

THE FRONTIER.

VOLUME L.

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NO. 4.

Millionth Frigidaire Arrives In O'Neill June 26

Interstate Power Co. Sponsors Beauty Contest and Program

A replica of the millionth Frigidaire will be placed on display June 26th by the Interstate Power Co., local dealer. Built as high explosive bombs crashed an aerial salute above the factories in Dayton, the one millionth unit was recently shipped by airplane to Atlantic City for exhibit at a national convention.

Presentation of the newest Frigidaire, which has been designated the "Million Model", will signal the beginning of a country-wide celebration of the entrance of Frigidaire Corporation into the million users class, the dealer said. Featuring the celebration will be a Cold Control Demonstration week, which will begin June 26. During this period special arrangements have been made to acquaint visitors with the actual operation of this latest improvement, which makes available six freezing speeds in the preparation of frozen desserts. It also makes faster, freezing of ice cubes possible. Refreshments will be served and a souvenir receipt booklet given to all visitors.

The "Million Model" is finished in porcelain enamel, inside and out, and provides eight square feet of shelf space. It is equipped with Frigidaire cold control and includes all the features which have made this automatic refrigerator the choice of the majority, the dealer explained.

"It embodies all the experience and manufacturing efficiency gained by Frigidaire Corporation in building more than a million units," he continued, "and processes all the structural features and refinements found in the highest priced models. Miss production and quantity buying have enabled Frigidaire to offer this unit at an early low figure."

The "Million Model" is the twenty-eighth member of the Frigidaire household line, the local dealer said.

The company manufactures 20 types of compressors, 60 cooling coils, 14 ice cream cabinets, 4 ice makers, 5 series of water coolers, milk cooling equipment and a room cooler.

In celebration of its recent passing of the million users mark, Frigidaire Corporation has announced a second Cold Control Demonstration to be held June 25-July 5 in show rooms throughout the country and at the same time will exhibit a new household model, according to information that has been received by Interstate Power Co., local dealer.

"More than a hundred thousand people visited dealers showrooms during the original national demonstration, despite the inclement weather which prevailed generally," he said. "The attendance in this city was unusually good. This second public demonstration of the six freezing speeds of the Frigidaire cold control, is for the convenience of those who were unable to attend the previous showing."

"Specific information concerning the new model will be received within the week. We have the assurance that it will embody all the refinements and advantages that have been developed by an engineering department of more than 200 refrigeration specialists and will reflect the experience gained in building more than a million Frigidaires."

Miss Grace Joyce is taking a vacation from her duties at the county clerk's office. She left Saturday for Chicago to visit her sister.

Mrs. Ruth McCaffrey of Kansas City, arrived Tuesday morning for a visit with her parents, Mr. and Mrs. J. H. Meredith, and other relatives.

LOCAL NEWS.

Miss Mildred Timlin is attending Wayne Normal.

Mrs. S. L. Berry returned Monday night from Omaha.

A daughter was born to Mr. and Mrs. John Hoffman last Saturday.

Oscar Newman returned home from Omaha, Monday, where he spent the week-end.

Rev. Omart will preach for Rev. Fortune at the Methodist church, Sunday morning at 11 o'clock.

A ten pound daughter arrived at the home of Mr. and Mrs. Bernard Mathews, Wednesday, June 19th.

Jake Lindhoff of Plainview, a farmer resident of Holt county, was transacting business in O'Neill, Wednesday.

Mr. and Mrs. B. F. Basye of Chicago, arrived Monday for a visit with the latter's parents, Mrs. and Mrs. J. S. Ennis.

A heavy rain accompanied by wind and hail passed through the northern part of the county Wednesday evening. No serious damage has been reported.

Ralph Millard received a broken rib, a sprained right wrist and a cut near the right eye when a ladder fell with him with him last Monday afternoon while putting a screen on an attic window.

