

KING VIDOR'S PRODUCTION
"The Crowd"
 —with—
 JAMES MURRAY
 ELEANOR BOARDMAN
 BERT ROACH
 "Leave him—don't be a fool!"
 HER husband had failed her. The whole world urged her to leave him—look out for herself. Here is a drama of modern marriage that will sweep you off your feet. A problem for every home. A great picture of Life and Love.
 Made by the man who gave you
 "The Big Parade"
Royal Theatre
 Sunday and Monday, April 1st-2d

The Maxwellhouse Coffee is going strong. You are missing a big treat if you do not try it.
McMillan & Markey
 The Home Bakery

"THE ROYAL THEATRE"
 Home of Good Pictures
 Thursday, March 29th
 Florence Vidor in
 "ONE WOMAN TO ANOTHER"
 Gorgeous gowns, beautiful women, a handsome hero! Romantic situations, lively laughter. The farce for men, women and children.
 Friday-Saturday, March 30-31
 BIG SPECIAL—John Barrymore and Dolores Costello
 "SEA BEAST"
 There is no picture like it. Here for the first time we have a sailor's epic, with all of the salt, the tang, the beauty, the appalling power of the sea. Romantic from end to end.
 Friday, March 30th will not be family night.
 Sunday and Monday, April 1-2
 BIG SPECIAL
 King Vidor's production
 "THE CROWD"
 —with—
 Elenor Boardman
 Tuesday, April 3
 Olive Borden in
 "PAJAMAS"
 Wednesday, April 4th
 George Sidney in
 "CLANCYS KOCHER WEDDING"
 Thursday, April 5
 Lin Cody and Eileen Pangill in
 "ADAM AND EVIL"

SCHOOL NOTES.
 The kindergarten class will commence their reading class Monday.
Eighth Grade—The elimination contest in spelling was held here Monday night. The eighth grade won first and second place in oral and written spelling. The winners are: Marjory Brittell first, and Elizabeth Henry, second, in oral spelling, and Marjorie Gillespie first and Jean Selah second, in the written spelling. Delmar Spengler and Marjorie Brittell led the class in a geography drill Monday.
 Garland Bressler and Elizabeth Henry led in an Arithmetic drill Friday. Charles Meyers led the class in a lesson in mental arithmetic Tuesday.
Fourth Grade—Glen Revell is a new pupil in our room. The past week we have spent our geography period discussing the world, the zones, and hemispheres. In the contest of the second division arithmetic Bennett Hereford made the best score in speed and accuracy. We have had several language lessons the past week on the writing of correct and interesting letters. Friday we wrote letters to Thomas Abdouch who is in the hospital at Norfolk.
Third Grade—In a music memory contest today, Lois Templeton and Magel Harbottle received 100 per cent.
Seventh Grade—Margaret Revell is a new pupil in our room having been transferred from District No. 56. Nine of our pupils took part in the preliminary match Monday night.

A Message on Sanitary Dairy
Clarified MILK Pasteurized
 Pure, Wholesome and Sweet—the milk that is safeguarding O'Neill health.
 Sanitary Dairy milk is the milk from Holt County's finest herds—richer than law requirements—better than accepted standards—and still no higher in price than ordinary milk.
 A quality milk in its beginning, it is made a superior "safe" milk before it is brought to your door. Every drop is pasteurized, every particle clarified—and every essential of nourishment is absolutely retained. Ours is the only milk sold in O'Neill that passes these qualifications.
 The home of Sanitary Dairy milk is spic-and-span with sanitary surroundings, spotless attendants, efficient machinery. Scientific process removes all sediment and impurities—properly directed heat kills all disease-producing bacteria.
 Truly, Sanitary Dairy Milk is a symbol of purity after it is clarified and pasteurized and it is immediately bottled in Sterile bottles without the touch of human hands to keep it so. Next, it is chilled to retain its enticing sweetness and then delivered to you with unfailing regularity a perfect milk, absolutely pure and wholesome.
Insist on Sanitary Dairy Milk
 It is distinctly superior and its added "completeness" makes it a creation of dairy perfection.
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 O'Neill, Neb.
 Phone No. 84

Mavis Thomson was the last of this room to go down. They were defeated by the eighth grade. We hope to do better next year. We are very glad that all of our pupils who were ill are able to be in school again.
EDUCATIONAL NOTES.
 Following is a report of the Preliminary Spelling Contest held at the O'Neill Public School on Monday Evening:
Rural Division—Written Spelling—
 First—Eva Friesen
 Second—Arleen Page
 Third—James Wadsworth
Rural Division—Oral Spelling—
 First—Frances Jarske
 Second—Eva Friesen
 Third—Arleen Page
Seventh and Eighth Grade—City—
Written Spelling—
 First—Marjorie Gillespie
 Second—Jean Selah
Seventh and Eighth Grade—City—
Oral—
 First—Marjory Brittell
 Second—Elizabeth Henry
City High School—Oral—
 First—Alice Page
 Second—Edwin Getscher
City High School—Written—
 First—Edwin Getscher
 Second—Esther Kratovil
 The report came in this week that the O'Neill Public School has been admitted to the North Central Association.

