"I feel it my duty to write you a letter of thanks for your wonderful Peterson's Ointment. I had a running sore on my left leg for one year. I began to use Peterson's Ointment three weeks ago and now it is healed."—A. C. Gilbrath, 703 Reed St., Erie, Pa. For years I have been selling through druggists a large box of PETERSON'S OINTMENT for 35 cents. The healing power in this ointment is marvelous. Eczema goes in a few days. Old sores power in this cintment is marvelous. Eczema goes in a few days. Old sores heal up like magic; piles that other remedies do not seem to even relieve are speedily conquered. Pimples and nasty blackheads disappear in a week and the distress of chafing goes in a few minutes. Mail orders filled. Peterson Ointment Co., Inc., Buffalo, N. Y.

His Impression

"Aw, no," replied Gap Johnson of Rumpus Ridge to a tender made by an acquaintance. "I reckon I'd better not get any more dogs just now. I'd like to, being as I've only got 'leven, but I sorter figger wife is ag'in it."

"What makes you think so?" "Well, I hinted about it last night, and she said if I brung any more dogs home for her to feed and fall over she'd burn the house and leave me for good."-Kansas City Star

Green's August Flower

The remedy with a record of fiftyeight years of surpassing excellence. All who suffer with nervous dyspepsia, sour stomach, constipation, indigestion, torpid liver, dizziness, headaches, coming-up of food, wind on stomach, palpitation and other indications of digestive disorder, will find GREEN'S AUGUST FLOWER an effective and efficient remedy. For fifty-eight years this medicine has been successfully used in millions of households all over the civilized world. Because of its merit and popularity GREEN'S AUGUST FLOWER is found today wherever medicines are sold. 30 and 90 cent bottles.-Adv.

They Always Do Sam-Jones is the proud father of a

Hamm-When was it born?

"Saturday morning."

"Just like a woman to show up on pay day."-Judge.

Hall's Catarrh Medicine is a Combined Treatment, both local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists. F. J. CHENEY & CO., Toledo, Ohio

Statesmen's Fate Similar

James G. Blaine and Henry Clay suffered similar fates when they sought to be elected by their respective parties to the Presidency of the United States. Both were twice defeated for the nomination by their party during years when the party nominees were elected and both similarly were defeated when they were chosen as standard bearers.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 23 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.-Adv.

Gold Railway Bed

Passengers on a railroad east of Denver are to ride on a roadbed of gold. The right of way for 400 miles will be ballasted with the slag from the gold and silver mines of Colorado. Each ton of this slag contains at least \$2 worth of gold ore, but the amount is too small for the smelting companies to get out profitably with the machinery now in use.



Balsair for Colds. New device. New discovery. Works while asleep. Send \$1 or write. W. P. Co., 1121 Howard St., San Francisco. BUY GOOD LAND IN CENTRAL SOUTH DAKOTA, where one crop, in many instances, pays for the land. Write for prices. Gottlieb Winckler, Harrold, South Dakota.





TO HOUSewives Sendus your name and we will send you, FREE and POSIFAID a 10 cent of POSI SCIENCE

A STORY OF TOYS, TOYLAND AND THE MACHINERY WHICH MOVES THE HOLIDAY

In these latter days, when every branch of human activity has been systematized and we are brought, whether we like it or not, under the spell of scientific management of the smallest business, what is more natural than that we should now be obliged to accept the scientific management of Christmas?

Christmas as a science! How our grandfathers would have gasped at the idea! In their time Christmas was a spontaneous holiday. Christmas Eve they hung their stockings on the mantelpiece in full confidence that Santa Claus could find his way through a six-inch stove pipe. Then there was the Christmas tree, with a grandfather to distribute the gifts and a strong force of uncles and aunts to maintain peace among the eousins. And there was skating in the afternoon with the choicest sert of melee to give the finishing touch to the day.

There was no need of science there; it would, in fact, have spoiled the whole thing. But now the spirit of Christmas has changed. We still have our Christmas trees, subject to the regulations of the fire department, but we are really slaves of our Christmas shopping list. From Thanksgiving to Christmas most of us live in an atmosphere of deepening gloom. We have continually hanging over us that dreadful problem of what would be the best thing to give So-and-so, and when we have made a selection our hearts sink at the awful thought that, perhaps, "What's-his-name may give the same thing."

