



"A new note—
we've struck it"
—Chesterfield

NO "sharps," no "flats," but my!
how Chesterfields "Satisfy!"

A delightful selection of fine Turkish and Domestic tobaccos, harmoniously blended in an entirely new and exclusive way.

The blend is based on our private formula—the outcome of many years of experiment. And the final result has justified the time and money spent. For certainly, Chesterfields do "satisfy."

But don't take our word for it. Smoke a Chesterfield today and find out for yourself.

The special, moisture-proof package keeps Chesterfields firm and fresh, always.

Liggett & Myers Tobacco Co.

Chesterfield
CIGARETTES
They Satisfy

ONLY FIVE DAYS MORE

During this sale we are offering fifty dollars for the largest order, \$35.00 for the next and \$25.00 for the next. We are also offering \$25.00 prize to party bringing the largest number of customers and \$10.00 cash to the boy or girl writing the best reasons why Holt county people should boost for this store. We are also offering you the following discounts on merchandise. Some people may offer you more discounts but they may not figure as much, as we have not changed our prices for this sale. \$50.00 will be paid for anyone showing where a price was raised for this sale.

Here are the discounts:

- 15% off Dry Goods.
- 10% off Shoes and Overshoes.
- 5% off Groceries.
- 8% off Hats and Caps.

This is the best sale ever held in O'Neill. All the customers were both pleased and surprised to think they were not disappointed. They seen the prices in the ads and received the goods according to price quoted in ad.

Friday Morning, March 5th Is the Last Day
On that day 50 Picnic Hams will be sold
at 50 cents Each.

25 Children's Raincoats will be sold at
\$3.00 Each.

Rebates on Largest Order During the Sale

\$50.00 Rebate on the Largest Order.

\$35.00 Rebate on the 2nd Largest Order.

\$25.00 Rebate on the 3rd Largest Order.

This is by far the largest rebate ever offered at a sale in O'Neill.
Store Opens Each Morning at 9:30.

Store Opens Each Morning At Nine Thirty.

John Brennan, Cash Does It.

Mid-Winter Clearance Sale!

To clean my shelves for Spring Styles and to close out broken lines, which it is impossible to replace, I am pricing those shoes so as to clean them up at once.

100 pair Ladies' Kid, Calf and Patent Leather Shoes in Louis and Military heels, at . . . \$5.25
See them in the west window

100 pair Men's Black, Brown and Tan, button and lace Shoes, English and Wide toe, at \$6.95
See them in the east window

10 per cent discount on all my regular line of Shoes

**This Great
Money Saving Sale
Now Going On**

Arthur Ryan, O'Neill

Cash Booterie

No Credit

No Approval

No Returns

PUBLIC SALE!

I will offer the following described property at public auction at my place, 1 mile north and 1 mile east of the O'Neill Fair Grounds, commencing at 12 o'clock, noon, on

MONDAY, MARCH 1, 1920

8 Head of Horses

Three work horses, balance colts from 1 to 4 years old.

10 Head of Cattle

Four milch cows, 2 fresh now, balance fresh in March; others are coming 2-year-old heifers, to be fresh soon.

Farm Machinery, Etc.

One P. and O. riding lister; 1 New Century riding cultivator; 1 McCormick mower, 5 foot; 1 10-foot McCormick rake; 1 Newton wagon; 1 spring wagon; 1 single buggy; 1 set of light harness and other articles too numerous to mention.

FREE LUNCH AT 11:30.

BRING YOUR CUPS.

TERMS—One year's time will be given on all sums over \$10.00 with approved security and 10 per cent interest. \$10 and under cash. No property to be removed until settled for.

A. C. Morton, Owner.

Col. James Moore, Auctioneer.

J. F. Gallagher, Clerk.