

To The People Of O'Neill and Holt County:

The New Leader Store is now open for business and we cordially invite the people of O'Neill and Holt county to call, inspect our stock and get acquainted. The goods in our store are all new and you will find therein the latest creations in ladies wear, just from the eastern markets, and new goods are arriving daily.

We are also equipped to take care of the needs of the men. We have the latest in gents furnishing goods and a standard line of well made clothing.

This store is under new management and all new goods. We have come to make our home with you and it will always be our aim to furnish you with high-class, dependable merchandise; goods up-to-the-minute in style and of good quality and will be sold at the lowest possible margin of profit.

Our Motto Will Always Be: Service; First, Last and All the Time.

M. Richard

H. J. FRIEDMAN, Manager

Scott Bros.
Building

O'Neill, Nebr.

MORE LOCAL MATTERS.

F. M. Pelletier, editor of the Springfield Herald, and W. H. Briggs, one of the hustling real estate dealers of that city, were O'Neill visitors last Saturday and favored this office with a fraternal call. Mr. Briggs is an old time printer and was at one time editor of the Herald, but he finds the real estate game a more prolific avenue to wealth than the newspaper business, hence he retired from the game. He says, however, that the smell of printers ink still is very agreeable to him and that he might again enter the field, after he has "made a fortune" in the real estate game.

James Kelley received word last Saturday that his nephew, John Regan, was drowned at Pe Ell, Washington, on June 22. The body was recovered. Mr. Regan was working in the ship yards and fell from the scaffolding into the water. He was not missed by his companions for some time when they commenced searching for him and found his body in the water. He was twenty years of age and was married on June 2, 1920, to a young lady of Seattle. Mr. Regan made his home with his grandfather, the late J. J. Kelley, here for several years and was well known in this city and vicinity. He left here for the west about five years ago.

The entertainment by five of the boys from the Father Flanagan home at Omaha, Monday evening, at the K. C. hall, draw a large audience, which was much pleased with and enlightened by the program given. The Father Flanagan home is doing one of the greatest of works in reclaiming the parentless and friendless youth and is one of the most efficient and commendable of its kind in the west, worthy of the undivided support of all sects and creeds as the institution draws no lines at all in its work of making useful citizens. The boys, who are accompanied by Father Flanagan, remained in the city a major portion of the week and many subscriptions to the support of the home have been made, among the larger ones being \$500 subscriptions by John Carr and Patrick O'Connor, one of \$200 by Joseph Petr and a number for smaller amounts. Wednesday evening Charles Stout, in addition to a liberal subscription, turned over the receipts of the soda fountain to the home, the boys waiting on the tables. Fifty dollars were realized.

The Nebraska State bank has inaugurated a campaign to inculcate a spirit of saving not only in the youth but also the older members of the community through a system of savings accounts to take care of the

nickles and dimes too frequently lightly regarded and thoughtlessly squandered. These stray pieces of small change when laid aside until a sufficient amount accumulates to justify their deposit then become workers and begin to grow of themselves. The bank has secured a number of handsome and durable shake-proof savings banks. Once a piece of money is dropped in one of them it is there to stay until the bank is opened by the master key at the bank and the money then is deposited in an interest bearing account. That the little banks will not be sought for merely as souvenirs, the bank requires a deposit of \$1 when the little bank is secured. The bank then is locked and a slug good for one dollar is dropped therein. When the holder presents his bank for the first deposit he is given credit for the amount advanced. The campaign is more thoroughly explained elsewhere in this issue.

Mrs. Frank Phalin and daughter, Loretta, narrowly escaped drowning Sunday afternoon in the river down near Cassidy's lake, when Miss Phalin stepped off beyond her depth while wading and Mrs. Phalin, who could not swim, attempted to rescue her. Mr. and Mrs. Frank Phalin, Mr. and Mrs. Thomas Enright, and their families, with Ed. Peterson, were spending the afternoon on the river, picnicking and fishing. After lunch the men went down the river a short distance to fish, while the women and children went in bathing in shallow water near the river bank. Loretta while playing in the water backed off into a deep hole and Mrs. Phalin promptly went to her assistance and the water being deep also went under. Loretta in her struggles managed to grasp a willow and drew herself out, but seeing her mother still in the water jumped in again to assist her. The younger children in the meantime had summoned the men and Mr. Phalin, the only one who could swim, rescued them. After first aid the two were brought to the city for medical attention and later taken to their home. Miss Phalin was none the worse for her experience and was able to be about Sunday evening. Mrs. Phalin, although suffering no injurious effects, was confined to her bed from the shock for several days.

WATER BONDS CARRY AT CITY ELECTION

Voters of the city declared emphatically for improvement of the city water system at the special election Monday, by voting the proposed bond issue of \$31,000 by a vote of 139 for

and 19 against. The money will be used to erect a 150,000 gallon water tower and to extend the mains in several sections of town. Following was the vote by wards: First, 62 to 6; Second, 35 to 1; Third, 42 to 12.

