

# ROBERT C. MOORE STORES CO.

THE COMMUNITY PANTRY YOUR GROCERY STORE

O'NEILL, NEBRASKA  
EDWARD GATZ,  
Manager

**TURNING THE CLOCK BACK.** It would be very foolish to turn a clock back to save time. It is also unwise to buy poor cheap foods to save money. The purchase of pure, fresh wholesome foods is most economical in the long run. The Robert C. Moore Stores specialize in Quality Foods you will be proud to grace your table.

**DAY-IN AND DAY-OUT SERVICE.** The service in the assembling of quality foods to retail at a savings when average prices are considered, is a Day-in and Day-out task to which we have given ourselves. Patrons who have given our store a fair and impartial trial have been convinced of the correctness of our statement. We await with interest the results of your purchase of groceries in our store over a period of time. We are confident the savings will surprise you and your satisfaction assured.

**NOTE HEREWITH A FEW CURRENT AND SPECIAL PRICES**

- |  |  |
|--|--|
| <b>TOMATOES</b> , Fresh, red ripe Southern stock, 2 pounds.....15c                       | <b>CHERRIES</b> , Bing Cherries are now at their best and price is low. You will not likely be able to duplicate our price. 2 pounds.....45c |
| <b>APRICOTS</b> , 4 basket crates, fancy California mountain grown, per crate.....\$1.99 | <b>BANANAS</b> Golden yellow, 4 lbs. 25c   |

**SUM-R-AID**, A delicious, refreshing fruit-tasting drink—Cherry, Grape or Orange flavor, made in a jiffy; follow directions on package. 3 dime packages.....25c

**PICNIC HAMS**, Small shanks, small pieces, sugar-cured, first grade, per pound.....19c

**CHEESE**, Full cream Wisconsin Cheese, Longhorn or Daisy, fresh cut, 2 pounds.....45c

**GRAHAM CRACKERS**, Healthful and invigorating—freshly baked and crisp. What's better than a bowl of fresh, rich milk and good Graham crackers? 2 lb. caddy 29c

**CERTO**, It's easy to make Jell when you use Certo, per bottle 25c

**PICNIC SPECIALTIES**

Delicia Sandwich Spread 10c	Cliquot Gingerale, 3 for 49c
Libby's Potted Meat.....10c	Qt. Jar Apple Butter.....24c
Dried Beef, glass.....18c	Jar Stuffed Olives.....15c
Libby's Vienna Sausage 14c	C. O. Sweet Pickles 32 oz 35c

**CANNING SUPPLIES**

Dz pint Ball Mason Jars 78c	Good Luck jar rings 2 dz 15c
Dz Qts. Ball Mason jars 89c	Jell Glasses, dozen.....45c
Dz 1/2 gal Ball Mas. jars \$1.19	Mason Jar Cape, dozen 25c

**SUGAR** Pure granulated for table or preserving use \$5.39  
100 lb. local price.....19c  
Medium Brown Sugar, 3 lbs.....19c  
Fruit (coarse) Powd. Sugar 1 lb. crtrn.....10c

**FRUTE JEL**  
Jells quicker and stiffer than similar products—no limit—package.....5c

**WEINERS**  
Just the thing to roast on picnic occasions, pound. 23c

**BLACK FLAG**  
Do not be bothered with flies—kill 'em—use Black Flag. Quart.....75c

**ASST'D COOKIES**  
Fresh, crisp, delicious for picnics, lunches, etc. 2 lbs. for.....35c

**PINK SALMON**  
A wonderfully economical hot weather food—the same high quality tywe have sold heretofore, 6 tall 1 lb. cans.....79c

**ICE TEA**  
A blend of Teas specially selected for Ice Tea, packed in nice tumblers—tumbler and Tea.....18c

**Dromedary DATES**  
Dried on the trees in tropical sunshine to preserve the natural flavor and sugar. Package.....19c

Robert C. Moore Stores Radio Program 6:30 every Tuesday Evening WJAG Norfolk, Nebraska.

