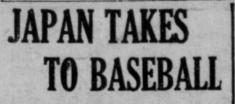
O'NEILL FRONTIER



Nipponese Stars Shine at Bat and in Field, But Mound Work Is Poor

TOKIO-(UP)-Of all the games that from the Meiji era have been imported into Japan from foreign countries, baseball stands out preeminently as the one that Japanese youth, particularly of the student class, has adopted con amore. Baseball is peculiarly suited to the

Japanese physique and temperament and competent judges believe that the leading teams of the big universities show an excellence of fielding that could hardly be exceeded in snap and accuracy by a major league team in the States.

The batting, too, is above aver-age. It is only in the pitching department that there is generally a lack of real talent.

The matches between the leading universities of Tokio evoke a tremendous enthusiasm and, a recent game between the Keio and Waseda teams attracted a crowd that taxed the accommodations beyond all lim-

One great and significant difference between baseball in Japan and In the States is that the game is almost free from commercialization here and except in the box office there is no money in it. None of the leading players are

paid; nor, indeed, is there any betting common among the tens of thousands of fans who follow the big games with hysterical interest.

The Rule of Honor.

From Editor and Publisher. Newspaper work often brings to its practitioners tragic situations that severely test character. For instance, there is the common experience among editors of having to publish unpleasant news concern-ing personal friends and neighbors. Ethically, there can be no favored exceptions in the news, and although the justice of this is apparent to persons capable of abstract thinking the editor who follows through is often looked upon in his social circle as heartless and unsocial. But good men put private considerations aside at such times and hew to the line upon the great physician Time to justify their course in the minds of those who have been denied special news favor.

We are reminded of this situa-tion by a heart-breaking circum-stance that recently befell John O'Donnell, manager and editor of Oil City (Pa.) Derrick, one of the Oil City (Pa.) Derrick, one of the best known and liked newspaper men of his state. The Associated Press brought in a dispatch from Washington that Miss Margaret Lucy O'Donnell, aged 25, had been murdered in most distressing cir-cumstances by an insane, dranken lover, a man of inferior type. Mr. O'Donnell could not at first believe the victim was his daughter, a wellthe victim was his daughter, a welleducated girl, who had won her spurs in newspaper work in Pittsburg and was in Washington in a responsible position on the editorial staff of the National Geographic Magazine. The stricken father, however, confirmed the news and then with his own Spartan hands wroth the story for his newspaper, spar ing no word of importance to soften the blow. Rarely in fiction or reality are the elements of love and duty more strangely mixed than in this pathetic instance, which we cite to prove a rule of honor.



Will Supplant Cotton in South

MOULTREE, GA.--Thou- | to cattle raising here, and I hope sands of sleek fat cattle grazing up-on farm lands where cotton for- be dotted with cattle farms," Mr. merly bloomed and stockyard cen- Roosevelt recently said in giving ters to rival Chicage and Kansas City—that is the picture of the southeast of the future visualized by Gov. Franklin D. Roosevelt. The New York executive, who is least, cattle will be the salvation of

known to his friends as a "part the farmer. time Georgian" through his occa- There are 10,000,000 acres of idle sional sojourns to Warm Springs, Georgia farm land and many thoubelieves the southeast might be- sand more acres throughout the come the greatest cattle raising southeast which might be used for section in the United States. feeding cattle.

Not only in words, but action, The foundation of the Georgia Governor Roosevelt has expressed cattle industry is a reality now, and his faith in the revolutionary trend each year has seen an increase in in the agricultural situation in the the number of head sent to market, outn. destruction of a vast : orchard of raisers. The industry has grown 14,000 peach trees. There cattle be- from 3,000 head in 1917 to 30,000 ing fattened for market will forage marketed last year. for food, and the transition of Mr. Fatter cows and better beef have

+++++++++++++++ MANUFACTURE NEWS Kansas City--Accord- 4 ing to the most widely accept-+ ed definition of news, i.e., 4 * "when a dog bites a man it + + isn't news, but when a man +

♦ bites a dog it is," news was ♦ + created in the kitchen of Max + Koppel.
Mr. Koppel was reading his + newspaper when mingled wails + + and yelps arose in the rear of + + the house. Investigation dis-+ closed his 4-year-old son. Don- + + ald, with teeth sunk in the + back of a pet pup. The dog +
had snapped at Donald and + + Donaid retaliated.

