

LAST DAY FOR STAMP PHOTOS
SUNDAY, MAY 3rd. Open Till 9 P. M.
O'NEILL PHOTO COMPANY

EDUCATIONAL NOTES

Luella A. Parker, County Superintendent, returned Sunday from Omaha, accompanied by Elda Mae Butterfield, Anna Toy and Francis Soukup.

Francis Soukup was Holt County's contestant in the World-Herald spelling contest and although Francis did not finish first, we may well be proud of him.

There were fifty-three contestants entered from every section of Nebraska. The contest began at 9:30 on Saturday morning and at noon there were sixteen girls and four boys left in the contest when a recess was called. After noon, however, they began to go down. Francis remained in the race until there were only eight left. He went down on the

word "inferences" by leaving out an "e" and spelling "infrences." He was one of the three last boys in the bee. He was given a prize of \$5. This is an excellent record and we hope that Holt County may have a winner of first place next year.

Margaret Morrow, Douglas county champion and pupil of St. John's School, Omaha, was declared the 1931 champion when she defeated Agnes Bowers, of Greeley, the 1930 champion after a two hour spelling duel. "Felicific" was the word which meant a free trip to Washington for Margaret when Agnes spelled it "felicific."

At the Interstate contest, which was held on Friday in Council Bluffs there were 131 contestants, representing six states. Elda Mae Butterfield and Anna Toy were the representatives of Holt county in this contest. Both girls did well in this contest and made a fine showing for Holt county. Opal Hagen, of Alcester, South Dakota, was the winner of first place, and Barbara Golden, of Palmer, Nebraska, took second place. Grades for Eighth Grade examinations have been reported to the teachers. Where no passing grade was earned the grade was not reported numerically but the letter F for failure was used.

Many of the schools of the county are closing for the summer vacation. Thelma B. Young of district 27, Meek, has just finished her fifth year of school with five years of perfect attendance. This is a fine record and we hope she may keep it up.

Alaxa Uhl, teacher, district 159, reports that she and her pupils planted 16 trees and a number of shrubs on their school grounds on Arbor Day.

SURROUNDING AND PLEASANTVIEW ITEMS

Charlie Richards was a business caller on Jim Earley, Monday. Roda Adams, of near Chambers, visited relatives and friends in the vicinity, Monday.

Mr. and Mrs. Arthur Jones were dinner guests of Mr. and Mrs. Albert Klingler, Tuesday evening. Mr. and Mrs. Charley Shand; Mr. and Mrs. Bailey Miller visited Sunday at the home of Mr. and Mrs. Earl Miller.

Mr. and Mrs. Asa Wehrley entertained friends at their home Friday night, which everybody enjoyed, also the delicious luncheon.

Mr. and Mrs. Albert Klingler and Mrs. Bert Freed were dinner guests at the home of Mr. and Mrs. E. H. Bessey, Sunday evening.

Mr. and Mrs. Herman Klingler and Harold Strong, of O'Neill were in Stuart, Monday and stopped for a visit at his parental home on their return to O'Neill.

Mr. and Mrs. B. H. Bessey were in Atkinson, Monday. Archie Millington of Omaha, spent a few days at the home of Floyd Barnes, and called on old friends in and around Atkinson, returning to his home in Omaha on Saturday.

MEEK AND VICINITY

Edward Kaczor spent Sunday afternoon with Clarence and Walter Devall.

Arthur Rouse and A. L. Rouse motored to Omaha on a business trip on Tuesday.

Mrs. Oscar Lindburg and daughter Helen spent Monday evening with Mrs. Griffith.

Charlie Fox and Bernice Rousch spent Thursday evening at the Oscar Lindburg home.

A week of severe freezing has done a great deal of damage to all growing vegetation.

A. L. Rouse and daughter, Miss Maude, were Sunday dinner guests at the Rouse Bros. home.

The Pete Lindburg family, of near Joy, were Sunday dinner guests at the Oscar Lindburg home.

Arthur Higgins, Walter Thomson and Leon Higgins spent Thursday evening at the Griffith home.

Mr. and Mrs. John Alfs of O'Neill and Mr. and Mrs. Will Kaczor spent Sunday at the S. Benson home.

