

HERE'S A PAID TESTIMONIAL FOR TARGET!!



I DIDN'T get a cent for writing this statement about Target Tobacco... but Target has saved me half a buck a week since I started using it, so you might call this a paid testimonial.

AND GET THIS: The U. S. Government tax on 20 cigarettes amounts to 1¢. On 20 cigarettes you roll from Target Tobacco the tax is just about 1¢. No wonder you get such value for a dime!

SAVE MONEY ROLL YOUR OWN SEE WHAT YOU SMOKE



Brown & Williamson Tobacco Corp. Louisville, Kentucky ©1934

For Grandma

Bobby had been coaxing his young and pretty aunt to have her hair bobbed but she continued to argue against it.

Ugly Pimples

Nature's warning—help nature clear your complexion and paint red roses in your pale, pallid cheeks.

NR TO-NIGHT

Make the test tonight

TUMS

When Silence is Golden

"Pat, here's a dollar I borrowed of you last week."

California Has 17,400 Bears

Lost 20 Lbs. of Fat In Just 4 Weeks

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago."

Out Our Way



By Williams

Tales of Real Dogs—By Albert Payson Terhune



She Trilled Criminals

QUEEN: THE MANHUNTING BLOODHOUND WITH A "SIXTH SENSE."

Queen was a dog of mystery. She is dead, but the mystery will always remain. Her life story is strange. So was her possession of a "sixth sense" which nobody could explain.

Men who had suddenly gotten into trouble; men of whom the folk at the jail never had heard. But always, Queen would herald their approach, hours beforehand.

Always, within two or three hours after this performance, a prisoner or a batch of prisoners would be brought in, from some other part of the county.

How did the red bloodhound know, in advance, when new prisoners were going to be brought to the Bartow jail the same evening? That is a mystery nobody was able to solve; though the fact itself was proven past all question.

At first this seemed only a coincidence. But presently, Hennessy grew to believe in Queen's ability to foretell when prisoners were due.

Once, for instance, she was put upon a cold and seemingly helpless trail, after other bloodhounds had failed. She tracked a fugitive so far through the deep sand of the Florida barrens that she became exhausted.

It never failed. If Queen lay quietly in her pen, Hennessy knew he could count on an unbroken night's rest and that it was safe to close up the jail and go to bed.

The men with her had to help her over windfalls and creek beds, she was so tired. But she staggered on; leading the posse at last to the center of a thick orange grove where the refugee was found hidden in the foliage of a tree.

Sheriff Johnson was not content to accept Hennessy's belief that Queen knew of the impending prisoners by some sixth sense. He declared she was infected by the warden's excitement and that of the other jail officials when a moon-shine raid was on or when some criminal had been run to earth and was certain to be caught. This human excitement, he said, caused her to rear up and to howl.

The men with her had to help her over windfalls and creek beds, she was so tired. But she staggered on; leading the posse at last to the center of a thick orange grove where the refugee was found hidden in the foliage of a tree.

The only fault with the explanation was that it didn't explain. Hennessy proved that Queen often howled in this way at twilight when no such raid or capture was looked for; in fact, when nobody at the jail had the slightest expectation of prisoners' arrival.

Still again, when a Negro had shot and robbed an elderly man named Turner, Queen led the posse for miles, to a Negro's cabin. But when she arrived there, she paid no attention to the cabin's occupant. Instead, she ran past him to a corner of the room where a shirt was hanging.

Toledo Blade: Courts in Boston, following precedent established in Toledo and elsewhere in Ohio, rule that in order to obtain conviction of a parking law violator, a policeman must actually see the driver park and remove his car.

The owner of the cabin confessed that the shirt had been left there an hour earlier by an acquaintance of his who had stopped to borrow fresh clothes and food and who had gone on again. Queen followed; and the criminal was captured.

