



"Who said Kellogg's Corn Flakes? Oh, goodly Jane, bet we're going to have KELLOGG'S for our supper, 'neen we won't dream!"

Leave it to the kiddies to pick Kellogg's Corn Flakes—they are never tough or leathery!

Put a bowl of KELLOGG'S Corn Flakes and a bowl of imitations in front of any youngster! Then see KELLOGG'S disappear! Try the experiment yourself!

It's great to know the difference in corn flakes—the difference between the genuine and the "just-as-goods"! Kellogg's have a wonderful flavor that would win your favor by itself—but when you know that Kellogg all-the-time crispness! Well—they just make you glad! Kellogg's are never tough or leathery or hard to eat!



Kellogg's will snap-up kiddie appetites something wonderful! And, our word for it—let the littlest have their fill—just like Daddy must have his! You'll never know how delicious corn flakes can be until you eat KELLOGG'S! You will know the KELLOGG package because it is RED and GREEN! Look for it!

Kellogg's CORN FLAKES

Also makers of KELLOGG'S KRUMBLER and KELLOGG'S BRAN, cooked and krumbled

Of Interest To Car Owners



We have taken on the EXCLUSIVE SALE OF STEWART storage batteries in this city. Famous for Dependable Service, More Power and Longer Life, at less cost to you and backed by TWO YEAR GUARANTEE. "A STEWART they say—keeps trouble away."

OUR SERVICE is prompt, reliable and prices reasonable. We'll save money for you—if you let us do your work. SUPPOSE WE give your old battery the ONCE-OVER.

MELLOR & CO., O'NEILL, NEBR.

WEEKLY MARKETGRAM.

Washington, D. C., Week Ending May 1, 1922.

Hay—Eastern hay markets generally firm for best grades of timothy. Lower grades and Timothy in poor demand and sold only at material concessions in prices. While prices in central western markets were practically unchanged the undertone of the market appeared to be weakening. Country loadings were reported as light. Southern demand light. Local supplies curtailing feeding demand. Quoted April 29 No. 1 timothy New York \$31.50, Philadelphia and Pittsburgh \$24.50, Cincinnati \$24.50, Chicago \$27.00, Minneapolis \$23.00. No. 1 Alfalfa Memphis \$27.50, Atlanta \$33.00, Cincinnati and Minneapolis \$23.00. No. 1 Prairie Chicago \$18.00, Minneapolis \$19.00.

Feed—Wheat mill feed market slightly weaker. Offerings more liberal both from mills and jobs.

Prices tending downward. Country demand continues light. Linseed and cottonseed meal firm with offerings light. Corn feeds practically unchanged but mills reported well sold up for current month. Quoted April 29 spring bran \$32.00 New York, \$31 Philadelphia, \$25.00 Chicago. Standard middlings \$31.25 Philadelphia, \$26.00 Chicago. Linseed meal \$57 New York, \$52 Chicago. 36 per cent cottonseed meal \$44.50 Memphis, \$49.70 Cincinnati. White hominy \$28.50 Boston, \$24 Cincinnati. Gluten \$32.65 Chicago.

Grain—Declines the first three days of week were offset by later gains and prices show only fractional changes for the week. Principal market factors were: Liquidation on lack of buying and improved crop conditions, and heavy export business, visible supply wheat 31,281,000 bushels, a decrease of 212,000 bushels for week. Visible supply corn 35,564,000 bushels, a decrease of 3,430,000 bushels for week. Closing prices in Chicago cash market: No. 2 Red winter wheat \$1.42; No. 2 hard winter wheat \$1.41. No. 2 mixed corn 62c. No. 2 yellow corn 63c. No. 3 white oats 38½c. Average farm prices. No. 2 mixed corn in central Iowa 49½c. No. 1 dark northern wheat in central North Dakota \$1.41 ½c. No. 2 hard winter wheat in central Kansas \$1.20. Chicago grain stocks 3,260,000 bushels wheat, 9,380,000 bushels corn, 16,740,000 oats. Chicago July wheat closed at 1.28½. Chicago July corn 65 3-4. Minneapolis July wheat 1.46. Kansas City July wheat 1.19½. Winnipeg July wheat 1.39.