heavily taxed, burdensomely and often insuperably penalized medium for the exploitation of the proficien-

cies of a few experts, under the

guardianship and fostering care of

managers, directors, theorizers, ball

shorteners and general citizen fixits

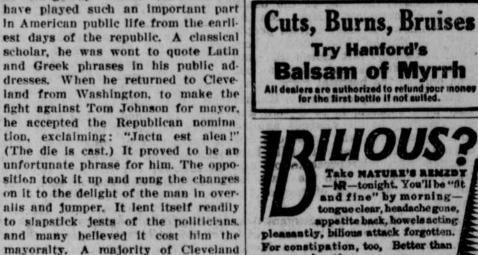


ForCOLDS

We all catch colds and they can make us miserable; but yours needn't last long if you will do this: Take two or three tablets of Bayer Aspirin just as soon as possible after a cold starts. Stay in the house if you can-keep warm. Repeat with another tablet or two of Bayer Aspirin every three or four hours, if those symptoms of cold persist. Take a good laxative when you retire, and keep bowels open. If throat is sore, dissolve three tablets in a quarter-glassful of water and gargle. This soothes inflammation and reduces infection. There is nothing like Bayer Aspirin for a cold, or sore throat. And it relieves aches and pains almost instantly. The genuine tablets, marked Bayer, are absolutely harmless to the heart.



Precious, All Right May-Is the ring Dick gave you set with precious stones? Mavis-Yes, precious few.



For constipation, too, Better my mere lazative.

Sweep of Advertising. From Editor and Publisher.

Dr. Julius Klein, assistant secretary of commerce, quotes an American statistician as having recently observed: "If you chart the aver-age price of all stocks on the New York exchange, the course from the end of 1923 to the end of 1927 will be represented by a line rising from 50 to about 77. On the same chart the average price of the stocks of a group of the most prominate national and world advertisers is shown by an impressive upward swing from 73 to 210." Dr. Klein re-marked that was conclusive proof of what advertising can accomplish.

It is an interesting exhibit, for more reasons than one. True, it spells marvelous sucess for those business interests that employ advertising without stint, feeling it a sound investment and not a speculation.. But it is also important as showing the sucess of mass production, which naturally yields the fruits of industry to the whole people at popular prices. These facts are so well understood in this country that they no longer create comment. But they are amazing in foreign lands where advertising and its direct and indirect results are but vaguely comprehended. Dr. Klein pointed out that the American idea is looked upon with envy by advanced and traveled people in many European nations. In some countries the principle is rapidly being adopted. Perhaps this force promises as much for the future welfare of the civilized universe as any factor in economics or polities.

Whereever advertising men meet one hears the future discussed in terms of optimism. It was promin-ent, for instance, in the talk heard this week at the Swampscott conrention of the Association of Nat-bnal Advertisers. Wise beyond his generation is the young business man who is probing the ultimate possibilities of new markets for materals produced in volume by machine process and placed with the consumer though advertising. Double wise is he whose vision extends beyond the seven seas.

Does Get Tiresome.

From Answers. Screen Star—Kiss me!

Her Husband and Leading Man-I wish you would stop talking shop!

Road Spends Millions To Save Few Minutes

- The TRENTON, MO. -Chicago, Rock Island and Pacific railroad is spending more than \$2,-000,000 to save a few minutes' time in runs from here to Kansas City. A patch of rocky hills is to be blasted away so trains no longer will be delayed by "doubling" back and forth on Burlington lines. About 100 miles of roadbed will comprise the improved stretch.

Roosevelt from a fruit grower to brought better prices and the ana cattle raiser will be complete. nual return in 1928 was \$1,500,000

New Forces Are Contradictions Accepted Economic Standards

-The present | that factory employment is running NEW YORKsituation in agriculture, the stock six per cent ahead of last year, that markets, credit, industry and bank-markets, credit, industry and bank-and that all major classifications of ing, has furnished a striking pic- industry except four show marked ture of checkered modern eco- gains in production. nomics.

The National City bank's analy- ket has been under severe pressis and forecast of mid-year condi- sure. The analysis says: tions indicates that the darkest outlook for security prices in recent years is contemporaneous with the highest industrial production in the country's history.

