

ZANADU CLEANSING COLD CREAM For the Flawless Complexion of Youth. It's milk-base is a guardian of your beauty. The milk-bath for beauty-in your Cleansing Cream.

ZANADU FOUNDATION (VANISHING) CREAM

Will assure your skin an All-Day Beauty. The milk in the cream saves your skin from the coarseness, and injurious effects of exposure.

ZANADA MILK BASE FACE POWDER Every touch of your powder-puff a milk-bath Shades: Whate, flesh, natural, brunette, ochre.

N. B. Graves





A BIG NEW IDEA.

One of the greatest drawbacks to the advancement of the retail grocery fault to find with the weather this B. J. Grady business has been the lack of knowl- week. Customers who wanted to know the the Scott home Sunday evening. due to the lack of knowledge of the come guest at Johnsons. facts.

been the invention of Reid, Murdoch day. & Co., the big Chicago specialty house, of a practical mental display fixture is? Oh, don't you? Well if you are art township. which can be attached to the shelves a hoboe and feel a vaccuum under the State of Nebraska, County of Holt, ss for the display in glass in front of belt just step to the back door of the John Carr being of lawful age duly each different variety of food so that night and day cafe in town. These sworn deposes and says that the as-

addition to any store.

ing an appetizing appearance.

time for store employees, and money Interstate Grocer was advised by the idea has taken like wildfire. To or some heavy furniture falling over. encourage the idea of customers wait- Scribner is twenty miles away. ing on themselves we have arranged our stock so the products have been displayed within easy reach.

Reid, Murdock & Co. do not sell the metal holder, but lend it to customers for the display of Monarch Foods, under certain reservations. The writer was struck with the simplicity of the idea and predicts it is one of the most forward steps ever undertaken in the retail grocery business. At the same time it solves the lack of knowledge on the part of clerks and grocers because the consumer can see for herself just what she is getting.

This New Modern Equipment has been installed in our market, and we wonderful help it will be in your selection of foods

ROSS E. HARRIS.

MEEK AND VICINITY.

Mrs. E. H. Rouse visited at the Will Langor home last Thursday. Cecil Griffith has been helping A. L. Borg haul hay the past few days.

Mr. and Mrs. S. D. Jones called at the A. L. Borgs, Monday evening. James and LeRoy Spindler and Ce-

The R. D. Spindler family and Cehome Sunday evening.

Miss Tena Kaczor, who has been spending some time at her brother John's in Boyd county, came home

mer residents of this vicinity, but now kinson, Nebraska; Farmers State of Lynch, are the parents of a son, Bank, Ewing, Nebraska; Inman State born March 3rd.

Mrs. Charlie Hoyer on Wednesday. met State Bank, Emmet, Nebraska, be A large crowd attended and Mrs. approved. Hoyer served a delicious lunch.

Miss Dorothy Harris, who is attending school at Atkinson, came here for the week-end bringing her cousin, vote by the Chairman it was declared Miss Fern Harrison with her.

Visitors at the Hubby Bros. on Sunday were Mr. and Mrs. Howard Rouse adjourned until Feb. 9, 1929, at 9 a. m. sons, Ralph Ernest, Bob Strong, Nellie Kaczor and William Hubby.

CELIA ITEMS.

We have nothing to report, nor any Wm. Martin

edge on the part of retail grocers and The Johnson kids spent the evening John Miskimmons their clerks as to what is in the can. and enjoyed a treat of ice cream at Clark Hough

grade of peas, the character of the were somewhat divided up Sunday, on the Road fund: fruit, etc., before buying, have been Uncle Joe took dinner at the Kohl- E. Gibson unable to get the exact information schmidt home and Mark was a wel- N. J. Kilmurray

