

THE FRONTIER

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THE NEBRASKA SCENE

by James R. Lowell

Where are we going next year and where have we been during the past year? These are questions that, like the weather, everyone is interested in, and the consensus appears to be that Nebraska is going ahead if we get any kind of a crop. Economists of the department of agriculture see evidence of a continuing improvement in the position of agriculture during 1937. Industrial revival, increased industrial production and improvement of the employment situation are authoritatively forecast for next year. All this translates itself into a much better domestic market for farm products. The economists also see hope for a better foreign outlet.

Farm product prices for the next two or three years will be favorable to the farmer, believes E. A. Cudahy, Jr., president of the Cudahy Packing Co., who visited Nebraska last week.

Arthur G. George of the Nebraska agricultural college believes there will be an increased demand for agricultural products and an increased income for Nebraska farmers next year. Increased industrial production will make this possible, he thinks.

Nebraska cattle will enter the winter period in good condition throughout most of the western range country altho winter feed supplies are below normal, says A. E. Anderson, state and federal agricultural statistician.

From sale of crops and livestock during the first nine months of this year Nebraska farmers received \$58,500,000 more than they did for the sale of the same commodities during the same period last year. The total income as of Oct. 1, this year, was \$191,686,000, without benefit payment. The latter totaled \$14,427,000.

The bureau of agricultural economics reports prices received by Nebraska farmers for corn, wheat and some other principal products were higher than the national average last month. Nebraska beef prices were considerably higher altho the pork was slightly lower.

A bright spot in the Nebraska harvest scene was the irrigated lands of the Platte river valley. It is estimated that the North Platte valley's potato, sugar, beet, and

bean crops will bring in \$9,300,000 and the corn and alfalfa will add another \$3,200,000. This constitutes a comparatively rich harvest. Increased business over a year ago was reported last month through the Tenth federal reserve district, including Nebraska. Retail sales of 338 independent stores in the state showed an increase in dollar volume of 7.3 per cent over the same month in 1935, and 6.9 per cent over the preceding month. Holiday shopping is expected to reach a near record this year despite the corn crop failure.

Executive Vice President E. Flynn of the Burlington railroad said at Lincoln that "carloadings have increased and we are going into the winter with a fair business."

Railroad business, showing a steady improvement for the last 18 months, is continuing at the same pace, says President Carl R. Gray of the Union Pacific. Millions of dollars are to be spent for improvements by the railroads in Nebraska in 1937.

International motor truck sales during the past 12 months in the Omaha vicinity were considerably larger than in the previous year, according to B. H. Pfaff, Omaha manager, and even better sales are anticipated for next year. Passenger car and truck dealers in general over Nebraska are anticipating sales even better than the present near-record year in 1937 if crop conditions are favorable.

New car sales for the first nine months of 1936 in Nebraska totaled 31,324 as against 27,903 for the same period a year ago. Truck sales this year numbered 6,052, compared with 5,102 a year ago.

Postal receipts generally over Nebraska have been setting new high or near-high records this fall, and employment pickup is forecast for 1937 by such authorities as President Harper Sibley of the United States Chamber of Commerce, who visited Omaha last week.

Nebraska banks are in the best condition in history, according to J. M. Sorensen, retiring president of the Nebraska State Bankers' association. Bank clearings in Lincoln last month were more than a million dollars higher than for October, 1935, and this same upward trend has been noted at other points over the state.

State WPA officials have started to prune the work relief job rolls, and the folks who claim that the federal government has a bear by the tail as regards the relief program and doesn't dare to let go, are watching with interest.

State Administrator Felton announced recently that the list of WPA workers would be cut from 30,000 to 15,000 by December 15, in view of "depleted federal funds and increasing private employment." Included in the reduction are to be about 10,000 farmers on drouth relief.

Present indications are that county officials are not taking kindly to the reduction in relief. County commissioners are passing resolutions requesting that additional funds be provided from Washing-

ton for drouth relief. One county authority, writing to WPA officials, explaining a situation which is representative. There was a quota of 500 on relief in the county and of these over 200 were farm laborers. With the reduction order, it leaves just about these 200 without help for the winter. They cannot have recourse to direct relief as only \$93 remains in the county relief fund.

