## The Frontier.



## ACHIEVEMENT!



The Seven Claims in Conoco's Challenge that Brought this Amazing Public Acceptance of Conoco's Germ-Processed Motor Oil

1 Combines with metal surfaces and $\begin{gathered}\text { anere leaves bearings and other work- }\end{gathered}$
ing parts.
$2 \begin{aligned} & \text { Refined from careftuly selected par. } \\ & \text { affin base crudes by patented pro }\end{aligned}$
cesses. That means stability.
S $\begin{aligned} & \text { Positively increases gasoline mileage } \\ & \text { by reducing frietion. That means }\end{aligned}$
4 Will not break down under cylinder walt heat. That means less oil con.
$5 \begin{aligned} & \text { Substantially reduces motor wear in } \\ & \text { starting because this oil penerates }\end{aligned}$ metal surfices and stays there. Other
oils require 11 to to 20 minutes to lubricate
oil moving parts. oils require 15 to $6^{\text {6 }}$ C Cankeases dilution does not

Will lubricate effecemety
Since You Read This CHALLENGE
on November 14th, 1929 An Army of American Motorists has Changed to CONOCO
Germ-Processed Motor Oil Have you noticed that Conoco stations have been busier in the past few months? The reason is, of course, that amazing new oil, Conoco Germ-Pro-
cessed. cessed.
Introduced only last November, this revolutionary motor lubricant has startled even its makers by its instant public acceptance.
There's a moral for you in this wholesale chango of oil-buying habits by the motoring public. Everyone realizes now that something happened in the motor oil business when this new oil was announced. When you start using this oil you'll realize it too. By providing more economical car operation, by
and guaranteeing a radical reduction in motor wear, and
particularly, by penetrating metal surfaces and proparticularly, by penetrating metal surfaces and pro-
viding constant lubrication under every conceivable viding constant lubrication under every conceivable
operating condition ... Conoco Germ-Processed oil operating condition ... Conoco Germ-P
sets up a new gauge of motor oil merit.
We firmly believe that you will buy no other oil except Conoco Germ-Processed oil after using it for a fair period of time. Won't you make that trial
to-day, at any station bearing the Red Triangle?

## conga  MOTOR OIL

## FILL UP AT

## A. and R. Service Station

 and Chevrolet Garage
# "Hello, World" 

We know the people of our community have been listening in on K W K H, and enjoying the wonderful programs, especially the fine talks in behalf of the Home Merchant.

# Saturday Afternoon We'll Serve "Hello World"Coffee 

And "Doggon Your Buttons," come in and enjoy the same and take advantage of the Specials for that day.

## Yours with Service,

## R.R.MORRISON



## ROBERT C. MOORE 

4 BIG DOLLAR FEATURES ${ }^{4}$ FRIDAY SATURDAY MONDAY AND TUESDAY February 28, March 1st, 3rd and 4th
One Dollar is always a popular priceTuesday, more so. Please note the distin but this Friday, Saturday, Monday and ctively low prices on Quality Foods. BUY AT THESE PRICES AND SAVE.


