THE FRONTIER, O'NEILL, NEBRASKA, THURSDAY, MAY 28, 1936.



for those guests you will have in on **Decoration Day**

OF COURSE EVERY DAY IS SPECIAL DAY at the O'NEILL FOOD CENTER, but on occasion we will offer you EXTRA EXTRA specials! If its something fancy or something different you're looking for we have it here at your Food Center.

The new Firestone High Speed Tire for 1936 is the safest driving equipment you can buy. Here is your proof:

safe tires.

SPARK

Make sure that you and your family will be safe! Skidding, blowouts and punctures caused more than 37,000 accidents last year. Many of

these accidents could have been avoided with

PROOF OF GREATEST NON-SKID SAFETY A leading university made 2,350 tire tests and found that the new scientifically designed Firestone High Speed tread stops a car up to 25% quicker than other tires.

FIVE



PROOF OF GREATEST BLOWOUT PROTECTION

Every year, since Firestone developed Gum-Dipped Balloon tire, Firestone Tires have been the winning cars in the gruelling blowout test of Indianapolis 500-Mile Race.

PROOF OF GREATEST ECONOMY

Firestone engineers designed the new Firestone High Speed Tire for 1936 to give you up to 50% longer non-skid mileage. This is proved by our own test fleet records and the fact that the world's largest transportation companies, such as Greyhound, to whom safety and tire economy means business efficiency, use Firestone Tires. This is further proof that they are the safest, most economical tires ever built.

Why risk an accident when it costs so little to protect lives worth so much? Equip your car today with new Firestone High Speed Tires-the Masterpiece of Tire Construction.

4.40-21

THE New Firestone

T	pretty and a second		
THE	MASTER	PIECE	
OF T	IRE CONSTRU	CTION (
the			
on	HIGH SPEED TYPE		
the	4.50-21	\$ 8.60	
	4.75-19	9.10	
	5.25-18	10.85	
	5.50-17	11.90	

4.75-19	9.10
5.25-18	10.85
5.50-17	11.90
6.00-16	13.25
6.00-17H.D.	15.90
6.00-19H.D.	16.90
6.50-17H.D.	18.40
7.00-17H.D.	21.30
7.50-17H.D.	31.75
FOR TR	UCKS
6.00-20	\$18.85
7.50-20	39.10
30x5 Truck Type	18.75
32х6н.р.	40.25
Other Sizes Priced Pr	oportionately Low

Designed and constructed by Firestone skilled tire engineers first quality tire built of all first grade materials, embodying the many exclusive Firestone patented construction features. Its exceptional quality and service at these low prices are made possible by large volume production in the world's most efficient tire factories. Made in all sizes for passenger cars, trucks and buses. Let us show you this new Firestone tire today.

