

THE FRONTIER.

VOLUMN XLV.

O'NEILL, NEBRASKA, THURSDAY, JULY 24, 1924.

NO. 8.

Sale Begins
Saturday
July 26th

Anton Toy Sale!

Sale Closes
August
9th

Our Annual Mid-Summer Sale

To Sell All Odds and Ends In the Store, As Our Fall Goods Will Soon Be Here

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| July Sale that means Drastic Clearance of Every Lot of Goods which we do not wish to carry over into the Fall Season | A REAL BARGAIN ON MEN'S STRAW Hats—\$3.00 values at \$1.50 \$2.50 hat at \$1.25 \$2.00 hat at \$1.00 | WE WANT YOU TO SHOP EARLY and Shop Thoroughly. You will be rewarded with Extraordinary saving. |
| When you come into the store Saturday morning come prepared to save money, as you have seldom saved before. Come prepared to shop the store thoroughly. | MEN'S WORK SHOES All Solid Leather \$2.50 values go at \$1.89 | OVERALLS 220 WEIGHT \$1.75 value go at \$1.39 Extra Heavy Overall at \$1.89 |
| MEN'S ATHLETIC UNION SUIT \$1.25 value go at 89c | \$3.50 Men's Work Shoes \$2.89 \$4.50 Men's Work Shoes \$3.89 \$5.50 Men's Work Shoes \$4.89 | MEN'S WORK SHIRT This is a \$1.00 Shirt—Sale price 59c |
| MEN'S DRESS OXFORD Are shoes in our best Walk-over shoe \$8.50 values go at \$6.98 | MEN'S DRESS SHOES VALUE \$5.00 Sale price, \$3.98 \$4.75 value, sale price, \$3.98 | MEN'S WORK SHIRT \$1.25 and \$1.50 Value—Sale price 89c |
| \$7.00 MEN'S WALK-OVER OXFORD Black or Brown, Sale price, \$5.98 | MEN'S OXFORDS, BLACK OR BROWN Value \$4.95—Sale price \$3.98 | MEN'S UNION SUIT Short sleeves, long legs, Value \$1.25 Sale price 98c |

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| ODD SHOES AT ODD PRICES Values up to \$8.00 go at 95c | LADIES' APRONS Light and Dark SALE PRICE 79c | MINA TAYLOR HOUSE AND STREET DRESSES One group (odds and ends) value up to \$9.00 SALE PRICE \$2.49 | LADIES' KHAKI KNICKERS Value \$2.50—Sale price \$1.89 |
| LADIES' GRAY SANDAL SLIPPERS Cut out—value \$4.65 SALE PRICE \$3.49 | LADIES' ODD WAISTS at odd prices Sale price 49c | One Lot of CHILDREN'S DRESSES Odds and Ends at 69c | All Our SILK TAFFETA DRESSES will be sold at ONE-HALF price |
| Ladies' Cut Out PATENT LEATHER SLIPPER Value \$4.50—to go at \$3.39 | LADIES' SILK BLOUSES value up to \$7.50 Sale Price \$3.98 | BOY'S WASH SUITS AND ROMPERS AT 98 CENTS | CHILDREN'S DRESSES value \$2.50 and \$2.00 SALE PRICE \$1.39 |
| LADIES' COTTON HOSE value 25 cents Sale price 15c per pair | LADIES' STREET DRESSES Canton Crepe \$47.50 value, sale price.....\$29.98 \$35.00 value, sale price.....\$23.98 \$32.50 value, sale price.....\$22.98 \$30.00 value, sale price.....\$21.98 \$29.75 value, sale price.....\$21.98 \$19.75 value, sale price.....\$14.98 \$8.50 dresses at.....\$5.98 | Ladies' Canton Crepe STREET SKIRTS \$12.50 value, SALE PRICE \$8.98 | Odd Lots LADIES' SILK WAISTS AT \$1.39 |
| LADIES' SILK HOSE \$1.50 and \$1.25 value SALE PRICE 98 CENTS | All Our VOILE DRESSES AT ONE-HALF PRICE | LADIES' VESTS 14c Each | LADIES' SILK GLOVES \$2.00 value at \$1.49 |
| LADIES' UNION SUITS Extra Good Quality Sale Price 43c | PRUNES 10 Pounds for \$1.00 | CORSETS \$1.90 Corsets at 95c \$3.50 Values, sale price \$1.75 \$4.00 Values, go at \$2.00 \$5.00 Values, go at \$2.50 | LADIES' UNDERWAISTS made out of fine Voile value \$1.50, \$1.75—Sale Price \$1.39 |
| P. & G. SOAP 8 Bars for 34c Saturday and Monday | | | GOOD CORN 11c per can Saturday and Monday |

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| 36-INCH MERCERIZED SATEEN Value 60c—Sale price 39c per yard | MEN'S DRESS SHIRTS A big line of men's dress shirts at real money saving prices \$2.00 Value—Sale price \$1.43 \$2.50 Value—Sale price \$1.89 \$3.00 Value—Sale price \$2.39 \$3.50 Value—Sale price \$2.69 \$4.00 Value—Sale price \$2.98 \$6.50 Silk Shirts—Sale price \$4.98 \$7.00 Silk Shirts—Sale price \$5.49 | A REAL BARGAIN IN SILKS 36-in. Taffeta, \$2.00 value, sale price \$1.29 per yard |
| TOWLING—ONE-HALF LINEN 16c per yard | PIECE GOODS DEPARTMENT 81-inch brown sheeting, value 55c, sale price 46c 81-inch white sheeting, 65c value, sale price 49c | ALL OUR CLOTHING IS ON SALE Young Men's Suit, value \$25.00, sale price \$18.98 Men's Suit, \$32.50 value, sale price \$23.98 \$40.00 and \$42.50 values, sale price \$33.98 \$45.00, \$46.50, \$47.50 and \$52.50, all go at \$37.98 |
| VOILES—39-INCHES WIDE Value \$1.00 and 75c a yard Sale price 49c a yard, to clean up | 36-inch shalie cloths, Value 25c, sale price 19c per yard | MEN'S ODD PANTS \$4.50 Pants, sale price \$3.89 \$5.50 Pants, light weight, good summer pants, Sale price \$3.98 \$6.50 Values, sale price \$4.98 \$7.50 Values, sale price \$5.89 \$9.50 Values, sale price \$7.89 |
| GINGHAMS The largest bargains in gingham we have ever given. All these gingham are 32-inches wide, formerly sold at 65c and 75c a yard To close them out, Sale price 49c | 36-INCH PERCALES, DARK OR LIGHT Sale price 17c per yard | SLICED PEACHES Sale price, per can, 23c |
| 25c Shirting, sale price 19c per yard 27-inch Gingham at 16c per yard 30-inch plain or flowered crepe, sale price 28c | | |

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| SUGAR 13½ Pounds For \$1.00 Saturday and Monday | RATINE value up to 90c sale price 59c per yard | Anton Toy | 36-INCH CRETON sale price 19c per yard | J. & P. COATS THREAD 100 Yard Spool 6 for 25c |
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