**OLD SETTLERS MEETING**  
The Annual Old Settlers Picnic meeting will be held at Meek, Nebr., on Saturday, July 12th at 8:30 p. m. A. L. Borg, Secretary.

**INMAN NEWS**  
Miss Dorothy Reimers is in Neligh this week working for Mrs. J. H. Butler.  
The R. N. A. lodge will meet with Mrs. Minnie Crosser on Wednesday of this week.  
Mr. and Mrs. J. H. Butler moved to Neligh this week where they will make their home.  
Orin Trombla, of Lincoln, spent Saturday and Sunday here visiting at the E. L. Watson home.  
Cleve Roe went to Bassett, Monday to accept a position as relief foreman on the C. & N. W. railroad.  
H. J. Abrams of Omaha, was in town a few days last week visiting friends and looking after business.  
J. A. Gifford came up from Wayne

Monday of this week for a short visit with friends, returning Tuesday.  
Mr. and Mrs. Wm. Thompson drove to Meadow Grove, Sunday and brought back their household goods.  
James Harte went to Spencer where he underwent an operation for the removal of his tonsils, on Wednesday.  
Mrs. J. S. Jackson and son Robert are visiting her mother and other relatives in Lakeview, Iowa, this week.  
Mr. and Mrs. Frank Luke and daughter Elvira, Gertrude and Delores Young went to Gordon, Nebraska last Friday for a visit.  
Misses Louella and Vera Tickner, of Anoka, Nebraska, are here visiting their grandparents, Mr. and Mrs. Fred Tickner and other relatives.  
The ladies department of the Latter Day Saints church held an ice cream social last Saturday afternoon and evening, which was well patronized.  
Wm. Moor and Mrs. Fred Moor came from South Dakota, Friday and

spent the week-end here with his daughter, Mrs. John O'Donnell and family.  
Jim Sobotka met with a painful accident Sunday evening while doing the chores; he ran a pitchfork fine through his foot. The injury, while painful, is not serious.  
Walter French and daughter, of Mead, Nebraska, were here Sunday, visiting friends. Mr. French went away Sunday evening but Elizabeth remained for a longer visit.  
Miss Patricia Watson who has been visiting relatives in Lincoln the past two weeks, returned home Tuesday of this week. She was accompanied by her grandmother, Mrs. Pierson.  
Mr. and Mrs. Nyle Gifford, of Medford, Oregon, came Monday for a short visit with friends. They have been visiting relatives in Wayne, Nebraska; they returned to Wayne Tuesday.  
Mrs. Jennie Wilcox who has been spending the past ten months with relatives in Los Angeles, California, returned to her home here Sunday. She was accompanied home by her daughter, Miss Dorothy, of Lincoln, who will spend the balance of the summer here.  
Mr. and Mrs. Pete Berger and son; Pete and wife, of Ainsworth, and son Tom and wife, of Johnstown; Mr. and Mrs. Ferguson and family, of Long Pine, were Sunday guests of Mr. and Mrs. T. D. Hutten and Mr. and Mrs. Gene Clark.  
The school house is being treated to a new coat of paint this week, which adds greatly to its appearance.  
Misses Gladys Hancock, Ruth and Lois Killinger, Ruth Fraka, Bannie Borders, Merle Leidy, Willys Hopkins, Gayle Butler, Kenneth Leidy and Rev. R. Poe, who attended Epworth League Institute at Madison last week, returned home Monday. Miss Mildred Keyes, who also accompanied them went to visit friends at Albion before her return home.

**SUNDAY SERVICES AT THE PRESBYTERIAN CHURCH**  
Sunday School at 10 a. m.; C. E. Yantzi, Supt.  
Morning Worship at 11 a. m. "The Touch of the Greatest."  
Evening Service at 8 p. m. "Christian Graces Humility."  
We expect to have a choir and good music prepared for these services. You are cordially invited.  
H. D. Johnson, Minister

**LOCAL NEWS.**  
Miss Ruth Barnard spent Sunday with her mother, Mrs. Sam Barnard and other relatives.  
Mr. and Mrs. W. P. Hiltabrand of Chicago, returned home Thursday. Mrs. Hiltabrand has been visiting at the home of her parents, Mr. and Mrs. J. H. Meredith for the past few weeks.

