

"Cheerfulness is the daughter of employment. I have known a man to come home in high spirits from a funeral merely because he had the management of it."

THE FRONTIER

D. H. Cronin, Omaha, Publisher
Romaine Saunders, Holt county,
Managing Editor

Entered at the Postoffice at O'Neill,
Nebraska as Second Class Matter.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 25 cents an inch (one column wide) per week; on Page 1 the charge is 40 cents an inch per week. Local advertisements, 10 cents per line first insertion, subsequent insertions 5 cents per line.

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

Military experts have devised a searchlight that throws a gleam seven miles. Old Sol sends the sunbeams 95 millions of miles.

If there was no grass for feed in the grasshopper and drouth belt before snow came there will not be any now and the melting of the snow does nothing to supply the needs of the fellow who has no feed for his stock.

"The thoroughgoing cure for the malady of widespread inactivity is a soundly conceived program of activity." Very enlightening. A "soundly conceived program of activity" in place of the insane ravings of the Hearst mouthpiece at Omaha would be refreshing.

Red Russia is taking deep root in America. Individual effort, faith and vision of capital and the grit and push of fellows that once did things is destroyed by everybody looking to the federal government for loans and handouts.

With the somewhat extended name, Prohibition and Law Enforcement Monthly, the new paper for Holt county has been launched. The name of J. I. Elrod appears as temporary editor. The place of publication is Atkinson. Its mission in the journalistic field is readily comprehended from the title. Much of its value as a means of promoting temperance and inspiring respect for law is lost because it can't be read. It is done on one of the modern inefficient machines that is made to sell but not to print.

Attacks on the President by men of position and standing, charging Mr. Hoover with the responsibility for the slump in business and employment might be considered by some as ignorance, but it is probably an attempt to shift the blame to other shoulders. Mr. Hearst, one of the most abusive, is capable of helping the situation some himself, but his best effort so far seems to be such windy statements as "the Hoover depression" and "the Hoover black panic." Those who have ladle holdings and employ many men are in a far better position to relieve the price and employment conditions than anyone else. They brought the condition on but now they do nothing but complain because the federal government does not perform miracles.

A man has just recently been released from the Nebraska penitentiary after serving nearly two years for a bank robbery he did not commit. He, being the victim of circumstances was caught in the shadow of suspicion, and was convicted by the means of positive identification by people who had only a fleeting glimpse of the robber. This method of convicting people of a crime is nothing short of childish, or perhaps it is even too crude to be called childish. It seems strange that people who forget close friends should get up in court and make such story book statements as, "I shall never forget that face." The method of sending men to prison on identification with the help of public opinion, that someone must suffer for a crime whether guilty or not, does not exactly fit in with our idea of civilization. A description of a robber is useful as a means of finding suspects to get concrete evidence against, but that is about the limit of its usefulness.

Why France Is Rich

Premier Laval, head of the French government, gives some of the reasons why France is prosperous. "France," he says, "has remained agricultural despite her tremendous industrial development and commercial expansion. Diversified agriculture never knows depression. "France has a tariff barrier designed to protect both farmer and manufacturer. "France exercises careful control of immigration and limits foreign workers to the French trades where they are needed."

"France wielded the economy axe in 1926, when all spending departments of the government found their funds slashed by decree."

All of which sounds very much like the Hoover plan for making America prosperous.

Over the County

PLEASANTVIEW ITEMS

Charley Richards and George Fullerton made a business trip to Atkinson and Emmet Tuesday, in spite of the fact that they got stuck in the snow.

Mr. and Mrs. B. H. Bessey were in Atkinson Tuesday afternoon.

Mr. and Mrs. Bailey Miller were dinner guests of Mr. and Mrs. D. L. Raymer Sunday.

Mr. and Mrs. August Brinkman and family and Mr. and Mrs. B. H. Bessey spent Saturday evening at the home of Mr. and Mrs. Asa Wehrley and family. Cards passed the evening and after a supper of Oyster Soup, they returned home with a hoping to return there again for a good time.

