

FREE To Housewives... Send us your name and we will send you FREE a bottle of LIQUID VENEER.

HEALS RUNNING SORES

"I feel it my duty to write you a letter of thanks for your wonderful Peterson's Ointment."

His Impression

"Aw, no," replied Gap Johnson of Rumpus Ridge to a tender made by an acquaintance.

"What makes you think so?" "Well, I hinted about it last night, and she said if I bring any more dogs home for her to feed and fall over she'd burn the house and leave me for good."

Green's August Flower

The remedy with a record of fifty-eight years of surpassing excellence. All who suffer with nervous dyspepsia, sour stomach, constipation, indigestion, torpid liver, dizziness, headaches, coming-up of food, wind on stomach, palpitation and other indications of digestive disorder, will find GREEN'S AUGUST FLOWER an effective and efficient remedy.

They Always Do

Sam—Jones is the proud father of a girl. Hamm—When was it born? "Saturday morning."

Hall's Catarrh Medicine is a Combined local and internal, and has been successful in the treatment of Catarrh for over forty years.

Statesmen's Fate Similar

James G. Blaine and Henry Clay suffered similar fates when they sought to be elected by their respective parties to the Presidency of the United States.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 23 years.

Gold Railway Bed

Passengers on a railroad east of Denver are to ride on a roadbed of gold. The right of way for 400 miles will be ballasted with the slag from the gold and silver mines of Colorado.

"77" REMEDY BEST FOR COLDS-GRIP

Balsam for Colds. New device. New discovery. Works while asleep. Send \$1 or write W. P. Co., 1121 Howard St., San Francisco.

PARKER'S HAIR BALSAM Removes Dandruff—Stops Hair Falling Restores Color and Beauty to Gray and Faded Hair.

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, restores comfort to the feet. Makes walking easy.

Baby Loves A Bath With Cuticura Soap

CHRISTMAS AS A SCIENCE

A STORY OF TOYS, TOYLAND AND THE MACHINERY WHICH MOVES THE HOLIDAY

In these latter days, when every branch of human activity has been systematized and we are brought, whether we like it or not, under the spell of scientific management of the smallest business, what is more natural than that we should now be obliged to accept the scientific management of Christmas?

Christmas as a science! How our grandfathers would have gasped at the idea! In their time Christmas was a spontaneous holiday.

There was no need of science there; it would, in fact, have spoiled the whole thing. But now the spirit of Christmas has changed.

It is to relieve this situation as much as possible that science has been called in to our aid. Of course, even science has not yet been able to prevent two people from sending the same gift to one person.

These are two things which have brought about this result. The first is the establishment of exhibits of gifts for children in the schools of the large cities of the country.

A good example of these school exhibits, which are merely for the purpose of offering suggestions about things to give, is that in the Teachers' College Museum in New York City, where the suggestions are arranged by the Kindergarten Primary Association, an organization of mothers connected with the Horace Mann School, acting in co-operation with the department of kindergarten education.

The object of this undertaking is not so much to save mothers labor, nor is it to display the latest and most ingenious products of the toy market. Child welfare is the primary purpose, and there we have another side of the scientific Christmas.

And so, although Noah's ark will remain Noah's ark to the end of the world, no twentieth century youngster whose family attends one of these exhibits will feel constrained to suck the paint off Slem, Ham or Japhet.

By the same token, dolls will be dolls. For here again the scientific Christmas has produced a change to a more aesthetic and hygienic product. Instead of the big rag doll, whose features have been kissered into obliteration by several generations of children, there is a stockinet successor, equally unbreakable, far more beautiful, and absolutely impervious to washing.

For older children one finds marvelous all-wood dolls, again embodying the three important virtues. They are unbreakable, washable and artistic. Their naturalness is evident at a glance, and the visitor is not surprised to learn that they are reproductions of American children model-

elled by American artists.

And yet, the thought rises, will modern Dorothys and Nanceys love these charming creatures one whit more than their mothers and grandmothers loved the china and wax dollsies who preceded them? There was Henrietta, a gorgeous Parisian, you may remember, whose pink and white loveliness is still a happy memory.

Then there are other suggestions which are the result of the practicality of our time. Housekeeping furnishings, for example, such as tea sets in pewter, cooking utensils in granite and metal, an ironing board and iron which can really be used, and an iron cook-stove upon which things can be cooked.

But all such marvels cost money and are not likely to avail much for the household where five or six must live on a small income. So it is good to discover a case containing a number of toys at a minimum price.

In fact, these exhibits are filling a great need in the simplification of Christmas shopping. "Indeed, I know of only one more heartfelt Christmas need," said a tall woman in an Amazonian toque, at the Teachers' College exhibit, "and that is an exposition of gifts for men-folk."

This, however, is a very recent institution. In the old days, a woman went to the large shop, without the slightest idea of what she wanted to buy, and after ten minutes in the crowded, heated aisles, surrounded by thousands of elaborate, alluring, gaily colored possibilities with no apparent order or arrangement, bewildered and not decision was her portion.

But the woman's bewilderment was nothing to the man's. He didn't even make an attempt to shop; he simply bought. He espied a shelf of lamps, for example, made his way toward it, and demanded curtly: "How much is that—the green one? Fourteen with the shade? Very well. Send it to Mrs. So-and-So, 48 Channing Place."