It is shown that the United and unable to see any relief ahead, States is facing a period of severe speculative sentiment turned de-credit stringency at a time when cidedly bearish." there is more gold in the vaults of the Federal Reserve banks than ever before in history.

Even agriculture and the production of food have become enmeshed in what seem to be contradictions of the old, accepted economic laws. high when considered in relation to

The analysis records that the re- the aggregate volume of demand cent decline in wheat was six to and short term credits outstanding eight cents a bushel more in Chi- in the country. cago than in Buenos Aires, Winnipeg and the European markets. This was ascribed to the fact that wheat has been selling in Chicago throughout the current crop year is that the gold mines of the world at prices above those of the rest of are not producing gold fast enough the world, owing to activities of to supply that accustomed base at speculators.

The department of labor says has been going on in recent years."

GOLF RULED FOR EXPERTS AND IS PLAYED BY 'DUBS'

The proportion of the paying and supporting members of any goif club in this country-any clubwho can shoot a consistent 90 is so small as to be a minute section of its membership. Honest golf, I mean, with all strokes counted and no monkey business; not lead pencil golf.

The great bulk of the golf players in this country are doing well if they can make an honest 100 with this present ball and on these present courses. And these are the golfers who keep the golf clubs going, and pay the professionals,

Thought for Winter Golf. Samuel G. Blythe in the Saturday

Evening Post. There is more blah-blah about the theory and the teaching and the experting of golf than about any other similar subject whatsoever. All there is to golf is to hit the ball. Hit it! Yet there have been evolved a hundred diffarant theories about pronation-that's a fancy golf word-stance, grip and all this and that eyewash, none of which amounts to a hoot because none is comprehensible or possible to the ordinary golfer which most of us are—to the fellows who want to get some fun out of the game, ochers and I have listened to 40 to

At the same time the stock mar-

"Discouraged by the continued

high rates and by the growing re-

luctance of the banks to extend

their loans on collateral ineligible

for rediscount at the reserve banks,

With reference to the credit situ-

"It is true that figures for the

ation the analysis contains two dec-

reserves of our reserve banks ap-

pear high, but in fact they are not

"It would be well if the funda-

mental reason for tight money

larations of special significance:

"Nature has imposed no barriers as compared with \$60,000 in 1917.

of the sort who, in America, grab off any chance they can find to run things and have grabbed off golf to a dictatorial fare-you-well, incited and supported by golf engineers, golf gardeners, golf sup-pliers and the long list of those who make their livings out of it?

> Personally, I do not give a hoot whether they make the ball as big as a tomato or increase its liveliness until it resembles a Mexican jumping bean. I do not think golf is as important in the life of any man as these golf architests, managers, writers and agitators seek to make it. I do not think it is important at all, save as an exercise of sorts for persons who need mild exercise.

Grape Shippers Adopt

Barrels for Packing SAN FRANCISCO--In an effort to stabilize the grape juice industry to California, shippers are packing their products in barrels instead of "lugs" or boxes. In barrels the grapes are frozen

and placed in cold storage until market conditions assure a profit. Then they are shipped to the point where a demand is found.

Officials say the new method will prevent flooding the country with grapes during the producing season and save vineyardists from recurrence of the depression that caused severe losses last year. Grapes are said to remain fresh six months in barrels.

SAVES OWN DAUGHTER

NEW YORK - Lieut. M. F. Mc-Quade of the Yonkers fire department recently received a call to assist two men in lifting a large steel door off a child it had fallen on and pinned beneath. He hurried to the scene of the accident and on raising the door, found the child to be his own daughter, Eileen. She suffered a concussion of the brain, but was expected to recover.

BAD FOR BARBERS

PARIS-A new drug that's destined to throw some apprehension into barbers will enable people to experience complete baldness for a week. It is thallium acetate. You drink it and at the end of three weeks your hair is gone .- At the end of another week it starts to grow in again.

things, nor do any of the expert amateurs. Watch this lad Horton Smith, for

example. I saw him hit his second shot 15 yards beyond a green 512 yards from the toe with a driver and an iron, and his stance, his grip, his swing were all outside the pale of any golf teacher's instructions or any golf writer's theories. All there is to golf is to hit the

ball. Hit it! ? ? ? ? From Tit-Bits.

"Such a quaint thing happened to my mother in Paris!" "Really! I thought you were born in London

cent carfare platform .-- Boston Herald.

Some of our common credulities.

writes Prof. J. Arthur Thompson in

John o' Londou's Weekly, refer to the

supposed susceptibility of our body

to certain influences; and a good ex-

ample is the widespread belief that

drinking salt water brings on madness.

For subtle physiological reasons, con-

cerned in part with the density of the

living matter and the difference of

fluid material from cell to cell, the

health of the body depends on a dell-

cate balance between the inorganic

salts in the blood. If there should be

a lack of salts in the food, things may

go badly wrong; and similarly if

through lack of fresh water or its

equivalents there should be an accu-

mulation of salts in the blood, every-

thing goes wrong in the working of

the body, and delirium is likely to

Middlemen

commission agent, said at a dinner

Peter L. McTeague, the millionaire

"Maybe the farmer and the fruit

grower are going a little too far in

their elimination of the middleman.

The middleman has bis uses after all.

an anti-middleman organization fell

Ill with pneumonia the other day and

"The undertaker hurried to the

farm, but when he saw the farmer he

"'Holy smoke, John. ye don't need

"'No, I don't,' said the farmer. 'No

Goes to Work

a cook. Says that breakfast is the

"The bride says she isn't much of

"Yes, the groom doesn't lie around

Nebody Wants To

"Well, you can't quarantine a fellow

The more faults a man looks for the

"He has an infectious laugh."

sent at once for the undertaker.

me. Ye need a doctor.'

he house and suffer."

"A farmer who was treasurer of

set in."

said :

middlemen.'

easiest meal."

for that."

more he finds.

in Chicago:

on the Human System

voters regarded him as too highbrow

for mayor and voted for the single

Tom Johnson.

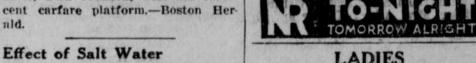
Use of Latin Phrase

Cost Favor of Voters?

Theodore Burton, who died in his

senate harness the other day, belonged

to that galaxy of ministers' sons who



ND

LADIES SOMETHING NEW

New French Velvet Flowers. Popular for coat and dress. Sell at sight: Send one dollar for one lovely spray of Sewers and material with instructione for making a spray. Hurry your order to get exclusive territory for selling and teaching. Address FRENCH FLOWER STUDIOS, 3520 Dupont Ave. S. - Minnetpolis, Minn.

FARMERS AND STOCKMEN

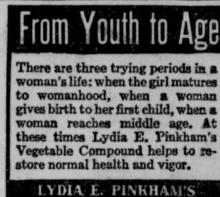
Know present and future of cattle, hog and sheep production. Profit from 5 to 20% by knowing when to buy and sell, also the usual action of price cycles, supply, demand and competition. Your success assured. Statistics and data for any of the three \$3.25. A. TAYLOR Box 128 - --- Colby, Kansas



Marvelous Climate - Good Hotela - Tourist Camps—Splendid Roads—Gorgeous Mountain Views. The wonderful desert resort of the West Write Gree & Chattey

alm Spring

CALIFORNIA



VEGETABLE COMPOUND LYDIA E. PINKHAM MED. CO.,



SIOUX CITY PTG. CO., NO. 49-1929

The incendiary hypothesis in explaining a fire is plausible except for the motive.



try. They are the lads who support the game and make it posible. Now, who is golf? asks Samuel G. Blythe in the Saturday Evening Post. Is it a game? Is it a means for mild exercise and for fun for busy men who can get outdoors by playing at it, have some competitive sport, have some sociability and

some fresh air? Or is it an enterprise organized and conducted for the benefit and in accordance with the unusual expertness at it of not more than 5 per cent of those who merely play it, coupled with the boys on the payus end-a large and growing class?

Is it a pastime ? Or is it a formularized, technicalized, standardized,

have read a hundred books and articles on golf, all learned and conclusive as a supreme court decision, and what do I find? You watch a golf tournament where the players are the best ones we have. That will be a professional gathering. Practically all these professionals are teachers. All spill about the same stuff into the eager ears of their paying pupils.

Then observe them come up on the tee and watch them hit the ball, knocking it out 250 or 300 yards. In a tournament of a hundred professional, teaching competitor's no two of those professionals hit the ball she - e was or do the same

men who are the golf of this coun-

could be made generally understood. Reduced to simple terms, it the rate at which credit expansion and buy the accouterments-the

