THE FRONTIER

D. H. CRONIN, Publisher W. C. TEMPLETON. Editor and Business Manager

Entered at the Postoffice at O'Neill,

ADVERTISING RATES:

Display advertising on Pages 4. 5 25 cents an inch (one column wide) lage of Washington. This year, at are much more cautious and temper- Twas no place to rest.

per week; on Page 1 the charge is the reception, President and Mrs. ed than those which were made for So he barked and he whined, vertisements, 10 cents per line first ple. Insertion, subsequent insertions 5 cents per line.

time paid for, if publisher shall be notified; otherwise the subscription tween publisher and subscriber.

GLADYS SIMMONS

Point. Elaborate debut parties, especially one of a New, York girl, for lunch.

Hoover were allowed a little respite pleted and the time has arrived for the customary prophecies. whose guests numbered a thousand, Santa Claus, brought to the White Mrs. Coolidge's friendly face. than for many years past.

Each year, the city puts on more beautiful garb in which to celebrate, had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that me had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remember that we had stood waiting since 7:35 for the lation to remembe the since 8:35 for the lation to remember that we had stood waiting since 8:35 for the lation to remember the si first, the great living tree which the President lights by pressing a button, at a beautiful and impressive out-ofdoors service. May the day soon similar tree and ceremony. Thousands of other living evergreens shook hands with them, but gave called attention to the ands of other living evergreens shook hands with them, but gave the called attention to the fact that fifthroughout the city, used so extend them breakfast. Next year, we'll all them breakfast. sively for decorating lawns, sparkle be there hoping for breakfast. with tiny colored lights. One huge

Now

it crosses con-

N the night of October 9, 1876, two excited young

men talked to each other

over a distance of two miles. One

was Alexander Graham Bell, inventor of the telephone; the other

was Thomas A. Watson, his co-worker. Their conversation over

a telegraph wire between Cambridgeport and Boston was the beginning of long distance tele-

Four years later Boston talked with Providence 45 miles away and in 1884 with New York over

wires 235 miles long. Gradually

as telephone instruments were improved, better lines built and

new inventions applied to tele-

phoning, "Long Distance" extend-

ed its reach . . . westward to Chicago . . , to Omaha . . . to

Denver . . . on to San Francisco in 1915. Now it spans oceans to

When telephone service first was introduced in the states where

this Company* operates, a tele-phone user could talk to a few

score or few hundred persons

every town and city can be joined

with the nation-wide network of

Extension of telephone service

constantly increasing the num-

ber of telephones you can reach-

is one way in which this Company

is able to make your service more

in the same community.

long distance lines.

Europe and South America.

tinents and

oceans

reception, that historic event inaug- it has to be abandoned. urated by George Washington and held, with few exceptions, each year following. When the Government was moved from Philadelphia to Washington, and John Adams became the first President to live in Nebraska as Second Class Matter. the White House, he made his recepand 8 are charged for on a basis of the public in the little swampy vil- tions at the beginning of this year His doggish mind told him 40 cents an inch per week. Local ad-wertisements, 10 cents per line first ple.

Hoover shook hands with 6,429 peo-wertisements, economic and oth-erwise at the beginning of the year "Come! Wake up! Follow me!

it has been geatly systematized. At we had just passed through one of The lad was too sleepy eleven, precisely, the President and the biggest stock market upheavals To quite understand; Every subscription is regarded as Mrs. Hover descended the stairs to in history, there was almost un- But Tuffy, impatient, on open account. The names of sub- the fanfare of trumpets and the ruf- bounded optimism. We were told that Bit fiercely the hand seribers will be instantly removed fle of drums, while the Marine Band the market crash was only a correct. That had petted him oft; from our mailing list at expiration of "Hail to the Chief." Following them fundamentally sound and that with The boy followed Tuffy came Vice-President Curtis and his the coming of the violets we would be Across the bleak plain. sister, Mrs. Gann, and the Cabinet on the high road of prosperity and On, on, the lad floundered; remains in force at the designated Members with their wives, in the orsubscription price. Every subscriber der of their rank. They proceeded to turned out to be entirely too optimThe progress once more. The predictions der of their rank. They proceeded to turned out to be entirely too optimThe progress once more. The predictions der of their rank. They proceeded to turned out to be entirely too optimmust understand that these conditions the Blue Room where the Cabinet istic. There was indeed a temporary The sound of a bell are made a part of the contract be- was received. Next, came the Diplo- pickup of business in the spring O'er the roar of the storm. matic Corps, resplendent in the pic- months. But it didn't last. Prices of O, what joy supreme! turesque uniforms and decorations farm products and other raw mater- The bell on old Bossy; of their respective countries. Then, ials kept slumping and by June it the Chief Justice and Associate Jus- was evident that depression was still WRITES FROM CAPITOL tices of the Supreme Court, and oth- with us in an increasing degree of The holiday sason in Washington, House, the higher ranking officers of revolutions in Latin-America, politalways a gay one, seems this year to have been unusually so. Many part- more officials and, last of all, the dumping, and plenty of things calcuies were held for students here for members of several patriotic organ- lated to bring us to the brink of desvacation, or for visiting midshipmen izations. By this time, it was past from Annapolis or cadets from West noon, and the President and Mrs. No