It is to relieve this situation as much as possible that science has been called in to our aid. Of course, even science has not yet been able to prevent two people from sending the same gift to one person. But it has been able to display unusual gifts and a larger number of them for our consideration, so that it will be easier to select a present which we may be quite sure another person would not think of. And the greatest advantage of scientific Christmas shopping is the increased speed with which the ordeal may be gone

These are two things which have brought about this result. The first is the establishment of exhibits of gifts for children in the schools of the large cities of the country. And the second is the scientific arrangement of gifts for sale in the shops and department stores. On one floor we have a department devoted entirely to toys and other gifts for children; in another place presents particularly suited to men; and elsewhere sections for women and boys and girls. It is all the direct result of the card index and the filing cabinet. You look under the particular heading you wish and you find displayed before you a vast quantity of suitable gifts to choose from.

A good example of these school exhibits, which are merely for the purpose of offering suggestions about things to give, is that in the Teachers' College Museum in New York City, where the suggestions are arranged by the Kindergarten Primary Association, an organization of mothers connected with the Horace Mann School, acting in co-operation with the department of kindergarten education. That the exhibit meets a distinct need is evidenced by the goodly number of visitors who wander from case to case, often armed with a note-book and pencil, or stop to question the experts who are present to give advice when it is de-

The object of this undertaking is not so much to save mothers labor, worthy object though that might be. Nor is it to display the latest and most ingenious products of the toy market. Child welfare is the primary purpose, and there we have another side of the scientific Christmas. It is to save the children from being deluged at the Christmas season with inartistic, unhygienic and useful gifts. Aesthetic and hygienic are words that loom up larger in the vocabulary of the pres-

ent than that of the past. And so, although Noah's ark will remain Noah's ark to the end of the world, no twentieth century youngster whose family attends one of these exhibits will feel constrained to suck the paint off Shem, Ham or Japhet. For, lo and behold, they are entirely innocent of the familiar red and green and blue of that unsanitary century we have left behind. The sons of the patriarch and all the animals that "went in two by two" are of reasonably hygienic white

By the same token, dolls will be dolls. For here again the scientific Christmas has produced a change to a more aesthetic and hygienic product. Instead of the big rag doll, whose features have been kissed into obliteration by several generations of children, there is a stockinet successor, equally unbreakable, far more beautiful, and absolutely impervious to washing.

For older chilldren one finds marvelous all-wood dolls, again embody-11g the three important virtues. They t.re unbreakable, washable and artistic. Their naturalness is evident at a glance, and the visitor is not surprised to learn that they are reproductions of American children mod-

And yet, the thought rises, will modern Dorothys and Nancys love these charming creatures one whit more than their mothers and grandmothers loved the china and wax dollies who preceded them? There was Henrietta, a gorgeous Parisian, you may remember, whose pink and white loveliness is still a happy memory. Poor Henrietta! She died the victim of a bad small brother who tried the effect of midsummer heat upon her waxen complexion. Then there was Juliet, she of real brown hair that combed and a warm brunette complexion, and a host of others who may have had untold attractions. But you must put them out of your mind in this scientific age. Real hair harbors horrible microbes and complexions do not digest well in small stomachs.

Then there are other suggestions which are the result of the practicality of our time. Housekeeping furnishings, for example, such as tea sets in pewter, cooking utensils in granite and metal, an ironing board and fron which can really be used, and an iron cook-stove upon which things can be cooked. In the matter of musical toys, science has gone even further. The planos for the child of today are marvellous instruments. Alas for the prestige of the tinkly toy of a generation gone by! These have from two to three octaves of the chromatic scale and are accurately tuned "to concert

But all such marvels cost money and are not likely to avail much for the household where five or six must live on a small income. So it is good to discover a case containing a number of toys at a minimum price. Not one exceeds ten cents in cost. It is surprising how many attractive things may be had for this money, and the hard pressed, busy mother, doting grandma, conscien-tious aunt or inexperienced big cousin is very likely to find there the very thing to buy for Tommy or

In fact, these exhibitions are filling a great need in the simplification of Christmas shopping, "Indeed, I know of only one more heartfelt Christmas need," said a tall woman in an Amazonian toque, at the Teachers' College exhibit, "and that is an exposition of gifts for men-folk." there is no need to worry about that The scientific Christmas has only begun and before long we will have exhibits for people of all ages and both sexes. As it is, the department stores, by their scientific arrangement and the catalogues and lists of suitable gifts, classified according to ages, have done much toward making even shopping for men a simple mat-

This, however, is a very recent institution. In the old days, a woman went to the large shop, without the slightest idea of what she wanted to buy, and after ten minutes in the crowded, heated aisles, surrounded by thousands of elaborate, alluring, gaily colored possibilities with no apparent order or arrangement, bewilderment and not decision was her portion. Under such conditions. even the most conscientious of them seized the article nearest. She was at the mercy of the saleswoman 1.ecause she did not know what she had better get or where she could

