

THE FRONTIER.

VOLUME XLVIII.

O'NEILL, NEBRASKA, THURSDAY, MARCH 1, 1928.

NO. 40.

NEW MERCHANDISE ARRIVING DAILY

Ladies' Spring Hats

Beautiful Line of Piece Goods—
English Prints, Percales, Silks and
Rayons. All New Patterns.

Our Hosiery Department is Very
Complete with a New Spring Shade.
Complete with All the
New Spring Shades.

Ladies' Spring Suits

Ladies' Spring Dresses

Make Your Headquarters For
Your Spring Shopping
At Our Store.

Men's, Women's and Children's
Spring Shoes.

Ladies' Spring Coats

Anton Toy

LOCAL NEWS.

Roy I. Maus and Frank Schober of Golden township were looking after business matters at the court house Tuesday. Mr. Schober filed for the office of supervisor on the democratic ticket in the 4th district.

Herb Hammond and Mike Horiskey drove up to Dewey and Hackberry lakes last Tuesday and endeavored to decoy a few perch. The perch however, were not hungry and the fisherman returned that evening with poor success.

The O'Neill Concert band at their regular meeting at the band hall on Tuesday evening elected officers for the ensuing year: Chauncy W. Porter, president; Archie E. Bowen, vice-president, and E. D. Henry, secretary and treasurer.

E. W. Browne returned home last Sunday from St. Cloud, Minnesota, where Mrs. Browne underwent an operation Sunday, February 12th. She is recovering nicely but will be required to remain in the hospital for at least three weeks longer.

Twelve members of the Ancient Mystic Order of Samaritans drove to Chambers last Thursday evening and took part in the "bear hunt." Ten pilgrims crossed the ice fields of Alaska. A good time was enjoyed.

Mrs. Augusta Martin, accompanied by her daughter, Mrs. H. W. Herford, went to Omaha Tuesday, where Mrs. Martin will receive treatment in a hospital. She was joined in Omaha by another daughter, Mrs. Opie Chambers.

Frank Biglin went up to the Mayo hospital at Rochester, Minnesota, last week and has gone through the clinic. He has been assigned to the hospital. Frank has been suffering with a goitre for some time and expects to undergo an operation for its removal in a few days.

The second issue of the Osmond Citizen came to our desk last week. The Citizen is edited by C. F. Wills, who operated the late Plainview Tribune. The plant was moved to Osmond. We understand that Mr. Wills purchased the Osmond Republican this week and has consolidated the papers.

Mrs. Vertie Black of Anncar, Nebraska, is visiting at the home of her cousin, E. D. Henry and family, in O'Neill, this week.

Mr. and Mrs. George Wrede and son, George Emmet, have been visiting with O'Neill friends during the past week. They were called here last week by the death of their friend and former neighbor, Mrs. George Baird.

Fred McNally moved from St. Edward, Nebraska, to Omaha the first of the week and will be interested, with a partner, in the bakery business in that city. Fred's many O'Neill friends will wish him success in the venture.

Mr. and Mrs. Harold Hough drove down from Valentine, Nebraska, Tuesday and have been visiting at the home of the former's parents, Mr. and Mrs. Scott Hough. They expect to return home today (Thursday) accompanied by Mrs. Scott Hough, who will visit with them until the first of the week.

(Wendell Wagman, son of Mr. and Mrs. Casper Wagman, residing southeast of O'Neill, has accepted a position with the Dunn Pharmacy in Grand Island, Nebraska, as a bookkeeper and salesman. Wendell has been with the company since last November, but has just recently been advanced to this position.

William M. Ely, an attorney residing at Ainsworth, Nebraska, filed the first of the week for the office of district judge in the Fifteenth district. He will oppose Judge Robert R. Dickson, of this city, for the office at the primary and at the coming general election next November.

C. E. Dove, Division Manager of the Interstate Power Company, is expected here tomorrow (Friday) and officiate at a 7:00 o'clock banquet to be given at the Golden hotel by the Interstate Power Company to about thirty-five of their employees in this district. This banquet is one of a series of social functions to be given by the company throughout the year and are for the purpose of bringing their employees closer together and uniting them as one large body. Mr. Dove is a very pleasant gentleman to meet and is held in high esteem by the employees of the company.