Fruits and Vegetables—Potato markets higher. New York and Northern sacked Round whites up 25c in eastern cities at 1.65 to 2.00 per 100 pounds. Chicago earlot sales up 40c at \$1.85 to 2.00. North central shipping points up \$1.70 to \$1.75. Maine Green Mountains up 35c at shipping points closing \$1.10 to \$1.20. Florida Spaulding Rose No. 1 doublehead barrels up 50c mostly \$6.00 to \$7.00. Up 25c at shipping points at \$5.50. Shipments for week 3,925 cars old, 869 new. Cabbage higher. Carolina Wakefields per 100 pounds crate up \$1.75 closing mostly \$3.50 to \$4.00. Strawberry Louisianas and North Carolinas up five cents in northern markets at 25 to 35 cents quart basis. Carolina shipping points closed at \$8 per 32 quart crate. Arkansas and Tennessee shipments beginning. Apple markets dull, movement limited, prices steady to firm. New York Baldwins A-2½ mostly \$8.00 to \$8.50 per barrel. Slightly weaker in Philadelphia and Chicago. Northwestern extra fancy boxed Winesaps nearly steady at prevailing range at \$3.00 to \$3.25, but reached \$3.25 to \$4.25 in New York. Shipments about sixty cars daily. Texas yellow Onions up 50c at shipping points at \$1.75 to \$2. Haulings decreasing, Texas shipping season approaching end, California be-

ginning. Northern cities quote: firm at \$2.25 to \$2.75 per crate. Florida Tomatoes best sizes in moderate supply in New York, up \$1.25 at \$4.50 to \$4.75.

Livestock and Meats—Chicago hog prices ranged from firm to ten cents higher. Beef and butcher cattle and also feeder steers generally 10 to 15 cents higher. Veal calves up 25 to 50 cents. Fat lambs practically steady. Fat Ewes ranging from 25 cents higher to as much as 50 cents lower. Yearlings generally 25 cents lower. May 1 Chicago prices: Hogs top \$10.65. Bulk of sales \$10.10 to \$10.80. Medium and good beef steers \$7.50 to \$8.75. Butcher cows and heifers \$4.65 to \$8.60. Feeder steers \$6.00 to \$7.75. Light and medium weight veal calves \$6 to \$8. Fat lambs \$12 to \$14.95. Yearlings \$9.75 to \$12.75. Fat Ewes \$7 to \$9.50. Stocker and feeder shipments from 12 important markets during the week ending April 21 were: Cattle and calves 47,845. Hogs 11,303. Sheep 6,304. The trend of eastern wholesale fresh meat prices was upward although in most instances the advances were only moderate. Fresh pork loins gained \$1.00 to \$2.00. Lamb generally \$1.00 higher. Veal and mutton ranged from steady at some markets to \$2.00 higher at others. Beef firm to 50 cents higher. May 1st, prices good grade meats: Beef \$14 to \$15. Veal \$13 to \$18. Lambs \$29 to \$33. Mutton \$20 to \$25. Light pork loins \$24.50 to \$27. Heavy loins \$18 to \$23.

Dairy Products—Butter markets steady except at Chicago which turned very weak today and declined 1-½c. Light spring production has served to hold markets in steady position but possibility of seasonal declines expected at any time has kept the undertone nervous. Closing prices 92 score: New York 39½. Philadelphia 39. Boston 40. Chicago 37½. Cheese markets steady. Low prices have stimulated good demand and the more active trading and steady position of butter markets have been factors of influence. Cheese production just about holding steady account late spring. Prices at Wisconsin primary markets April 29: Twins 14 7-8. Daisies 15. Double Daisies 14 3-4. Longhorns 16½. Young Americas 15½. Square prints 16c.

Cotton—Spot cotton prices advanced thirty-five points during the week, closing at 17.31c per pound. New York May futures advanced seventy points closing at 18.69 cents.

ALTAR SOCIETY NOTES.

The sewing circles of the Altar Society will meet Thursday afternoon, May 11th, as follows:

East Side Circle, Mrs. J. C. Horiskey. West Side Circle, Mrs. W. J. Hammond

NEW TRAINS.

A new time card went into effect on the Northwestern railroad last Sunday. No. 5 and No. 8 were put on again and will make regular trips during the summer. The time table is as follows:

Going East—No. 2 at 4:00 a. m.; No. 6 at 9:34 a. m.; No. 8 at 2:05 p. m.

Going West—No. 1 at 4:15 p. m.; No. 5 at 10:35 p. m.; No. 3 at 11:30 p. m.; No. 63 freight 3:10 will carry passengers from Norfolk to Atkinson.

POSTAL IMPROVEMENT WEEK IS OBSERVED

May 1 Sees Inaugurated First General Campaign of Kind in Service.

Without the Postal Service, business would languish in a day, and be at a standstill in a week. Public opinion would die of dry rot. Sectional hatred or prejudice only would flourish, and narrow-mindedness thrive.

It is the biggest distinctive business in the world and it comes nearer to the innermost interests of a greater number of men and women than any other institution on earth. No private business, however widespread, touches so many lives so often or sharply; no church reaches into so many souls, flutters so many pulses, has so many human beings dependent on its ministrations.