Mr. and Mrs. Bert Freed and Mrs. Hise entertained friends Monday night. The evening was spent in dancing and a delicious supper was served.

Mr. and Mrs. E. F. Barnes and daughter Gladys, and Mrs. George Barnes and children were dinner guests of Mr. and Mrs. Floyd Barnes and family Friday.

Mr. and Mrs. Henry Troslinski entertained friends at their home Sunday evening.

Relatives and friends of Mrs. C. A. Strong, who is in Bloomington, Ill., under the care of Dr. Pickard for a month, is improving in health, which her many friends will be glad to know.

Mr. C. A. Strong was called to the bedside of his mother who is sick at her home near Norfolk.

Mrs. Meline Klingler spent the week-end in Norfolk.

Robert Strong and Mr. and Mrs. Herman Klingler were in Atkinson and Stuart Thursday afternoon on business.

Mr. and Mrs. Bailey Miller helped with the butchering at Earl Millers last week.

Mr. and Mrs. Nels Anderson were Sunday dinner guests of Mr. and Mrs. Earl Miller.

George Barnes and Leo Davis were dinner guests of Mr. and Mrs. B. H. Bessey Monday.

Mr. and Mrs. John Steskal and sons were dinner guests of Mr. and Mrs. Albert Klingler, Monday.

Mr. John Zinky and son were in O'Neill Monday afternoon.

Louis Babe and John Steskal and family were dinner guests of Mr. and Mrs. Ed. Steskal and family Sunday.

Mr. and Mrs. B. H. Bessey, Mr. and Mrs. Herman Klingler of O'Neill were Sunday dinner guests of Mr. and Mrs. Albert Klingler.

Mr. and Mrs. John Steskal and sons and Mrs. E. A. Steskal and children drove to Atkinson Saturday on business.

Mr. and Mrs. E. A. Steskal, Miss Pearl and Elmer spent Friday evening with Mr. and Mrs. Albert Klingler.

Mr. and Mrs. Floyd Barnes and son Donald spent Sunday afternoon with Mr. and Mrs. Albert Sterns and family.

Mrs. Hannah Richards and Homer Fullerton, who have been on the sick list are better.

Mrs. Asa Wehrly made her first trip to town Saturday after being confined at her home with an infection in her leg caused by a fall.

Mat Clery moved his family from the Johns place to the Tindle place last week, and Mr. and Mrs. Roy Johns moved to the Johns farm the same day, from Atkinson, where Mr. Johns had been running an electric shop for some time.

Fredric Karo purchased the Electric Shop of Mr. Johns and is hoping for new customers as well as all the old ones.

WEEK AND VICINITY

John Stenburg of Orchard, spent a few days last week at the Rouse Bros. and Ralph Toring homes.

A class party was held at the Oscar Lindburg home on Friday night for the S. S. teacher, Mrs. Oscar Lindburg. Owing to the bad roads and weather only a few attended.

Rudolph Johnson's recently moved to the place belonging to Billy Hull. Guy Hull lived there last year, but moved down near Red Bird a few days ago.

Harlan McCain called on Cecil Griffith Thursday evening.

Since the ice harvest a good many are busy in the timber, getting up a supply of wood to run the next year.

Mr. and Mrs. James Hayden and children former residents of this locality now of Colorado, visited relatives in this vicinity last week. Mr. and Mrs. Hayden report a very mild winter in their part of Colorado and up to the time they left very little snow.

Mrs. Charlie Hyer entertained the Ladies Aid at an all day meeting Thursday. The ladies are busy quilting a quilt, and a large number attended. The ladies each are taking something to sew at the noon hour.

Mr. and Mrs. Howard Rouse and sons Mr. and Mrs. Eric Borg and daughter Marvel and Mr. and Mrs. William Hubby were dinner guests at the Merriady Hubby home on Sunday.

Word was received here a few days ago of the serious illness of Mrs.

Harry Spindler at her home at Foley, Ala. Mr. and Mrs. Spindler moved to Alabama about twenty two years ago. Their daughter Miss Elberta, left Norfolk for Alabama Saturday.

