

The difference between a hole in the wall and a Real STORE is expressed in the class and variety of stock carried.

One glance around our store will prove the superiority of our service to discriminating buyers.

It is worth your while to take that glance.



**D.** H. CRONIN, Publisher W. C. TEMPLETON, **Editor and Business Manager** 

Entered at the postoffice at O'Neill, Nebraska, as second-class matter.

Entered at the post offi	ce at O'Neill,
Nebraska, as second-cla	ass matter.
One Year	\$2.00
Six Months	\$1.00
Three Months	\$0.50

**ADVERTISING RATES:** 

cents per line.

Bu home town. Careful investigation has proved beyond doubt that the average small city merchant is as thoroughly alive to the wants and needs of his patrons as are the tradesmen of the larger cities. The one thing only that is needed to make the co-operative scheme a success, and thus bring larger assortments of style and quality merchandise, is the united patronage of the buyers of that particular community. Some may say that they are unable to satisfy their wants in the smaller city or town. If such is the case, it is because the merchants of

Display advertising on Pages 4. 5 that town have not had the patronand 8 are charged for on a basis of age necessary to justify their carry-25 cents an inch (one column wide) ing the added stocks. At least this is per week; on Page 1 the charge is the case in nine out of ten such com-40 cents an inch per week. Local ad- plaints. On the other hand, there is insertion, subsequent insertions 5 rare instances, of a merchant who will and Schissler, O'Neill, Bishop and not see the trend of the times and Doyle. who will not modernize his stocks to

Every subscription is regarded as meet the new conditions. And, this of sub- being the case, there will be but a

DEFEATED BY O'NEILL	September 1, 1925		
BALL TEAM THIS WEEK	At the bridge opening in South Da-		
BALL IEAM THIS WEEK	kota in the afternoon:		
. all I To Thisteen Inning	O'NEILL:		
gin Subdued In Thirteen Inning	AB R H PO A E		
Game, Gregory Beaten Twice	F. Doyle, cf		
And Lynch Once.	E. Doyle, c		
	Cran, rf		
	Holiday, 3b		
O'Neill's star aggregation of base-	Higenbotham, 1b4 2 3 6 2 0		
ll players covered themselves with	Allen, p4 1 2 0 1 0		
ory this week by winning four	Carroll, ss		
mes from three of the fastest teams	Bazelman, 2b		
north Nebraska and southern South	Beha, lf		
akota. The most thrilling of the	Thompson, ss1 0 0 1 1 1		
o games played at home was the	Quincy,		
irteen inning one with Elgin Wed-			
sday and which will go down in	29 9 11 21 7 3		
story for the closeness of the con-	GREGORY:		
st and its thrills. The other home	ABRHPOAE		
me, with Lynch Sunday afternoon	Sully, rf1 0 0 0 0 0		
so was thrilling in that it evened up	Whitley, rf		
e score with the boys from over	P. Saur, ss		
e Niobrara and introduced to the	T. Anderson, 2b		
ns a local hurler of decided merit,	Speck Lau 3b		
shop, who made his bow by strik-	Hall, 1b		
g out sixteen men and breaking	Manzer, cf		
e local strikeout record for the	Eiler, lf		
ason. The new record however was	Tomlinson, p		
ortlived, for on Wednesday, Quincy,	Chambers, rf1 0 0 1 0 0		
tching for O'Neill, whiffed twenty-	Music, c		
ur and set a mark that is not apt			
be exceeded for a long time to	28 4 8 18 4 2		
me.	Only six innings were played.		
Lynch— ABRHPOAE	Tomlinson hit 3, walked 2 and struck		
ceele, ss 4_1_0_1_3_1	-1 out o, Anen mt none and warked none		
chissler, c 5_0_1_7_0_0	5_0_1_7_0_0 and struck out 10.		
icanek, lf 4_0_2_2_0_1	A 9 9 0 1 Dath side received a two base mt.		
ichter, 1b 5_0_4_10_0_0	A Higenbotham received a nome run.		
arrow, 3b 3_0_1_0_2_0	Double play Bazelman to Thompson		
urney, cf 5_0_0_0_0_1	to Higenbotham.		
dney, 2b 4-0-0-1-2-0	RHE		
alva, rf 3_0_0_3_0_0	O'Neill 511 200 x-9 9 3		
ysavy, p 4-0-1-0-3-0	Gregory 010 000 3-2 4 2		
Umpires: Harns and Harris			
Totals 37 2 9 24 10 3	O Nem deleated Eigin wedlesday		
Wolfe substituted for Burney after afternoon by a score of 5 to 4. The			
e last half of seventh.	moon was just about to rise when		
O'Nall APPUDOAF	Holliday, O'Neill's third baseman,		
O'Neill— AB R H PO A E	knocked one down just beyond Ander-		

