

After Every Meal

WRIGLEYS

In work or play, it gives the poise and steadiness that mean success.

It helps digestion, allays thirst, keeping the mouth cool and moist, the throat muscles relaxed and pliant and the nerves at ease.

Save the Wrappers

FOR A BETTER SCORE

Pat. Process

Lloyd Products

Baby Carriages & Furniture

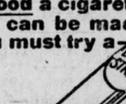
Ask Your Local Dealer

Write Now for 32-Page Illustrated Booklet



The Lloyd Manufacturing Company
(Haywood-Wakefield Co.)
Dept. E
Menominee, Michigan (19)

To know how good a cigarette really can be made you must try a



LUCKY STRIKE

"IT'S TOASTED"

2 IN 1

Shoe Polishes

America's Fastest Selling SHOE POLISH

Simple Explanation.

The senator was somewhat peeved, yet the matter was one of no great consequence, as his friend pointed out. It seems that a constituent from the back districts had written the statesman a letter in which said writer alluded to said statesman as a "law-maker."

The senator averred that if a joke was intended it was a poor one. But his friend maintained that no joke was intended.

"Your constituent probably wants some free seed; that's all."

FRECKLES

Now is the Time to Get Rid of These Ugly Spots

There's no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of Othine from any druggist and apply a little of it night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than an ounce is needed to completely clear the skin and gain a beautiful, clear complexion.

Be sure to ask for the double-strength Othine, as this is sold under guarantee of money back if it fails to remove freckles.

Cuticura Soap

Imparts The Velvet Touch

Soap 25c, Ointment 25 and 50c, Talcum 25c.

LOOK OLD?

Gray, thin, straggly hair makes people look very old. It isn't necessary to use a bottle of Q-Bar Hair Color Restorer will bring back original color quickly—stops dandruff. At all good druggists, 75c, or direct from Hemig-Ella, Chicago, Memphis, Tenn.

HOTEL MARTIN

In the Heart of SIOUX CITY

Absolutely Fireproof—Rates \$1.75 to \$3.50

BIG CAFETERIA—HOME COOKING

HAND-PAINTED CHINA

Learn to do this beautiful work at home. Complete course, ten lessons, \$1. Lee China Studio, 3103 Irving Ave., S. Minneapolis, Minn.

SIOUX CITY PTG. CO., NO. 21-1923.



The Hofman family, of Holland, who are on a walk that will eventually take them all around the world, caused quite a stir in London when they appeared on the streets there in their quaint native dress.

Number One, Great Street.

From the London Times.

Readers of the lives of famous men can scarcely have failed to remark, with something akin to wonder, the extraordinary emphasis which is laid by biographers upon the places in which their heroes were born. Sometimes, it is true, there is peculiar significance in the accident of locality, the child having lived many years in his native place and having been subjected there to powerful influences of environment which have affected the course of his later life. More often, however, no such special influence is to be traced, nor does the biographer make any claim to have discovered it. He is, nevertheless, careful of his detail, or profoundly apologetic if, for lack of authentic record, detail is necessarily absent. "The child was born," he says as if inaccuracy in this matter would destroy the fabric of his biography, "at 25 minutes past two in the morning of the 10th of June of that year, in the front room on the second floor of Number One, Great street."

Or he may be forced to give no more than an assurance of his exhaustive but fruitless researches, adding that expert opinion is divided into two camps, one favouring the front room and the other the back, but that, for his own part, he is unable to set the stamp of authenticity upon either of the rival apartments. "However that may be," he continues with an air of sadness in leaving unsettled so stormy a controversy, "however that may be, the child thing has its place and nothing receives undue emphasis, leaving his reader, though admiring this thirst for accuracy, to wonder nevertheless what all the pother was about.

Yet the biographers are right, for, whether the desire be reasonable or not, the world loves to know with precision where its heroes were born. No one cares greatly in which heaven the poet saw his skylark, or on what cliff, glancing seaward by chance, the explorer's imagination sprang to its vision of his famous voyage. The stages of their progress through the world are marked by few; their manner of entering and leaving it are remembered by many. The villagers of Predapion, who purchased by public subscription and presented to Signor Mussolini the poor cottage in which he was born, gave expression by their act to a universal sentiment which is justification of the biographers.

A birthplace has in men's minds an importance that depends scarcely at all upon its historical significance. Perhaps because it suggests a helplessness in sharp contrast to future greatness, perhaps because thought loves to dwell upon fortune's first hazard, perhaps for no other reason than that by remembrance of his childhood intimacy is restored with one whose fame has made him seem remote from common men, a birthplace has power to strike at the world's imagination. The front room or the back appears as the setting of a drama, and Number One, Great street, as the fit destination of many a pilgrimage.