Mr. and Mrs. Ralph Toring and children were Sunday dinner guests at the A. L. Borg home.

Mrs. Horace Henifin celebrated her sixtieth birthday Saturday. Her two daughters Mrs. George Hansen and Mrs. Andrew Johnson fixed dinner and surprised her. Some of her sons were there also.

Raymond Johnson is helping to get wood up at the Frank Griffith place.

STEEL CREEK PICK-UPS

Mrs. Will Derickson was on the sick list last week.

Thelma Marston has been absent from school on account of a bad cold.

Adrian Robinson started to Sioux City Tuesday afternoon with a truck load of hogs for the Johnson Bros., but found the highway was blocked so unloaded them in Verdigre to be shipped.

Miss Viola Marshall was an overnight guest with Mrs. Duane Carson. Joe Schollmeyer was out looking for a place to rent last week.

Lloyd Phelps, Lee Brady, Ed Alder, C. E. Baker and Frank Swenkrubbe helped Oscar Newman put up ice last week.

C. E. Baker and Oscar Newman hauled wood for Mr. Swenkrubbe last week.

Mrs. Ed Alder visited at the Oscar Newman home last Thursday.

Miss Sadie Derickson helped Mrs. Vern Rosenkraus several days last week.

Mrs. Will Pickering visited at the Eddie Carson home last week.

Mrs. Lee Brady visited Grandma Carson and Lizzie Saturday afternoon.

Roy Emerson an old time settler around Dorsey, but now living at Neligh was a last week's visitor around here.

Guy Johnson and Adolph Kyriss made a business trip to Creighton and other towns Friday.

Al Winkelbauer and Richard Marston helped Jim Wiley saw wood Saturday afternoon.

Several enjoyed a card party at the Bert Thomas home Saturday night.

John Wells has been laid up with neuralgia recently.

Mrs. Henry Heuerman visited at Lee Coakley's last week.

R. E. Nightengale drove over near Lynch Thursday, to take Floyd Engdahl home.

Olive Derickson was a passenger on the Lynch mail Saturday.

Mrs. Fred Marshall visited Opal Marston one day last week.

PLEASANT DALE ITEMS

The Pleasant Dale P. T. A. will meet at the school house Friday evening. The entertainment committee requests all the ladies to bring some kind of a kneeling pad. What for? That's a secret.

Mrs. John Kee and Mrs. G. A. Seger helped Mrs. Ralph Beckwith do some quilting Thursday afternoon a week ago. Mrs. Joe Winkler helped Tuesday of the same week.

A short time ago Mrs. Luella Parker and Mr. James Rooney organized a "keep well" club at the Pleasant Dale school. The new club was named "Health Helpers." The following officers were elected: president, Aladene Kee; vice-president, Bernard Dusatko; secretary, Geraldine Dusatko; news reporter, Olive Beckwith. A week ago Friday the Red Cross nurse, Miss Lucy Perry, and the county superintendent, Mrs. Luella Parker, visited the Pleasant Dale school in the afternoon and examined all of the children.

Mr. and Mrs. Bill Ernst and daughter Evelyn, were shopping in O'Neill Saturday afternoon.

Mrs. William Cuddy has been assisting with the work at the William Corrigan home. Mr. Corrigan has been critically ill the past two weeks.

Mr. and Mrs. Frank Weber and family were down from Long Pine last week for a visit with Mr. and Mrs. Joe Winkler and family and a business trip to O'Neill.

Miss Margaret Cuddy and two little cousins visited Mr. and Mrs. Joe Cud-

dy and little daughter in O'Neill Saturday afternoon.

John Kee and son Mervin sawed wood for Billy Schmoher and Carl Lorenze Saturday.

The Emmet Ladies Aid will have a food sale at Rath's store in Emmet Saturday.

Miss Velma Stahley who teaches school near Phoenix, spent the week end in O'Neill at the home of her mother, Mrs. Ada Stahley.

INMAN NEWS

Miss Mildred Riley returned Tuesday after spending several days at the country home of her sister, Mrs. Emmet Bartsch and family.