FIRE AT KARL JEFFERS RANCH
 Fire completely destroyed the ranch home of Mr. and Mrs. Karl Jeffers living 3 1/2 miles northeast of Chambers, Wednesday morning. The family had been away from home to spend the evening with some friends and returned about midnight. They started a fire in the heating stove and in some way the roof caught fire. Mrs. Jeffers tried to call neighbors by phone but failed to raise anyone so while Mr. Jeffers, with the help of his little sons, tried to save a few pieces of furniture Mrs. Jeffers went to the nearest neighbor and gave the alarm. A crowd soon gathered but it was too late to save the house.
 The O. K. ranch is owned by Mr. Jeffers parents, Mr. and Mrs. W. H. Jeffers. There was no insurance on the furniture so it was a heavy loss for Mr. and Mrs. Jeffers but the loss of the house is partly covered by insurance.

DECLAMATORY CONTEST.
 The annual district Declamatory contest was held at the High School Auditorium, Friday afternoon and evening, March 23, 1928. In the afternoon the Oratorical and Extemporaneous contests were held, and the Dramatic and Humorous in the evening. The following contestants were winners: Extemporaneous, Celesta Hemenway of Clearwater, and Mildred Miller of Ewing. In the Oratorical—Bernice Miller of Clearwater, and Milton Nelson of Bristow. In the Dramatic Leora Kissinger of Atkinson, and Pauline Rogers of Clearwater. In the Humorous—William Beha of St. Mary's, and Belva Brown of Ewing.

CELIA ITEMS.
 A fine rain fell Sunday and Tuesday we had a light snow.
 D. T. Scott, Ray C. Aldridge and J. V. Johnson had orders from the District Clerk to serve as Judge and Clerks at the Primary Election, April 10th.
 A few of the neighbors gathered in for a modest little surprise party on Mrs. Emma McKathie Monday evening. A nice social time was had and a fine lunch was served and greatly appreciated by bachelors and married-men alike. As there was no cake with candles on, her age is her cake with.

NORING-MEYER.
 Mr. Gilbert R. Noring and Miss Blanche L. Meyer, both of Inman, were united in marriage by County Judge C. J. Malone at his offices in the court house Thursday March 15.
BRICK BATS.
 Jim Carn was sore at Melvin Jay, the reasons are unknown; the trouble started one spring day when they were both alone. So Jim, as men are wont to do, saw Jay in bitter light; he saw in him no purpose true, no thought or action right. And then one day a chance appeared to tell a

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 Creams Candy 10c
 Hill's Bros. Fancy Dates,
 pound 19c
 2 Pounds Fancy Head
 Rice 15c
 20c B. Large ADVO Extra
 Sweet Prunes, 2 pounds 29c
 Smoked Salt Figaro Brand,
 10 pounds 83c
 One Gallon Can Real
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JOHN J. MELVIN
 Sells for Less
 57 Steps

sordid tale, and as Jim told a scandal leered that turned his hearers pale. The folks who heard with wild dismay were shocked to say the least, yet stopped their friends upon the way and spread it west and east. The story spread and daily grew to monstrous shape and size; and not a word of it was true, such is the power of lies. In days that passed the truth arose and silenced scandal's flame; yet Melvin Jay still feels its blows, it left him worn and lame. Jim Carn who first made up the tale is known both far and near as just a liar who should in jail end up his punk career. Our enemies with ease we sting by gossip's poisoned fang; yet if we do we'll find the thing will prove a boomerang.—Brick Smith.

W. C. T. U. NOTES.
 March 20, 1928, the annual W. C. T. U. Guest day met at the home of Mrs. Lucy Leach.
 Meeting called to order and devotionals conducted by Mrs. Etta Bressler, President.
 After reading and approval of the minutes of the last meeting the President and Secretary presented to thirty-five members a receipt accompanied by a Red, White and Blue badge for payment of dues by March 8, 1928. This completed the Hold Fast Campaign and arrangements were at once begun for the "Go Forward Membership Drive" to be conducted under the leadership of Mrs. Abbie Sanford and Mrs. Lucy Leach as captains.
 A resolution that the resignation of Miss Meta Martin as Publicity Director should be accepted and passed and the president appointed Mrs. Ethel Selah to fill the vacancy for the balance of the year.
 Motion to adjourn being passed the guests were all invited to the dining-room where a sumptuous lunch was served.
 The W. C. T. U. will hold its next meeting at the home of Mrs. Ethel Olsen, on Tuesday afternoon, April 3, 1928.
 Pub. Director.

CARD OF THANKS
 In behalf of all the members of our family, I desire to express our most sincere thanks to the officers and members of Elkhorn Valley Lodge No. 57, I. O. O. F. for their kind ministrations and for their offering of beautiful flowers at the funeral services for our dear father, Samuel P. Burge.
 G. E. BURGE.
CARD OF THANKS.
 In behalf of all members of our family, I desire to express our most sincere thanks to the neighbors and other friends who through their kind ministrations and offerings of beautiful flowers evidenced a spirit of fellowship during the funeral of our beloved father, Samuel P. Burge, and aided us to bear the burden of sorrow occasioned by his death.
 G. E. BURGE.

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