A scientist declares that preventive medicine, within 50 years will add 14 years to the average American life, raising that average from 55 to 69. Do you realize how that would increase wealth and efficiency? For a man taught and trained, the years from 55 to 69 should be life's best years.

Adding 14 life years to the average would add 1,400,000,000 years of mature human effort to every generation. What would that be worth to the nation? What would it be worth to a railroad if it could add 14 years to the working life of every locomotive?

The Wall Street Journal analyzing Henry Ford's business puts his net profit on each car at \$55. On his present output 6,000 cars per day, that would be \$330,000,000 profit in a year of 300 working days. Add \$19,000,000 annual profit on parts, plus \$15,000,000 profit from other sources, and you see that Mr. Ford is unusually well fixed. The moral is: "To beat your competitors, give value."

Orthodoxy is your doxy.

The Turks at Lausanne refused to take a recess on Wednesday, Ascension day. They believe on a certain day Mohammed, mounted on his white steed Alberak, rose up to Heaven from the Holy Stone now at Mecca. They would favor honoring that day. Poor heathen, they are unable to distinguish between the true religion and the false.

Fires cost this country every year \$500,000,000 and 150,000 lives. Eighty in the 100 of the dollars and lives are lost needlessly. The National Protection Association meeting in Chicago gives figures. The biggest trouble resides in our system of fire insurance. Extortionate rates make the companies indifferent to fires.

Insurance should be government business and there should be no insurance for fire traps in which families are housed. Refuse insurance and owners will take precautions.

Man's best friend, the noble dog, makes a mistake sometimes. Harry Murch, aged 16, saw a faithful dog keeping watch, apparently, near a dead dog's body. Interested, the youth drew near, and the live dog bit him in the leg, thinking he meant to steal the dead dog. The attitude of animals toward death, in their own tribe differs greatly. A live horse has intense fear of a dead horse. A live chicken treats its dead comrade as though it were alive, clucks cheerfully, notices no change. Man's attitude toward death in his tribe also varies. Some enjoy funerals, some fear them, all share to some extent the horse's dread of a body, with its life gone.

An able doctor upset many theories including the idea that a marvellous memory is a sign of healthy intellect. On the contrary to forget trivialities and devote the mind to important things only is the sign of health, as life advances. Too much attention to detail, especially to petty economies, not necessary, is also a bad sign so the medical authority of the London Times tells you.

Western Canada wheat growers have discovered they can ship grain from Pacific ports through the Panama canal to Europe more cheaply than by rail to Great Lakes or Atlantic ports. They shipped 14,000,000 bushels that way in 1922 as against 600,000 bushels in 1920. Which will probably remain the route used until transportation by air becomes cheaper than by water, which is a real possibility of the not far distant future. A lake to ocean waterway would help.

Senator Smoot, who is not running for office at present, thinks it improbable that taxes can be lower for many years to come. That "error" will be "corrected" by a lot of aspiring and perspiring candidates between now and November, 1924.

HAD BRIEF TIME OF GLORY

American Flagship Connecticut, Nation's Pride of a Few Years Ago, Put Away as Obsolete.

Only yesterday, as human events are recorded in history, the Connecticut was the flagship of the proudest fleet that ever put to sea flying the Stars and Stripes; as the finest and best of the imposing battleships which made the cruise around the world, she played a stellar role in one of the most important events in the history of the American navy.

Of the big 16 which comprised that American armada she is the only one to survive, and now she is to rest in dead man's row at Puget sound. The "Conny" has more service as flagship to her credit than any American man-of-war. Moreover, she has seen more continuous active service than any vessel of her class and probably more than any capital ship in the United States navy. Yet she never fired a shot at an enemy.

Cuticura Soothes Baby Rashes

That itch and burn, by hot baths of Cuticura Soap followed by gentle anointments of Cuticura Ointment. Nothing better, purer, sweeter, especially if a little of the fragrant Cuticura Talcum is dusted on at the finish. 25c each.—Advertisement.

Gallantry.

A young soldier from the backwoods section had been invited to a military dance and was frankly horrified at the up-to-date ways of the young women. His partner, after spending half of the dance in agony over his awkwardness, suggested that they sit out the other half of the dance, and led him to the veranda. There she drew out a gold cigarette case and remarked: "Of course, you don't mind girls smoking?" The young soldier was determined to be just as modern as she. "Lady," he returned, "I don't give a hoot if you chew."—Judge.

FOR OVER 40 YEARS

HALL'S CATARRH MEDICINE has been used successfully in the treatment of Catarrh.

