

# COUNCIL OAK STORES

IOWA — NEBRASKA — SO. DAKOTA — MINNESOTA  
FRIDAY AND SATURDAY SPECIALS

**BREAKFAST CEREALS**  
Week end Specials on fresh, crisp Cereals for hot weather Breakfasts.

KELLOGG'S PEP  
POST BRAN FLAKES  
KELLOGG'S BRAN FLAKES **PKG. 10c**

BREAD, White and Whole Wheat.  
Pound Loaf **5c**

THOMPSON'S CHOCOLATE MALTED MILK. Pound Can **44c**

T & T ROOT BEER EXTRACT  
Per Bottle **14c**

### TIMELY SUGGESTIONS For Quick Meals and Lunches

COOKED CORNED BEEF No. 1 can **25c**  
ALASKA PINK SALMON Tall Can **12 1/2c**  
SUPERB DRIED BEEF Per Jar **15c and 25c**  
LIGHT MEAT TUNA Per Can **23c**  
SHRIMP, Wet or Dry, Per Can **19c**

SWEET MIDGET PICKLES.  
Superb 8 ounce **21c**

MILK "Superb" Brand.  
(5 can limit). Tall can **5c**

TOMATO CATSUP—  
Council Oak—14 ounce **15c**

SUPERB MUSTARD—French Style—  
Quart Jar **19c**

NAVY BEANS, large northern,  
4 Pounds for **25c**

BLUE ROSE RICE—  
4 Pounds for **25c**

GREEN JAPAN TEA—Council Oak—  
1/2 Pound Package **29c**

### CANNING SUPPLIES Keep A Reserve Supply on Hand During the Canning Season

MASON JARS, Pints **75c**, quarts, doz. **83c**  
ZINC TOP JAR LIDS, Dozen **25c**  
RED 2 LIP JAR RINGS, Dozen **5c**  
MIXED PICKLE SPICE, 2 pkgs. **15c**  
PAROWAX, Pound Carton **10c**

CAMAY TOILET SOAP—  
4 Dime Bars **25c**

BRILLO—WITH SOAP—  
Dime package **9c**

### COUNCIL OAK RADIO PROGRAMS

KSCJ: 7:00 to 7:30 A. M.—WJAG: 7:00 to 7:15 P. M.

### THE FRONTIER

D. H. CRONIN, Publisher  
W. C. TEMPLETON,  
Editor and Business Manager

Entered at the Postoffice at O'Neill,  
Nebraska as Second Class Matter.

### EDUCATIONAL NOTES

We have extended the time for 4-H club members in the essay contest on "Nebraska As A State," first 20-year period. All essays should now be in the County Superintendent's office by Tuesday, August 18th. The essays will be judged by the County

A BANK BOOK is one that can be read backwards or forwards with equal pleasure.

## The O'Neill National Bank

Capital, Surplus and Undivided

Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

Superintendent and the County Agent and their representatives, and the winning essays sent to the state fair board. The state winners will be announced at the state fair. This is an interesting subject and we expect to receive a number of good essays. Each club should send in some essays.

### 4-H HAPPY STITCHERS

The 4-H Happy Stitchers met at the home of their president last Monday afternoon. The county agent, Mr. James Rooney, and our club leader judged the aprons and slips; after they finished judging, the girls judged the articles and compared their decisions.

The following demonstrations were given:  
Bias—Aldene Kee.  
Buttonhole—Elsa Lou Ohmart.  
French Seam—Pauline Dusatko.  
Three members of the club are planning to go to Norfolk, Wednesday with county agent Rooney.

### WORLD'S LARGEST TIRE SHOWN IN O'NEILL

The largest tire in the world arrived in O'Neill last Friday morning and was on exhibition at the Mellor Motor Co. garage and on the streets of the city until the following morning when it continued on its way.

This tire, built by Goodyear, would carry a load of 25 tons when inflated to six pounds pressure, but carrying its light load, it is inflated to but three pounds. However considering the size of the tire, it would be some job to pump up that much pressure by hand. It takes 45 minutes with an air hose to put in the necessary three pounds.

The tire is 12 feet high and four feet wide. The total weight of the casing is over a half ton and the tube weighs 125 pounds. The tire is mounted on a wheel weighing 600 pounds and the yoke with which it is fastened to the special truck which pulls it, weighs about a ton. The tire is valued at \$5,000.

Three of these huge tires were built, two of which are being hauled over the country. It is expected that it will run several hundred thousand miles. Most of the wear noticeable on the casing is due to spectators who wanted a piece for a souvenir.