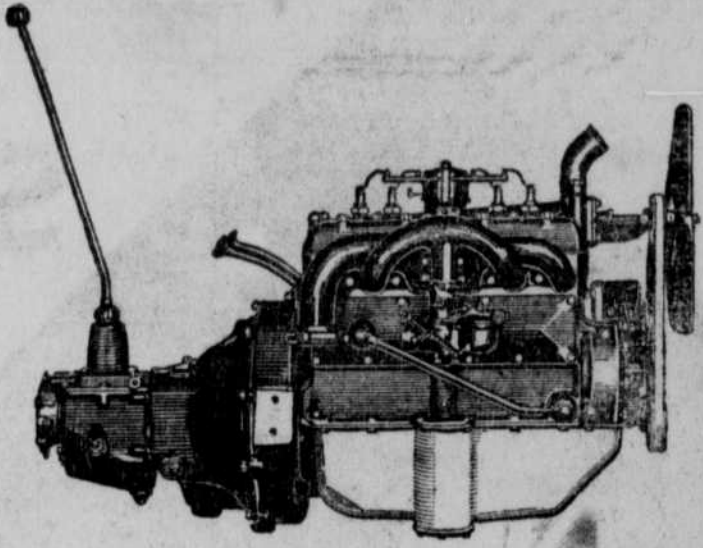
Mrs. Casper Uhl left for Sioux Falls, South Dakota, last Monday where she expected to meet a sister and together they are going to Idaho and Washington for a visit with relatives.  
Mrs. J. H. McPharlin returned home last Saturday from a week's visit with relatives in Omaha. Her little granddaughter, Elizabeth Lee Gladson returned with her for an extended visit.  
Miss Mildred Page returned to her home in Sioux City, Thursday morning following a three week's visit with her uncle and aunt, Mr. and Mrs. Harry Page and with her grandfather, H. L. Page.  
Cars driven by Linus Howard and Jack Ernst collided on the intersection of Fourth and Everet streets last Friday evening. The Ernst car lost a front right wheel; the Howard car was not materially damaged.  
Mr. and Mrs. S. Downey of the O'Neill Photo Company left Sunday for Belle Fourche, South Dakota, where they will make the pictures of the Black Hills Round-Up that is to be held there on July 3rd, 4th and 5th.  
Leslie Uhl came down from Winnebago, South Dakota where he has been hauling gravel for the past three weeks; he left for Gregory, South Dakota, the first of the week where he will haul gravel on a large road contract.  
Henry Grady was called to Electra, Texas, last week by the death of his uncle, Dan Grady, formerly of this city. Miss Rose Grady of Denver, Colorado, was also present at the funeral. Henry returned home Tuesday night.  
P. J. O'Donnell is assisting at the Mellor Motor Company during the rush of business at this time. Charles McGrane who has been bookkeeper there for the past few years has gone to Norfolk where he has accepted a position.

Mr. and Mrs. J. W. Chapman, of Omaha, returned home Monday following a week's visit with the latter's parents, Mr. and Mrs. J. H. McPharlin.  
Mrs. George M. Davies and two children, George Miles and Doris Ann, left for Gibbon, Nebraska, last Sunday where they will visit a few days before going to her home in Deer Trail, Colorado. Her brother, G. E. Miles, took them to Gibbon.  
The Riverside ball team went over to Fairfax, South Dakota, last Sunday and shut out the Fairfax team 3 to 0. Riverside has a wonderful ball team this year; two weeks ago they shut out the fast Redbird team. Riverside is going to play Lynch on the Fourth.  
Mr. and Mrs. Joe Patiedl and Miss Pauline Seidel, of Sneyd, Nebraska, came Sunday and remained until Wednesday at the A. P. Strube home. Mrs. Patiedl and Miss Seidel are sisters of Mrs. Strube. Fishing was enjoyed at Swan Lake and the Niobrara, while here.  
Miss Frances Dailey, daughter of Mr. and Mrs. Frank Dailey, of Jerome, Idaho, stopped in O'Neill last Wednesday on her way home from a trip to Boston, New York and Harrisburg, Pennsylvania. She is the guest of her aunt and uncle, Mr. and Mrs. P. J. Biglin.  
A birthday party was given at the home of Mr. and Mrs. George Crellin on Tuesday afternoon, the occasion being held in honor of their daughter, Jean, it being her sixth birthday anniversary. Twelve of her little friends gathered and helped her spend a very pleasant afternoon. Ice cream and cake were served.  
Mrs. R. H. Murray was very pleasantly surprised on Tuesday afternoon when a number of her old time friends gathered at her home on east Douglas street, the occasion being her birthday anniversary. The afternoon was spent in playing cards, at which Mrs. A. J. Hammond won the