The resettlement administration is supposed to care for farmers on drouth relief who are turned off of WPA, but the farm hands are ineligible for RA aid. Numerous county officials are hoping there will be a concession which will allow the WPA to care for these cases, who were drouth victims but were farm laborers living in town. Meanwhile, just whether the WPA can or cannot effect a material reduction in its expenditures at this time remains an interesting question.

On the state's own social security program front, an upward trend is noted in old age pensions. These averaged \$15.61 in October, or slightly higher than for the preceding month. The November average is expected to be around \$18. Pensions were paid to 23,376 Nebraskans in October, compared to 22,759 in September. An increase probably will be recorded for November.

The state planning board is embarking upon a state-wide survey to map a six-year program of public improvements, and public officials over the state are being requested to report all projects for desirable public works planned for construction within that period. The survey is part of a nation-wide project.

Development of Nebraska's water resources is likely to play a prominent part in the survey. In the light of an earlier survey, these resources could be fully developed for about \$73,000,000, or an immediate conservation and flood control program could be put over for \$53,000,000.

The board committee studied 15 sites and "believes it will be practicable to develop both irrigation and flood control in the Republican river valley." Flood control there is the main consideration, however. Planning board engineers have decided that flood control can best be achieved there by constructing reservoirs at 15 points on tributaries to impound the waters. Seven hundred acre feet of water would be stored at a cost of \$14,000,000.

In the Loup river valley it was found that 231,000 acre feet of water would be unused each year by either the Loup river power project, the North Loup or Middle Loup districts.

The board "recommends the construction of storage reservoirs on the Loup river and is investigating four possible off-river reservoir sites and one on-river reservoir location." Excess Loup water would be stored and released when a shortage existed.

On the Platte river the engineers believe future development will stress the use of underground rather than surface waters.

On the political front, Governor Cochran is the man of the hour, and strategists are having him booked tentatively for everything from U. S. Senator to democratic presidential candidate in 1940 or 1944.

One rumor has it that the governor is being considered for President Roosevelt's cabinet. The political prognosticators favor the idea, however, that Cochran will take a breathing spell after the gubernatorial term to which he was just elected, and will be a favored candidate for senatorial honors, succeeding Senator Burke. The Cochran-for-president idea is still in a rather nebulous stage.

At a recent meeting of the democratic state central committee, Judge James C. Quigley of Valentine was handed two major party offices, national committeeman and state chairman, thereby setting to naught the work of the prognosticators in predicting the elevation of some of Senator Norris' closer henchmen to these positions.

Nebraska's gasoline consumption during the first six months of this year was reduced approximately 11,000,000 gallons as a result of the one cent increase in the gasoline tax which became effective in the state a year ago, according to the figures of the gasoline dealers. The one cent increase was to provide funds for the state social security program.

The gasoline men say that while states surrounding Nebraska increased their gasoline consumption 79,213,000 gallons during the first half of the year, Nebraska's increase amounted only to 217,000 gallons. If Nebraska had gained in the same proportion, they figure, the increase would have been 11,189,820 gallons higher.

George W. O'Malley, collector of internal revenue with offices at Omaha, upon whose shoulders will fall collection of wage and payroll taxes and making investigations under the federal social security program in Nebraska, has already begun to set up the necessary machinery. He will take over the handling of taxes and keeping tab on the separate accounts Jan. 1.

BRIEFLY STATED

Loius Cambre, who is a student at Simpson college, Indianola, Ia., arrived home Sunday night to spend the Thanksgiving vacation with the home folks.

Miss Mable Erskine left Wednesday evening for Norfolk where she will spend Thanksgiving with the home folks. She expects to return Friday morning.

Jack Arbutnot came down from Yankton, S. D., Wednesday evening to spend Thanksgiving with the home folks and his many friends and acquaintances here.

James Tuor and Clinton Erwin Cronin came up from Grand Island Wednesday evening to spend the day of Thanksgiving in this city with relatives and friends.

Ed O'Donnell came up from North Platte last night to participate in the reunion of the O'Donnell family and visit a couple of days with the home folks.

The Presbyterian Ladies Guild are to meet at Mrs. John Osenbaugh's on Thursday, Dec. 3, with Mrs. Graves and Mrs. Glenn Tomlinson as assistant hostesses.