But the woman's bewilderment was nothing to the man's. He didn't even make an attempt to shop; he simply bought. He espied a shelf of lamps, for example, made his way toward it, and demanded curtly: "How much is that-the green one? Fourteen with the shade? Very well. Send it to Mrs. So-and-So, 48 Channing Place." In such a rush and crowd he never could remember with sickening accuracy that Mrs. So-and-So's drawing-room and library were done in red, and already supplied with so many lamps that the housemaid was threatening to

He simply had his wits about him enough to get to the next counter. which was perhaps fitted out in da i copper. "How much is that ink-well? Nine seventy-five? I'll take it. Send it to Mr. Scribbler, 22 Rutherford Square." He went through the ordeal as fast as he could. And Mr. Scribbler, whose desk had been slowly acquiring an outfit of silver tools, would find its simple belongings overawed on Christmas morning by the arrival of three magnificent inkwells-copper, bronze and brass-from three friends who had to select the nearest thing

But all these things are different now. You get a list of things which such-and-such a store has to offer for man, woman and child of any given age, with the floor on which it may be found indicated, and you have only to walk in calmly and deliberately and purchase it. It is literally an index of the peace and good will which you may wish to dispense. You do all your thinking beforehand and have an opportunity to remember that Mrs. So-and-So's library is furnished in red, and that a Kaiser Sinn vase would be more acceptable than a lamp.

Then when you have made your selection you may make your way to the store with a fairly calm and tranquil mind. Of course, it is crowded with a dersity which makes

progress almost impossible, blazing hot with multitudinous lights and noisy with many clamoring voices, but all that can have no effect on you. You are a scientific shopper and know just what you are going to get and where you are going to get it. Science saves time, money and

There is another way in which Christmas has become a science and that is in the methods which the big shop keeper employs to attract the crowds of holiday shoppers. Go into one of their establishments and you cannot fail to see it. They are aglow with light, bright with the colors of unnumbered fabrics and you hear far and near the clash of music from many instruments. That is simply to lure you in and once you are there you see at first nothing but a spectacle of confusion and a conflict of sounds that would make Babel lose caste as a synonym. But if you start to buy what you have come for you will find a remarkable state of order so far as the things offered for sale are concerned. It is not really a store; it's an exposi-

There isn't a man in the world who has a keener understanding of the human makeup than the big shopkeeper. He knows every string of the instrument and plays diligently upon them all. He lures people with advertisements which are wonder stories. He halts the passing crowd in the streets with a windowful of Christmas waxworks, and once they have come inside, whether with a purpose or out of mere curiosity, the machinery is there to hold them

For weeks the designers, decorators, scene painters and dummy makers have been at work devising and constructing some sort of living pictures fraught with the spirit of the Christmas tale. There is the papiermache church, still and beautiful, with snowcovered trees about it, light shining from the tall windows, men, women and children mounting to the portal, and from away in the inside sanctuary somewhere come the music of a nighty organ and voices singing Christmas carols.

It is expensive, but it impresses the people who enter the store. It is the idea of it all that the hearts of the shoppers be mellowed and the spirit be moved to buy more and still more for the holiday giving. That may seem a little "far-fetched" as you sit at home with a "grouch on" because something went wrong yesterday, or a man you thought was your friend went back on you, but get into one of those stores, where "you can't hear yourself think" of your troubles for the noise, and you will realize that it is really a very clever conception.

Up there before the eyes is an inspiring presentment of the great unselfishness. And here before you, behind you and on either hand are the goods, just the things for all your kith and kin. It is the shopkeeper's plan that you shall buy while the spell is still on you, while the dim religious light beams out and the Christmas carols burden the air. And you do. You would be less than human if you didn't. You may not think that has anything to do with it but it has. The shopkeaper would not go to all that expense, you may be sure, if he did not know what results it would bring him.

Even the small street fakers use their wits to sell all they can during the holidays. It is their harvest time of the whole year. And they select the spots on the sidewalks which will be most advantageous for sale of their particular wares. They invent innumerable little devices for the purpose of attracting crowds. They, too, are scientific.