The Frontier has been busy this week printing large bills for Anton Toy's big Clearance Sale which will begin next Saturday and continue until July 13th. Read his advertisement in another column.

Mrs. Ted Ridell arrived Saturday from Scottsbluff for a visit with her parents, Dr. and Mrs. J. P. Gilligan.

Frank O'Donnell, of Dallas, Texas, is expected Saturday, for a visit with his mother, Mrs. E. O'Donnell and other relatives.

The Martez club entertained at a pre-nuptial shower at the Golden hotel Saturday evening for Miss Irene Biglin and Miss Catherine King.

Mr. and Mrs. J. L. Courtney and son, Jack, of Norfolk, and Dr. and Mrs. E. J. Gleason of Randolph, spent Sunday with Mr. and Mrs. P. B. Harty.

Tommy Thompson, who lives on the banks of Willow Lake in the southwest part of the county is in O'Neill today. Mrs. Thompson says that the lakes was so low this winter that he thinks the fish all froze.

Miss Marjorie Dickson entertained Martez club at a handkerchief shower honoring Miss Catherine King, Wednesday evening. Mrs. C. F. McKenna won the high score prize at bridge and Mrs. W. J. Biglin the guest prize.

Ed Hoover, proprietor of Riverside Park, was in O'Neill Tuesday arranging some of the details for the big 4th of July celebration that is going to take place in his park on the Niobrara river north of O'Neill, at the south end of the Whiting bridge. Ed says that he expects to dispose of a number of concessions for stands and other attractions to anyone at a very reasonable figure.

WRECKING CAR KILLS JACK RILEY'S MULES

We understand that the red wrecking car that has been around O'Neill for some time, ran into and killed a couple of loose mules on the highway No. 8, three miles north of O'Neill about eleven o'clock Friday night.

The mules belonged to Jack Riley who resides on the Enright farm. The truck went into the ditch but none of the occupants were seriously injured.

BOARD ELECT A COMMERCIAL TEACHER

The local Board of Education feel gratified in having secured the services of Miss Dorothy Cooley of Mountain Grove, Missouri, as Commercial teacher for next year. She has had four years experience in this line of work and has been teaching in the Wayne, Nebraska High School during the past two years, in addition she has had stenographic experience.

Last year (1927-1928) a Wayne student won first place in novice shorthand in the state contest at York, Nebraska. This year a Wayne student tied with one from Norfolk, for first honors in novice shorthand at a grade of one hundred per cent. Wayne also tied this year with Omaha in championship shorthand at a grade of ninety-nine and one-half per cent. In the district contest held at Norfolk this spring Norfolk took first place, Wayne second, and O'Neill third, Miss Cooley is pursuing graduate study at the University of Iowa this summer. The Board feel that Miss Cooley will be able to carry forward the work of our high school commercial department on the same high standard which this department has enjoyed under the direction of Mr. F. J. Brokenicky during the last three years.

PIERSON--HARNISH

Alfred L. Pierson, of Lake Preston, South Dakota, and Miss Emily Naomi Harnish were united in marriage at the home of the bride's parents, Mr. and Mrs. J. C. Harnish, residing on west Benton street, at eight o'clock Wednesday morning; the ceremony was performed by Rev. J. A. Hutchins of Meadow Grove, Nebraska.

The wedding was a quiet one, only immediate members of the family being present.

The bride is a daughter of Mr. and Mrs. J. C. Harnish of this city; she is a graduate of the O'Neill high school; she has taught in the school of the county for several years.

Mr. Pierson has just recently disposed of his garage at Lake Preston, South Dakota, where he has been in business for number of years. He is a successful business man.

Following the wedding breakfast the newlyweds left on a two week trip to Denver and Yellowstone Park. The Frontier extends congratulations.

LEROY ANDERSON

Leroy Anderson, age between sixty and seventy year, came to Holt county last year from Wheeler county. He came to O'Neill during the past winter where he passed away Saturday morning. Short funeral services was conducted by Rev. Beers and the remains laid to rest in Prospect Hill cemetery.