"Postal Improvement Week" has been set for May 1, by the Postmaster General. This is the first general campaign of its kind in the Postal Service for several decades. Business men and their organizations, large users of the mail, newspapers, motion pictures, advertisers, and the entire organization of 326,000 postal workers are to be enlisted in this country-wide campaign of interest in postal improvements. Your help is vital. Address your letters plainly with pen or typewriter. Give street address. Spell out name of State, don't abbreviate. Put your return address in the upper left hand corner of envelope (not on the back) and always look at your letter before dropping in the mail to see if it is properly addressed. This care in the use of the mails is for your benefit and speeds up the dispatch and delivery of mail matter.

If you have any complaints of poor service make them to your postmaster. He has instructions to investigate them and report to the department.

COURTESY

It sticks in human relations like postage stamps on letters. The POST OFFICE DEPARTMENT expects it to be used by its postmasters and employees in dealing with the public.

Help them in its use beginning with POSTAL IMPROVEMENT WEEK, May 1-6, 1922.

THANK YOU

Do you want a

FARM OR RANCH LOAN

We are in a position again to handle some good farm or ranch loans. Come in.

JOHN L. QUIG,
O'Neill, Neb.

38-13

NOTES FROM THE NORTHEAST.

Ralph Phillips was in Orchard Friday on business.

Floyd and Alex Wertz were in O'Neill Saturday on business.

N. C. Christianson, of Page, was shelling corn in this part of the county last week.

Emmett Wertz sold a car of fat cattle to parties from Ewing, Nebraska, delivering them Saturday.

Arthur and Leslie Wertz were in Verdigris Friday, returning home the same day with a new Ford.

Fred and John Halstead have rented what is known as the Fred Londer place and now have possession.

Arthur Roberts, of O'Neill, is grading roads in Willowdale township, also breaking prairie on the Sibberson farm.

The Farm Bureau truck is making regular trips Tuesday of each week, buying eggs and cream at station prices.

This part of the county was represented at the boxing match, Saturday evening at Verdigris. Jerry Vokac winning in the fifth round.

The sentiment among farmers is less hired help and on some farms less acreage. Low prices of grain is the source of this conclusion.

Mr. Hendrick, of Union County, Iowa, has purchased the Clark and Jensen farm of 2360 acres and has possession. He has the farm well stocked with cattle.

Ezra Cleveland's fifteen-month-old child was seriously sick Saturday from drinking a small quantity of kerosene oil but it accidentally got hold of. It is now out of danger.

The Reitor and Drayton ranch have 250 yearlings in the feed yard feeding for September or October market. They will be on pasture while on full feed and are expected to average from 800 to 900 pounds.

Thousands of bushels of the 1921 corn crop have been, or will be, shipped from Holt county. We are inclined

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to think that the farmer who can and will keep over part of his corn crop will not go wrong. My long residence in Holt county is convincing evidence that corn will be shipped into the county in a very few years at much higher prices than the farmer realized for the 1921 crop.

Our local weather man is somewhat erratic in his prognostications. At times optimistic as to the future prospects for abundant crops, giving signs that indicate sufficient moisture for vegetation. At other times we find him pessimistic and gloomy, indicating signs that forbode disaster, so we have come to the conclusion that farming is a gamble, heads up (of grain) we win, heads down, we lose.

PROHIBITION PROBLEMS.

The enemies of Prohibition are still active. A very skillfully prepared campaign is being carried on to deceive the people. No open attempt is being made to bring back the saloons, but if light wines and beer are authorized for sale, some one will have to sell them and whether the places which sell them are called saloons or something else, the result will be the same. That would be the thin wedge that would open the way for the general return of liquor of all kinds.

We still have the moonshine problem unsolved. We must take a more uniform stand against illicit liquor manufacture. If the prevailing spirit of our people was that of loyal Christian Citizenship these illicit stills could not be maintained in defiance of the law.

"In unity is strength." "United we stand, divided we fall." These slogans are not new but our people are slow to adopt them in solving our problems.

The enforcement of the Prohibition law is one of the big problems before our country today. What are we as Christian Citizens going to do to make our community more law abiding? Obedience to law and order, like charity, should begin at home.

Eternal vigilance is the price of victory in any reform. The people have not changed their minds, as to vicious and disastrous effect on the public, of the use of spirituous liquors. Crime has always owed its inspiration, in a great degree, to alcohol. Let every man and woman who is a friend to clean living, stand fast. There is no place in this country for intoxicating liquors.

Why spend much time searching for topics to study in our woman's organizations, when these big problems particularly our own, are becoming more and more pressing.

MRS. A. E. HENDRICK.

Home Sweet Home!

Memory rouses at the mere mention of that magic word—HOME.

And where there's a home, there's a Home Town.

And where there's a home town, there's a Town Paper, which prints all the news of Home Sweet Home.

Have it sent to you, no matter where your present home may be. Keep in touch with your old friends and their doings.

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For white teeth and a clean mouth. Just the most delightful dental preparation you ever used. With Klenzo, children don't have to be urged at tooth-cleaning time. Take a tube home to try.

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"The Rexall" Store