He simply had his wits about him enough to get to the next counter, which was perhaps fitted out in dark copper. "How much is that inkwell? Nine seventy-five? I'll take it. Send it to Mr. Scribbler, 22 Rutherford Square."

But all these things are different now. You get a list of things which such-and-such a store has to offer for man, woman and child of any given age, with the floor on which it may be found indicated, and you have only to walk in calmly and deliberately and purchase it.

Then when you have made your selection you may make your way to the store with a fairly calm and tranquil mind. Of course, it is crowded with a density which makes

progress almost impossible, blazing hot with multitudinous lights and noisy with many clamoring voices, but all that can have no effect on you. You are a scientific shopper and know just what you are going to get and where you are going to get it.

There is another way in which Christmas has become a science and that is in the methods which the big shop keeper employs to attract the crowds of holiday shoppers. Go into one of their establishments and you cannot fail to see it. They are aglow with light, bright with the colors of unnumbered fabrics and you hear far and near the clash of music from many instruments.

There isn't a man in the world who has a keener understanding of the human makeup than the big shopkeeper. He knows every string of the instrument and plays diligently upon them all.

For weeks the designers, decorators, scene painters and dummy makers have been at work devising and constructing some sort of living pictures fraught with the spirit of the Christmas tale.

It is expensive, but it impresses the people who enter the store. It is the idea of it all that the hearts of the shoppers be mellowed and the spirit be moved to buy more and still more for the holiday giving.

Up there before the eyes is an inspiring presentment of the great unselfishness. And here before you, behind you and on either hand are the goods, just the things for all your kith and kin.

Even the small street fakery use their wits to sell all they can during the holidays. It is their harvest time of the whole year.

The toyman chooses a spot where the greatest number of children will pass, and spends the day showing the workings of his clockwork vehicles with metallic horses and drivers, his fighting roosters and climbing monkeys, and his automatic animals full of plaintive voice.

The Christmas greens man with his huge boxes of holly and mistletoe and—more power and less glucose to him—the candy man and something like ten thousand others display their wares from all sides, entice the passing throngs with a hundred little devices, appeal to their sympathy and turn peace and good will into hard cash.

Bags Three Squirrels With Single Shot

Woodsfield, Ohio—Hunting season honors for Monroe county this year have been awarded to Frank Elliott, who bagged three squirrels with a single shot.

Children Cry for



Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Dr. J. C. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

Trace Causes of Odors in Metals

Experiments have been made to prove that metals have odors composed not of the atoms of the metal, but of the products of their chemical changes.

P. D. Q.

Balthasar H. Meyer, chairman of the interstate commerce commission, told a railroad story at a Madison banquet.

"We'll call the line I have in mind the P. D. Q.," he said. "Well, a man under suspicion of hog stealing was being examined in court, and the magistrate said to him: 'You claim that on the day these hogs disappeared you were at the P. D. Q. station from 9:15 in the morning till 11:50 at night. What on earth were you doing there all that time?'"

Cheese Basis of Long Life

Metchnikoff, the successor of Pasteur, declared that the "microbe of death" was located in the great intestine and that long life depended on keeping it at bay by means of an appropriate diet, of which cheese was the principal ingredient.

Time to "Take Stock"

Many a man who boasts that he is self-made wonders why his fellows do not share his admiration of his creation.

Cuticura for Pimply Faces

To remove pimples and blackheads smear them with Cuticura Ointment. Wash off in five minutes with Cuticura Soap and hot water.

Keep Your Credit Good

If you don't pay de addler, you'll have ter depend on de wind ter whistle for you when you wants ter dance.

Some men object to dogs and some women object to men who object to dogs.

Measure Lightning

Photography determines the distance of a lightning flash and hence the dimensions of any of its features. Two cameras are mounted side by side and exposed at the same time, says Nature Magazine.

Sure Relief FOR INDIGESTION

BELLANS FOR INDIGESTION 25 CENTS. 6 BELLANS Hot Water Sure Relief. BELLANS 25¢ AND 75¢ PACKAGES EVERYWHERE.

RESINOL

Soothing and Healing Clears Away Blotches

CURES COLDS — LA GRIPPE In 2-6 Hours. CASCARA QUININE. Standard cold remedy world over. Demand box bearing Mr. Hill's portrait and signature.

SIOUX CITY P.T.G. CO., NO. 51-1924.

Island's Historic Past

On the Island of Nisida in the Bay of Naples, where Brutus and Cleero plotted against Caesar in 44 B. C., the Italian government will build a big experimental air station and flying school.

Nisida is a small, rocky island, formerly volcanic. It was here that Brutus left his wife on his departure for Greece before the battle of Phillippl, the news of which caused her to kill herself by swallowing burning coals.

Sicilian Lemons

The fruit quarantine maintained by the United States in an effort to keep the Mediterranean fruit fly out of this country has reacted severely upon the Sicilian lemon industry.

If one is obstinate enough he gets his own lonesome way. The procession has moved on.



ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for



- Colds Headache
Pain Neuralgia
Toothache Lumbago
Neuritis Rheumatism

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monocloicacidester of Salicylicacid.