

We Must Raise \$10,000 At Once

# Bressler's

## Big Pre-Inventory

### Stock Reduction Sale

Opens

**Saturday Morning, Dec. 30th, 9 A. M.**

**Closes Saturday Night, January 13, 1923.**

**Two Weeks Rip Roaring Selling**  
**A Sale That Should Be Of Interest to Every Individual In**  
**Holt County**

First:—Because of the Variety to Choose From Our Entire Stock goes into this Sale. Dry Goods, Clothing, Men's and Women's Furnishings, Blankets, Shoes for Men, Women and Children. Groceries and Etc. Nothing is held in reserve.

Second:—Because of the Low Price that Prevails for the Sale, every shelf, counter, table, nook and corner will be loaded to the limit with Bargains

for you need the Goods, we need the Money, and you will appreciate getting them, practically at the very beginning of winter at worth while Reduction in Price.

No Distance will be too Great for you to come to attend this Sale. No Disappointments. Hence, we offer Real Value at a great Saving and at a time when most merchants figure to get the High Price.

And Third:—We Need Money. We must raise \$10,000.00 at Once. The Mid-Winter Season is here and we must close out our Entire Stock of Winter Goods and clean up. Shoes and Overshoes, Blankets, Underwear, Sweaters and Heavy Goods of all kinds must go. The Inventory Season is here. We don't want to Invoice This Stock. We can't afford to carry it over; pay taxes and insurance.

**Space Will Not Permit Us To Price This Mammoth**  
**Stock; Therefore**  
**We Can Only Call Your Attention To A Few Of Our Many**  
**Bargains**

<p><b>UNDERWEAR!</b>  <b>FOR THE LADIES AND THE CHILDREN</b>          Hundreds of Warm Winter Garments: In Heavy Fleeced Union Suits and Ribbed Wear.          These Garments are Extra Quality. Dutch Neck, Long Sleeves, Ankle Length, or Low Neck, Elbow Sleeve, Ankle or Knee Length, and in All Sizes.</p>	<p><b>PRE-INVENTORY SALE</b>  <b>OF BLANKETS!</b>          We Have a Big Assortment In Colors, Kinds and Sizes. And every one is Priced to Sell. Come and Look them Over, and make your choice while we can Please you!</p>	<p><b>SHOES!!</b>          For Everybody! Men, Women and Children. For Dress, Work, School, and Every Purpose. Yes! And we have the Arctics and Overshoes to fit 'em too, and Our Prices—Come and See.</p>	<p><b>SURPLUS STOCK OF MEN'S AND BOYS' WINTER UNDERWEAR:</b>          We have a Big Line of Men's and Boys' Winter Underwear in Heavy Fleece and Ribbed Wear; and we must clean up. Sizes to fit Everybody.          Our Entire Stock is on Sale at—Come and See.</p>
<p><b>PIECE GOODS</b>          Our Entire Stock of Piece Goods at Greatly Reduced Prices.          Now is your Opportunity to Buy that New Wool Dress, while the Price is Right.</p>	<p><b>ALL ROADS LEAD</b>  <b>—TO—</b>  <b>GEORGE BRESSLER'S</b>  <b>—BIG SALE—</b></p>	<p><b>COME BY AUTO!</b>  <b>COME BY TRAIN!</b>  <b>WALK IF YOU HAVE TO,</b>  <b>BUT GET HERE SOME WAY</b></p>	<p><b>DOZENS OF BOYS AND GIRLS</b>  <b>Will Be Much Happier By</b>  <b>THIS SALE!</b>          Sweater For School and Sunday Too.          Don't Miss This Line.</p>

**DON'T FORGET**  
**THE DATE:**  
**SATURDAY MORNING,**  
**DECEMBER 30th**  
**AT 9 A. M.**

# Bressler's Store

First Door East Of The Light Plant  
 O'Neill, Nebraska

**IT'S A**  
**REAL SALE**  
**IN**  
**A REAL WAY**  
**A ■ DEAL TO ALL**