At one the receiving began again, many of whom came from New York this time the general public; old, for the event. The comparatively young, black, white and yellow, rich small party at the White House for and poor. Cordially, the President Allan Hoover. How many a lady's and First Lady greeted each one, heart must have beat with anticipa- stopping always to chat with the tion at the hope of a dance with the numerous babies and aged people. President's son! Very appropriate- The newspaper story that one woman ly, from a historical viewpoint, his confessed that she went through the partner was the great great line the second time (one has to adgrandaughter of President Adams, mire her endurance to stand so long the first occupant of the White twice) because she had failed to no-House. Then, the presence of the tice Mrs. Hooover's gown, I can readthree Hoover grandchildren in the ily believe. I, too, was so excited White House, with the attending when I first attended a White House a knife. The more optimistic of the small children's parties and visit of reception that I saw nothing below

> One man has for five years been the first one to pass through the the upgrade again. had stood waiting since 7:35 for the lation to remember that we have been privilege. But two men had been through worse times and have had far there since before dawn, in spite of worse New Years, even though most the bitter cold. When the President of us are entirely pessimistic just at learned of their long, eager wait, he this time. The New York World on

tree in the spacious grounds of Sec- we hope without lasting effect on our and that nobody then retary of State Stimson glows with hundreds of little white stars. On she was ill for weeks as a result of the interminable horror." Certainly we have reason to be thankful many porches and apartment balcon- the great strain. It seems in some that that dark and gloomy New Year ies are other lighted trees, even on ways that it is too much to ask of a period is behind us. an innovation of Mrs. Hoover.

While the time up to New Year's is a time of gay parties, New Year's to the cares of such an important position. But the very fact that no one is barred, that everyone has access to the foremost man of our country,

Long Distance

two mile talk ...

CAlexander Graham Bell hears Thomas Watson two miles away-

Our Policy: The most

telephone service and

the best at the least cost

to the public.

started with a

itself is the day for big receptions. is so symbolic of our democracy that The wind howled in fury, Most important is the White House it will be a cause for great regret if Clouds darkened the sky,

GLADYCE W. SIMMONS.

FINANCIAL CONDITIONS ARE GOING TO IMPROVE And breath nearly gone.

Now that the year 1931 is upon us tion more informal than the stately the people of the United States are So he threw himself down affairs which Washington had held. naturally wondering whether pros- Where snow drifted deep. Little could he forsee what he was perity will return to us before the starting when he opened the doors to year 1932 rolls around. The predic- But Tuffy knew best; So huge has the affair become that 1930. Twelve months ago, although I'll show you the way." er judges, Senators, Members of the severity. There followed the drouth.

Now the year 1930 has been comare much more cautious than a year I love the old pup." ago. There are still optimists who believe that before the present year rolls around conditions will have gone far toward the normal again. But the pessimists are more numerous than the optimists, and they are just as sure now that 1931 will be a bad year as they were certain twelve months ago that 1930 would be a big year. Having been mistaken then perhaps they will be mistaken again and 1931 will not be so bad as they think. Certainly the gloom is thick experts tells us that this is always the case at the end of a panic and is an indication that we will soon be on

"millions of young men were crouching in dirt and darkness, were freez-Again, the great event is over and ing and dying on long battle lines"

> It is perhaps encouraging to know that we have again come to the realization that the way to accumulate wealth or a modest competence is not by speculation without labor, but by sober thought and honest hard work. It is on the latter of these foundations that real prosperity is built. For a long time in 1928 and 1929 many of us thought that wealth was to be acquired in some new way by simply buying securities and waiting for them to go higher. We have now learned better, and if we profit by the lesson the suffering and discomfort will not have been in vain. As the World well concludes, there is now hope because "We begin to learn that there is very much to learn. We begin to tell ourselves that illusions are not foresight, that ignorance is not courage, that guessing is not thought and that as we go back to work we shall get no further than the knowledge of our realties extends. There are no panaceas. There are no phrases to save us. There are no miracles. There is only the courage to be intelligent and so-

