

IT WILL
PAY YOU TO
COME EARLY.
BUY NOW!

It's
Here!

Annual July Clearance

At
Saving
Prices

NOT IN YEARS
HAVE WE OFF-
ERED SUCH
TREMENDOUS
VALUES.

... A Big Chance To Save on Things You Need ...

We have spent weeks in preparing for this Clearance Event. Shelves are full of High Quality Summer Merchandise and it will be hard for you to duplicate such Value—such Smartness—such Thrift. Not in years have prices been so low, and remember—this is Dependable Quality Goods. The thrifty housewife will not overlook the tremendous values offered in this circular, and when you see the other outstanding values offered in every department, you will not be disappointed. Come now! Don't wait, for these values cannot last long.

Sale Begins Friday, July 17th; Ends Saturday, Aug. 1, 1931

Men's Clothing



MEN'S ALL WOOL SUITS
\$24.75 Value, sale price \$16.75
\$29.75 value, sale price \$19.75
\$39.75 value, sale price \$28.75
\$35.00 value, sale price \$26.50

MEN'S ODD PANTS
Value \$6.75, sale price \$4.98
Value \$5.95, sale price \$4.39
Value \$3.50, sale price \$2.79
Value \$2.95, sale price \$2.39

MEN'S 2-20 OVERALLS
High back or elastic back. One of the best made Overalls on the market. Value \$1.49, sale price \$1.19

EXTRA SPECIAL!

Compare Our Prices.

Men's Shorts

23c

Buy your summer needs. Men's Fancies; 3-button yoke; elastic sides; assorted colors and sizes. 28 to 34. Priced low.

Men's Rayon Silk Dress Hose



29c to
39c pair

MEN'S BLACK DRESS OXFORDS



\$2.95 value for \$2.59
\$3.95 value, sale price \$3.49
\$4.95 value sale price \$4.39

MEN'S WORK SHOES

Value \$3.50, sale price \$2.65
Value \$3.95, sale price \$2.95

CHILDREN'S TAN 1-STRAP SLIPPER

Sizes 6 to 12, per pair 98c

LADIES BLACK KID LOW HEEL SLIPPER

sale price \$1.49

LADIES BLACK PATENT LEATHER SLIPPER

military heel, pair \$2.66

LADIES SPORT OXFORDS

Combination sole, two-toned uppers, elk leather, value \$3.95, sale price \$2.98

MEN'S WORK SHIRTS

Bumper brand Made of genuine Amoskeag Chambray. Guaranteed fast color; coat style, 2 button thru pockets, triple stitched, continuous sleeve facing, full dimension. Sizes 15 to 17. Sale Price. Each 38c

TURKISH TOWELS

22x44 29c
First quality merchandise, bleached, double thread, and good, heavy weight. Assorted plaids with Rayon thread. Stock up now on Towels. Ruffled Curtains and Curtain Panels 49c to \$1.49

Men's Dress Straw Hats

To Close Out — 3 Groups
Group 1 65c
Group 2 95c
Group 3 \$1.49



Genuine Broadcloth MEN'S SHORTS

49c
Especially bought for this sale. Genuine 60x100 fast color Broadcloth. French yoke, covered elastic sides, and very latest patterns. Sizes 24 to 42.

CRINKLE BED SPREADS

Certainly you will want to stock up on these at this price. Size 80x105 79c

81x90 INCH SHEETS

79c
Fine quality sheets that will stand hard wear and launder perfectly. Now is certainly the time to buy a good supply at a saving.

SHEETING

81 inches wide, standard. Fine quality and finish. Sale Price. Per Yard 29c

PIECE GOODS



BROWN MUSLIN
36 inches wide. Per Yard 5c

PETER PAN GINGHAM

Genuine Peter Pan. Plain or fancy. New Patterns. Per Yard 39c

36-INCH PERCALE

All new Patterns. Sale Price. Per Yard 9c

36-INCH PRINTS

Fancy Patterns. Tub Fast. Per Yard 19c

BROADCLOTH

Fine Quality in the following colors: White, Peach, Green, Yellow, Rose and Orchid. Extra Special, a Yard 19c

36-INCH CRETONNE

Genuine Peter Pan. Plain or fancy. New Patterns. Per Yard 19c

36 IN. BATISTE & FLAXON

Per Yard 16c

42 IN. PILLOW TUBING

Per Yard 24c

36-INCH SCRIM

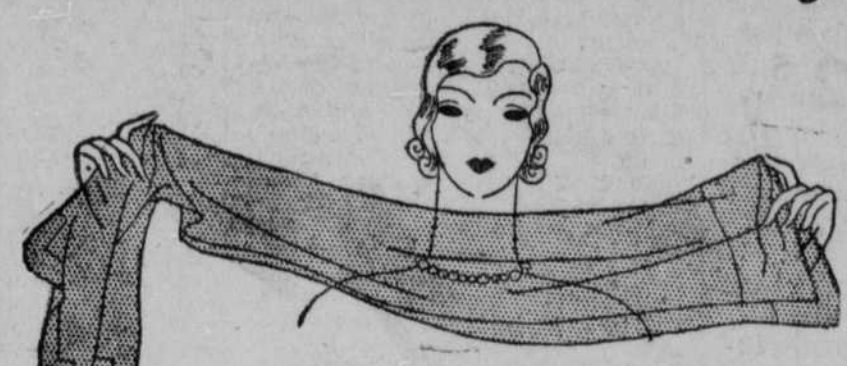
Per Yard 10c

BLUEBELL SHIRTING

Per Yard 12c

NOTICE: We are always the lowest on prices and carry first quality merchandise. We never let anyone undersell us. For the last twenty years our aim has been to go down with the market; our aim is to keep prices down; our low "overhead" expense makes it possible for us to sell at bottom prices. ::