This has now been automatically family of spellers, two years ago the on the Soldier's Relief fund: overcome in a most simple manner, so oldest boy, Bedford, held the floor in Dr. W. J. Douglas that even the grocer or the clerk need a spelling contest at the Phoenix G. E. Miles not know, but the consumer can as- school, this year their daughter, The following official bonds were apcertain for herself. This great for- Josephine, outspelled them all at a proved: ward step in silent merchandising has contest held at the same place, Fri-

any one can see the contents of the kind people will likely satisfy your in-can. sessor in Conley Township erroneously assessed him with 30 head of cattle in Aside from rendering this service duced to the hoboe bolcks. The com- said Township in 1928. He further deto the housewife, this mental con- munity truck brought in a fresh sup- poses and says that he had all of his

tion to any store. The fruit or vegetable is displayed in a jar which holds the quantity in the can. The fruit or and Martin Hammerburg drove up in Conley Township stricken from the table is displayed in the can. vegetable is visible so that the pur- Mr. Hammerburg's car from Oakland, list for 1928 amount of said tax is Smith. chaser can readily see what she is Friday evening for a short visit with \$27.50, and further deponent sayeth purchasing. No explanations what- their parents over Sunday. Elmer not. ever are necessary. The glass con- Johnson was already here, so the Johntainer not only sets off the display of sons had a full house, almost. Martin canned foods from the old prosaic Hammerburg is at his old trade down this 4th day of February, 1929. method, but makes a most attractive there, selling Chevrolets. Stanley has hired out to a farmer near Oakland. The fixture projects the width of The other two, Johnson Bros. are rentthe jar from the shelf immediately in ing 240 acres joining town. They in- petition was granted and the clerk front of the canned foods packed in tend to put their feet under their own was instructed to strike said assess the blind cans. No explanation be- table this year and start housekeeping ment from the tax lists of 1928. comes necessary on the part of clerks without a housekeeper, and since or grocer. The fruit or vegetables leapyear is past there is not much adjourned until 1 o'clock p. m. are displayed in full view, thus mak- chance of them getting one either. Dad Johnson thinks a lot of animals Customers become so interested that and hopes the boys wont try to keep they help themselves, thus saving that a dog, it'll need better feed. The boys report that the explosion at Scribner adjournment. for themselves. Out a short time The was so strong it shook the houses and rattled the window panes in Oakland. To the Honorable Board of Supervi- six miles from O'Neill and only 14-Louis Anderson, sales manager, that Some people thought it was the piano

TIRE PRICES REDUCED.

National Tire Stores Announce New Low Prices.

has just been announced by the Na- the tax lists. tional Tire Stores here in O'Neill. This brings the price of tires to the lowest the records and grant a refund to me fences, located 1/2-mile north, 4 miles point in history according to W. P. who manages the local branch of the correct amount. big chain of National Tire Stores.

When asked why it was that National Tire Stores could reduce the price of their tires to such a low point, Mr. Curtis said: "It's all a matter of extend you a most cordial invitation chain store buying power and increased volume of sales. A year ago when our central purchasing department contracted for National tires it was in carload quantities-today it requires trainloads. This big increase has been partly due to the rapid growth in the number of our stores throughout the country and partly due to the increased amount of business which each store is getting.

"Naturally, as our buying power increases we are able to make bigger and bigger savings and it is the policy cil Griffith called at the Will Devall of our organization to pass these savings on to the car owners.

Mr. Curtis looks for a nice increase cil Griffith called at the W. F. Kaczor in business due to the new low prices now in effect and says that he will con-The S. D. Jones and Frank Griffith tinue to give the year's free insurance families were visitors at the Roy in addition to a lifetime guarantee on Breeds \$14.00, Leghorns \$12.00, Mixed Dressmaking—Clara Alm.

SUPERVISORS' PROCEEDINGS.

Mr. and Mrs. Clifford Thomson, for- braska; The First National Bank, At-Bank, Inman, Nebraska; Security The Ladies Aid were entertained by State Bank, Atkinson, Nebraska; Em-

HUGH L. JAMES,

L. E. SKIDMORE. Upon the above motion being put to

At 5 o'clock p. m. on motion board Bowen. JOHN SULLIVAN, Chairman. E. F. PORTER, Clerk.

