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What do You Want a Clothing Store to do for You?

IF you were to answer that question you'd probably say, "All I want a clothing store to do for me is to sell me clothes when I want them."

If that really were all you want, any clothing store would do; but that isn't all you want. If you come to this store, you'll see how much more we do for you; and you'll see that all of this "more" is what you want too.

Merely selling clothes is the easiest thing we do; selecting the right clothes and other things to sell is less simple, because that requires some knowledge of qualities, some careful judgment in selecting, some care in getting the goods at the right price. It involves something more than satisfying our own taste in such matters; we have to satisfy the tastes of thousands of other men; what we like may not always be what you like. But in matters of suits there's no need of being especially cautious in buying, either for you or for us. We buy for you

Hart Schaffner & Marx clothes

and that settles every question of quality; of all-wool fabrics, of fair price. We know it's safe to guarantee satisfaction with such goods because we know the goods.

The Home of Good Mdse.

P. J. McMANUS