

"Tribune Better Corn Contest" "The Golden Ear"

In Nature's Golden Corn Lies the Wealth of the Northwest

\$5,000.00 in GOLD

Open to Everyone in Iowa, South Dakota and Nebraska

The Purpose of the Contest

The Tribune realizing that the prosperity of the Middlewest and in turn the prosperity of the entire nation largely depends upon our middle-west, inaugurates this contest in the hope that it may, at least in some small measure, prove helpful to all.

Corn and Hogs (for hogs are but "corn on the hoof") are of such outstanding importance to the people of this territory and the people of Sioux City, "The Business Capital of the Northwest," that all should be interested in the raising of "Better Corn."

The interests of all are mutual and we either prosper or suffer together. Let's get together and all of us try to do "BETTER."

How To Win The Prizes

First read on this page the "DETAILS OF THE CONTEST" — "THE JUDGING OF THE CONTEST" and the section headed "FOR MORE PARTICULARS" — or better still, Cut Them Out and Save Them.

This Contest is not technical or difficult; corn is being raised anyway, so why not be in the Contest—it costs you nothing—and you may win that \$500 for the "Biggest Ear."

Everyone Is Eligible

Everybody in Iowa, South Dakota and Nebraska (see "BIGGEST EAR" for Minnesota) is eligible for this contest, Town or farm. Simply comply with the easy conditions—one and all have an equal opportunity to win the prizes. And remember even though you do not win one of the many prizes you will enjoy being represented in Sioux City's Corn Show next December. No Corn Show has ever commended a purse of this size before.

Helpful Articles

All of us know that the way to raise "BETTER CORN" is to start with the selection of the seed corn, and then to watch each stage of development.

To aid in doing this a series of articles will appear each Saturday in The Tribune on the farm page, known as "FARM LIFE WHERE THE TALL CORN GROWS."

The first of these articles will start next Saturday. It will tell about selecting your seed corn.

As the crop advances there will be articles covering each particular stage.

These articles will be practical. The writers of them will be corn authorities in our agricultural colleges and "dirt farmers" of recognized standing as corn growers.

These should prove interesting, helpful and profitable.

Watch The Tribune's Saturday "FARM PAGE."

The Grand "Corn Show"

At the Auditorium, day and evening, December 5th, when the judging and announcing of winners will be made, there will be an exhibit of "CORN" that will rival any National Corn Show—because when it comes to raising "CORN" we cannot be beat.

Let every "CORN" grower come in that day; meet each other; talk "CORN" together; and ALL will benefit.

Every Sioux Cityan invites you; remember, Sioux City is "THE BUSINESS CAPITAL OF THE NORTHWEST"—and its people realize and appreciate that its welfare and growth is mainly dependent upon you.

Let's all enter whole heartedly into The "Tribune Better Corn Contest," so that not only will all prosper MORE through raising "BETTER CORN" but also gain a BETTER UNDERSTANDING of our own and our neighbor's problems and mutually and helpfully work together to "BUILD BETTER" the wonderful territory Nature has bestowed upon us.

Details of the Contest

Every paid subscriber to The Tribune is eligible and the only requirement is that he advise The Tribune of his intention to enter the contest not later than December 2; however, why not do it NOW. This may be done by the coupon on this page, by letter, or postal card.

It is not the thought of The Tribune to make this contest too technical,—every grower should enter.

As the middle west raises "BETTER CORN," so do all of us, and the nation at large, prosper.

Let's try! If not a reader order Tribune today.

The Judging of the Contest

John Sundberg will be superintendent of judges and exhibits.

Mr. Sundberg is known to every corn grower as a famous corn judge, including judging at the National Corn Show, and is holder of the record of producing Iowa's best bushel of corn. He is enthusiastic over "THE TRIBUNE BETTER CORN CONTEST" and is freely giving his time and knowledge. Mr. Sundberg will also select two well known corn authorities from each of the states of Iowa, South Dakota and Nebraska to make up the board of judges."

All judging will be done by comparison only.

The Tribune has secured the Auditorium for December 5 at which place and time all judging and announcing of winners will be made.