Mrs. Walt Jacox returned from Omaha Sunday after spending several weeks there with her husband who is ill in a hospital. His condition is not much improved.

Mrs. Wm. Brown went to Norfolk Tuesday to visit among friends.

Mr. and Mrs. Henry Wellman and children of near Royal were here Sunday visiting her parents, Mr. and Mrs. A. P. Carpenter.

Mr. Howard Tucker and George Fink of Page were in Inman Monday transacting business.

A Miscellaneous shower was given at the home of Mr. and Mrs. George Coventry Friday afternoon in honor of their daughter Jessie who was recently married to Kenneth Smith. A large crowd of ladies were present and Mrs. Smith received many beautiful gifts.

Mr. and Mrs. Beryl Conger, Mrs. Clarence Conger and Mrs. Jane Enders went to O'Neill Monday on business.

The Harold Ticknor family have moved from the Fowler residence into the Butler house in the west part of town.

HOLT COUNTY COUNCIL

Fay A. Puckett, President.

"The church sets before the world the highest ideals we know. Do you know any other organization that sets before us purposes which are as noble as those which come through the church? Where did the Golden Rule come from? It came from the teaching nobler than that of loving your enemy? When people talk about the brotherhood of man, do they realize that this emphasis has come from the New Testament? What we need is that Christians shall actually live the way they profess to believe."

The Holt County Council of Christian Education is an organization of twenty-five Sunday Schools. If you do not have a church home, line up with one of these schools that suits you best and help us make our slogan, "Always good, but this year bigger and better," come true in the local Sunday School first.

The Fort Myers, Fla., News-Press suggests that "If the Democrats want to be trusted with spending the people's money, they had better suppress the report that they paid \$100 for the slogan, 'Hee! Haw! We're coming back.'"

Newspaper reporters who have been in Washington a long time recall that at the Jackson Day dinner in 1912, William Jennings Bryan began his speech at midnight and finished it at 3:30. Them was the days!

Down in Florida the people have a lot of sense. A recent visitor there discovered that an informal but nevertheless effective understanding exists among the people never to talk about "the depression." They have made up their minds that the depression is largely psychological, kept alive by continued discussion, and they have agreed to quit talking about it. The rest of the country might do well to follow Florida's example.

If you had all your fortune invested in a great business enterprise and were choosing a general manager to take charge of it, who would you choose, Herbert Hoover or some one (anyone) of the men who are offering themselves as opposition candidates in the

coming campaign? Do not forget that the government of the United States is the biggest business enterprise in the world and that all of us are stockholders in it.

IMPORTANT TAX FACTS

The Republican party took over the government from the Wilson administration March 4, 1921.

At that time the public debt was \$26,000,000,000. In eleven years of Republican administration that debt was reduced to \$16,000,000,000, an average reduction of nearly a billion a year. By reduction of the debt along with refunding operations the annual interest charge was reduced from a billion to less than 700 million dollars a year. At the same time that it was making these enormous reductions in the public debt the Republican party revised taxes downward four times, in 1921, 1924, 1926 and 1928.

In order that the duty of reducing the public debt might not be lost sight of, Congress provided that a certain sum must be set apart each year as a sinking fund—to pay the debt on the installment plan. During the prosperous years, from 1921 to 1929, the government did what any prospering debtor would do, doubled its annual debt installment payments. If this had not been done, if we had paid merely the amount each year that the sinking fund actually called for, we would have accumulated a surplus during the past nine years of \$3,200,000,000.

With the above facts in mind the Treasury statements showing that by the close of this fiscal year the deficit may be something like 2 billion dollars does not seem so appalling. In spite of this huge deficit we will still be more than a billion dollars ahead of sinking fund requirements.

Another fact always to be borne in mind is that this deficit is due, not to extravagant government expenditures, as critics of the Administration have tried to make it appear, but to the decline in government revenues resulting from the business situation. Receipts from the income tax, for example, have fallen from \$2,000,000,000 which we collected three years ago, to about \$850,000,000. If government revenues had been maintained at the figure returned under the first year of the 1928 revision there would have been no deficit.