Grover Shaw, living southwest of this city, returned from Grand Island last Friday, where he had been in a hospital for two weeks receiving medical treatment.

The Misses Catherine McNicklos and Dorothy Valla entertained 12 of their young friends by a treasure hunt last Friday. After the hunt a delicious lunch was served.

The Presbyterian Ladies Guild will have a bazaar, bake sale and home made candy sale Saturday, Dec. 5, in the Council chamber in the old Nebraska State bank building.

Mrs. Ed Lyman, of Omaha, arrived in the city last evening to attend the reunion of the O'Donnell clan, which will be held at the home of her mother, Mrs. Ellen O'Donnell in this city today.

The ladies of the Presbyterian Guild will hold a rummage sale in the City Council Chambers Friday and Saturday, Nov. 27 and 28. Anyone having donations please call telephone number 103-J.

M. F. O'Donnell, of Dallas, Tex., arrived in the city Tuesday evening to take part in the reunion of the O'Donnell family, which will be held at the home of their mother, Mrs. Ellen O'Donnell, today.

Mrs. Balman, Mrs. Pat Johnson, Miss June Anderson and Fred Weidmour, of Gregory, S. D., drove down to O'Neill last Sunday and spent the day visiting at the home of Mr. and Mrs. R. H. Mills.

The annual convention of the Nebraska Federation of County Taxpayers Leagues will be held at Kearney, Nebr., on Dec. 1. Delegates from the several counties are expected to attend this meeting.

Mrs. Max Golden entertained the Martez Club at her home last Friday evening. Mrs. F. J. Dishner, Mrs. J. F. O'Donnell, Mrs. Ira H. Moss and Mrs. P. B. Hartly were the prize winners of the evening.

Mrs. P. J. O'Donnell came up from Randolph Tuesday and she will be joined by her husband this evening and they will attend the reunion of the O'Donnell family at the home of Mrs. Ellen O'Donnell today.

John A. Carson was appointed Guardian for John Dlouhy, an incompetent recently taken to the State Hospital at Norfolk, by Judge Malone last week. For a number of years Mr. Dlouhy resided in the Carson neighborhood in Scott precinct.

Two federal auditors have been in the city all week auditing the accounts of the County Assistance committee. As the federal government furnishes part of the funds used by this committee they are checked by federal auditors. They will probably require the balance of the week.

The first of the week Ted McElhane purchased the W. J. Hammond residence on the corner of Sixth and Benton streets and will secure possession of same about the first of the month. Mr. Hammond and family will move to the old Hammond home in the southwestern part of the city.

Mrs. R. R. Morrison left last Sunday morning in company with her son-in-law, Ed Davidson, and daughter for their home in Casper, Wyoming, where she will spend Thanksgiving and visit for a few days afterwards. Mr. Davidson and daughter returned Saturday from the Mayo clinic at Rochester, where the daughter had been receiving medical treatment for a couple of weeks. Mrs. Morrison will return home the latter part of the week.

Mr. and Mrs. W. H. McInerney, of Casper, Wyo., arrived in the city Tuesday evening to participate in the home-coming of the O'Donnell family which will be held Thursday at the home of the mother, Mrs. Ellen O'Donnell. Clem Deaver, son of Mr. and Mrs. Quinton Deaver, of Sao Paulo, Brazil, who have been visiting here for the past month, came down with them for a short visit with his parents, before they return to their South

American home. Clem Deaver is attending school at Casper, where he will finish the present school year.

F. J. Biglin drove down to Sioux City last Saturday afternoon and met Mrs. Biglin and son, Joseph, Sunday morning when they reached there from Rochester, Minn., and brought them on home. The physicians at Rochester treated Joe's eye and were of the opinion that the inflammation would clear up shortly and that he would suffer no ill effects.

Harold Seaman, who is now in charge of the meat department of Barnhart's market, moved his wife and son from Colome, S. D., the latter part of the week and they are now comfortably located in a residence in the northern part of the city. Mr. Seaman has had several years of experience in the retail meat business in several of the towns of the Rosebud country and is a valuable asset to the Barnhart force of employees. Mr. Seaman has not been a resident of the city very long but he is already in love with O'Neill as says he is convinced it is one of the business

towns in the state.

GIRLS' HIKING CLUB
 A hiking club has been organized for all O'Neill girls. The club meets every Saturday morning at ten o'clock at the public school and starts on a long walk under adult supervision.