This tire was built as an experiment by the rubber company, and some authorities believe that similar tires will be used on huge airplanes of the future. A larger size was originally planned but too many bridges on the highways will not accommodate a higher one. In one instance a ditch six inches deep had to be dug to let this monster of the road pass under an obstruction.

### TWENTY MILLIONTH FORD WILL STOP IN O'NEILL

The Twenty Millionth Ford car, symbolic of one man's contribution to world history and the development of American industry, will visit O'Neill, Wednesday, August 19th, enroute from Detroit on a transcontinental tour.

Expected to arrive about 4:45 in the afternoon, the Twenty Millionth Ford will be met at the city limits and escorted to the Mellor Motor Co. garage where it will be placed on exhibition. During the evening there will be free showings of a motion picture of the Ford Motor Company.

Assembled in the presence of Henry and Edsel Ford, the twenty millionth Ford left the Ford Motor Co.'s Rouge plant in Dearborn, Michigan, on April 14th.

Following the brief ceremonies at the final assembly line, and with Henry Ford at the wheel, the car was driven to Mr. Ford's home where its meeting with the first Ford, produced in 1893, was recorded for future generations in motion pictures.

The twenty millionth Ford will be met at the edge of O'Neill and escorted about the city; the parade will be headed by the Mayor, C. E. Stout and representative citizens; the parade will stop at the Mellor Motor Co. garage where motion pictures of the car and the signing of the log book will take place. Pictures of the crowd and the parade will be shown at the Royal Theatre at some future date.

A very interesting talk will be given and a number of rolls of films and pictures of the manufacturing plant of the Ford Motor Company will be shown at the Mellor Motor Company garage. The different models of the Ford cars will also be shown.

Its tour of the country completed, the twenty millionth Ford will be returned to Greenfield Village for preservation near the first Ford—the "gasoline buggy" in which Henry Ford astounded his neighbors and demoralized traffic when he clogged noisily through Detroit's cobbled streets at the dizzy speed of nearly 20 miles an hour.

The first Ford—built in 1893 and one of the first three automobiles the world had ever seen—odd, indeed, by comparison with its 1931 descendant, resembled a buggy mounted on bicycle wheels and its little two-cylinder engine boasted four horsepower. Its gasoline tank held three gallons and its uncomfortable seat held two people. Mr. Ford was given a verbal permit by the mayor, thus becoming the world's first licensed chauffeur.

Such was the precursor of the long line of Fords that have since revolutionized the automobile industry, made the automobile a common-place within the reach of almost every family and tremendously aided the development of good roads systems everywhere.

In December, 1915, more than one million Fords had been produced. Thereafter, as a result of the development of Ford manufacturing methods and processes which have since been adopted as standards of efficiency and economy for industry the world over, the total production reached two million in June, 1917; five million in May, 1921; ten million

in June, 1924; and fifteen million in May, 1927.

### METHODIST CHURCH NOTES

Benj. Kuhler, Pastor

All the regular services both morning and evening. The pastor has returned from his vacation and will preach in the morning. In the evening the District Superintendent, Dr. Gomon, will be here to preach; after the service of worship, he asks to have the quarterly conference session the last for this conference year which closes August 31st. All official members are urged to be present to take part in this business session. Any other members are welcome to remain and hear the proceedings, and express your views, if called upon.

We regret to hear of the appointment last Sunday morning, per not having preaching. Brother Conrad, who had intended to preach was unable on account of sickness, which of course excused him.

### LOCAL NEWS

Mr. and Mrs. J. F. Morey, of Page visited in O'Neill, Wednesday.

A daughter was born today to Mr. and Mrs. Joehum of this city.

Mrs. Hardin Anspach and two children, of Page are guests at the home of Mrs. Anna Hughes this week.

Mr. and Mrs. George Whitney moved to Mrs. D. Stannard's residence on east Douglas street first of the week.

Mrs. A. L. Wilcox, accompanied by Matt Morton, went to Griswold, Iowa last Saturday where they are visiting relatives.

Roy Madison and family are visiting at the home of Mrs. Madison's mother, Mrs. Anna Hughes, on west Douglas street.

Tonsils were removed at the Dr. Brown offices recently for Miss Iola and Miss Marion Schefferns and Master Billy Miller.

A son was born August 7th to Mr. and Mrs. Lloyd Godel, of Fremont. Mrs. Godel was formerly Alma Springer, of this city.

Mrs. Clarence Zimmerman entertained the Jolly Six at her home Wednesday afternoon in honor of Mrs. H. J. Zimmerman.