Grandma Simonson has been very ill for the past week and at this writing there is little or no improvement.

Mr. and Mrs. Oscar Johnson and baby left Friday morning on a business trip to their old home near Hay Springs.

A. I. Borg trucked a load of hogs to Sioux City for his father, Eric Borg, on Tuesday. Mr. Borg went with him.

James and Dick Robertson, who are attending University at Lincoln, spent the past week at their home at Joy, during the spring vacation.

District 27 at Meek, closed school Friday with their annual picnic dinner and program. Mrs. Raymond Hulsisher, of near Bassett was the teacher.

Mr. and Mrs. Ralph Young and children; Mr. and Mrs. Frank Griffith and Cecil and Miss Maude Rouse spent Friday evening at the Harry Fox home.

Miss Maude Rouse, who spent several days the past week visiting at the Rouse Bros. and Ralph Young homes, returned to her home in O'Neill on Saturday.

Oscar Lindburg, Cecil Griffith and Raymond Johnson, attended band practice in O'Neill, Monday night, in the interest of the band which we are hoping can be organized in this community.

Mrs. Fox called on Mrs. Mart Schelkopf, Saturday afternoon. Mrs. Schelkopf has been very ill for the past week; the ladies from this vicinity and other places each pieced a block for a quilt and embroidered

their name in the center, and gave them to Mrs. Schelkopf for her birthday anniversary, which was on Saturday; there were blocks enough for two quilts and they will be lovely when all put together.

LOCAL NEWS

Mrs. C. P. Hancock entertained the M. M. Club at her home in the southern part of the city last Friday evening. Mrs. S. A. Liddell won the high score prize; Mrs. Roy Warner was given the consolation. Six o'clock luncheon was served at the O'Connell lunch room.

The Lions Club held their usual Tuesday noon lunch at the Grand Cafe. The calf day was discussed in detail; many features were discussed that are of vital interest to the farmers in this vicinity; the farmers who are interested in the better cattle movement should discuss the calf day movement with the members of the club. A membership drive was inaugurated and several committees were appointed to call upon the business men and those interested in the promotion of O'Neill and give them a chance to join the Lions Club. A fairly good attendance is recorded at each meeting. Several new members have been added to the club during the past few days.

AN EXPLANATION

A number of our good customers have suggested that we make this explanation through the press. The idea seems to be quite prevalent and growing, that our WNAF fair price station is a chain organization, which is NOT true. We simply buy our petroleum products through Gurney because with his big bulk buying we are able to buy cheaper than we could independently. All the house of Gurney gets out of the proposition is a small advertising fee. We absolutely have our own money invested in spite of the propaganda being spread to the contrary. Every dollar is kept at home and being spent in O'Neill. The country people have stood by us in a most wonderful way but we have not received the support of the town people that we should. We know our business is perfectly legitimate and we believe in it. We have just passed our first six months here and believe O'Neill, with its strategic location is ineffectual to be one of the leading towns in the northwest and we are here to stay. Thanking you for your patronage. E. J. EBY

METHODIST CHURCH NOTES

Benj. Kuhler, Pastor

Last Sunday seemed to be the day for going to see Uncle Bill and Aunt Sally. Let us bring them along to church and Sunday School next Sunday. We were not satisfied with the S. S. record last Sunday. Several tried to make it better but we could not find the folks there. Long ago the Psalmist said, "Trust in the Lord and do good, so shalt thou dwell in the land and verily thou shalt be fed." There is Religious faith, service to man, political stability and economic security. There is no use trying to bring about better times without religion. It never worked. Dr. Bixby, the Nebraska poet, said this week in the State Journal, that without the churches, civilization retrogrades, community welfare is retarded, and that the necessity for sustaining and supporting the church is not a question for argument.

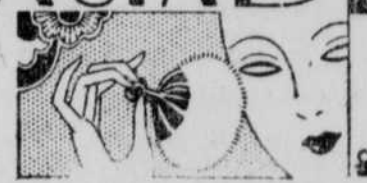
Mr. Rogers, of Ainsworth, who spoke at the Men's meeting last Thursday, showed by various examples that Christianity and successful business can not only work together but seems to be doing it in many outstanding cases in America. While he did not mention it the writer happens to know that he is a good example himself. He is one of the most active and successful Christian laymen in the church and out of it we know. His business does not get in the way of his religion, nor does his religion interfere with his business. Christianity never was intended to be a patronage affair, nor does it ever succeed in that atmosphere.