The toyman chooses a spot where the greatest number of children will pass, and spends the day showing the workings of his clockwork vehicles with metallic horses and drivers, his fighting roosters and climbing monkeys, and his automatic animals full of plaintive voice. About the corners where most people pass are stationed the familiar men and women with baby rabbits and beribboned pupples of divers breeds. They know just how to make a woman imbued with the Christmas spirit take pity on the little animals on a cold day and buy them in order that they may have a comfortable

The Christmas greens man with his huge boxes of holly and mistletoe, and-more power and less glucose to him-the candy man and something like ten thousand others display their wares from all sides, entice the passing throngs with a hundred little devices, appeal to their sympathy and turn peace and good will into hard cash. To both buyer and seller, from the biggest to the smallest, Christmas has become & science.

Bags Three Squirrels With Single Shot

Woodsfield, Ohio-Hunting season honors for Monroe county this year have been awarded to Frank Elliott, who bagged three squirrels with a single shot, Elliott explained that the squirrels were caucusing on a



Proven directions on each package. Physicians everywhere recommend ft.

Trace Causes of

Odors in Metals prove that metals have odors com- Two cameras are mounted side by posed not of the atoms of the metal, side and exposed at the same time, but of the products of their chemical says Nature Magazine. Objects of changes. At ordinary temperatures the known distance from the point of obodors frequently could not be detected, servation are photographed along with or were almost imperceptible, but be- the lightning, and a comparison of came more pronounced as the metal the two pictures, plus a little mathewas heated, and then disappeared af- matics, gives the distance of the lightter the heating had been continued for | ning much more exactly than the old a considerable length of time. The ex- process of counting seconds between perimenters also have succeeded in the flash and the thunder. isolating the odorous matter.-Pepular Mechanics Magazine.

P. D. Q.

Balthasar H. Meyer, chairman of the interstate commerce commission, told a railroad story at a Madison

"We'll call the line I have in mind the P. D. Q.," he said. "Well, a man under suspicion of hog stealing was being examined in court, and the magistrate said to him: "'You claim that on the day these

hogs disappeared you were at the P. D. Q. station from 9:15 in the morning till 11:50 at night. What on earth were you doing there all that time?' "'Your honor,' sald the suspect, 'I was waiting for the 10:20 a. m. ex-

Cheese Basis of Long Life

Metchnikoff, the successor of Pasteur, declared that the "microbe of death" was located in the great intes tine and that long life depended on keeping it at bay by means of an appropriate diet, of which cheese was the principal ingredient. As this, with the famous sour milk, is one of the staple forms of nourishment of the Balkan peasants, it may account for the long life of the Serbian and Bulgarian peoples. To this must be added the pure mountain air and the rude but healthy lives led by these remarkable people.

Time to "Take Stock"

Many a man who boasts that he is self-made wonders why his fellows do plotted against Caesar in 44 B. C., the not share his admiration of his creation. Such a man should go farther perimental air station and flying and give serious thought to his achieve- school. ment. Introspection might reduce his conceit.-Grit.

Cuticura for Pimply Faces.

To remove pimples and blackheads smear them with Cuticura Ointment. Wash off in five minutes with Cuticura Soap and hot water. Once clear keep your skin clear by using them for daily toilet purposes. Don't fail to include Cuticura Talcum. Advertisement.

Keep Your Credit Good

Ef you don't pay de fiddler, you'll -Atlanta Constitution.

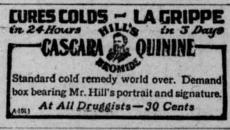
Some men object to dogs and some vomen object to men who object to his own lonesome way. The proceslogs.

Measure Lightning

Photography determines the distance of a lightning flash and hence Experiments have been made to the dimensions of any of its features.



Soothing and Healing Clears Away Blotches



SIOUX CITY PTG. CO., NO. 51-1924.

Island's Historic Past

On the Island of Nisida in the Bay of Naples, where Brutus and Cicero Italian government will build a big ex-

Nisida is a small, rocky island, formerly volcanic. It was here that Brutus left his wife on his departure for Greece before the battle of Philippi, the news of which caused her to kill herself by swallowing burning coals.

Sicilian Lemons

The fruit quarantine maintained by the United States in an effort to keep the Mediterranean fruit fly out of this country has reacted severely upon the Sicilian lemon industry. The exports from Palermo to the United States for have ter depend on de wind ter whis- the first quarter of 1924 were one-half tle for you when you wants ter dance. million dollars less than for the corresponding quarter of 1923.

> If one is obstinate enough he gets sion has moved on.



SAY "BAYER ASPIRIN" and INSIST

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for



Colds Headache Pain Neuralgia

Toothache Lumbago Neuritis Rheumatism

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets Also bottles of 24 and 100-Druggists. Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicyllassis