

JAPAN TAKES TO BASEBALL

Nipponese Stars Shine at Bat and in Field, But Mound Work Is Poor

TOKIO—(UP)—Of all the games that from the Meiji era have been imported into Japan from foreign countries, baseball stands out pre-eminently as the one that Japanese youth, particularly of the student class, has adopted con amore.

Baseball is peculiarly suited to the Japanese physique and temperament and competent judges believe that the leading teams of the big universities show an excellence of fielding that could hardly be exceeded in snip and accuracy by a major league team in the States.

The batting, too, is above average. It is only in the pitching department that there is generally a lack of real talent.

The matches between the leading universities of Tokio evoke a tremendous enthusiasm and, a recent game between the Keio and Waseda teams attracted a crowd that taxed the accommodations beyond all limits.

One great and significant difference between baseball in Japan and in the States is that the game is almost free from commercialization here and except in the box office there is no money in it.

None of the leading players are paid; nor, indeed, is there any betting common among the tens of thousands of fans who follow the big games with hysterical interest.

The Rule of Honor.

From Editor and Publisher. Newspaper work often brings to its practitioners tragic situations that severely test character. For instance, there is the common experience among editors of having to publish unpleasant news concerning personal friends and neighbors.

Ethically, there can be no favored exceptions in the news, and although the justice of this is apparent to persons capable of abstract thinking, the editor who follows through is often looked upon in his social circle as heartless and unsocial. But good men put private considerations aside at such times and hew to the line upon the great physician Time to justify their course in the minds of those who have been denied special news favor.

We are reminded of this situation by a heart-breaking circumstance that recently befell John O'Donnell, manager and editor of Old City (Pa.) Derrick, one of the best known and liked newspaper men of his state. The Associated Press brought in a dispatch from Washington that Miss Margaret Lucy O'Donnell, aged 25, had been murdered in most distressing circumstances by an insane, drunken lover, a man of inferior type. Mr. O'Donnell could not at first believe the victim was his daughter, a well-educated girl, who had won her spurs in newspaper work in Pittsburg and was in Washington in a responsible position on the editorial staff of the National Geographic Magazine. The stricken father, however, confirmed the news and then with his own Spartan hands wrote the story for his newspaper, sparing no word of importance to soften the blow. Rarely in fiction or reality are the elements of love and duty more strangely mixed than in this pathetic instance, which we cite to prove a rule of honor.

Sweep of Advertising.

From Editor and Publisher. Dr. Julius Klein, assistant secretary of commerce, quotes an American statistician as having recently observed: "If you chart the average price of all stocks on the New York exchange, the course from the end of 1923 to the end of 1927 will be represented by a line rising from 60 to about 77. On the same chart the average price of the stocks of a group of the most prominent national and world advertisers is shown by an impressive upward slant from 73 to 210." Dr. Klein remarked that was conclusive proof of what advertising can accomplish.

It is an interesting exhibit, for more reasons than one. True, it spells marvelous success for those business interests that employ advertising without stint, feeling it a sound investment and not a speculation. But it is also important as showing the success of mass production, which naturally yields the fruits of industry to the whole people at popular prices. These facts are so well understood in this country that they no longer create comment. But they are amazing in foreign lands where advertising and its direct and indirect results are but vaguely comprehended. Dr. Klein pointed out that the American idea is looked upon with envy by advanced and traveled people in many European nations. In some countries the principle is rapidly being adopted. Perhaps this force promises as much for the future welfare of the civilized universe as any factor in economics or politics.

Wherever advertising men meet one hears the future discussed in terms of optimism. It was prominent, for instance, in the talk heard this week at the Swampscott convention of the Association of National Advertisers. Wise beyond his generation is the young business man who is probing the ultimate possibilities of new markets for materials produced in volume by machine process and placed with the consumer through advertising. Double wise is he whose vision extends beyond the seven seas.

Does Get Tire some.

From Answers. Screen Star—Kiss me! Her Husband and Leading Man—I wish you would stop talking sport!

Road Spends Millions To Save Few Minutes

TRENTON, MO.—The Chicago, Rock Island and Pacific railroad is spending more than \$2,000,000 to save a few minutes' time in runs from here to Kansas City. A patch of rocky hills is to be blasted away so trains no longer will be delayed by "doubling" back and forth on Burlington lines. About 100 miles of roadbed will comprise the improved stretch.

Out Our Way



Governor Roosevelt Says Cattle Will Supplant Cotton in South

MOULTREE, GA.—Thousands of sleek fat cattle grazing upon farm lands where cotton formerly bloomed and stockyard centers to rival Chicago and Kansas City—that is the picture of the southeast of the future visualized by Gov. Franklin D. Roosevelt.

The New York executive, who is known to his friends as a "part time Georgian" through his occasional sojourns to Warm Springs, believes the southeast might become the greatest cattle raising section in the United States.