Well, remember we have Sunday School at 10 a. m., with classes for all ages.

Edw. Rev. Johnson at 7 p. m.

And Rev. Leason, of the Presbyterian church will preach the sermon

FACIALS



THIS is the season when one's complexion needs careful attention. Our Facials not only bring a healthful glow and cleanliness to the skin but also leave one with a fresh, invigorating feeling.

DOROTHY KING, Operator
 (From Ellis Beauty Parlors,
 Sioux City, Iowa)

THE CLASSIC
 Beauty & Barber Shop
 Phone 83.

for our next Sunday evening at 8 p. m. You will always find something helpful in these services.

In the morning the pastor will preach again on John, the 15th chapter, "The Vine and the Branches." If you did not get in on the subject last Sunday it will be just as interesting next Sunday, we assure you.

PRESBYTERIAN CHURCH NOTES

Sunday School 10 a. m., Mr. Robertson, Supt.

Morning Worship 11 a. m.; theme, "The Overflowing of Life."

Young People's C. E. Prayer Meeting at 7 p. m.

Evening service 8 p. m. This service is to be at the Methodist church. The theme will be "What Shall We Do With Sin?"

If you are discouraged or if you find it difficult to go forward, attend the services of the church. The Gospel gives us the only hope.

We invite you to our services.
 H. D. Johnson, Pastor.

PLEASANT VALLEY NEWS

Ruth Keyes, of Inman, has signed a contract to teach the school in district 23.

The Crumley Brothers visited on Thursday night at the Claude Hamilton home.

Claude Hamilton and his mother visited Thursday evening at the C. A. Grass home.

Mrs. C. A. Grass and daughter Lura called at the Hamilton home, Thursday afternoon.

Mrs. Winifred Matthews and her daughter Madge, visited Sunday at the Clyde Streeter home.

Mr. and Mrs. George Fink and daughter Lois visited with George's brother at Ewing, Sunday.

Mr. and Mrs. George Fink and daughter Lois, visited Sunday evening at the Frank Allen home.

Mrs. Ethan Allen entertained the N. O. K. Club, Thursday, April 16th. A delicious luncheon was served and a good time enjoyed.

Mr. and Mrs. L. K. Hough, of O'Neill; Kathryn Grass, Mamie Lou Simonson, and a friend, autoed to Norfolk, on Tuesday of last week.

Mr. and Mrs. L. K. Hough, of O'Neill; Mrs. Charlie Grass and two daughters, Lura and Kathryn, autoed to Yankton, South Dakota, April 19th.

EMMET ITEMS

Mr. and Mrs. Carl Lorenze and Glen visited at the Joe Winkler home Monday evening.

Ralph and Mrs. Beck with Alva Kee visited with Mrs. Dan Troshynski and the new baby, Tuesday afternoon.

Mr. and Mrs. William Colman and children and Mr. and Mrs. Guy Beck with children visited at the Sam Hickman home, Sunday.

Geraldine Dusatko, Aladene Kee

and Edward Winkler passed their 7th grade county exams with very good averages; they are pupils at the Pleasant Dale school.

Because of the serious condition of his eyes, Lloyd Schiffern will be unable to attend school any more this year. He is the 11 year old son of Mr. and Mrs. Mat Schiffern and a pupil at the Rock Falls school.

Mr. and Mrs. Henry Schaaf and children were down from Stuart last Monday for a visit at the Joe Winkler home. Mrs. Schaaf visited with Mrs. Winkler while her husband went to O'Neill and Atkinson on business.

Mr. and Mrs. John Kee and daughters Alva and Nayadene, drove to Dallas, South Dakota, Monday and visited at the home of Mrs. George Dodds; they also stopped for a short visit with Miss Anna Nelson, at Spencer. They left home early Monday morning and returned the same day.

COUNTY AGENT NOTES

James W. Rooney, Holt County Agent

Baby Beeves To Be Eartagged
 Baby Beeves of the five 4-H Baby Beef clubs in this county will be eartagged on Saturday afternoon, May 2nd and Monday, May 4th. All the baby beeves of the state are eartagged by a man from the Extension Service, each spring.

