

# THE FRONTIER.

VOLUME XLI.

O'NEILL, NEBRASKA, THURSDAY, AUGUST 12, 1920.

NO. 10.

# SATURDAY'S SPECIALS!

**O**WING to the delay in arrivals of many of our new Fall Goods, due to strikes and unsettled market conditions in the east, we are compelled to postpone our formal opening for at least two weeks. In the meantime we are getting new goods in on every express. I can positively state that the people of O'Neill and surrounding country will have in this new store one of the finest stocks of new up-to-the-minute merchandise to be found in the middle west, at prices that are guaranteed to be the lowest, for up-to-date goods, quality for quality. While in the east I was very fortunate in making some very good purchases, which are arriving daily and will be placed on sale at very low prices as fast as they are unpacked. Kindly watch our weekly advertisements. **REMEMBER--**We do not handle any goods to be sold in this store that is not **Fully Guaranteed in Every Respect.** Your money's worth or your money back. You must be satisfied.

<p><b>FREE! FREE!</b> With the purchase of every \$5.00 Saturday and Monday we will give Absolutely Free one Pound of Sugar.</p>	<p><b>Watch For New Arrivals In New Fall Merchandise Daily Shown In Our Windows</b></p>	<p><b>Remember----</b> We will always have the New Styles First.</p>
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## A FEW OPENING SPECIALS

<p><b>SATURDAY ONLY</b> Men's Silk Crepe and Broadcloth Shirts Positively \$12.00 and \$15.00 Values. Sizes 14 to 16½</p> <p><b>\$8.45</b></p> <p><b>Saturday Only.</b></p>	<p><b>MEN'S NEW FALL SUITS</b> Guaranteed All Wool, made in the Newest Fall Models. Just Unpacked 25 Extra Good Models worth up to \$60.00</p> <p><b>\$35.00</b></p> <p><b>Opening Special</b></p>	<p><b>SATURDAY ONLY</b> Ladies' and Misses' New Fall Silk Dresses. Only 30 dresses in this lot. Bought at a Great Sacrifice. Positively worth up to \$39.75. Your chance to get a good servicable dress in the Latest Fall Styles at less than a dressmaker would charge to make</p> <p><b>\$15.95</b></p> <p><b>SHOES</b> Ladies' \$15.00 and \$18.00 Shoes, Black and Tan, Sale Price</p> <p><b>\$8.95</b></p>	<p><b>EXTRA SPECIAL</b> Tricolette Blouses in All the Leading Fall Shades. All Sizes to 44. \$8.00 to \$12.00 Values</p> <p><b>\$4.45</b></p> <p><b>While They Last</b></p> <p>Bear in mind that every dollars worth of goods in this New Store was bought direct from the manufacturers in Chicago and New York, which eliminates the middleman's profit. A saving to you.</p> <p>All goods in this New Store bought at to-day's market, which means a saving of from 25% to 50% under this summer's prices. Don't let any one tell you that merchandise is higher—it is not.</p>
<p><b>EXTRA</b> Ladies' New Fall Hats. Small and Large Shapes. Made of the Best Velvet in the Newest Fall Models. To Force Early Buying, \$12 to \$18.00 Values</p> <p><b>\$6.95</b></p> <p><b>Saturday and Monday</b></p>	<p>Georgette and Tricolette Blouses, All New Models, values to \$12.00. Long and Short Sleeves</p> <p><b>\$6.45</b></p> <p>I urgently ask you to inspect my New Line of Silk and Wool Dresses and Blouses, also Silk Underwear. A Saving of fully One-Third.</p>		

Scott Bros.  
Building  
O'Neill, Nebr.

# M. RICHARD

Chicago-15 East  
Washington St.

H. J. FRIEDMAN, Manager

Formerly The Leader.

O'Neill, Nebr.