



## Our Opening Display of Fall Garments Is Now Ready

This is an event which is eagerly awaited by women who are anxious to be acquainted with the newest and most acceptable in style and who are content only with stylish garments that have a quality beyond reproach.

In again featuring the "Palmer Garment," we know that we are presenting for your consideration coats and suits of the very highest class—garments which prove their worth as they are worn. For seventy years this make has been growing closer into the hearts of women, because, no matter what the style of the season, the garment is always first class—a conscientious production.



These coats and suits are in splendid variety—hardly any two styles that we show are alike, and yet each is correct and has its own charm. There

is one garment in the collection which you will quickly see was made just for you, because it brings out your individuality as no other garment can.

The genuine intrinsic value of these garments, apart from any style feature, is not only discernable now, but their value becomes more evident as you give them opportunity to provide service—the long, consistent wear that you expect from a garment of quality.

With all the confidence in the world concerning the acceptability of these coats and suits for women, we invite you to inspect these garments. Both of us will benefit by your acquaintance with the Fall and Winter models.

### P. J. McManus

The Home of Good Merchandise

#### LOCAL MATTERS.

Miss Marie Berry is visiting friends and classmates at Valentine this week. Judge R. R. Dickson went to Chambers Wednesday to attend the South Fork fair.

Miss Anna Carr went up to Gordon last Saturday evening where she will teach the coming year.

Mrs. R. R. Dickson left Wednesday morning for a several weeks visit at Sioux City and Omaha.

"Kelley" Martin came over from Spencer last Sunday for a short visit with friends in this city.

Mr. and Mrs. Cecil Brown are rejoicing over the arrival of a young daughter at their home.

Mr. and Mrs. W. V. Hunter returned Monday evening from an auto tour and visit with relatives in Missouri.

William Krotter, one of the leading business men of Stuart, was a business visitor to this city last Tuesday.

Banker D. A. Criss was down from Stuart last Tuesday visiting O'Neill friends and looking after business matters.

Regular election of officers will be held by Charles Carroll of Carrollton Council, Knights of Columbus, Thursday evening.

Miss Miriam Gilligan went down to Lincoln last Sunday morning, where she will enter the state university for the ensuing year.

Miss Eulalia Garretson of Sioux City, Iowa, arrived in the city last Sunday evening for a couple of weeks visit with relatives.

W. J. Hammond left Wednesday morning for Omaha on legal business for the city. He will take in the Ak-Sar-Ben races while absent.

Mrs. Louie Storm, who has been visiting relatives in this city the past month, left for home, at Bonesteel, S. D., last Tuesday morning.

James Carney, who is attending the U. S. Naval Academy at Annapolis, Md., arrived home last Saturday evening to spend a few weeks vacation.

John Zimmerman came over from Spencer the latter part of last week for a short visit at the home of his parents, Mr. and Mrs. Henry Zimmerman.

Mr. and Mrs. W. T. Evans, Mrs. Ruth Rhodes and son, Bobbie, returned Monday evening from a visit with Mr. and Mrs. Ralph Evans at Sterling, Colo.

Dr. L. A. Burgess and Mrs. Burgess returned Tuesday morning from an extended auto tour of Colorado and other scenic territory of the Rocky Mountain regions.

Mrs. A. E. Biglin and daughter, Anna, came down from Casper, Wyo., last Wednesday morning for a couple of weeks visit with relatives and friends in this city.

Mr. and Mrs. William McCormick of Valentine, guests of Mr. and Mrs. J. M. Hunter, while enroute home from a three months visit in Pennsylvania, returned to Valentine Saturday.

Will Froelich and John Mullen left Monday for Omaha, where they will attend Creighton university this winter. Both were at the state university at Lincoln last year.

M. R. Sullivan, receiver for the Page bank, went down to Lincoln Wednesday morning to consult the state banking board regarding the payment of the depositors of the defunct bank.

The Misses Mary Fitzsimmons, Grace and Mae Hammond and Florence McCafferty went down to Ewing last Sunday and spent the day as guests of Mrs. Ivan Kinsman at the Golden ranch.

Holt county's exhibit at the state fair was awarded seventh place among the county exhibits and fourth place among the district exhibits. County Agent Lancaster, who had charge of the exhibit, returned home Monday evening.

A large number of O'Neill citizens attended the South Fork fair at Chambers this week. The fair is one of the most successful held in the Chambers valley, the exhibits being excellent and the program of entertainment most exceptional.

John Harrington arrived home Wednesday evening for a short visit with his mother, Mrs. Anna Harrington and other relatives and left Saturday morning for Marquette University, Milwaukee, Wis., where he expects to take up Electrical Engineering.

The new water tower for the city water system will be located in the center of the street immediately north of the present standpipe. This was decided upon at a meeting of the city council Monday evening, after it had been ascertained that the bond issue recently voted was not sufficient to locate the tower at another site and take care of the necessary extension of the water mains.