At the first meeting last Saturday there were eleven girls present. They enjoyed a hike out north of town and were back home at noon with rosy cheeks and hearty appetites. This is purely a fun loving club and if you are a girl between the ages of eleven and fourteen you are cordially invited to become a member.

GOODBYE FOREVER!
 To winter starting troubles with a Tiger Super-Active Battery. More plates, more starting power. For Ford V8, Terraplane, 45-plate reverse assembly, \$4.95—57-plate, \$6.45, exch. prices.
GAMBLE STORES

Exclusive IN CORONADO RADIOS
THE NEW BABY GRAND A.C. Console
 This outstandingly new 1937 Baby Grand Console Radio will attract your interest the moment you see it. It's an ideal bedroom radio—can be tuned easily while sitting or standing. It's fine performance will amaze you. Among its features you will find:
 ● 2 Band, Foreign Reception, Domestic, Police and Amateur Stations
 ● Genuine Superheterodyne
 ● Deep Tone Dynamic Speaker
 ● 7/8" Panels, sides and bottom
 ● R. C. A. Licensed
The Newest In 1937 Radios
CASH PRICE \$19.95
GAMBLE STORES
 THE FRIENDLY STORES OWNED BY EMPLOYEES
 MELVIN RUZICKA, Managing Partner O'NEILL, NEBR.
 Agencies at Valentine, Ainsworth, Bassett, Atkinson, Butte, Napier, Spencer, Bristow, Anoka, Chambers, Plainview, and Spalding.

COUNCIL OAK STORES
 YOUR FRIEND AT MEALTIME
 FRIDAY AND SATURDAY, NOV. 27 and 28

Pineapple Spears
 The very latest in salad fruit. 10 long luscious spears in the can. Try a few cans at our special price of 10c.

Brown Beans & Chili
 The delight of those who like a good bowl of chili. To the 20-oz. can of Morning Light Brown Beans packed with Chili Sauce, you add 1/2-pound fried Hamburger. Heat and it's ready to serve. For this sale a special price of 5c per can.

Robb-Ross Wheat Cereal
 Appeals to the whole family as a hot breakfast cereal. For the week end the large 28-oz. pkg. for only 13c.

Chocolate Cookies
 A dainty round water topped with marshmallow. Covered with dark cocoa icing. Special 2 lbs. for 25c.

California Prunes
 Sweet California Prunes that require but little sugar. A low cost sauce and pie fruit at 4 lbs. for 25c.


Council Oak Coffee
 Carefully blended for flavor, strength and aroma. Roasted daily Soid only in the whole berry. Ground fresh to order. The empty bags may be exchanged for fancy China Ware. 25c per lb. for this sale.

Double Dip Matches
 A regular "Sure Fire" Match. For this sale we price these quality matches at 6 boxes for 17c.


CAMAY TOILET SOAP, per cake 5c
OXYDOL, medium package 19c
P. & G. SOAP, 5 Giant Bars 19c

Performance, Beauty and Safety Mark Chevrolet's Completely New Cars


Chevrolet's 1937 engine is completely new, but adheres closely to time-proved Chevrolet engineering principles. It is of six-cylinder valve-in-head type, smoother, more powerful, more economical, and lighter.



A representative model from Chevrolet's new line, typifying its beauty and grace—the Master De Luxe Sport Sedan with trunk. Note the distinctive "speed line" extending back from the side of the hood.



Unisteel construction joins the floor, cowl assembly, panels, and Turret Top of Chevrolet's all-silent, all-steel body, to form one integral structure, welded in all joints, and reinforced and braced for permanent silence and safety.



Beauty and utility mark the new Chevrolet instrument panel. The windshield is of greater area, with narrow corner posts, affording better vision.

Luggage capacity in Chevrolet's new trunk models has been greatly increased, as has interior luggage space in other models.

New power, economy, durability, safety and comfort, coupled with striking new beauty, characterize Chevrolet's new models for 1937. They are offered in two series, Master and Master De Luxe, virtually identical in appearance.

Chevrolet's fully-enclosed Knee-Action is furnished at no extra cost on the Master De Luxe models; and new Syncro-Mesh transmission, and safety plate glass all around at no extra cost, feature all models of both series.