In Boston as well as Toledo, many motorists park their cars where they please, leave them in-

savagery in her nature. True she would track a fugitive, until she caught up with him. But, having caught up with him, she did not molest him in any way. Indeed, she made friends with such refugees; leaving it to her human companions to do the capturing.

There was another splendid trait of Queen's which made her an ideal trail-dog. Naturally, if a bloodhound is allowed to run at top speed along the track of a criminal, the dog will quickly outdistance the posse and thus will be of no use to them.

Such terror did she inspire among Florida criminals that there are said to have been several efforts to poison her. Either by luck or by her own cleverness, she eluded all these attempts.

Queen fell ill. The best local vets worked over her in vain. Then the most easy-running car in the neighborhood was engaged; and in it she was carried to a hospital in Tampa, but nothing could be done for her by specialists there.

Her death cast a gloom over the decent people in all that region; even though it was hailed with delight by the criminal element.

So perished one of the strangest and most valuable animals on record. Many bloodhounds, in the course of crime-history, may have been Queen's equal at trailing. But perhaps none other of them had her amazing psychic powers or her gift at foretelling things.

BEHIND THE SCENES. The cottonwood shook on the breeze. Her wealth of gold green hair; The willow peeped into the pool And viewed her image there.

The almond fastened tassels pink On slender, smooth brown arms; The bridal wreath with snowy lace Veiled all her budding charms.

A violet unclosed an eye. Then darkened it with kohl; I saw a busy honey bee. Her silken stockings roil.

Now what's this ditty all about? And how can I presume To know these things? I took a peek In Miss Spring's dressing room. —Sam Page.

THE PROSE OF SPRING. This is the proper time of year To clear the tin can cache, And dump the bottles and the jars— Some whole, some gone to smash.

It's time to mend the roof tree old, And clear the choked up eaves; To rake the rubbish from the yard That winter always leaves.

Not all of spring is poetry And dillying with the rose; But if cold weather's only gone, We all can stand for prose. —Sam Page.

Both Mistaken. Poor Golfer: You're a fine caddie. I thought I hired you to hunt balls when they went off the fairway. Caddie: You did that—but we're both mistaken. I thought you came out here to play golf.

That's Easy. From Passing Show. Teacher: You don't know when the Seven Years' war began? Pupil: No, but I know how long it lasted.

Good Progress. From Ohio Motorist. "May I ask how old you are?" said the vacationist to the old villager.

"I be just a hundred." "Really? Well, I doubt if you'd see another hundred."

"Well, I don't know so much about that. I be stronger now than when I started on the first hundred."

TUESDAY AND THURSDAY NIGHTS



JOE PALOOKA

You've seen him in the comic strips. Now he's on the air! Joe Palooka—the world's worst dumb-bell—the world's best loved character!

Broadcast by Heinz Rice Flakes—"One of the 57 Varieties."

COLUMBIA COAST-TO-COAST NETWORK LINCOLN Station KFAB 4:45 P. M. (C. S. T.) WATERLOO Station WMT 4:45 P. M. (C. S. T.)

Joe Palooka, Boxing Champ, Is Now Heard on the Air

Joe Palooka, that lovable boob of the prize ring and comic strip created by Ham Fisher, now comes to radio.

Palooka, his fights and troubles and mixups, is being presented each Tuesday and Thursday at 6:45 p. m., EST, over the Columbia system.

The dumb, gentle but unbeatn boxing champ is portrayed by Ted Bergman, 200-pound Columbia actor who looks like a prize-fighter, in the fifteen-minute hilarious sketches adapted by Georgia Backus. His bold and wise-cracking manager, Knobby Walsh, is played by Frank Redick, 130-pound Thesplan. Ted Husing describes Joe's tremendous fight scenes and Harry von Zell announces the program.

MICROPHONICS

Col. Lemuel Q. Stoopnagle, prolific inventor, announced during a recent broadcast that he has solved a problem that has been a constant irritation to listeners since the inception of radio. Through the use of his recently perfected "Yellbackograph" announcers, crooners and others will no longer be immune from the maledictions of their audiences.