Not only in words, but action, Governor Roosevelt has expressed his faith in the revolutionary trend in the agricultural situation in the south. He recently completed the destruction of a vast orchard of 14,000 peach trees. There cattle being fattened for market will forage for food, and the transition of Mr. Roosevelt from a fruit grower to a cattle raiser will be complete.

New Forces Are Contradictions Accepted Economic Standards

NEW YORK.—The present situation in agriculture, the stock markets, credit, industry and banking, has furnished a striking picture of checkered modern economics.

The National City bank's analysis and forecast of mid-year conditions indicates that the darkest outlook for security prices in recent years is contemporaneous with the highest industrial production in the country's history.

It is shown that the United States is facing a period of severe credit stringency at a time when there is more gold in the vaults of the Federal Reserve banks than ever before in history.

Even agriculture and the production of food have become enmeshed in what seem to be contradictions of the old, accepted economic laws. The analysis records that the recent decline in wheat was six to eight cents a bushel more in Chicago than in Buenos Aires, Winnipeg and the European markets. This was ascribed to the fact that wheat has been selling in Chicago throughout the current crop year at prices above those of the rest of the world, owing to activities of speculators.

GOLF RULED FOR EXPERTS AND IS PLAYED BY 'DUBS'

The proportion of the paying and supporting members of any golf club in this country—any club who can shoot a consistent 90 is so small as to be a minute section of its membership. Honest golf, I mean, with all strokes counted and no monkey business; not lead pencil golf.

The great bulk of the golf players in this country are doing well if they can make an honest 100 with this present ball and on these present courses. And these are the golfers who keep the golf clubs going, and pay the professionals,

Thought for Winter Golf. Samuel G. Blythe in the Saturday Evening Post. There is more blab-blah about the theory and the teaching and the expiring of golf than about any other similar subject whatsoever. All there is to golf is to hit the ball. Hit it! Yet there have been evolved a hundred different theories about pronation—that's a fancy golf word—stance, grip and all this and that eyewash, none of which amounts to a hoot because none is comprehensible or possible to the ordinary golfer which most of us are—to the fellows who want to get some fun out of the game. I have listened to 40 teachers and

By Williams



BOY AND HIS PET PUP MANUFACTURE NEWS

Kansas City.—According to the most widely accepted definition of news, i. e., "when a dog bites a man it isn't news, but when a man bites a dog it is," news was created in the kitchen of Max + Koppel.

Mr. Koppel was reading his newspaper when mingled walls + and yelps arose in the rear of the house. Investigation disclosed his 4-year-old son, Donald, + aid, with teeth sunk in the + back of a pet pup. The dog + had snapped at Donald and + Donald retaliated.

Effect of Salt Water on the Human System

Some of our common credulities, writes Prof. J. Arthur Thompson in John o' London's Weekly, refer to the supposed susceptibility of our body to certain influences; and a good example is the widespread belief that drinking salt water brings on madness.

Grape Shippers Adopt Barrels for Packing

SAN FRANCISCO.—In an effort to stabilize the grape juice industry to California, shippers are packing their products in barrels instead of "lugs" or boxes.

In barrels the grapes are frozen and placed in cold storage until market conditions assure a profit. Then they are shipped to the point where a demand is found.

SAVES OWN DAUGHTER

NEW YORK.—Lieut. M. F. McQuade of the Yonkers fire department recently received a call to assist two men in lifting a large steel door off a child it had fallen on and pinned beneath. He hurried to the scene of the accident and on raising the door, found the child to be his own daughter, Eileen. She suffered a concussion of the brain, but was expected to recover.

BAD FOR BARBERS

PARIS.—A new drug that's destined to throw some apprehension into barbers will enable people to experience complete baldness for a week. It is thallium acetate. You drink it and at the end of three weeks your hair is gone. At the end of another week it starts to grow in again.

things, nor do any of the expert amateurs. Watch this lad Horton Smith, for example. I saw him hit his second shot 15 yards beyond a green 512 yards from the tee with a driver and an iron, and his stance, his grip, his swing were all outside the pale of any golf teacher's instructions or any golf writer's theories.

All there is to golf is to hit the ball. Hit it! From Tit-Bits. "Such a quaint thing happened to my mother in Paris!" "Really! I thought you were born in London!"



For COLDS

We all catch colds and they can make us miserable; but yours needn't last long if you will do this: Take two or three tablets of Bayer Aspirin just as soon as possible after a cold starts. Stay in the house if you can—keep warm. Repeat with another tablet or two of Bayer Aspirin every three or four hours, if those symptoms of cold persist. Take a good laxative when you retire, and keep bowels open. If throat is sore, dissolve three tablets in a quarter-glassful of water and gargle. This soothes inflammation and reduces infection. There is nothing like Bayer Aspirin for a cold, or sore throat. And it relieves aches and pains almost instantly. The genuine tablets, marked Bayer, are absolutely harmless to the heart.