Ed Janike, assistant animal husbandryman, will visit the club members in this county. He spends some time with each club member and discusses management and methods of feeding with them.

The clubs which will be visited are: Cleveland Baby Beef feeders at Dustin; Grand Prairie Baby Beef Club at Atkinson; Thrifty Baby Beef Club of Amelia; South Fork Valley Baby Beef Club of Chambers and the Middle Branch Baby Beef Club northeast of Page.

Four women's project clubs were represented at the Atkinson meeting which Miss Davis conducted, Thursday, April 23rd. Eleven members met with Miss Davis at 10 and the meeting lasted until 3:30; the clubs which were represented are as follows:

Mrs. C. E. McClurg, Mrs. Percy Sweet and Miss Cora Allyn, of the Clay Creek Homemakers; Mrs. Anna Elder, Mrs. Mary Shellhouse and Mrs. Mabel Hammerburg, of the Country Woman's club; Mrs. Ella Mlinar and Mrs. Helen Beck, of the Woman's Progressive Club; Mrs. Libbie Watson, Mrs. Bell Widman and Mrs. Julia White, of the Helping Hand club.

Five clubs were represented at the O'Neill meeting on Friday. The clubs and leaders were: Miss Leora McConnell and Mrs. James Coday of the Emmett Project club; Mrs. E. R. Carpenter, Mrs. Mabel Robertson and Mrs. Leona Glead, of the Valley Center Project club; Mrs. Anna Pribil, Mrs. F. E. Keyes and Mrs. Carrie McMahan, of the Inman Workers;

ROYAL
 THEATRE
 O'Neill, Nebraska
 HOME OF GOOD PICTURES

Matinee Saturday 2:30; 10-25c; night admission 10-40c.

Matinee Sunday 2:30, adm. 10-35c; night admission 10-50c.

Friday and Saturday, May 1-2 Wheeler and Woolsey, heading the dizziest array of nuts and nit-wits outside asylum walls, in

"HOOK, LINE AND SINKER"
 Sunday, Mon., Tues., May 3-4-5 Janet Gaynor and Charles Farrell in

"THE MAN WHO CAME BACK"
 Broadway called him a playboy. His father turned him out as a rouser, but a love that staked everything, won him back. She took his name in a Chinese hell hole and carried it back to its place in society. The road to degradation was short and easy; the way back was long and hard.

"ONCE A SINNER"
 With Dorothy Mackaill, Joel McCrea and John Halliday. One man had loved her; another married; a third desired her; which was the best man and which the gamest loser? Can a woman share her husband's future without making him a sharer in her past?

Thursday, Fri., Saturday, May 7-8-9 Big Super-Special! The film achievement that gripped the world's imagination.

"TRADER HORN"
 A beautiful love story sweeping thru an amazing drama of a savage world. The world's newspapers have recorded the perils of the Metro-Goldwyn-Mayer Co. in its 14,000 mile journey into darkest Africa to bring you the supreme romance, the stirring adventures, the savage thrills of Trader Horn's true story. Amazing beyond belief what you will see and hear. Lions in mortal combat, beasts of the jungle and savage tribes in primitive conflict. Survival of the fittest in civilization's last untamed frontier; biggest thriller in years!

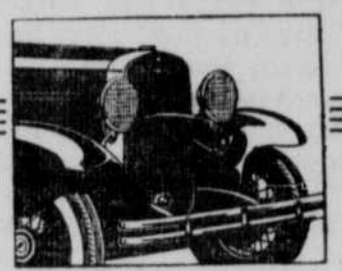
Mrs. Edgar Stauffer, Mrs. L. M. Miller and Mrs. O. W. French, of the Page Woman's Club and Mrs. Sagesor, Mrs. Vida Adams, Mrs. H. O. Russ and Mrs. Bertha Sammons, of the Mother's Club, of Amelia.

Corn Varieties
 Five corn variety tests have been lined up by the agent. Some hybrid varieties and Krug corn have been secured for planting in the plots. Farmers who have varieties of corn which they would like to test in a variety test are asked to communicate with this office.