SPECIAL SALE
On all Spring and Summer Hats and Dresses
DRESSES PRICED
\$19.75 to \$22.50 Dresses to go at \$15.75
\$14.25 to \$12.75 Dresses to go at 9.75
A splendid assortment of more inexpensive Dresses to go at cost and below
Spring and Summer Hats at cost and below
See our wonderful Values from \$1.00 to \$1.95
CHAPMAN STYLE SHOP

Mrs. C. W. Porter is confined to her bed with an attack of rheumatism.
Miss Maxine O'Donnell will arrive Saturday night from Chicago, to spend her vacation with her parents.
Mrs. J. B. Miller is entertaining at a pre-nuptial shower this evening for Miss Catherine King.
Mrs. Henry Fowler of Sioux City, was visiting her sister, Mrs. L. A. Burgess and family the first of the week.
Mrs. Margaret Hunter, who has been visiting the past year with her sister, Mrs. Nettie Williams at Tipton, Iowa, will arrive home tonight.
The new residence of Mr. and Mrs. Clarence Zimmerman's is progressing nicely.

Sunday and Monday, June 23 and 24
ROYAL THEATRE
"The Wolf of Wall Street"
with
George Bancroft, Nancy Carroll, Paul Lucas and Baclanova
100 Per Cent Talking and Singing Picture
Bancroft has a voice, so has Baclanova, and give ear to her singing and wait until you hear Nancy Carroll and Paul Lucas Talk
If you think Bancroft would make a Funny Looking Wolf of Wall Street that first shows how much you can tell about him. He's Classic.
Two Shows at 7:30 and 9:30 Admission 25c and 50c
Coming "Old Arizona"; "The Tetter"
A 100 PER CENT TALKING PICTURE

Here's One Thing You Can Bank On
If Goodyear Tires were not the best tire-buy for you—we wouldn't be recommending them.
We live in this town, and expect to be here a long time. Common sense tells us we can build our business only as we take good care of our customers.
Selling a customer anything but the best is not taking care of him.
We know that—so we recommend Goodyear Tires.
They're the best tires—proved by the fact that more people ride on them than on any other kind.
That's why we handle them. That's why you should use them.
GOODYEAR
The Tires That Millions More People Ride On
Mellor Motor Company
O'Neill, Nebraska

Ladies Dresses

June values! What a wonderful variety of Beautiful Silks for so little money.

Dresses that should be sold for at least one-half more.

4.95 6.98 8.95 12.95

Large Assortment of Wash Dresses—"Trixie Line" all sizes, guaranteed fast colors

79c 4.95

Ladies Coats

Coats of the smartest style, finest quality and workmanship at the prices that no thrifty person can afford to overlook.

5.95 10.95 19.95



MEN'S OVERALLS

Men's Big 44 Union Made Overalls, 220 denim, 2 flap, 2 hip pockets, largest value offered you in years no skimpy cut, all sizes per pair \$1.23

MEN'S WORK SHIRTS

Men's Heavy Blue Work Shirts, double shoulder and back, value \$1.50—Special price for June 15th and 17 at 69c

MEN'S DRESS SHIRTS

White and colored 75c and up

CHILDREN'S UNIONALLS

Lee made, and red stripe, guaranteed to wash for 98c

LADIES SHOES—15% discount will be offered

GROCERIES

- Sugar, 10 pounds 49c
- White Syrup, per gallon 65c
- Brown Syrup, per gallon 60c
- Snow Flake Flour \$1.48
- F. B. F. Sardine, large 10c
- Sweet Corn, 2 for 25c
- Pork & Beans, 2 for 25c
- Spices of all kinds 8c
- Calumet Baking Powder 35c size for 25c
- Toilet Soap 10c 4 for 25c
- Dutch Cleanser, 3 cans for 25c
- Oatmeal, large size 18c



D. Abdouch, O'Neill