BAYER ASPIRIN

Aspirin is the trade mark of Bayer Manufacture of Monacoelester of Salicylic acid

Use of Latin Phrase

Cost Favor of Voters?

Theodore Burton, who died in his senate harness the other day, belonged to that galaxy of ministers' sons who have played such an important part in American public life from the earliest days of the republic. A classical scholar, he was wont to quote Latin and Greek phrases in his public addresses. When he returned to Cleveland from Washington, to make the fight against Tom Johnson for mayor, he accepted the Republican nomination, exclaiming: "Iacta est alea!" (The die is cast.) It proved to be an unfortunate phrase for him. The opposition took it up and rung the changes on it to the delight of the man in overalls and jumper. It lent itself readily to slapstick jests of the politicians, and many believed it cost him the mayoralty. A majority of Cleveland voters regarded him as too highbrow for mayor and voted for the single taxer, Tom Johnson, with his three-cent carfare platform.—Boston Herald.

Effect of Salt Water

on the Human System

Some of our common credulities, writes Prof. J. Arthur Thompson in John o' London's Weekly, refer to the supposed susceptibility of our body to certain influences; and a good example is the widespread belief that drinking salt water brings on madness. For subtle physiological reasons, concerned in part with the density of the living matter and the difference of fluid material from cell to cell, the health of the body depends on a delicate balance between the inorganic salts in the blood. If there should be a lack of salts in the food, things may go badly wrong; and similarly if through lack of fresh water or its equivalents there should be an accumulation of salts in the blood, everything goes wrong in the working of the body, and delirium is likely to set in.

Middlemen

Peter L. McTeague, the millionaire commission agent, said at a dinner in Chicago:

"Maybe the farmer and the fruit grower are going a little too far in their elimination of the middleman. The middleman has his uses after all. A farmer who was treasurer of an anti-middleman organization fell ill with pneumonia the other day and sent at once for the undertaker.

"The undertaker hurried to the farm, but when he saw the farmer he said: "Holy smoke, John, ye don't need me. Ye need a doctor."

Goes to Work

"The bride says she isn't much of a cook. Says that breakfast is the easiest meal."

"Yes, the groom doesn't lie around 'he house and suffer."

Nobody Wants To

"He has an infectious laugh."

"Well, you can't quarantine a fellow for that."

The more faults a man looks for the more he finds.

Precious, All Right

May—is the ring Dick gave you set with precious stones? Mavis—Yes, precious few.

Cuts, Burns, Bruises

Try Hanford's Balsam of Myrrh

All dealers are authorized to refund your money for the first bottle if not suited.

BILIOUS?

Take NATURE'S REMEDY—NR—tonight. You'll be "fit and fine" by morning—tongue clear, headache gone, appetite back, bowels acting pleasantly, bilious attack forgotten. For constipation, too. Better than any more laxative.

At drugstore—only 25c. Make the test tonight—FEEL LIKE A MILLION, TAKE NR TO-NIGHT TOMORROW ALRIGHT

LADIES

SOMETHING NEW

New French Velvet Flowers. Popular for coat and dress. Sell at eight. Send one dollar for one lovely spray of flowers and material with instructions for making a spray. Hurry your order to get exclusive territory for selling and teaching. Address: FRENCH FLOWER STUDIOS, 3520 Dupont Ave. S. - Minneapolis, Minn.

FARMERS AND STOCKMEN

Know present and future of cattle, hog and sheep production. Profit from 5 to 25% by knowing when to buy and sell, also the usual action of price cycles, supply, demand and competition. Your success assured. Statistics and data for all of the three \$3.25. Box 128 - - - - - Colby, Kansas.

Health Giving Sunshin E

All Winter Long. Marvelous Climate - Good Hotel - Tourist Camps - Splendid Roads - Gorgeous Mountain Views. The wonderful desert resort of the West.

Write Geo. A. Chatley

Palm Springs CALIFORNIA

From Youth to Age

There are three trying periods in a woman's life: when the girl matures to womanhood, when a woman gives birth to her first child, when a woman reaches middle age. At these times Lydia E. Pinkham's Vegetable Compound helps to restore normal health and vigor.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

LYDIA E. PINKHAM MED. CO., LYNN, MASS.

Deafness HEAD NOISES Leonard EAR OIL

1125 St. Elizabeth. Descriptive folder on request. A. O. LEONARD, Inc. 70 Fifth Ave., New York City

SIoux CITY Ptg. Co., No. 48-1928.

The incendiary hypothesis in explaining a fire is plausible except for the motive.

Old shoes made new for less than a penny a pair

Scuffs disappear. Clean, uniform color returns. More than 50 shines for 50 cents. Black, brown, tan, white and neutral.

BARTON'S DYANSHINE SHOE POLISH