

## Another 4-H Club Prize Winning Baby Beef

Raised and Exhibited by Clarence Grimes, of Chambers,

Now on Sale

PORK SHOULDER ROAST lb. 11½c	PEANUT BUTTER full Quart 35c
CHOICE BEEF ROAST lb. 15c	NAVY BEANS 5 Pounds 25c
CHOICE LAMB ROAST lb. 11c	CANE SUGAR 18 Pounds 99c
CHOICE BEEF BOIL lb. 11c	COFFEE 2 Pounds 35c
PORK SHANKS Pound 7c	ORANGES 2 Dozen 35c
LAMB STEW Pound 5c	CRACKERS Fresh salted 2 lbs. 25c

### R. R. MORRISON

#### CREIGHTON—O'NEILL GRID GAME FRIDAY

The Creighton football team, accompanied by the Creighton band and seventy-five rooters, will arrive in O'Neill Friday afternoon and will meet the O'Neill squad on the battle field at the fair grounds at 3:30 in the afternoon.

The Creighton team has a number of extra class players who have the weight and experience. Coach Buhrman says that the O'Neill squad is showing plenty of pep and ability this season and will give the visitors a real game.

The O'Neill people are asked to come to the game and encourage the boys and help them win the first game of the season.

Admission will be 25c. St. Mary's Academy and the Public School pupils will be admitted for 15c.

Creighton Line-up

No.	Name	Weight	Position
5	Butler, Alois	130 lbs.	End
4	Blair, Elwin	135 lbs.	Center
21	Blair, Melvin	168 lbs.	Fullback
13	Crew, Dan	130 lbs.	Guard
20	Efle, Harold	135 lbs.	Half
6	Fisher, Eber	130 lbs.	Quarter
27	Fickling, Wm.	116 lbs.	Half
25	George, Leland	118 lbs.	End
22	Huigens, Gerhart	122 lbs.	Guard
26	Hall, Clarence	138 lbs.	Guard
2	Hazen, Jarvis	135 lbs.	Tackle

8—Hollendieck, Wm., 160 lbs.	Half
15—Jorgensen, Kenneth, 122	Tackle
16—Johnson, Franklin, 130 lbs.	End
11—Kyriess, Lloyd, 150 lbs.	Half
17—King, Bruce, 148 lbs.	Full
10—Miller, Jim, 148 lbs.	Tackle
24—Miller, Conrad, 145	C. Guard
7—Pearsall, Ray, 156 lbs.	Half
1—Rees, Dale, 90 lbs.	End
14—Riisness, James, 140 lbs.	End
18—Randall, Dan, 145 lbs.	Half
9—Stevens, Vernon, 136 lbs.	Center
12—Sukup, Alvin, 165 lbs.	Tackle
3—Schmidt, Don, 190 lbs.	Guard
19—Stokes, Leland, 148 lbs.	Guard
23—Weaver, Maynard, 167	Guard

#### O'NEILL HIGH SCHOOL NOTES

Last Friday the O'Neill H. S. team beat the Alumnae reserve team by a score of 13 to 7. The high school boys looked just plenty good on defense and played a good game at times on the offense. The Alumnae were able to score late in the game and scored on a pass to Tommy Thompson, who played a bang up game for the Alumnae. Pilger and Kenneth Hunt crossed the goal line for the regulars.

There were several weak places to be ironed out during the practice this week. The punting and passing was weak and erratic but has been improved this week. Some reserves have been pushing the regulars and

the chances are that some will replace regulars in the first game.

For the Alumnae-reserve team, Ralph Auten, Thompson, Winchell, and Howard Medlen seemed to show up the best. Howard Medlen gained most of the yards in the second half. Tommy Thompson crashed over for the only masher for the Alumnae grids.

Kelly, Bressler, Liddy and Kilpatrick looked especially good on defense for the high school lads. Kelly seemed to be everywhere and the whole line was quite dependable most of the time. Kenneth Hunt at fullback made numerous tackles to spill the grids for loss or no gain. Earl Hunt and Melvin Pilger were very effective on blocking.

Great things happened Tuesday night when regulars walked over the second team 44 to 0 in a regulation game. Beachey Medlen was hot and went to touchdown after touchdown. Kenneth Hunt and Pilger each scored again. Unless these boys are stopped dead Friday, there will be plenty of scoring by each team. Creighton beat Lynch 18-0 last Friday and showed great power in the back field but when they hit the O'Neill line they will need power to get through.