WEASEL SUBSISTS LARGELY ON MICE

If weasels are seen about the farm, it is time to hunt rats, not weasels, according to an authority. It is only on rare occasions that a weasel makes his home in the poultry house and plays havoc with the flock.

Contrary to common belief, weasels do not subsist entirely on blood, but actually devour the flesh of their kill. Perhaps the most important food item on their menu is mice, and like the fox, they eat numbers of these small animals. One authority, in examining the stomachs of thirty weasels, found that all of the specimens examined had recently eaten mice, rats, or ground squirrels.

Weasels sometimes eat birds, but this authority is of the belief that the weasels would be missed more, if they were to disappear completely, than would the few birds they eat.

Phillips H. Lord, creator of the Seth Parker sketches, is a native of Maine and actually learned about New England country characters from association for more than 20 years.

Too Expensive. She—I'll be a sister to you. He—Nothing doing—I'm buying clip artettes for three already.

Even the lowly hog wants the lion's share.

Victory too often ends unanimity.

Mercolized Wax Keeps Skin Young

Get an ounce and use as directed. Fine particles of wax peel off until all defects such as pimples, liver spots, tan and freckles disappear. Skin is then soft and velvety. Your face looks years younger. Mercolized Wax brings out the hidden beauty of your skin.



PARKER'S HAIR BALSAM. Removes Dandruff Stops Hair Falling. Imparts Color and Beauty to Gray and Faded Hair. 50c and \$1.00 at Drugists.

FLORESTON SHAMPOO—Ideal for use in conjunction with Parker's Hair Balsam. Makes hair soft and fluffy, 50 cents by mail or at drugists, Hirsch Chemical Works, Patuxent, Md.

To Men With Tender Skins

Wet your face with hot or cold water. Squeeze a small quantity of Cuticura Shaving Cream on to your moistened brush. Watch how quickly it works up into a fine, creamy lather. Then shave and know what it is to have your face free from that tight, dry after-feeling.

At your dealers or sent postpaid on receipt of 35c. Address: Cuticura Laboratories, Malden, Mass.

Cuticura Ointment + Cuticura Soap = Cuticura Shaving Cream

Historic Table. A table that was used by Andrew Jackson at his headquarters near New Orleans in 1815 at the time of the battle of New Orleans, is now in use in the home of J. M. Williams at Altus, Okla. The table was bought by Williams' great-grandfather, who

was with Jackson's army. It is a round mahogany table with a marble top.

The Test. He—I fell in love with you the first time I saw you. She—What was I wearing?

In the Movies

MANY people joke about it, but the fact is that the "cave-man" type is now the most popular on the screen. Women love a powerful personality... one with vigor, force, and determination. These qualities reflect good health! Do not let yourself be forced into the background! Fellows' Syrup will help to build up your health and energy by restoring many valuable elements demanded by Nature. It improves the appetite, it induces sleep. It is a valuable tonic for men and women who feel nervous and "run down." For real "pep," ask your druggist for genuine

FELLOWS' SYRUP

MANY LETTERS addressed to you personally

Think of the advertisements in this paper as so many letters addressed to you, personally. That's what they're intended to be, and, actually, that's what they are. This newspaper is, in effect, a mail-bag which brings you news of events and news of the best merchandise at the fairest prices.

You don't throw away letters unread. You don't read three or four letters carefully and skim through the rest. Treat the "merchandise letters" in this newspaper the same way. Read them all. Read them carefully. One single item will often repay you for the time it has taken to read them all.

Many good housekeepers have formed the habit of reading their newspaper with a pencil and paper, ready to jot down the articles they wish to look at when they start out on their shopping tour. Try this method. It saves time, and saves money, and provides you with the pick of the day's merchandise.

Every advertisement has a message all its own.