All exhibits from contestants must be in the hands of the judges not later than noon December 4.

These exhibits may be sent at any time to The Sioux City Tribune or brought to John Sundberg in person the day preceding the Corn Show.

After the CORN SHOW all exhibits will be sent to the agricultural college of Iowa, South Dakota and Nebraska, excepting 400 ears to be used by The Tribune for advertising purposes.

The Prizes of GOLD

\$1,100 in Prizes for Biggest and Best Single Ear of any color.

Biggest and Best Single Ear from Iowa... \$200
Biggest and Best Single Ear from So. D... \$200
Biggest and Best Single Ear from Nebr... \$200
Biggest and Best Single Ear from Minn... \$200

GRAND SWEEPSTAKE
Additional prize for "Biggest and Best Ear" of ALL four states... \$300

\$3,040 In Prizes for Groups of 30 Ears of BEST BREED CORN

The Below List of 20 Prizes are offered for EACH State—Iowa, South Dakota and Nebraska, making 20 prizes for Iowa; 20 prizes for South Dakota and 20 prizes for Nebraska; culminating in grand sweepstake prizes between the state winners.

| TEN PRIZES FOR YELLOW CORN. | | TEN PRIZES FOR WHITE CORN. | |
|-----------------------------|----------|----------------------------|----------|
| 1st Prize | \$100.00 | 1st Prize | \$100.00 |
| 2nd Prize | 80.00 | 2nd Prize | 80.00 |
| 3rd Prize | 70.00 | 3rd Prize | 70.00 |
| 4th Prize | 60.00 | 4th Prize | 60.00 |
| 5th Prize | 50.00 | 5th Prize | 50.00 |
| 6th Prize | 40.00 | 6th Prize | 40.00 |
| 7th Prize | 30.00 | 7th Prize | 30.00 |
| 8th Prize | 20.00 | 8th Prize | 20.00 |
| 9th Prize | 10.00 | 9th Prize | 10.00 |
| 10th Prize | 5.00 | 10th Prize | 5.00 |

Sweepstake Prize
Contest Between White and Yellow.
Three prizes, one for each State, of \$50

Grand Sweepstakes
For the 30 ears of Best Breed Corn, either White or Yellow, from all three states \$100

\$902.00 in Prizes for Group of 10 Ears of Best Corn.

The Below List of 20 Prizes will be awarded to EACH State,—Iowa, South Dakota and Nebraska—ending in Sweepstake prizes for ALL three states.

| White Corn | | Yellow Corn | |
|------------|---------|-------------|---------|
| 1st Prize | \$30.00 | 1st Prize | \$30.00 |
| 2nd Prize | 25.00 | 2nd Prize | 25.00 |
| 3rd Prize | 20.00 | 3rd Prize | 20.00 |
| 4th Prize | 15.00 | 4th Prize | 15.00 |
| 5th Prize | 12.00 | 5th Prize | 12.00 |
| 6th Prize | 8.00 | 6th Prize | 8.00 |
| 7th Prize | 7.00 | 7th Prize | 7.00 |
| 8th Prize | 5.00 | 8th Prize | 5.00 |
| 9th Prize | 3.00 | 9th Prize | 3.00 |
| 10th Prize | 2.00 | 10th Prize | 2.00 |

SWEEPSTAKES
Between EACH color in EACH of the three states; three prizes each, of \$30
GRAND SWEEPSTAKES
Between ALL colors from ALL three states \$50

For Further Particulars Send for the Book of "The Golden Ear"

This is an attractive booklet that has in CONDENSED form the facts of the "TRIBUNE BETTER CORN CONTEST." Write in for it—or clip out the coupon below—AND DO IT NOW. We believe this book will interest and help you. Anyway it costs you nothing and does not oblige you in any way. WRITE TODAY.

Clip Out Now This Coupon



Sioux City Tribune

Sioux City, Iowa.

GENTLEMEN:

Please send me your booklet entitled "The Golden Ear," which I shall be glad to read.

Name

Address

Also please enter me as one of the contestants in "The Tribune Better Corn Contest."

Inaugurated And Conducted By

The Sioux City Tribune

"More Than A Newspaper"