O'Neill, Feb. 9, 1929, 9 a. m. Holt County Board met pursuant to See Pete Reifers, O'Neill. adjournment. All members present. Board called to order by the Chair-

ead and approved. Mr. Chairman: Whereas, on Sep- I have for sale two sets slightly farm loans at 5% interest. Bank of O'Neill, Nebraska, requested bell. the substitution of certain United State Treasury Certificates as surety certain Third Liberty Loan Bonds -M. A. Englehaupt. which request was granted, and

Whereas, there was a surplus in the For Sale-One ton truck, in A. No. exchange of \$50,00 which was not in- 1 shape; all new rubber .- Phil Ziemer. vested in Treasury certificates.

Therefore, I move you that the oraska State Bank, of O'Neill.

HUGH L. JAMES L. C. McKIM.

eclared carried. The following claims were audited

and approved and on motion allowed on the General fund: Ed Jones Wm. Krotter Co. Henry Kopp Lumber Co. G. E. Burge Frank Youngkin Richard Minton F. A. Owen Publ. Co. 10.00 Geo. Syfie Industrial Chemical Lab. 66.36 2.50 W. B. Graves B. F. Kisslinger N. L. Watson 50.51 store buildings on them to suit tenants. Nebr. School for Deaf M. Campbell & Son Geo. A. Miles R. H. Fink R. H. Fink Andrew Schmidt

number of slices of pineapple, the Our bachelor family, the Hendricks, and approved and on motion allowed the Jake Erb farm, 12 miles north of farm trade. An unusual opportunity. \$10.30

F. O'Donnell

10.00 The following claims were audited The Scott family is evidently a and approved and on motion allowed plates, checker boards, medalions, or-

Norris Murphy, Constable of Atkin-

trivance makes a most excellent addi- ply of hoboe blocks the other day. | cattle assessed in Golden township for quire of Mrs. J. A. Naylor.

JOHN CARR. B. T. WINCHELL,

Register of Deeds. On motion the prayer of the above At 12 o'clock noon on motion board Thomas.

JOHN SULLIVAN, Chairman. E. F. PORTER, Clerk. O'Neill, Feb. 9, 1929, 1 p. m. Holt County board met pursuant to All members present. O'Neill, Neb., Jan. 22, 1929.

sors of Holt, County, Nebraska: undersigned, respectfully avers that land on shares. Can give time on part trator of said estate has filed in said he has paid the taxes for the year, of cash rent.—S. L. Berry. 1927, on lots 4 and 5 in Black 7 in the East Side Addition to the Village of Page, amounting to \$13.19 and that said amount was in excess in the amount of \$10.10 by virtue of an er- Sec. 9, T. 29, R. 10, containing 240 A big reduction in prices of all tires ror made in the valuation extended on acres, less the R. R. right of way.

Curtis of the O'Neill Service Station, the amount charged in excess of the across the road. Land is black sandy

Tax Receipt herewith attached. Respectfully submitted, E. A. WALKER, Petitioner. By R. E. Gallagher.

(Continued.)

Mothers Day. Easter Sunday. Now is the time to come in and have Miss Rustemeyer take your Photos. The Page, Nebraska. nicest gift you can give at these special days. Don't forget the Frames, Moldings and Kodak Departments always at your service .- O'Neill Photo Company.

CHICKENS AND EGGS FOR HATCHING

S. C. White Leghorn hatching eggs; Tancred and Hollywood strains; \$3.50 per 100; special price on lots of 500 or over.—Mrs. E. M. Leach, Phone Films, Cameras and Kodak Finishing at public vendue, to the highest bid-

standard quality tire he heavy \$10.00 per 100 postpaid. Live delivery guaranteed. Hatch every Monday.-Elkhorn Valley Hatchery Battle Creek, Nebr.