Mrs. E. F. Roberts has received a clipping from a Bismarck, North Dakota paper which tells about the big annual North Dakota dinner to be held in Washington, D. C., tonight, the products of which were sent from North Dakota. Her son, Herbert J. Roberts mentioned in the article as the "bee man of the Missouri slope" has contributed 165 jars of his "water-white honey" to be used at the dinner and to be given away as souvenirs of the occasion. The dinner will be attended by many notables around the capital city. Herbert was representative from his district and is now Inheritance Tax Commissioner and chairman of the clipping committee for the government of North Dakota. In a letter accompanying the article above mentioned tells of a surprise dinner arranged by Mrs. Roberts on her husband's forty-fifth birthday anniversary recently, at which were seated the present candidate for governor, the secretary of state and the state treasurer, colleagues and associates of Mr. Roberts.

Miss Mary Carney spent the first part of last week visiting with her sister, Mrs. L. F. Curtis and family in Sioux City.

Miss Edna Harnish is back at work in the treasurer's office after an absence of several weeks caused by illness.

Charles Kirkland was down from Atkinson Tuesday and filed for Representative from the 64th district on the republican ticket.

Insist on "Pasteurized" Milk

AND CHOOSE "SANITARY DAIRY MILK" IF YOU WOULD HAVE THE MAXIMUM OF PASTEURIZATION PROTECTION.

DR. BUNDESEN,
HEALTH COMMIS-
SIONER OF
CHICAGO SAYS—

"Since the institution of an order in 1916 that all milk except certified be pasteurized, there has not been a single case of contagion traced to the milk supply, a record which speaks volumes for the efficiency of pasteurization as a public health measure."

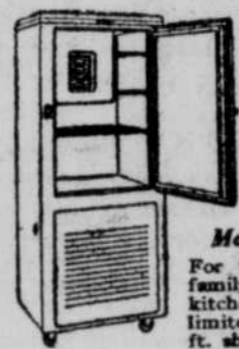
Know your dairy! Proper pasteurization, sanitary sterilization and efficient refrigeration are absolutely essentials of a modern milk plant. We have the only complete dairy equipment of this kind in O'Neill—and our service and organization have been developed to a point which enables our milk man to put on your door step each morning, with unflinching regularity, a quart of superior "safe" milk, of good flavor, rich in butterfat content, splendid keeping qualities and with every essential of nourishment retained.

Delivery leaves dairy at 4:30 p. m.
It's safe and cost no more.
Phone your order today.

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Sanitary Dairy
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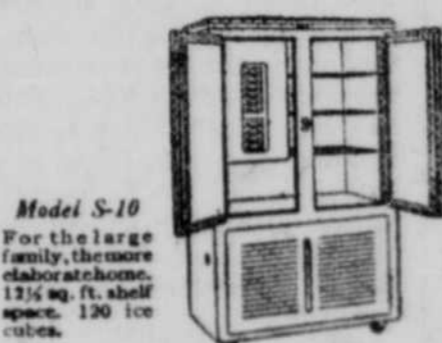
Buy your Servel on our
30-day money-back guarantee



Model S-5
For the small family or where kitchen space is limited. 7 1/2 sq. ft. shelf space. 48 ice cubes.



Model S-7
For the family of medium size. 10 1/2 sq. ft. shelf space. 96 ice cubes.



Model S-10
For the large family, the more elaborate kitchen. 13 1/2 sq. ft. shelf space. 120 ice cubes.

LET the new Servel prove every claim we make by its actual, every-day performance right in your own home.

Come in today and choose from these new steel cabinet Servel electric refrigerators the size best suited to your needs. Let us show you Servel's outstanding advantages—its greater beauty and convenience features—the quiet, smooth-running "Duplex" machine—sturdy, fool-proof, economical and built for long years of dependable service.

Once you have learned how Servel keeps all foods in perfect condition—more healthful and appetizing—far longer than you ever thought possible—you will wonder how you've managed without it.

We will install Servel in your kitchen with the definite understanding that if, within 30 days after installation, you are not completely satisfied, you may arrange to have it removed and your money returned.

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