

**THE ROYAL THEATRE**

Home of Good Pictures  
 Thursday, April 26th  
 "GIRL IN EVERY PORT"  
 with Victor McLaglen and Lois Brooks.  
 Friday-Saturday, April 27-28  
 "EAST SIDE—WEST SIDE"  
 A story of New York today with its loves, passions and hates.  
 Sunday-Monday, April 29-30  
 BIG SPECIAL  
 "UNDERWORLD"  
 with Clive Brooks, Evelyn Brent, George Bancroft and Larry Semon.  
 A long run special!

**"What Price Glory"**  
 Thursday,  
 Friday  
 Saturday  
 May 3, 4, 5

The Frontier \$2.00 per year.

**Special Week Sale**

On all Trimmed and Tailored Hats.  
 Chick Midseason Styles  
 Styles to become every taste in every color and material.

Prices exceptionally low.

Chapman's Style Shop  
 O'Neill, Nebr.  
 Phone 168

**O'NEILL HIGH SCHOOL.**

Monday, May 7, at the K. C. Hall the Senior Class of O'Neill High School will present their class play "The Whole Town's Talking." The play is a farce in three acts, with plenty of laughs and surprising situations. The story deals with a Mr. Simmons, who has a marriageable daughter. For business reasons he wants her to marry his junior partner, Chester Binney. But "Chet" is the kind of bachelor no woman likes—he's just a Blank. Mr. Simmons has the idea that every woman would like to get the man whom every other wants. Hence he conceives the bright idea of inventing a few love affairs for his partner. But with whom? How these love affairs materialize and set the "Whole Town Talking," will furnish you with enough laughs to last you for the rest of the year.  
 Don't miss the last production of the school year. You'll be sorry if you do. Remember the date May 7, and the place—the K. C. Hall.