THREE FAST TEAMS

Da

tw

ga

als

the

the

far Bis

ing

the

sea

she

pi

fo

to

COL

Ri

D

-1-1-1-0-0 son, Elgin's second baseman, which F. Doyle, cf -0-16-1-0 E. Doyle, c -0-1-0-0-2 fielder, in. It being the last half of Allen, rf Holiday, ss, 3 b. 4-0-1-22-0-1 the thirteenth inning of the fastest Higenbotham, 1b 2-0-1-7-0-0 baseball game played in north Ne-Carroll, 3b, ss 2-1-1-1-0-0 braska for some time, the applause Bishop, p 3-1-2-0-2-1 4-0-0-0-0 from the O'Neill section of the largest Beha. lf -3-3-0-3-1 Bazelman, 2b Totals 29 7 9 27 6

Lynch 00000011-2 **O'Neill** 00101122 x-7

Home runs, F. Doyle, Bazelman; three base hits, Holiday, Bazelman, Darrow; struck out by Bishop 16, by

Umpire Ross Harris.

Over at the dedication of the Rose-

O'NEILL VS. GREGORY ber 1, 1925 pening in South Da-100n : AB R H PO A E

brought Fred Doyle, O'Neill center

was long and enthusiastic; at least

crowd which witnessed the dispute.

A large gathering of baseball

maniacs from Elgin, Neligh, O'Neill

and points in South Dakota saw the

game. It was no place for a sick

man or one with a weak heart.

Quincy, pitching for O'Neill, started

it off by retiring the three first Elgin

batters up, and then in the last half

## More Money for Your **Potato Crop**

Regardless of the market price for potatoes, it pays to harvest your crop with a

## **Hoover Potato Digger**

potatoes that otherwise would be left in the ground and by doing he work so quickly, easily and economically.

The Hoover digs up the potatoes and piles them in neat rows where they can be handled with minimum labor.

The shovel is of best quality high-carbon crucible steel and shaped so as to gather the potatoes with the least possible loss. No danger of cutting the potatoes to the extent that a plow or hoe does. Stone guards can be used in stony ground.

The vine-separating rear rack sifts out all dirt and deposits the potatoes in a compact row on clean ground directly at the rear

The Hoover digger soon makes of the machine, while the vines extra profit for you by digging up and trash are deposited at one side.

> Roller bearings and wide tires on the wheels assure light draft.

> Double-Action or Single-Roller Front Truck permits the digger to be turned in a very short space.

Solid steel frame, strong main sides of Bessemer steel, beams of best quality charcoal malleable castings, and steel chains and hardened steel sprockets that greatly resist wear.

Don't fail to see the Hoover Potato Digger before you harvest your potato crop; its use means greater profits. Also ask us about Hoover Engine Drive Potato Diggers-two-horse machines under all conditions, and any other potato tools you require.



O'Neill .... 200 001 000 100 1-5 12 Ella Clark has been caring for the Elgin ..... 000 030 000 100 0-4 9 2 Clifford Thomas children during the Each side received 2 two base hits; absence of Mrs. Thomas, who was of the first F. Doyle and Emmet Quincy struck out 24, and did not called to Merriman, Nebraska, by the vertisements, 10 cents per line first the possible chance, but only in very Rysavy 6; batteries, Lynch Rysavy 6; batteries, Lynch Rysavy boyle of O'Neill assembled two scores. walk any or hit any; Isler struck out death of a son of Mrs. Joe Weston. The game, a perfect pitchers' battle, 14, hit 3 and walked 2.

with Eisler twirling for Elgin, moved along without a break until the fifth F. Doyle caught a fly and caught the O'Neill made a double play when inning, when Elgin scored thrice. man off first.

hay stacker.

dent recently.

recently.

Friday afternoon.

new threshing machine.

visiting at Dorsey, Sunday.

