albright, Salesman Alva Winchell, Office Manager Clarence Angster, Service Manager

Leonard Leidy, Serviceman Melvin Kurtz, Serviceman M. J. Connolly, Serviceman



Wishing you Greater Prosperity, More Success, Every Happiness

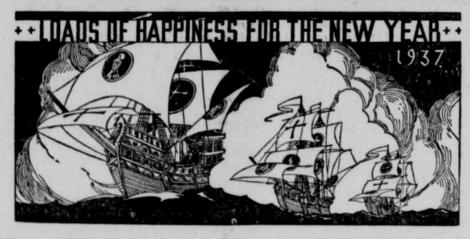
T.M. Harrington

Harness and Shoe Repair



MARGARET'S BEAUTY SHOPPE

The best of New Year's wishes to the best of friends.



The repetition of many years but | our New Year's wishes for your strengthens the deep sincerity of | happiness and success.

GILLESPIE RADIO SERVICE



A sincere and hearty greeting bearing good wishes for happiness all year.

> **BOEHME'S** APPAREL **SHOPPE**



Let us thank you for your friendship in 1936 and pledge again our best in 1937.

Farmer's Union Elevator Co. W. A. ELLIS, Manager



In the New Year's Inventory we | friendship. And in appreciation we value no item more highly than your extend our greetings and best wishes.

BROWN-M'DONAI GOLDEN RULE STORE

C. B. YARNALL, Mgr.



Keep Your Old Friends Together on a Photograph.

O'Neill Photo Company

Here's hoping 1937 Comes laden with happiness for you.



As you face 1937-Know you have our sincerest

wishes for Health, Happiness and Success.

Harty Laundry

Laundry and Dry Cleaning