SNOW FLURRIES MONDAY BRING MEMORIES OF BLIZZARD

After the January blizzard of 1888 there were many stories of heroic rescues going the rounds. "Old Man Nick," who was one of Nebraska's pedagogues in that early day, reduced one of the stories to verse form. Here it is:

Many long years ago, A homesteader's lad Was given a pup By his loving old dad. That puppy grew up, Just as little doge do, While the bigger he got, More mischief could brew. He tore up the papers, And worried the cat, Ran off with dad's slippers, And chewed the door-mat. Was busy at something All hours of the day; 'Til mother said: "Father, Let's give him away."
"No, no!" said good Father,
Our lad's heart would break, If this bit of joy From life we should take." So Tuffy ws pardoned— That was the dag's name,— But the way he vexed Ma. Was really a shame. (Puppy dogs are like boys, With something to do They'll keep out of mischief-Folks, isn't this true?' 'Twas a fine winter's day. With just enough snow To tempt dog and master Out hunting to go. Now Tuffy discovered Rabbit chasing more fun

Than chewing up door mats,

Or making puss run.

Far out o'er the prairies They sought after game-When lo, from the northland A fierce blizzard came.

While far from the homestead And no shelter nigh. With his dog at his heels, The boy hurried on, Half blinded. Bewildered, Twas then he grew drowsy, He wanted to sleep: Twould have been his last sleep; 'Tis true. Not a dream. Through wind-driven snowflakes

At home were the hunters, And never, no more Was Tuffy e'er scolded For tracking the floor. And Mother said: "Father. I'll have to give up; In spite of all mischief.

A light he could see;

While Tuffy, delighted,

Was barking with glee.

NEBRASKANS MUST CONSERVE WATER, DECLARES CONDRA

Water, not the soil, is Nebraska's most vital resource. Rainfall is its most important income. It must be preserved.

That is the message of George E. and soil survey division of the Uni- January 4th, at the Herbert Rouse versity of Nebraska, to all Nebraska home near Inman. people. To conserve Nebraska's watfor agricultural prosperity.

The supply of water under the Frank Griffith home.

quality and volume for irrigation, the "flu." domestic, and industrial purposes. Rivers could be utilized against children; Mrs. Sam Schultz, Virginia drouth and for water power more and Gerald; Mary and Jimmy Langeffectively than they are now, Dr. an visited with Mrs. Rouse, Sunday. Condra says. Little use is made of Mr. and Mrs. Griffith called at the the Republican, Loup, Elkhorn, and S. J. Benson home, Monday and the lower course of the Platte, he has found Mr. Benson some better but

Dr. Condra strongly recommends supply could be diverted to soil and day; Mrs. Hess remained with her sub-soil areas to advantage of Ne- parents for a few days.

and in some cases changed from the ent at the funeral services of Mrs. sandy, loose soil beds, over which Freeburg's grandfather, Mr. Kaczor, they flow, to closer textured soils who pased away at the home of his nearby in order to give quicker de-son, Will, on Monday, January 12th. livery and to prevent so much evaporation and wasteful seepage. If the the country on Tuesday, with some channel of the Platte were cofined to snow flurries, but the sun shone part ground now useless could be devoted cold doesn't seem so bad when there

Nebraska has statutes on surface water, but needs a law governing the and enact constructive conservation able time was had. legislation that will increase materially agricultural production.

MEEK AND VICINITY.

William Hull had two loads of cattle trucked to Omaha last week. A. L. Borg, Fred Lindburg and Fay Puckett trucked a load of horses to Omaha, Saturday.

Mrs. Frank Griffith and Cecil were dinner guests at the Henry Grady

home in O'Neill, Friday. Mrs. E. H. Rouse has been suffering from an attack of the grippe, or something of that nature; she is better at this time.

Mr. and Mrs. Griffith and Cecil; Mr. and Mrs. Charlie Hoyer and Paul Nelson were guests at the E ric Borg home on Sunday.

Arthur Rouse, Miss Maude Rouse Condra, director of the conservation annd Cecil Griffith spent Sunday,

Mr. and Mrs. Oscar Lindburg and er resources he believes is necessary daughter, Bernice Rousch, and Charlie Fox spent Monday evening at the

ground, of which little is generally Mrs. Fred Harrison and daughter known, is a source that must be reck-oned with, Dr. Condra contends. It visit at the home of Mrs. Harrison's so kind to us in our recent bereaveis the state's most important re- parents, Mr. and Mrs. S. J. Benson. ment. source and should be conserved in Her father has been quite ill with

Mr. and Mrs. Arden Johnson and

found through comprehensive stud- still in bed; his many friends hope for his immediate recovery. Dr.and Mrs. Hess and Miss Evelyn construction of storage reservoirs to Benson came Sunday to see Mr. and hold the water during the dry seasons. Mrs. Benson; Dr. Hess and Evelyn At other times much of the river Benson returned to Wayne the same