Umpires: Michael Zerloine of Hum-

NORTH POLE NEWS

Clyde Thomas is operating a new

J. S. Noble recently purchased a

Mayme and Willie Juracek were

Miss Mary Clark spent Sunday and

Mary Clark will assist John Tim-

merman in the hay field this summer.

from an injury received in an acci-

Everett Siders is recovering nicely

Mrs. Martin Stauffer was a caller

t the home of Mrs. Chas. Siders

Miss Ella Clark spent Saturday

visiting with her Sister, Lillian, and

with her mother who has been ill

Everett Siders is busily engaged

n putting up his hay crop this week.

Clifford Newman and Leonard Larson

Monday with Mrs. Fred Thomas.

phrey and Ross Harris of O'Neill.

Free! Free!! **Headquarters** for School Supplies

One soft lead pencil free with each

5c Lithographed Pencil tablet. 24

Different Covers in each assortment.

35c Large Can Pork and Beans 25c

25c

39c

28c

59c

50c Chased Metal Barrel Gold

Plated, Propelling Pencils\_\_\_ 25c Size Carters School Paste, 10c

Sticks like a car window

10c Pkg. 8-Color Waterproof

Double Lacquered Bottle Caps

Tin Lacquered, Composition

Cork Lined, insuring per-

Virgin Wool Men's Suits \$23,5

JOHN J. MELVIN

57 Steps

Sells for Less

fectly air tight sealed

bottle. 12 dozen

Flavored Malt

How Is It With

You?

Some men look ahead only a

However, he who really succeeds

This bank can help you see ahead.

This bank carries no indebtedness

The O'Neill National Bank

in life is looking ahead in hundreds

nickel's worth at a time.

of officers or stockholders.

Resources over \$600,000.00.

or thousands.

Puritan Bohemian Hop

Why Pay More? All

35c Bottle Heinz Tomato

with Tomato Sauce

Extra Fancy Concord

Grapes, basket

Ketchup, 14 oz. net wt.

Genuine Signet Ink,

2 ounce bottle

Wax Crayons

must understand that these conditions buyer. There is no town in the are made a part of the contract be- country immune to the locating of tween publisher and subscriber.

## YOUR EVERY WANT SUPPLIED AT HOME

(Plainview News.)

A live town, with live merchants, invariably affects real estate and farm values and the desirability of that community as a place to live. By the people of a community continually trading with the local merchants the spirit of co-operation is born. The merchant in turn almost without exception, is made to realize the necessity of having complete lines of goods. The daily paper, the telephone and rural delivery have inaugurated a new system of merchandising, impossible under former conditions, and as a rule, people of the different communities are enabled to

"live wires."-(c)

The Frontier received a card a few days ago from Washington, D. C., announcing the birth of a son to Congressman and Mrs. Robert G. Simmons, of Scotts Bluffs, Nebraska. The card was an unique affair and carried the following inscription:

Ray Clifford

August 17, 1925

Here's How Much They Say I Weigh Seven Pounds, Ten Ounces And Here's The Folks With Whom

Mr. and Mrs. Robert G. Simmons

## If You Don't Save **Your Money** Someone Else Will

Every day is labor day for the man who isn't building for the future.

**BUILD UP A BANK** ACCOUNT

-and for its solid foundation, select a bank that is strong, reliable and willing to do its full share in helping you to get ahead.

In other words, select our bank as a place for your deposits - because you will find that we fill all your requirements.

Nebraska State Bank

**RAY CLIFFORD ARRIVES** AT CONGRESSMAN'S HOME

How-De-Do, Folks! Here's My Name

Here's The Date On Which I Came

I Stay

scribers will be instantly removed very short time elapse before that bud bridge across the Missouri river with one, tying the score, and everyfrom our mailing list at expiration of merchant has of necessity been either near Wheeler, South Dakota, Tuesday, thing ran smoothly until the tenth intime paid for, if publisher shall be forced to see the light or his trade Allen, O'Neill's premier southpaw, ning, when Elgin scored anther one notified; otherwise the subscription has been assimilated by a mro pro- distinguished himself and broke the and Beha for O'Neill hit a two-bagger remains in force at the designated gressive man and the opportunity of hearts of western South Dakota base- and Carroll for O'Neill brought him subscription price. Every subscriber a good trading place afforded the ball fans by defeating Gregory, the in with one of the same size. champions of South Dakota, twice in

