

THE FRONTIER.

VOLUMN XLIII.

O'NEILL, NEBRASKA, THURSDAY, JULY 12, 1923.

NO. 6.

Anton
Toy
O'Neill
Nebr.

I'll Get Busy Right Away And Show Them
What Values Are---PEP-tomist

Anton
Toy
O'Neill
Nebr.

Standard Corn
9c per can
5 cans to a customer

Flour, Gilt Edge
\$1.55 a sack

Arm and Hammer Soda
4 for 30c

Cinnamon
½ pound 15c

Poast Toasties
large size, 2 for 25c

Luna Soap
7 bars for 27c

Sugar per 100 pounds
\$10.25
For Saturday

Shoe Laces
2 pairs for 5c

A PEP-tomist CLEARANCE SALE

A Sale that will gladden the heart of every thrifty woman. A glorious opportunity to buy dependable, serviceable, standard merchandise at great savings. This is a sale so much better and honest to goodness chuck full of values that hundreds of "peptomist" people will see it at a glance. There'll be some rush and the bargains will be fast going. Come early. Come every day. With us price alone is not enough. You get here, Quality with Low prices.

Ladies' Silk Dresses

Ladies silk taffeta dresses all go at one-half price.
\$20.00 dress, sale price \$10.00
\$25.00 dress, sale price \$12.50
\$32.50 dress, sale price \$16.25

Ladies' Skirts

All our ladies' skirts including white or darks go at ½ price
\$3.50 skirt, sale price \$1.75
\$8.50 skirt, sale price \$4.25

Mina Taylor Dresses

Odds and ends in Mina Taylor house dresses go at ½ price
Others at big discount to clean them off

Voile Dresses

All our Voile street dresses go at ½ price
\$12.50 dresses, sale price \$6.25
\$18.00 dresses, sale price \$9.00
\$27.50 dresses, sale price \$13.75

Canton Crepe Dresses

One-Third off on all our Canton crepe dresses

Ladies' Waists

To clean out of the store
Sale price 59c each

-not an
optimist



not a
pessimist



-but a
PEP-tomist !



Men's Clothing

Real bargains in our 100 per cent pure imported wool clothing
\$40.00 suit, sale price \$31.50
\$42.50 suit, sale price \$33.75

Men's Odd Pants

\$2.50 pants, sale price \$1.98
\$1.75 pants, sale price \$1.49
\$3.90 pants, sale price \$2.89
\$5.00 pants, sale price \$3.89
\$7.50 pants, sale price \$5.49
\$8.75 pants, sale price \$6.89
\$9.50 pants, sale price \$7.49
\$9.00 pants, sale price \$7.29

Overalls

Ideal brand, a Real Overall
Value \$2.25
Sale price, \$1.89

Overalls

Men's overall, 220 Denim brands
Masco and Lindeke-Warner, stripes and blue
Sale price \$1.49 per pair
Limited one pair to a person

Men's Athletic Union Suits

Men's athletic union suit
Sale price 79c

Dress Shirts

Odd and ends in men's dress shirts with collars, or without
Values up to \$3.00, sale price 89c

THESE ARE IN MY WAY

Dress Shirts

\$2.50 value, sale price \$1.98
\$3.00 value, sale price \$2.49
\$3.50 value, sale price \$2.89
\$4.00 value, sale price \$3.29
\$2.00 value, sale price \$1.49

Ladies' Slippers

\$4.50 value, sale price \$3.89
\$5.00 value, sale price \$3.98
\$6.00 value, sale price \$4.49
\$8.50 value, sale price \$6.98
\$9.50 value sale price \$7.49

MINA TAYLOR DRESSES

\$7.50 value, sale price \$5.69
\$5.75 value, sale price \$3.98
\$3.50 value, sale price \$2.98
\$9.75 value, sale price \$7.98
\$12.50 value, sale price \$8.49

27-inch good gingham, sale price 16c
32-inch plain gingham, sale price 22c

Percales

36-inch standard quality percale, light or dark
25c value, sale price 18c

36-inch shalie cloth, 36-inch in creton and 36-inch in silkaleen

25c and 30c value, sale price 19c

Children's Rompers

50c value, sale price 29c

JUST WATCH THINGS HUM IN

WASHGOODS SECTIONS

Black silk taffeta, \$2.00 value, sale price \$1.59
Blue silk taffeta, value \$2.00, sale price \$1.59
Ratine, 36-inch, value 60c, sale value 39c
75c value, sale price 49c
85c value, sale price 52c
\$1.75 value, sale price \$1.29
\$1.50 value, sale price 98c

Flaxon 28-inch, nice dainty patterns
50c value, sale price, per yard 29c

Curtain Department

In the curtain department

36-inch scrim, 18c value, sale price 11c
36-inch marquisette, sale price 27c
36-inch net curtain, sale price 27c
31-inch drapery, \$1.50 value, sale price \$1.19

Our Silk Hose

Has a reputation

Ladies silk hose, \$2.50 value, sale price \$1.98

Make way for these bargains. Brown muslin 36-inch, good quality, sale price, 14c per yard.

Odd Shoes and Oxfords

AT ODD PRICES

For men, women and children
Sale price \$1.49 per pair

Zephyr Gingham

32-inch French Zephyr gingham, soft finish, fast colors, value 35 to 40c, sale price 22c per yard

Tissue Gingham

Tissue gingham and French gingham, value 75c and 65c, sale price 49c per yard

9-4 Sheeting

Unbleached, good quality, sale price 49c
9-4 bleached sheeting, 75c value sale price 55c
10-4 bleached sheeting, 85c value, sale price 59c

Men's Bathing Suits

\$2.00 value, sale price \$1.49
\$4.00 value, sale price \$3.39

Men's Felt Hats

\$5.00 hat, goes at \$3.49
\$4.50 hat, goes at \$3.29

MEN'S WORK SHOES

\$3.00 value, sale price \$2.49
\$3.50 value, sale price \$2.98

MEN'S WORK SHIRTS

Value \$1.00, Sale price 79c
\$1.25 value, sale price 89c each

Men's Hose

Black or brown

20c value, sale price 16c a pair

Men's Dress Shoes

Black, no rubber lift. To clean out the store
Value \$6.75, sale price \$4.39
\$6.75 value in brown, sale price \$4.89

\$7.25 value, sale price \$5.25
\$6.75 value, in brown, sale price \$4.89



Are These Bargains Possible

The optimist says: "I can get these anywhere. There is nothing unusual about them." Is he mistaken?

The pessimist says: "These bargains can't be had. They are utterly impossible." Is he mistaken? They're both wrong. That bargains are here. I'll prove it, says PEP-tomist.

Sale Starts July 14, Ends August 1st

These Prices Are Made On Goods Now On Hand

O'Neill

ANTON TOY

Nebraska