> BABY CHICKS. All leading heavy Varieties from KODAKS, FILMS, KODAK FINISHpure bred culled flocks, \$14.00 per 100. Heavy mixed, \$10.00 per 100. First Chicks for sale February 19th, and every Tuesday thereafter. Bring converted into a residence, for sale .us your eggs to hatch, \$4.00 per 100. Atkinson Hatchery.

FOR SALE

For Sale-Good Piano .- A.

W. J. Hammond.

Two houses for sale in O'Neill .-40-tf

For Sale-2 Bronze Gobblers.-J. man. Minutes for February 8, 1929, C. Addison, Opportunity, Neb. 40-4

ember 15, 1928, The Nebraska State use Walsh Work Harness .- F. Camp-

No. 1 Baled Hay for Sale at \$10.00 for County deposits in the place of per ton, 15 miles southwest of O'Neill.

den house. 41-tf For Sale-500 bushels Russian Call John L. Quig, O'Neill, Nebraska. Upon the above resolution being Green Oats; excellent for seed .- Jake

South Dakota. 42-1

42-tf | thirty-five years. For Sale—I have 4 choice business 16.40 lots located in the business center of 16.64 O'Neill, to sell; or I will build new

R. H. Parker, O'Neill, Nebr. 35-tf FOR SALE-Coming 5-year-old sad-4.00 Givens horse, span of three year old of sheds. 4.00 mules, good ones; one Shetland pony, 4.00 one set work harness, one wagon and O'Neill.

NOTICE.

Chipped glass name and number Sales, Cleveland, Ohio. naments for center tables, signs, etc., \$200.00 made and sold by R. J. Hatch, O'Neill, 200.00 Nebraska.

> BOOK EXCHANGE. Buy one book at 75c, read it and W. B. GRAVES.

FOR RENT.

Furnished 5-room appartment for rent .- Mrs. Mary McLeod. For Sale-Sand and Gravel. In-

For Rent-6-room furnished cotage, west of Fres. church. 33-tf

There seems to be misunderstanding about my house being rented, it has Subscribed and sworn to before me not been rented .- Mrs. C. Smith. For Rent-Nice, newly furnished

> rooms in new steam heated home .-31-tf Mrs. Selah. For Rent-6-room modern furnished house, also garage,-Mrs.

> To Rent-Hay Meadow in the N1/2 erine Cox, O'Neill, Nebraska. 42-2

For Rent-320 acres, 80 acres in cultivation and 240 acres of pasture mile from school. Good buildings. Gentlemen: Your petitioner, the Cash rent for pasture, can rent hay

LAND FOR RENT.

For Rent-NE 4 Sec. 8 and S1/2 Has 6-room house, good barn, chicken in the amount of \$10.10, same being west of Page, Nebr. School house just soil with clay subsoil. 80 acres in cultivation; 75 acres in pasture; 70 acres in upland hay. Rent, \$250-\$50 cash, \$200 secured with bankable paper .- Dr. H. J. Kierstead, Security National Bldg., Lincoln, Nebr. 37-tf

LAND FOR SALE.

Page; if interested, write to Box 83,

MISCELLANEOUS

Anyone interested in operating a Gasoline Service Station, see Arbuthnot & Reka.

\$30,000 is what the Eastman Kodak Co. are going to pay in cash prizes for the Kodak Prints they can use for Advertising. Come to the Studio and for your Convenience.—O'Neill Photo der for cash, the following described Company.

34-tf.

Farm Loans see R. H. Parker. 49tf Dry split wood for sale. Phone 4F320, C. E. Baker.

ing .- W. B. Graves, O'Neill, 30-tf

I have a good barn that could be Pete Reifers, O'Neill, Neb. 40-tf

Kodak Enlargements at a low price Tinted and Framed for your permanent Pleasure. Prices will be so low E. that you will be surprised. Bring in the film. Can use Photo if you hav-n't the film. Miss Rustemeyer will o'clock, P. M., at the office of the Six room modern house for sale- take care of your wishes .- O'Neill County Treasurer of Holt County, the 38-4 Photo Co.