> morning was a shutout, O'Neill winning 13 to 0 and batting Iler of Salem, the highest priced hurler in South Dakota, and Musik, who replaced him in the fifth, freely and at will, while the Gregory men were helpless before the O'Neill moundman. Then just to show that there was no hard feelings and that it wasn't so very hard to do, Mr. Allen went back into the box in the afternoon and again trimmed the Gregory bat. With two men out Fred Doyle bunch by a score of 9 to 4, Tomlinson, pitching for Gregory being unable to

stop the batting streak of the Irish. Gregory-AB R H Sully, cf Whitley, c Pete Laur, ss 2-0-\_ Tom Anderson, 2nd Eiler, p Speck, Laur Hall, 1b Manzer, rf 2-0-0 Higwood, lf 2-0-0 Totals 18 0 2 O'Neill-AB R H F. Doyle, cf 3-3-2 E. Doyle, c 2-3-1 Crann, rf Holiday, 3b 4-3-4

Higenbroham, 1b

Allen, p

Beha, lf

Quincy,

Gregory

O'Neill

Schissler.

Carroll, ss Bazelman, 2b

Totals

It being the last half of the tenth one day. The first game, in the O'Neill business men who had closed up their establishments for the afternoon decided that it was useless to open up for the evening trade and settled down to await the finish.

Quincy for O'Neill and Eisler for Elgin were pitching almost perfect ball. The eleventh inning moved along and then the twelfth, without a score for either side. Then in the fatal thirteenth Quincy whiffed the first three Elgin men up and O'Neill came to singled to first and Emmet Doyle, O'Neill's catcher, crashed a two-bagger down beyond the second baseman. Both men tore around the diamond,

3-0-0 with Fred Doyle crossing the home 2\_0\_0 plate; but because of ground rules Fred Doyle was sent back to third 2\_0\_2 and Emmet Doyle to second. Mr. 1-0-0 Holliday for O'Neill proceeded to ad-2\_0\_0 minister the coup de grace by placing

2\_0\_0 one just out of reach of second base and Fred Doyle came in and the game was over. As a pitchers' battle the game will go down in baseball annals, each pitcher facing a strong batting team and fighting to the last. The statis-

tics show that Quincy struck out twenty-four men and Schissler fourteen, 4-2-2 that nine hits were registered against the O'Neill man and twelve against 3-1-3 Eisler. The game was remarkable in being almost errorless and because

3-0-1 of the absence of wrangling. The box score follows: **O'NEILL VS. ELGIN** September 2, 1925 At O'Neill, Nebraska

O'NEILL: AB R H PO A F. Doyle, cf

3 4 0 3 0 3-13 E. Doyle, c . Batteries, Gregory, Eiler, Musik Holiday, 3b and Whitley, O'Neill, Allen and Doyle; Higenbotham, 1b

000000-0

three base hits, F. Doyle, Crann; two Bishop, ss base hits Higenbotham, 2, Beha.

O'Neill defeated Lynch Sunday Bazelman, 2b afternooh in an exciting game on the #Allen 4 local diamond by a score of 7 to 2. Carroll, 2b The feature of the game was the

striking out of sixteen men by Bishop, O'Neill's star right hander, and the

ELGIN:

six of the O'Neill batters. The hits Paul, If were nine each. Bishop gave but one F. Fluery, 3b base on balls to Rysavy's two and D. Sherry, 1b each hurler struck a batter. Home- Grahn, ss

47 5 12 39

5 1 1 15

2 0

1 10 0 strike outs by Eiler 5; by Allen 6; Quincy, p ...

Beha, lf

breaking of the previous record for

savy, the Lynch hurler, whiffed but R. Sherry, rf

F. Doyle, both of O'Neill. Both Beer, cf ... pitchers received good support from Wingate, c

the other members of their teams. Isler, p Battery for O'Neill-Bishop and E. S. Fluery, cf .

Doyle; for Lynch - Rysavy and

runs were made by Bazelman and Anderson, 2b

the season of fifteen strikeouts. Ry-

0 13

AB R H PO A

-Allen batted for Bazelman.

Thompson, rf

3-0-1

4-0-0

3-1-1

1-0-0

30 13 15