HALL'S CATARRH MEDICINE consists of an Ointment which Quickly Relieves by local application, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus reducing the inflammation. Sold by all druggists.

F. J. Cheney & Co., Toledo, Ohio.

Would Do Some Thinking.

Billy was giving a birthday party and was much excited over the idea of possible presents.

"You mustn't expect the children to bring them, dear," said mother. "Remember to thank the ones who do—and don't notice it if some of the children come without gifts."

"I won't say anything," Billy replied, gloomily, "but I can't help thinking my thinks."

Queer Figuring, This.

A coming-given time enough— young pianist whose name is withheld to spare her father's feelings, began practicing the scales at five o'clock, and wanted to quit at ten minutes to six instead of at the end of the customary hour, "because the clock was ten minutes slow." She was overruled.

The Real Thing.

Customer—You say this hair tonic is good, do you?

Clerk—Yes, sir. A friend of mine took the cork out of a bottle of this stuff with his teeth and next morning he had a mustache.—Boston Transcript.

Getting a Line.

"Now I know how to pronounce Freude."

"Huh?"

"Saw it in a poem rhymed with employed."—Louisville Courier-Journal.

Exactly.

"Skirts have started downward."

"That proves the girls did know where to stop."

Yeast Foam

Millions prefer it

Begin today to learn the most useful of home arts—bread-making.

Send for free booklet "The Art of Baking Bread"



Northwestern Yeast Co.
1730 North Ashland Ave.
Chicago, Ill.

Time Will Tell.

Hopeful Harry—Well, I see the spring styles are blooming once more. Pete the Poet.—Yes, and thank heaven that spring overcoat I've been wearing all winter is coming into its own at last.—New York Sun.

Painful Jewelry.

Anna—Is having the ears pierced for earrings painful? Bella—Not half so much as allowing them to be bored for an engagement ring.—London Punch.

The wise father husbands his resources in order that he may husband his daughters.

Wall HARMONIES

The Cross and Circle is printed in Red on every genuine package

HAVE your interior walls tinted the exact color. Exercise your own good taste in just the color tones to bring out the best features of every room. There is only one sure way.



Alabastine

Instead of Kalsomine or Wall Paper

NAME LINKED WITH ROMANCE

Poetry Must Be Marxian.

The persecution of opinion in Russia is more severe than in any capitalistic country. I met in Petrograd an eminent Russian poet, Alexander Blok, who has since died as the result of privations. The Bolsheviks allowed him to teach aesthetics, but he complained that they insisted on his teaching the subject "from a Marxian point of view." He had been at a loss to discover how the theory of rhythmic was connected with Marxism, although, to avoid starvation, he had done his best to find out. Of course, it has been impossible in Russia ever since the Bolsheviks came into power to print anything critical of the dogmas upon which their regime is founded.—Bertrand Russell in "Free Thought and Official Propaganda."

French Woman Will Be Remembered for Poetic Festival Which She Instituted in Middle Ages.

Clemence Isaura was a lady of Toulouse, France, celebrated for her learning. She instituted the floral games in that city, when flowers were bestowed on successful competitors. She was born in 1464. When she was a young girl the one romance of her life began. A young troubadour fell in love with her and sang songs to her in which their names were linked. She replied with flowers, whose meaning her lover could easily interpret. He was killed in battle, and Clemence resolved to take the veil. Before doing so, however, she renewed the poetic festival and as prizes distributed among the victors the five different flowers, wrought in gold and silver, with which she had replied to her lover. The floral games were continued for 500 years.—Detroit News.

A Better 'Ole.

"And now, I suppose, you'll want to go home to your mother?"

"Oh, dear no—I'll telephone her to come here."—Sydney Bulletin.

Sign of Greatness.

"What makes you think your boy Josh is going to be a good politician?"

"Because," replied Farmer Cornesel, "the kin talk for hours tells us how to run the agricultural business without havin' had any personal experience whatever."

Why break up housekeeping by smashing the furniture?

No "kick-back" in this mealtime cup

WHEN you find that coffee makes you nervous, keeps you awake at night, or causes frequent headaches, it's time to change to Postum.

This delicious, healthful cereal beverage gives you all the comfort and satisfaction of your usual morning cup. It has charm without harm to nerves or digestion—cheer without fear of a dangerous "kick-back."

Postum FOR HEALTH

"There's a Reason"

Your grocer sells Postum in two forms: Instant Postum (in tins) prepared instantly in the cup by the addition of boiling water. Postum Cereal (in packages) for those who prefer the flavor brought out by boiling fully 20 minutes. The cost of either is about one-half cent a cup.



Made by Postum Cereal Company, Inc., Battle Creek, Mich.