## Neb Historlcal Soclefy <br> The Frontier.

# Holiday Reductions 

# That Are Money-Makers For You 

Hart Schaffner \& Marx Fine Suits and Overcoats worth $\$ 50$ to $\$ 75$, now

## $\$ 35$ to $\$ 50$

There's no use of mincing matters,' we're taking a loss on these goods. They cost us the highest prices that good clothes ever sold for.

Because we realized that people needed lower prices, we sacrificed our profits fo help lower the cost of living.

Other good merchants in other parts of the
\$75, \$80, \$95 Silk-lined Suits Now
\$60, \$68.50, \$75
Made by Hart Schaffner \& Marx of the best fabrics; expertly tailored; in all styles and sizes; remarkable values.
country did the same.
It costs as much to make clothes now as it did months ago.

But you want the lower prices, now we're going a step further and during the busy holiday season we're offering still greater values at the time when you want them most.

## $\$ 75, \$ 80, \$ 95$ Overcoats are now \$60, \$68.50, \$75

Here are ulsters, great coats, dress coats, raglans, Hart Schaffner \& Marx tailoring and styles; a wonderful showing.

## All Prices Quoted Here Are Subject to a 20 Per Cent Discount

|  | Brown suedetex used in this suit. in navy, Pekin, Poilu, beaver, Jacket has fronts that button close, topped by a con self material Loose side pancuffs are finished with self covered buttons. Belt across center in front finished with stitched fancy satin. Skirt is two piece with cut-in pockets Price, $\$ 85.00$ | Tailored suit in Jacket is double breasted, buttons has choker collar of self material. verted box pleat from below waist line. Belt crossbuttons in front. Buttons trim pockets and side skirt has inset pockets back. Colors are black, navy tine and the same shades in gabar- dine <br> Price, $\$ 75.00$ | Model of black plush lined with large shawl collar is of Australian opossum. Set-in shaped cuffs equipped with windshields of sining. match gathers in the fulness at front. Back falls loose. Cut-in pockets <br> Price, $\$ 225.00$ |
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