Labor's Tariff Stand

Internationalist sentiment for buying abroad is largely responsible for talk that "our tariffs are too high" and "our foreign trade is being throttled."

Such arguments are silly. "The Progressive Labor World," organ of the American Federation of Labor, very sensibly sums up the situation editorially as follows:

"Goods of equal attractiveness, equal charge, equal utility are turned out in large quantities by American producers. But they can't be bought quite so cheaply. American manufacturers pay their hands anywhere from five to ten times as much money for a day's work as workers of the same trade are paid abroad. So that even with a tariff levy fixed on these foreign wares to prevent them from driving American-made articles of the same grade out of the American market, American good cost the consumer a few cents more.

"Where is the campaign that should be organized and functioning here to encourage the buying of goods made in the United States?"

"Every dollar that is spent on American-made goods goes to keep the American factory open, to provide employment for American workers, and to defend the American wage scale and the American standard of living against the pauper wage standards of the Far East and continental Europe."



The sensation of 1932!

THE Rockne Six would be a sensation if it stopped only with giving more dollar value than any other car on the market.

But the Rockne Six goes farther—it gives style. Its aerodynamic design isn't matched by any car at any price. It's a car to be proud of in any company.

It has Studebaker's 80 years of successful vehicle building behind it—and it brings you all these outstanding advancements:

FREE WHEELING AND FULL SYNCHRONIZED SHIFT

AUTOMATIC SWITCH-KEY STARTING

4-POINT CUSHIONED POWER

- Aerodynamic Body Design
- One-Piece Fenders
- Sloping Radiators and Windshields
- New Convertible Body Styles
- Extra Long Wheelbases
- Extra Wide Seats
- Extra Large Six-Cylinder Power Plants
- Quadruply Counterweighted Crankshafts
- Glass-Smooth Electro-Plated Pistons
- Silent Carburetion
- Extra Large Brakes
- Hydraulic Shock Absorbers
- Self-Adjusting Spring Shackles
- Lanchester Vibration Damper
- Finger-Tip Steering
- High-Velocity Cooling
- Owner Service Policy

Vital Specifications	Model '65"	Model '75"
Extra Long Wheelbases	110"	114"
Large Motors—cubic displacement	190"	205"
Very Powerful Motors—brake h. p.	66	72
Extra Large Brakes—braking surface	143 sq. in.	151 sq. in.
Models and Bodies	Prices f. o. b. factory	Prices f. o. b. factory
Coupe, 2 passenger	\$585	\$685
Coach, 5 passenger	595	
Coupe, with rumble seat, 4 passenger	620	720
Sedan, four door, 5 passenger	635	735
Convertible Roadster, 4 passenger	675	775
Convertible Sedan, 5 passenger	695	795



W. H. STEIN
Phone 162-W O'Neill, Neb.

The FRONTIER is equipped to give prompt service, and at attractive prices, on all orders for SALE BILLS

Here's Value and Price in a New Deal!

1932 GOODYEAR PATHFINDER

Full Oversize	Price of Each	Full Oversize	Price of Each
29x4.40-21	\$4.79	29x4.75-20	\$6.43
29x4.50-20	5.35	29x5.00-19	6.65
30x4.50-21	5.43	31x5.25-21	8.15
28x4.75-19	6.33	29x5.50-19	8.48

GOODYEAR SPEEDWAY

Full Oversize	Price of Each	Each in Pairs
29x4.40-21	\$3.95	\$3.83
29x4.50-20	4.30	4.17
30x4.50-21	4.37	4.23
28x4.75-19	5.12	4.97
29x5.00-19	5.39	5.23
30x3 1/2	3.57	3.46

TUNE IN

Goodyear Coast-to-Coast N. B. C. Radio Programs Wed. Sat.

TRADE US YOUR TROUBLES before they happen — lowest prices ever known on GOODYEAR ALL-WEATHERS

Mellor Motor Co.

Phone 16

O'Neill, Neb.