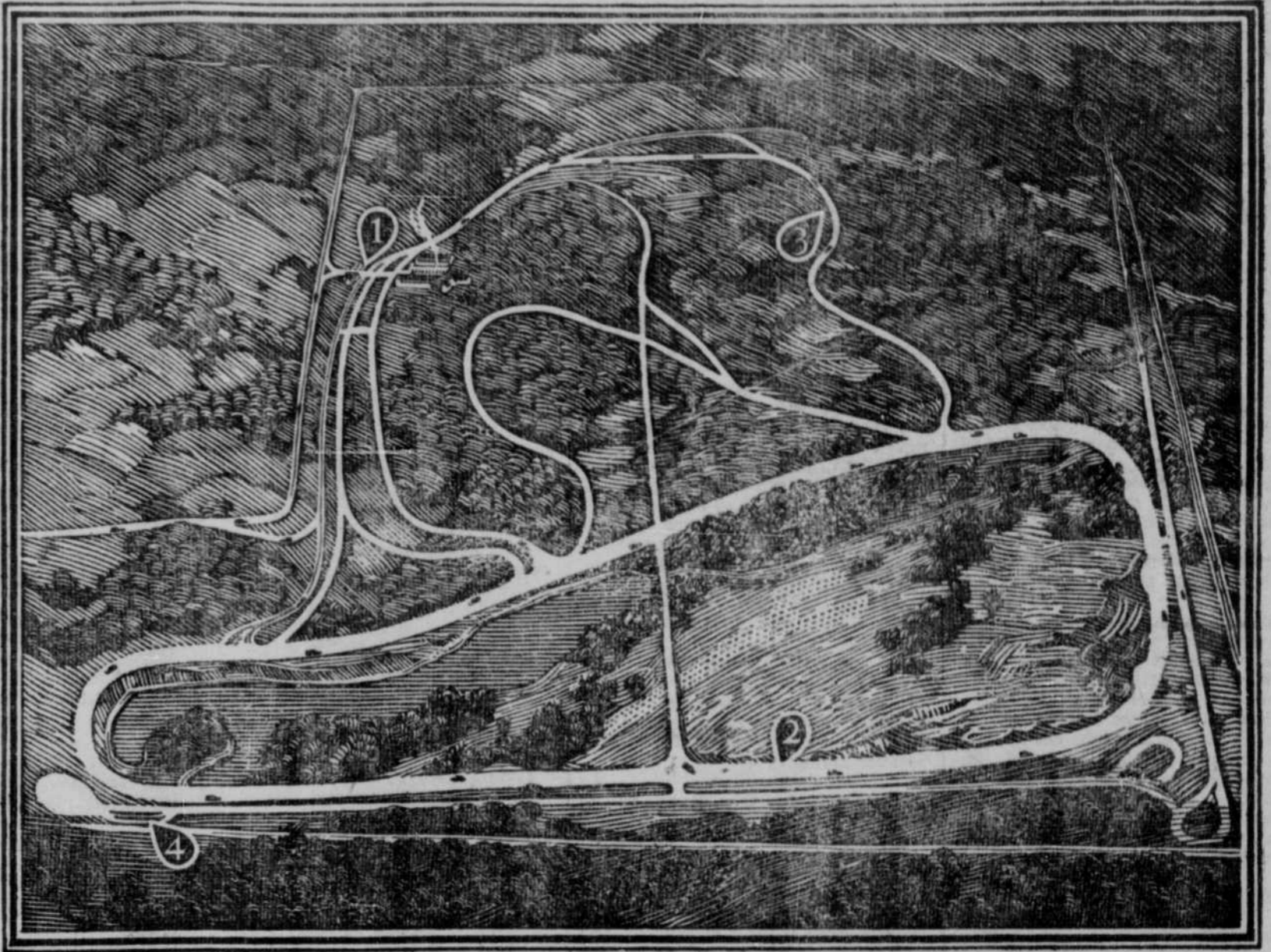
**CHAMBERS ITEMS.**

David Holcomb is on the sick list this week.  
 Mrs. Lee Baker spent Wednesday at O'Neill.  
 Mrs. Fred McCarroll is ill at her home northwest of Chambers.  
 H. S. White is confined to his home, southwest of Chambers, with a severe attack of the "Flu."  
 D. B. Perkins purchased the first new Ford from our Ford dealer, C. E. Tibbett. It was a Tudor Sedan.  
 Gwen Greenstreet has been spending the past week with her grandparents, Mr. and Mrs. J. L. Greenstreet at O'Neill.  
 A fine baby boy was born to Mr. and Mrs. Raymond Hoffman Sunday, April 15, weight ten pounds. He was named Bernard James.  
 Miss Nellie Smith, Miss Margaret Zuelke, Miss Arla Lowery, George Smith and Clifford Jarman are spending a few days at Kearney this week.  
 Mr. and Mrs. Oscar Greenstreet and Mr. and Mrs. John Adams motored to Orchard Tuesday evening. The gentlemen attended the district meeting of the Oddfellow Lodge.  
 Floyd DeHart met with a very painful accident Saturday, April 14, when he got the thumb of his right hand caught in the chain of a manure spreader while he was helping his father at their home northwest of Chambers. He was brought to Chambers for medical treatment. An effort is being made to save the thumb but it is feared that it will have to be amputated.

**Overland Trucking Service**  
 Day or Night Phone 44  
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**Uhl Brothers DRAY AND TRANSFER**  
 Heavy Hauling Specialties.  
 Service at any time.  
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**This is General Motors Proving Ground**



A birdseye view of the 1245-acre Proving Ground maintained by General Motors to assure the quality and value of its cars and trucks.

1. Entrance to the Proving Ground. The group of buildings includes complete experimental and service shops, engineering offices and comfortable living quarters for resident and visiting engineers and for the driving crews. The Proving Ground personnel numbers more than 200 men.
2. The 4-mile high-speed loop. The largest in America, made of concrete, with turns banked to permit continuous high-speed operation. In addition, the Proving Ground has two concrete straight-aways 1 1/2 miles long, as level as a billiard table, and miles of brick, tar, gravel and dirt roads which reproduce every driving and weather condition.
3. The hill-test road. Test hill grades at the Proving Ground range from 7.26 per cent to 24 per cent. The grades on public highways seldom exceed 7 per cent.
4. The "bath-tub." A depressed concrete roadway which is filled with water at varying depths to reproduce flooded roadway conditions.

**Here each General Motors car must prove its value**

ON a 1245-acre tract near Milford, Michigan, convenient to all its car and truck divisions, General Motors has the first and largest proving ground for automobiles.

Here tests are made and facts determined to a degree impossible when cars and trucks are tested on the public highways. Here each new model of General Motors must prove itself, point by point, before it is produced for sale to the public.

More than 135 different tests are applied to each car tested at the Proving Ground.

They involve every phase of construction and performance: power, speed, endurance, acceleration, braking, steering, handling, riding comfort, fuel economy and so on. In three months a car or truck covers more miles than you would drive it in three years.

The Proving Ground is another example of how General Motors is serving the public. It is also your assurance that when you buy a General Motors product you are getting all possible quality and value at its price and the advantages of a policy of continuous improvement.