high score prize. At five o'clock a delicious lunch was served by her daughters. At a late hour the ladies departed for their homes, wishing Mrs. Murray many more happy birthdays.  
**ROYAL THEATRE**  
O'Neill, Nebraska  
HOME OF GOOD PICTURES  
Friday and Saturday, July 3-4  
"LOOSE ANKLES"  
Advertising for a love partner. It's scandalous. But that was the only way this good-looking girl could get the million dollars she inherited and just to make it harder, two maiden aunts were looking for a family scandal to break the will. Loretta Young and Doug, Fairbanks, Jr.  
Sunday and Monday, July 6-7  
"LAUGHING LADY"  
With Ruth Chatterton and Clive Brooks. She laughs in the face of scandal, a lovely lady whom scandal marks for ruin. With all the charm and cunning she commands, to "get" the man who blackened her. A daring, dashing story.  
Tuesday, July 8th  
"THE MEDICINE MAN"  
With Jack Benny and Betty Bronson. With his broad-brimmed hat, his city manners and the dignity and glamor that were the accompaniments of his profession, "The Medicine Man" made a specialty of wrecking feminine hearts until a small town girl came along and then—but see how it worked out.  
Wednesday, Thursday, July 9-10  
"GIRL FROM WOOLWORTH'S"  
Five and ten counter cutie has a calling for the stage until she hears the calling of her subway guard sweetie. It's a prize package of love and tears. Wed. is Family Night.