Miss Lois Ruth Templeton returned home Saturday from a few days visit at the home of Miss Elva Fortune at Tilden, Nebraska.

The chimney on the Fern Cafe burned out Tuesday evening; the fire department was called out but their services were not required.

Miss Helen Biglin went to Chicago last Friday for a visit with friends. She is taking a vacation from her duties at the First National Bank.

Mr. and Mrs. John Schmidt and younger children, and Miss Delta Gunn were in Randolph over Sunday visiting with relatives and friends.

Mrs. Frank Summers and children are home east of O'Neill while Frank is away on a business trip to Fairbury.

A son was born Monday to Mr. and Mrs. Guy Young, of Conistee, New York, at the home of Mrs. Young's father, A. L. Rouse of this city.

Miss Grace and Miss Agnes Joyce returned home last Saturday from McCann Lake, near Fremont, Nebraska, where they spent a week's vacation.

Mrs. Tom Sullivan stopped in O'Neill last Thursday on her way from Broken Bow to Spencer, Nebraska to visit her parents, Mr. and Mrs. Seaman. She expects to join her husband in Omaha in a few days.

A "home coming" of the M. F. Harrington family will be held at their home in O'Neill this week. All of the children will be present; they are: Gerald, Oakland, California; Mrs. Constance Wattle, Hot Springs S. D.; Mrs. Earl Percer, St. Louis, Mo.; Frank, Seattle, Washington and George M., O'Neill.

Norfolk News: Miss Helen Ryan is leaving the office of the Massey-Harris company to take a position in the office of the Alliance Building and Loan Association at Alliance. Miss Catherine Ebsen of Norfolk will succeed Miss Ryan in the Massey-Harris office. Miss Ryan's home was formerly at O'Neill.

Dr. H. J. O'Donnell, who pleaded guilty to the charge of arson at Paxton, Nebraska, on July 4th and 5th, was a practicing physician at Stuart, Nebraska following his graduation and internship. We understand that the doctor will be examined for a mental derangement within a few days. He is charged with setting five fires.

Paul Young arrived home Wednesday of last week from a four week's visit to the home of his brother Guy Young and family, at Conistee, New York; he was accompanied home by Mrs. Guy Young and children. Guy is receiving treatment in the state hospital in New York; late reports from the hospital show that he is improving. Paul says that he drove 3,414 miles on the trip.

John Sullivan returned home Monday evening from Omaha where he accompanied his son Tom last Thursday; Tom is receiving treatment from Dr. Schrock, a bone specialist, for injuries to his neck which he suffered when he dived into shallow water in the Loup river north of Merna a few weeks ago. Mr. Sullivan says that Tom is showing considerable improvement since the specialist has taken charge.

H. F. Rakow and L. R. Dillard, of Page were in O'Neill, Monday. Ben Rhodenwald arrived in O'Neill last Friday from Corvallis, Oregon, for a week's visit with his mother, Mrs. Anna Hughes and with his sisters. Ben will leave Friday morning for Des Moines, Iowa, where he will join his wife and together they will return to their home in Corvallis. Mrs. Rhodenwald has been in New York taking special work in Home Economics during the past few weeks. Mr. and Mrs. Rhodenwald are connected with the state agricultural college at Corvallis.

Rev. Merrill Holmes, of Chicago, was a guest of his uncle, H. L. Page, and Mr. and Mrs. Harry Page, between trains Wednesday morning. Rev. Holmes is engaged in educational work in the M. E. church and has under his supervision the Freedman schools in the south.

A number of the officials of the Burlington arrived in O'Neill Tuesday evening over the Northwestern and departed the following morning over the O'Neill-Sioux City line in their observation car. The party was composed of F. G. Gurley, general superintendent, Lincoln; L. E. Caldwell, superintendent, Omaha; J. M. Oldham, train master, Ashland; F. T. Jarrow, chief engineer, Lincoln; Mr. Harrington, land division, Lincoln; C. O. Piper, maintenance supervisor, Lincoln; P. J. Kuehau, master carpenter, Omaha; C. N. Johnson, road-master, South Sioux City.

Miss Esther Tomlinson of The Dalles, Oregon, arrived here the first of the week enroute to the home of her parents, Mr. and Mrs. George Tomlinson, at Opportunity, where she will visit for a few weeks. Miss Tomlinson, who is employed on The Dalles Chronicle as society editor, spent three weeks visiting in San Francisco and Omaha before coming here. She will return to Oregon in September. Miss Tomlinson went west about five years ago with the expectation of making a ten day visit with friends; she liked the west so well that she obtained employment and is making the west her home.