Farmers who are co-operating in these variety tests are Henry Ruterbories, of Ewing; H. S. White, of Amelia; Fred Beckwith, Joe Bruder, of Emmett and the Nebraska Securities Corporation of O'Neill.

Presenting the
NEW CHEVROLET SIX
 in twelve attractive models

- CONVERTIBLE CABRIOLET**
 A comfortable coupe or a racy roadster. Wide rumble seat. Radiator grille. . . . \$615
- CONVERTIBLE LANDAU PHAETON**
 A new, fully convertible touring car. Windshield folds over. . . . \$650
- THE COACH**
 An ideal car for the family. Roomy seats. Fisher body. Driver's seat adjustable. . . . \$545
- SPORT ROADSTER**
 A fast, smart, youthful open car. Wide rumble seat. Special upholstery. . . . \$495
- STANDARD FIVE-WINDOW COUPE**
 An exceptional value in an attractive new model. Spacious rear deck. . . . \$545
- PHAETON**
 Distinctive in style. Top fabric harmonizes with body color. Top boot standard. . . . \$510
- FIVE-PASSENGER COUPE**
 A new and distinctive de luxe model. Radiator grille and cowl lamps. . . . \$595
- SPECIAL SEDAN**
 Exceptional beauty. Six de luxe wire wheels. Special fender wells. . . . \$650
- STANDARD COUPE**
 An excellent personal car for business or professional use. Large rear deck. . . . \$535
- SPORT COUPE**
 Every inch a smart automobile. Roomy rumble seat. Adjustable rear window. . . . \$575
- STANDARD SEDAN**
 A fine car for general family use, smartly styled. Wide, comfortable seats. . . . \$635
- STANDARD ROADSTER**
 A quality car at a very low price. Spacious rear deck. Top boot standard. . . . \$475



Nowhere else in the low-price field is there such a wide selection of fine coachcraft as in the Chevrolet line—and Chevrolet alone in its class provides the many recognized advantages of Body by Fisher. This means not only attractive styling, handsome interiors and fine, modern appointments—but also the safest, most durable body construction known—wood-and-steel scientifically combined.

And as for performance—remember that Chevrolet gives you a smooth, easy-running six-cylinder motor that develops fifty horsepower, yet operates with less expense for gas, oil, tires and upkeep than any other car you can buy!

When you get ready to buy a low-priced car, inspect the line of new Chevrolet Sixes now on display at your dealer's.

See your dealer below

ARBUTHNOT & REKA
 O'Neill, Nebraska

Lyric Theatre

Only Theatre in North Nebraska Equipped with Western Electric Sound System.
 "Sound Pictures at Their Best"
 Friday, May 1
 Jas. Oliver Curwood's greatest Novel "RIVER'S END"
 With Charles Bickford and Evalyn Knapp. A man's picture that women will love.

Saturday, May 3
 Ken Maynard, in
 "FIGHTING THRU"
 Red-blooded action! That's what you will find in Ken's first all-talking western. His unknown sweetheart aids the one who framed him and yet he frees himself. Action, gunfire and hard riding. It's all here.

Sunday, Mon., Tuesday, May 3-4-5
 Marion Davies, with Ralph Forbes and C. Aubrey Smith, in
 "THE BACHELOR FATHER"

The celebrated Belasco stage play that ran for months on Broadway. Now its fame increases with this perfect entertainment of the talkies. Don't miss the best of the year.
 Matinee Every Sunday at 2:30

Wednesday, Bargain Nite, May 6
 Belle Bennett, Marian Nixon, Leon Janney and a great cast, in
 "COURAGE"

Never before has a picture so realistically expressed the spirit of the American home; a great human story of a glorious mother and the innocent heart of a boy whose love overcame barriers of hatred and turning a losing fight into a triumphant victory. An unforgettable picture that you'll want to see more than once.

Thursday and Friday, May 7-8
 First time in sound. Eighth wonder of the World! See and hear the supreme picture of all time—D. W. Griffith's masterpiece in sound—
 "THE BIRTH OF A NATION"



Lyric Theatre
 Atkinson, Nebraska
 Thursday and Friday
 May 7 and 8
 WATCH THIS COLUMN