Pete Reifers, O'Neill, Neb. 40-tf

5% INTEREST NOW. I have private money for choice 5% R. H. Parker, O'Neill, Nebr. 5%

FARM AND RANCH LOANS, 5 AND ½ per cent, no commission.—F. J. Dishner, County Agent Joint Stock S1/2 All Land Bank. 17-tf NE 4

ONE HUNDRED THOUSAND One hundred thousand dollars (\$100,-000) to loan on live stock for from one county clerk be instructed to authorize For Sale-A few articles of furni- to three years; lowest interest rates. The Omaha Trust Company to trans-fer said \$50.00 to the account of Ne-Range.—Mrs. W. H. Crippen at Hay-Double Standard Polled Shorthorn milk strain cows, bull and heifers, for

put to vote by the chairman it was Hoffman, 6 miles east of Fairfax. EARLY VARIETIES SEED CORN. Minnesota No. 13, and Rainbow Flint at \$1.85. North West Dent, White For Sale-2 incubators; dining ta- Rustler, Early Yellow Dent, and Early ble; kitchen cabinet; range; rocking Armstrong, or August 15th, at \$1.60 \$10.00 chairs; arm chair and several other per bushel. Bags Free, FOB our sta-25.93 articles.—Charles Pruss, O'Neill. 40-tf tion. 90% germination guaranteed. For Sale—5-year-old saddle horse, If samples are wanted send fifteen as Administratrix of said estate, and will be heard March 22, 1929, at 10 26.68 big enough to work; 7 years old sad-cents. T his corn is all shelled and will be heard March 22, 1929, at 10 18.00 dle mare.—Fay A. Pucket on the Jake graded, grown in our county, under Room in O'Neill, Nebraska. 13.80 Erb farm, 12 miles north of O'Neill. our supervision. In business for

> Zehnpfennig Wudel & Friedrich, Parkston, South Dakota

WANTED

Wanted-A school girl.-Mrs. A W. Barnes.

6.80 dle horse big enough to work, 7-year- WANTED-CATTLE TO WINTER. 4.00 old mare, some big smooth mouthed I want 200 head of cattle to winter. 4.00 mares in foal to a good jack or Plenty of good hay and water and lots

Fred McNally.

187.95 box, one two-row eli; one Deering Wanted-Man with Car who can sell The following claims were audited mower. Inquire, Fay A. Puckett, on automobile and tractor oils to the 41-tf Previous experience unnecessary. In answering state territory preferred. The Lennox Oil & Paint Co., Dept. 42-3p

WANTED DISTRICT SALES MANAGER.

Manage Your Own Business. Absolutely Exclusive Right in Group of Counties, under STATE DISTRIBU-TOR. Proven product demanded by oring it back and exchange it for consumer. Few hundred dollars merchandize investment. Good profit. Daily and good repeat sales. State present employment. -Write Box 338, Grand Island, Nebr. 42-1p

> (First publication March 7.) NOTICE TO DELINQUENTS.

Notice is hereby given that the rental on the lease contracts to the following described school lands in Holt County, Nebraska, as set opposite the name of the holder thereof, are delinquent, and if the amount which is due is not paid within sixty days from the date of this notice said contracts will be declared forfeited by the Board of Educational Lands and Funds, and said forfeiture will be entered of record in the manner provided

SE 4 SE 4 - SW 4 SW 4, 36-25-12, Hanna M. Riley.

March 5, 1929. DAN SWANSON, Commissioner of Public Lands

and Buildings.

(First publication Feb. 28.) of the N1/2 of 29-27-13.—Write Cath- NOTICE OF FINAL SETTLEMENT. Estate No. 2020.

(41-3)

County Court of Holt County, Nebraska, February 27, 1929. In the matter of the Estate of Mary Cavanaugh, Deceased.