Mr. and Mrs. Ben Freeburg came River channels should be narrowed from Mead, Neb., Tuesday to be pres-

its proper limits, Dr. Condra says, of the time and we are hoping that 150 square miles of river wash the clouds will all disappear, as the

is no snow. Quite a large crowd attended the supper given to the charivari crowd allotment and administration of un- and their families by Mr. and Mrs. der ground water and to prevent its George Weldon, at the Roy Karr pollution. Nebraska, Dr. Condra says home, Saturday night; oysters, cake must sense her lazy extravagance and coffee were served and an enjoy-

Mr. and Mrs. Sam Robertson and daughters motored to Wakefield on Sunday, to take Mrs. Sundall home; Mrs. Sundall is a daughter of Mr. and Mrs. John A. Robertson; she came home for a visit at New Year's and was quite ill while there.

Mr. and Mrs. Lee Wyant and children of O'Neill; Mr. and Mrs. Irvin Sanders and children, of near Opportunity, and Mr. and Mrs. Will Langan and children spent Sunday at the home of Mrs. E. H. Rouse; Mrs. Rouse is the mother of Mrs. Wyant, Mrs. Sanders and Mrs. Langan.

CARD OF THANKS

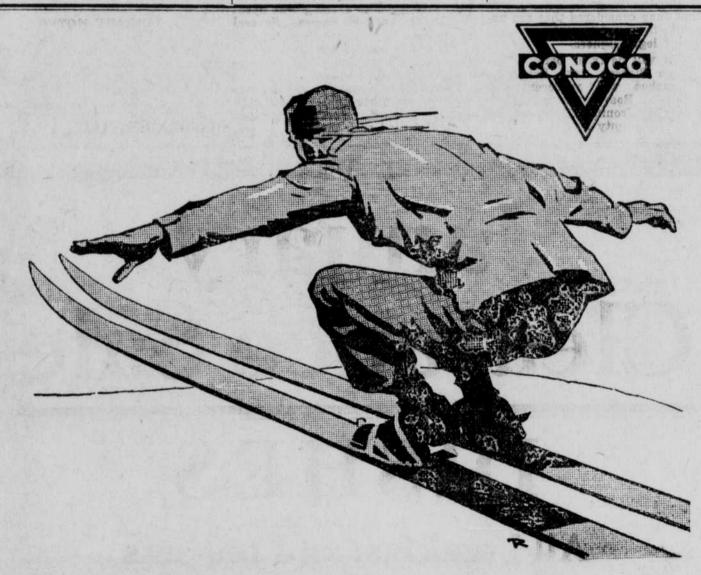
Our sincere appreciation is extended neighbors and friends for kindness and sympathy shown and for floral tokens of remembrance in the hour of anxiety and bereavement occasioned by the recent illness and death of our beloved mother, the late Mrs. Adam Martin.

The Martin Children.

CARD OF THANKS

We wish to express our sincere

Mrs. Langmack and Children.



Starting that's swift ... starting that's safe, because this free-flowing oil never leaves working parts



Tomorrow morning, as you step hopefully on the starter, will there be a s-l-o-w disappointing groan, as it tugs at your unwilling motor? ... Or, will there come a swift responsive roar?

If you're having trouble starting, you're probably using an old-type oil that congeals at temperatures well above freezing. You should change to Conoco Germ-Processed.

But that's not all! To ward off the wear that these prolonged starting periods bring, you want an oil which provides instant lubrication at the first reluctant revolution of a cold motor . . . And there's just one oil which can do that! Because there is just one lubricant which penetrates metal surfaces and never drains away in idle periods.

Cenoco Germ-Processed Motor Oil is that one lubricant. Change to this motor oil with twin advantages for winter use . . . 35 cents per quart for all grades at the sign of the Conoco Red Triangle.

CONOCO GERM MOTOR OIL

Tune in on Conoco Listener's Hour . . . On 16 leading stations across the country . . . a program somewhere every day from Monday to Friday. Your nearest Conoco station will give you a log of stations, days and time. Here is a unique radio program . . . built upon the preferences of

NORTHWESTERN BELL TELEPHONE COMPANY

* The Northwestern Bell Telephone Company, which operates in the states of Iowa, Minnesota, Nebraska, North and South Dakota, is an Associated Company of the Bell System. It owns and operates more than 650,000 telephones. Its lines connect with more than 900,090 telephones of other companies in those five states and with nearly 30,000,000 others through the United States and in foreign countries. It employs more than 12,000

FILL UP AT A. and R. Service Station ChevroletGarage