IMPROVEMENT NOTES.

The city council of Loup City has set aside \$1,200 for street lighting for the year beginning July 1.

The village board of Mason City estimates that street lighting during the next year will cost \$1,300.

The town of Clarks has appropriated \$1,300 for street lighting for next year and \$300 to pay interest on light bonds.

Neligh has put \$2,500 into its lighting fund. It is estimated that it will cost this sum for lights and maintenance next year.

The light fund of Bloomfield for next year is divided as follows: Operation, \$1,800; maintenance, \$500; sinking fund, \$500; interest \$500.

The Nebraska Railway commission has appraised the Shelton telephone exchange at \$17,953 and the Gibbon exchange at \$10,916. A new company has been organized to purchase, consolidate and operate the two properties.

The Harvard city council estimates that during the next fiscal year street lighting will cost the town \$1,500.

The village of Alexandria is taking steps looking to the installation of an electric lighting plant.

For street lighting the city council of Bloomington has appropriated \$1,800 and \$500 more for maintenance and extensions.

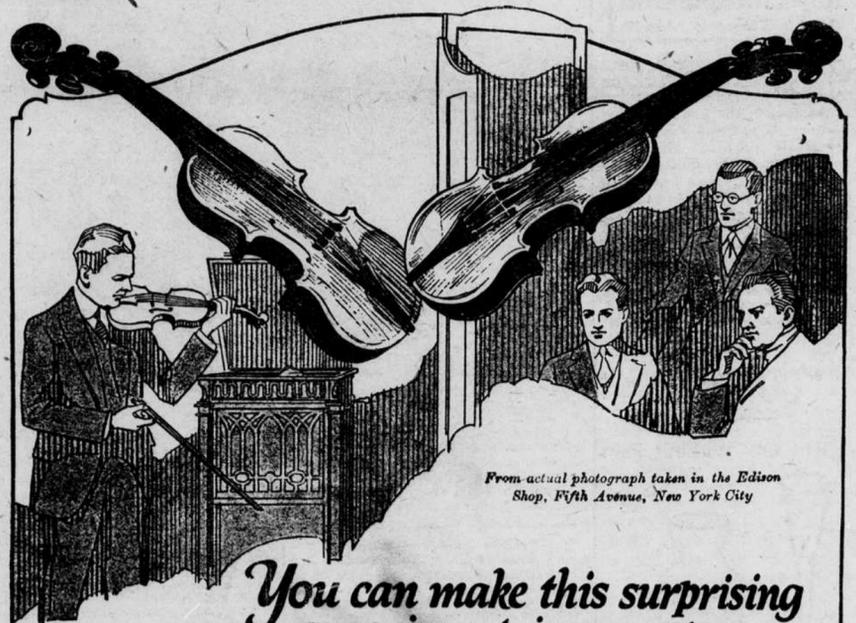
To take care of street lighting next year Aurora has levied a tax of 3 mills. This is expected to bring in \$2,670.

Trustees of the town of Beemer figure that their municipal lights will cost \$700 for maintenance next year.

B. H. Conlee, manager of the Beatrice Gas company has notified the city commission that in order to continue operations the company will have to increase the price of gas from \$1.75 to \$2.15 per 1,000 cubic feet. Increased cost of production is given as the reason for the proposed advance in price.

The city of Albion has set aside \$3,600 for street lighting during the next fiscal year.

Assistant Secretary of Labor Post declares his department no longer will submit to "unwarranted interference" by the Attorney General. More administration harmony.



From actual photograph taken in the Edison Shop, Fifth Avenue, New York City

You can make this surprising experiment in our store - The Test of the Two Violins

Violins differ subtly in tone! Test the New Edison-Realism by that fact.

We have an "Ave Maria" RE-CREATION played by Albert Spalding with his Guarnerius. This famous violin has a brilliant, singing tone. We have a second "Ave Maria" RE-CREATION played by Carl Flesch with his genuine

Stradivarius. This violin has a rich, mellow tone.

Come in and compare these two RE-CREATIONS—tone for tone. If the New Edison makes clear the distinction between the singing Guarnerius and the mellow Stradivarius, you know it has perfect realism for you.

The NEW EDISON "The Phonograph with a Soul"

Albert Spalding himself recently took part in a test of the New Edison's Realism, at New York City. He played in direct comparison with the RE-CREATION of his performance by the New Edison. Mr. Henry Hadley, one of the jury of the three distinguished musicians who listened from

behind a screen, said: "The RE-CREATION matched Mr. Spalding's performance tone for tone." The New Edison is the only phonograph which has given this conclusive proof of its perfect realism. It has triumphed in 4,000 such comparison-tests.

PRICES! HALT!
Since 1914, the total price-increase in the New Edison has been less than 15%. Mr. Edison has, personally, absorbed more than one half of the increased costs of manufacture. He may not be able to do this much longer. Buy now—if you want today's prices. Our Budget Plan will help you. It distributes the payment over the months to come.

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