**Look at these values—then clip the coupon**

The current models of General Motors cars are briefly described below. Never before in the history of the automobile industry have such performance, such quality, such comfort and such beauty been offered in their respective price classes. They have been proved at the Proving Ground!

See which car or cars interest you most, then check and mail the coupon below. You will receive complete, illustrated information, together with two interesting little books telling all about General Motors Proving Ground and just what General Motors policies are.

(All prices F. O. B. at the factories)

**CHEVROLET.** 7 models, \$495 to \$715. Bigger and better than ever before. 4-wheel brakes. Longer wheel base. Still more powerful engine. Luxurious Fisher Bodies. Shock absorber springs. New hood. New Duco colors. New instrument panel and other improvements. ALSO truck chassis: 1/2-ton, \$395. 1-ton, \$495.

**OAKLAND.** 9 models, \$1045 to \$1375. The All-American Six. Advanced engineering and precision construction. Longer, lower and more beautiful. Bodies by Fisher. Every convenience. 4-wheel brakes. New Duco colors. Harmonic balancer.

**CADILLAC.** 26 models, \$3295 to \$5500. "What?" General Motors asked last year; "can possibly be done to improve Cadillac?" The result is embodied in the new models now on display, representing the high-water mark of Cadillac's long history. Sumptuous bodies by Fisher and Fleetwood. 500 color combinations to choose from.

**PONTIAC.** 8 models, \$745 to \$875. The lowest-priced quality "six." Improved from radiator to tail-light. For example: 4-wheel brakes, new GMR cylinder head, increased power, locking device, more luxurious Fisher Bodies. Finished in Duco in new colors.

**BUICK.** 16 models, \$1195 to \$1995. The largest value in Buick's famous history. Beautiful low bodies by Fisher. etaway like an arrow from a bow. Vibrationless beyond belief. Famous 6-cylinder "Valve-in-head" engine. Sealed-in chassis.

**FRIGIDAIRE—The Electric Refrigerator.** General Motors has applied the processes which have made the automobile available to every family, to the production of electric refrigerators. Frigidaire is the refrigerator made by General Motors and it is now the world's largest selling product in its field.

**OLDSMOBILE.** 7 models, \$925 to \$1085. Entirely redesigned by General Motors, the new Oldsmobile has earned the title of "The Fine Car at Low Cost." Longer, roomier, more powerful—and the last word in styling. Fisher Bodies. 4-wheel brakes.

**LASALLE.** 16 models, \$2350 to \$2975. This beautiful car was designed as companion car to Cadillac. Has V-type 90 degree 8-cylinder engine which has made Cadillac the standard fine car of the world. Built in Cadillac factory. Continental in appearance.

**DELCO-LIGHT Electric Plants.** Provide the conveniences and labor-saving devices of the city for the farm. Electric light and power plants, water pumps, etc. Used in more than a quarter million homes.

For the convenient purchase of these products, General Motors offers the standard low-cost GMAC Plan.

**GENERAL MOTORS**

CLIP THIS COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

Please send, without any obligation to me, your illustrated information about the particular General Motors product or products I have checked at the right—together with your booklet "Principles & Policies."

- |                                     |                                  |                                      |
|-------------------------------------|----------------------------------|--------------------------------------|
| CHEVROLET <input type="checkbox"/>  | OAKLAND <input type="checkbox"/> | CADILLAC <input type="checkbox"/>    |
| PONTIAC <input type="checkbox"/>    | BUICK <input type="checkbox"/>   | FRIGIDAIRE <input type="checkbox"/>  |
| OLDSMOBILE <input type="checkbox"/> | LASALLE <input type="checkbox"/> | DELCO-LIGHT <input type="checkbox"/> |

Name \_\_\_\_\_ Address \_\_\_\_\_

**2**  
 For the price of one

But you'll have to hurry. This offer ends this week. It's your last chance to get this regular fifteen-cent size of Wright's French Dressing with your purchase of the twenty-five cent jar of Wright's Mayonnaise or Thousand Island Dressing or Taste-T-Sandwich Spread. Don't miss getting these quality products at such a bargain price. Make this a part of today's grocery purchases.

A. E. WRIGHT COMPANY, Division of  
 KRAFT-PHENIX CHEESE COMPANY



**The Offer**

One fifteen-cent bottle of Wright's French Dressing FREE with each purchase of a twenty-five cent jar of Wright's Mayonnaise or Thousand Island Dressing or Taste-T-Sandwich Spread.

For Sale at All Dealers  
 Exclusive Distributors  
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