#### The Line-up.

O'Neill High	Alumnae-Res.
Spindler L. E.	Winchell
Sanders L. T.	R. Auten
Kilpatrick L. G.	Peters
Kelly C.	Harbottle
Hough R. G.	D. Pilger
Bressler R. T.	Cole
Liddy R. E.	Allendorfer
Pilger Q. M.	J. Rummel
Medlen L. H.	Dempsey
Earl Hunt R. H.	Deines
K. Hunt Full	Cromwell

Substitutes: Miller Auten, Medlen, Warford, Cook, Gaddie.

The line-up may be short one of the regulars as Scott Hough has an injured back. Since there was no captain for season the boys have elected one player for each game. Garland Bressler will be captain of the Creighton game; John Harbottle of the Butte game and Scott Hough of the Bassett game.

Everyone should turn out for this game as the only other home game will be November 20, the last game. The boys are working hard and need your encouragement. Friday afternoon at 2:30.

#### COUNTRY CLUB LADIES ENTERTAIN AT BRIDGE

The ladies of the Country Club entertained at a Benefit Bridge Party at the Country Club pavilion Monday evening. More than fifty ladies attended and a very pleasant evening was enjoyed. Mrs. R. R. Dickson was chairwoman of the entertainment committee. The party was a financial and social success; the ladies reported that the club treasury was substantially increased.

There were twelve prizes besides the three-piece pewter set that was given to Mrs. G. Cook, of Spencer, Nebraska.

An exceptionally fine luncheon was served at the McMillan & Markey cafe; the color scheme was green; the imported table covers carried scenes pertaining to golf.

#### TRAVELING SALESWOMAN DRIVES 25,000 MILES A YEAR IN WEST

(El Paso, Texas, Herald-Post)

"Trading on the fact that you are a woman never gets you anywhere in the business world with men," said Mrs. Cecelia Balch, traveling saleswoman for a candy concern in Ft. Worth.

She is a very feminine type, low voiced, with a rather shy expression in her brown eyes.

"I have been on the road for ten years, and I have never had any unpleasant experiences. It's all in the way a woman conducts herself. I find men whom I deal with courteous and pleasant. There are ways of veering the conversation to other channels if it borders on the personal."

"They like for you to be interested in their affairs. It pleases them for you to remember that Bobby had his tonsils out. Or to inquire how the wife's hay fever is. We are all that way."

"The more important their position, the more successful they are, the more easy men are to approach in a business way."

Mrs. Balch, whose headquarters are in El Paso, averages 25,000 miles a year in her automobile, covering her territory of West Texas, southern Colorado, New Mexico and Arizona.

"I never think of being afraid," she said, "traveling alone. Of course I never pick up anyone."

At first the mountain roads got me. When I began the work, the first time I drove over the Tyrone road I had a big cry. The real scary ones in Arizona, I go over looking straight ahead; for instance, the one up Christmas mountain.

"I skidded to a diagonal position across it one winter day. Sheer drop below."

"I got out and put on the chains. First time I ever did it, and the last."

"Two cowboys came along on their horses and their mouths dropped open at the sight of me there alone."

"I had never worked before I took this job."

"The first time I approached a customer it took all the nerve I possessed to go on in. I went through that several times and each time after they were so nice to me I wondered what ailed me."

"To be successful, a woman traveling has to be reserved, tactful and womanly. But if she wants to lose a prospective customer, let her say: 'You ought to give me this order because I'm a woman.'"

#### O'NEILL LIONS CLUB ENJOY WEINIE ROAST

The O'Neill Lions Club entertained the Lions Clubs of Tilden and Bassett at a weinie roast in the Parker grove southeast of O'Neill last Thursday evening. The visiting clubs were well represented and all enjoyed the evening.

Elwin Thompson came home last Thursday night from Omaha where he had been visiting.

A BANK BOOK is one that can be read backwards or forwards with equal pleasure.

### The O'Neill National Bank

Capital, Surplus and Undivided

Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

#### LOCAL NEWS

John Sullivan spent Sunday with his son Tom who is improving in an Omaha hospital from injuries received some time ago when he dived into shallow water near Merna, Nebraska.

The five mile strip of road between the Porter garage and Chambers is being rebuilt. When completed, Chambers will have one of the best roads in the county. The work is being done with local help.

The O'Neill Lions Club, headed by the O'Neill Concert Band, went to Chambers last Friday and visited the South Fork Fair. The Chambers folks seemed glad that the bunch came down, and treated the gang with all the courtesy possible.