Ladies Silk Hosiery



All Silk Hose. Full Fashioned, silk to the top. Cradle Foot, reinforced heel. Sale Price Per Pair 63c

LADIES HOLEPROOF—Extra qual. itv. service weight. Per Pair \$1.39

LADIES CHIFFON HOLEPROOF HOSE—Per Pair 89c

LADIES COTTON HOSE—In light shades. 2 Pairs for 25c

CHILDREN'S DRESS APRONS

2 to 6 37c

Broadcloth and Rayon Princess Slips

98c
Assorted colors and white, ass't'd lengths

Ladies Tea APRONS

Made of Tub Fast Prints. Sale Price 45c

Men's Part Wool BATHING SUITS

Value \$1.49, close out at 89c

Boys Dress SHIRTS

Sizes 10 1/2 to 14 59c Each

Women's Light Colored SLIPPERS

High heel only; value \$5.95, to close out \$2.98 Pair

MEN'S DRESS SHIRTS

Our dress shirt line is too large to quote a price on each; you will be able to fit yourself in prices ranging from 65c to \$1.95

LADIES RAYON BLOOMERS

Made of extra good quality Rayon. 89c

Ladies Millinery

We have grouped all of our Ladies Spring and Summer Hats in 2 groups at a give away price.

Group 1, choice 23c

Group 2, choice 98c



Ladies House Frocks



Absolutely First Quality 95c How you'll wonder at this value!

This assortment consists of different styles, all new patterns. Some in contrast collar, self belt, no sleeve, flare skirt; others with contrast piping trimmed collar, cuffs and front, two plaits front of skirt and self belt. We limit this offer to our supply of dresses on hand. Come early; we assure you that this is an outstanding value.

Ladies Ready-to-Wear

In order to make room for our Fall Dresses, we are making a big reduction on every dress and coat on our racks. Come early and select a dress or as many as you want at these astounding prices:

Dresses
\$35.00 value for \$16.75
\$29.75 value for \$14.95
\$24.75 value for \$13.95
\$19.75 value for \$10.75
\$14.75-\$12.75 value \$7.45
Coats
\$39.75 value, for \$19.75
\$24.75 value for \$13.95
\$9.75 value, sale price \$6.98
\$19.75 value for \$11.98



Men's Ribbed Shirts

Men's 1x1 ribbed shirt; solid white, only

23c

You would expect to pay much more for these, but they are priced low for clearance.

Fine Count Bleached Muslin

8c yd

Bleached beautiful white; fine count and pure finish free from dressing; a very good Muslin. 36-in. wide and priced low.

One Table

Loaded with Ladies Slippers; military, low and high heels. These are high grade shoes but only of various sizes and colors. At a close-out price.

\$1.77

A BIG OPPORTUNITY Men's Hose

10c pr

A fancy Rayon plaited hose in assorted colors and styles; strictly first quality. Sizes 10 to 12. A big bargain

Wash Cloths

Excellent quality, 3 for

10c

Ladies' Rayon Hose

18c pr

Boys' Taped Athletics

37c

Look at this quality garment. Double seat, triple seams, elastic webbing insert in back. Will launder and stand hard wear.

ANTON TOY
General Merchandise
O'Neill, Nebraska

Sec. 4351, P. L. & R.
U. S. POSTAGE
PAID
O'Neill, Nebr.
Permit No. 8

BOX HOLDER

Address

GROCERIES
1 lb. can Pink Salmon, per can 9c
Post Toasties, Corn Flakes, large size, 9c per pkg., or 3 for 25c
Diamond G, choicest Japan Tea, one-half pound package 22c

16 oz. can Pork & Beans, can 6c
EXTRA SPECIAL! During this sale we will sell Butter-Nut Coffee at 39c per lb. and give you 1 pkg. of Butter-Nut Jell free.

ANTON TOY

O'NEILL, NEBRASKA

Prices Listed in this circular are for our customers and not for other stores.

Boy's Work SHIRTS
Made of fine Chambray cloth. Blue or Gray, each 47c

Stitched, Bleached COTTON BATTS
72x90
Extra fine Quality, white as snow, 79c each

AMOSKEAG
8 oz. Feather ticking. Plain stripe, 32-inch feather proof, 23c Per Yard

SILK DRESSES
We have many dresses slightly soiled or out of date, made of Satin, Rayon and Prints to close \$1.98 out at, each