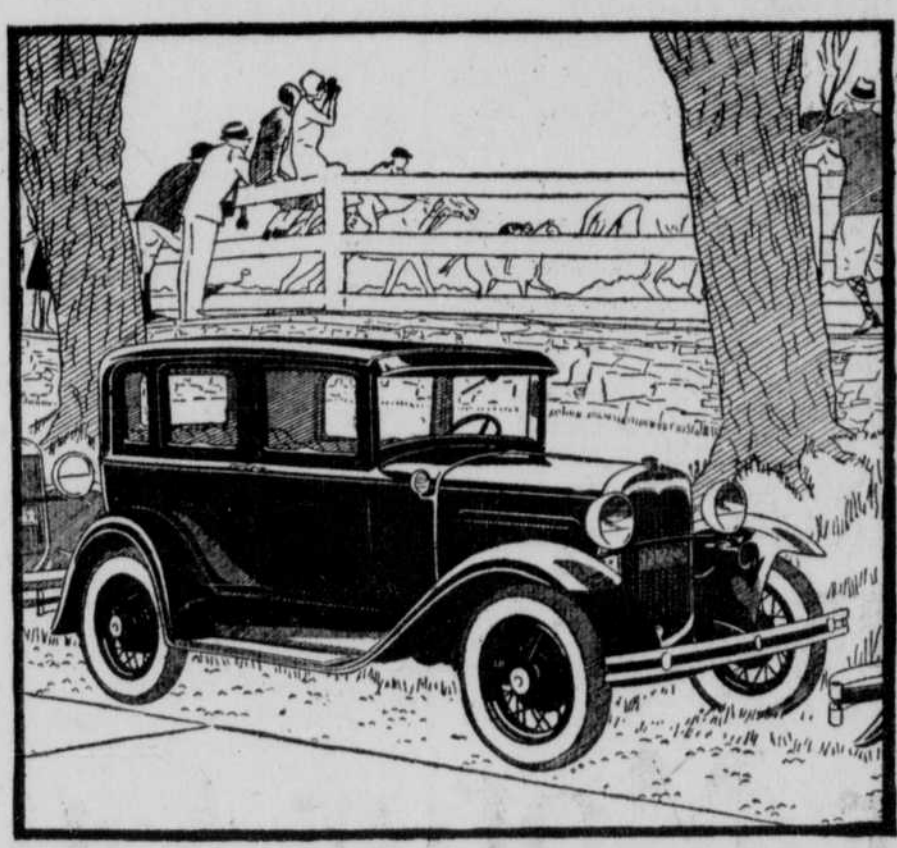
## THE VALUE OF SOUND DESIGN

*New Ford engine gives outstanding acceleration, speed and power without sacrificing reliability or economy*



THE good performance of the Ford car, so apparent on every highway, is due largely to the sound mechanical design of the engine.  
It has outstanding acceleration, speed and power, yet that is only part of its value to you. Greater still is the fact that it brings you all these features without sacrificing either reliability or economy.  
That is the reason the Ford car has given such satisfactory service to millions of motorists all over the world and has been chosen by so many large companies that keep accurate cost figures. In every detail of construction it has been carefully planned and made for the work it has to do.  
The design of the compression chamber is an important factor in the efficiency of the Ford engine. It is built to allow free passage of gases through the valves and to thoroughly mix the fuel

by producing turbulence within the cylinders during compression. The spark thus flashes quickly through the whole fuel charge, resulting in quieter and more effective engine performance. Other factors are the direct gravity gasoline feed, the specially designed carburetor, the new hot-spot manifold, aluminum pistons, chrome silicon alloy valves of larger diameter, statically and dynamically balanced crankshaft and flywheel, the simplicity of the electrical, cooling, lubrication, and fuel systems and accuracy in manufacturing.



THE NEW FORD TOWN SEDAN

**NOTE THESE LOW PRICES**

Roadster . . . . .	\$435
Phaeton . . . . .	440
Tudor Sedan . . . . .	495
Coupe . . . . .	495
Sport Coupe . . . . .	525
De Luxe Coupe . . . . .	545
Three-window Fordor Sedan	600
De Luxe Phaeton . . . . .	625
Convertible Cabriolet . . . . .	625
De Luxe Sedan . . . . .	640
Town Sedan . . . . .	660

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.



Ask the nearest Ford dealer for a demonstration

Charter No. 5770. Reserve District No. 10

REPORT OF CONDITION OF  
**The O'Neill National Bank**  
Of O'Neill, in the State of Nebraska, at the close of business on June 30, 1930

RESOURCES	
Loans and discounts	\$194,547.70
Overdrafts	109.88
United States Government securities owned	112,250.00
Other bonds, stocks, and securities owned	84,877.15
Banking house, \$3,388. Furniture and fixtures, \$1,680.	5,068.00
Real estate owned other than banking house	6,000.00
Reserve with Federal Reserve Bank	27,730.87
Cash and due from banks	239,270.81
Outside checks and other cash items	274.18 267,275.86
Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
<b>Total</b>	<b>\$672,628.59</b>
LIABILITIES	
Capital stock paid in	\$50,000.00
Surplus	50,000.00
Undivided profits—net	32,858.82
Circulating notes outstanding	50,000.00
Due to banks, including certified and cashiers' checks outstanding	13,601.91
Demand deposits	\$265,002.61
Time deposits	210,615.25
United States deposits	550.00 489,769.77
Bills payable	NONE
Notes and bills rediscounted	NONE
<b>Total</b>	<b>\$672,628.59</b>

State of Nebraska, County of Holt, ss:  
I, S. J. Weekes, President, of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
S. J. WEEKES, President.

Subscribed and sworn to before me this 3rd day of July, 1930.  
(Seal) **MARJORIE DICKSON**, Notary Public.  
My Commission expires June 5, 1935.  
Correct—Attest: C. P. Hancock, F. N. Cronin, J. P. Gilligan, Directors  
(This Bank carries no indebtedness of officers or stockholders)