#### JOHN HENRY KAHLER OUT ON PROBATION

John Henry Kahler, a farmer residing some distance northwest of O'Neill, was before the insanity board last week on an inebriate charge filed by his wife; he was placed in jail for several days with the thought in mind that if he showed by his actions that he was sorry for the way he had treated his family he might be paroled as long as he behaved himself. The board decided that they would let him go home the first of the week; he is

now with his family again with the understanding that he will be good to them.

#### THE FOX POOL HALL ROBBED SUNDAY NIGHT

Some time Sunday night thieves broke into the G. A. Fox pool hall and stole about 11,000 cigarettes and a quantity of cigars and tobacco, as well as a couple of cartons of canned goods. Entrance was made by tearing out the window frame of a rear window. Mr. Fox estimated that his loss is more than \$100. No trace of the robbers have been found.

#### AUSTIN—FRYE

Albert Austin, of Gordon, Nebraska and Miss Fern L. Frye, of Ainsworth, Nebraska were united in marriage at the Presbyterian manse, on Saturday afternoon by Rev. H. D. Johnson. They will make their home at Gordon, Nebraska.

#### DRASSAL—THOMAS

George F. Drassal, of Verdigre, and Miss Berna Thomas, of Walnut, Nebraska, called upon the Rev. Benj. Kuhler, Tuesday morning at the parsonage and asked to be united in the bonds of matrimony. Mr. Drassal has a position in Verdigre where the young couple expect to make their future home.

## Why do millions more people ride on Goodyear Tires?

### Latest Improved GOODYEAR PATHFINDER Supertwist Cord Tires

Let us show you the finer quality that you get because Goodyear builds MILLIONS MORE TIRES

**\$5.69**  
4.50-21 (29x4.50)  
\$11.10 per pair  
Other sizes equally low  
Lifetime Guaranteed

Size	Each	Pair
4.40-21 (29x4.40)	\$4.98	\$9.96
4.50-20 (29x4.50)	5.60	10.99
4.75-19 (28x4.75)	6.65	12.90
5.25-21 (31x5.25)	8.57	16.70
30x3½ Reg. CL	4.39	8.54

**HEAVY DUTY TRUCK TIRES**

30x5	\$17.95
32x6	29.75
7.50-20 (34x7.50)	29.95
6.00-20 (32x6.00)	15.36

a new low price

Guaranteed GOODYEARS the new improved SPEEDWAY \$4.60

Guaranteed Tire Repairing ESTIMATES FREE

### New Improved GOODYEAR ALL-WEATHER Supertwist Cord Tires

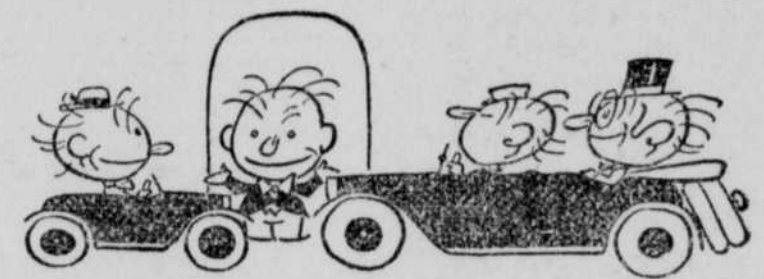
The last whisper in Style, Mileage, Value. 11 major improvements—not a cent extra!

**\$8.55**  
4.75-19 (28x4.75)  
Other sizes in Proportion

Trade in old Tires

Size	Price
4.40-21 (29x4.40)	\$ 7.05
4.50-20 (29x4.50)	7.45
4.50-21 (30x4.50)	7.85
4.75-20 (29x4.75)	8.90
5.00-19 (29x5.00)	9.15
5.00-20 (30x5.00)	9.40
5.25-21 (31x5.25)	11.40
5.50-18 (28x5.50)	11.50
5.50-19 (29x5.50)	12.00
6.00-20 (32x6.00)	13.50

... isn't it because the people who buy tires, rather than those who sell them, definitely have settled the question as to whose tires are the best values?



Small cars, big cars—they all wear more Goodyear Tires than any other kind. The measure of value in a product may accurately be gauged by its volume of sales. You owe it to yourself to know the reasons why Goodyear Tires lead all others so greatly. We can show you!

**Mellor Motor Co.**  
O'Neill, Nebraska