All persons interested in said estate are hereby notified that the Adminiscourt his final report and a petition for final settlement and distribution of the residue of said estate; and that said report and petition will be heard March 20, 1929, at 10 o'clock A. M., at the County Court Room in O'Neill. Nebraska, when all persons interested may appear and be heard concerning said final report and the distribution of said estate.

(County Court Seal) C. J. MALONE, County Judge.

(First publication Feb. 28.) (W. H. HATTEROTH, Attorney.) Bankers Reserve Life Bldg., Omaha. NOTICE OF SALE BY ADMINISTRATOR.

Doc. 252, Page 254. 160 acres of land, 5 miles north of In the Matter of the Application of George A. Magney, Administrator de bonis non of the Estate of Hugh J. Cassidy, Deceased, for license to

sell real estate. Notice is hereby given that, pursuant to an order of the District Court in and for Douglas County, Nebraska, entered on the 26th day of January, 1929, authorizing the sale of the real estate hereinafter described, there will be sold at the front door of the Holt County Court House at O'Neill, Holt real estate situate in the County of

Holt and State of Nebraska, to-wit: Lots one and two and the south half of the northeast quarter and the north half of the southeast quarter of section six, township twenty-eight, north of range ten, west of the sixth principal meridian.

Said sale will remain open one hour Dated, Omaha, Nebraska. February 23, 1929.

GEORGE A. MAGNEY, Administrator de bonis non of the Estate of Hugh J. Cassidy, Deceased.

(First publication Feb. 28.) AUCTION OF SCHOOL LANDS.

Notice is hereby given that on the 41-2 | Commissioner of Public Lands and

A good modern house in South Buildings, or his authorized represe Omaha to trade for O'Neill property, tatives, will offer for lease at public auction all educational lands within said County upon which forfeiture of contract has been declared.

Said auction to be held open for one Following are the contracts declared

forfeited:

SE¼ SE¼

16-28-13. 36-28-13. 16-33-14 36-25-15 16-25-16.

February 21, 1929. DAN SWANSON, Commissioner of Public Land and (40-3)Buildings.

(First publication Feb. 28.) NOTICE FOR PETITION FOR AD-MINISTRATION.

Estate No. 2075. In the County Court of Holt County, Nebraska, February 26, 1929. In the Matter of the Estate of Henry

R. Roseler, Deceased. Notice is hereby given to all persons interested in said estate that a petition has been filed in said Court for the appointment of Mary Roseler

(County Court Seal.) C. J. MALONE, 40-3 County Judge.

Service on Sale Bills-The Frontier.

John N. Stauffer City Dray Line Dray and Transfer Piano Moving. Phone 325 O'Neill :-: Nebraska

Dr. C. H. Lubker **Douglas Methods** Phone 316, O'Neill, Neb.

DR. L. A. CARTER PHYSICIAN AND SURGEON Glasses Correctly Fitted. One block South 1st Natl. Bank. -Phone 72-# O'NEILL :: :: NEBRASKA



Free Garage

Uhl Brothers DRAY AND TRANSFER Heavy Hauling Specialties. Service at any time. Phones-302-288

Graduate Veterinarian H. L. BENNETT Phone 304. Day or Night. O'Neill, Nebraska

Get Sale Bills at Frontier office. The Frontier \$2.00 per year.

DR. J. P. GILLIGAN Physician and Surgeon Special attention given to disease of the eye and correct fitting of glasses.

W. F. FINLEY, M. D. Phone, Office 28 O'Neill :: Nebraska

W.E. Wanser

Auctioneer

GENERAL AUCTIONEERING Satisfaction Guaranteed Phone 13, Page, Neb. (27-tf)

Let Me Cry Your Farm and Livestock Sales

15 YEARS EXPERIENCE IS MY GUARANTEE

Write or Call at This Office

Col. E. Wallen, Auct. O'NEILL, NEBR.