Mrs. Leila Alcott Wilkinson, of O'Neill and Donald M. Alderson, of Chambers are the two students from Holt county listed among the 258 who received degrees last week at the close of the summer session at the University of Nebraska. With the addition of the summer group, the total number of graduates in 1931 is brought to 1,296. This is the largest number to receive degrees in any year. Mrs. Wilkinson has been taking work in the graduate college and was granted the advanced degree of master of arts. Mr. Alderson is studying at the college of medicine at Omaha. He received the degree of bachelor of science in

Mr. and Mrs. Chas. Bausch received quite a scare when their car was hit by a car coming from behind them and caused them to go to the ditch; luckily their car did not turn over; Charles says that he was driv-

ing with the gas on hand feed when the accident occurred; when the other car side-swiped his car he was unable to take his hand from the steering wheel long enough to shut off the gas; he thinks that the speed they were traveling aided greatly toward keeping their car from turning over; when Charles stopped the car after the accident they were back on the road. The car that caused the trouble carried a Madison county number.

## ROYAL THEATRE

O'Neill, Nebraska  
HOME OF GOOD PICTURES

Friday and Saturday, August 14-15  
El Brendel and Fifi Dorsay, in  
"MR. LEMON OF ORANGE"

A double-barreled comedy, with El Brendel in both barrels; Fifi Dorsay as the gangster moll who lures him to "The Golden Slipper," where he puts his foot in it. A fast and furious Swedish boy's night out.

Sunday and Monday, August 16-17  
Joan Crawford in  
"LAUGHING SINNERS"

With Neil Hamilton, Clark Gable, Marjorie Rambeau, Guy Kibbee. Tossed aside by her man, she tried to hide her heartbreak from the world; a dramatic smash that will grip your soul. Joan Crawford's greatest triumph, from stage hit "Torch Song."

Tuesday and Wed., August 18-19  
Jack Oakie and Jean Arthur in  
"THE GANG BUSTER"

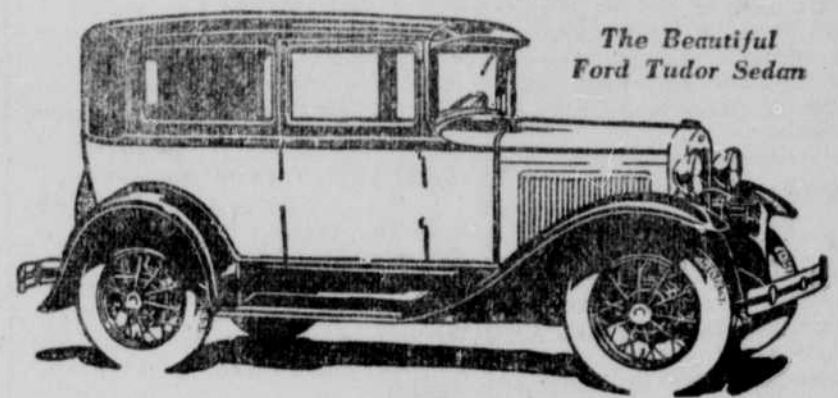
Something in the nature of a satire upon gangster plots, this latest Jack Oakie opus is none the less as logical as most of the films it parodies. It is a typical Oakie character, blessed with dumb luck and endowed with every known superstition. Wednesday is Family Night.

Thursday, August 20

Ken Maynard, in  
"SONG OF THE CABALLERO"

Here's a feast of fast action, lightning romance, riotous riding; dashing Ken Maynard as the gallant caballero lover, disguised as a mysterious bandit whose name strikes hearts with terror. You'll love this tuneful thriller of old California. Admission 10-40c. Two for one.

# THE GREATEST VALUE EVER BUILT INTO A FORD CAR



The Beautiful Ford Tudor Sedan

## \$490

(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost.)

WHEN you buy a Ford car today, you buy what is unquestionably the greatest value in the history of the Ford Motor Company. Never before has so much beauty, comfort, safety and performance been offered at such a low price.

The low price of the Ford is something to think about because it means an immediate saving of many dollars — always an important consideration. But far more significant than price alone is what you get for that price. When high quality is combined with low price, you may justly take pride in having found a most satisfactory purchase.

See the Ford — ride in it — learn something about the value that is built into every part. The more you know about it, the more certain you will be that it is the car for you. It is literally true that when you "get the facts you will get a Ford."

