

ROYAL THEATRE

Friday and Saturday Evenings, Saturday 3:00 P. M.



"How can we keep the crowds in line?" has been the main worry of the theatre managers where MICKEY has been seen and there is every reason to suppose that the same worry will face the Manager of the Royal Theatre at O'Neill since "MICKEY"

is booked for an engagement starting Friday evening, October 17th. Will also be shown Saturday afternoon and evening, October 18th.

Every so often an attraction comes into the public's scope which is sure to appeal to everyone and to be seen by everyone. No one has forgotten the success of The Birth of a Nation nor the acclaim that greeted "Tillie's Punctured Romance." Those pictures contained the hundred per cent drawing power that made the public want to see them again and again. That same statement is true of the appeal of MICKEY. There is nothing like it in the film world to-day. It has demonstrated that Mack Sennett is the supreme master of the human emotions. He runs up and down the scale with all the skill of a virtuoso, leaving you the better for his having pleased you.

Admission, (all three shows) Adults, 55c; Childs, 26c (Including War Tax.)

LOCAL MATTERS.

Mr. and Mrs. John W. Hiber spent a few days in Omaha the first of the week.

The Lynch flour mill has been completed and ground its first grist last week.

Miss Helen Wilcox left Friday for a several weeks visit with relatives at Omaha and Iowa points.

Mrs. C. E. Stout went down to Omaha Wednesday morning for a week's visit in the metropolis.

Mr. and Mrs. J. B. Ryan went down to Omaha the first of the week for a short business and pleasure trip.

Mrs. Jessie Andrews and son, Lee, of Valentine, were the guests of Mrs. Andrews' sister, Mrs. A. L. Wilcox, over Sunday.

Misses Hattie Pribil, Elsie and Edith Vitt, Joe and John Vitt, motored to Spencer last Saturday, returning Sunday evening.

Mr. and Mrs. Q. K. Deaver, of Casper, Wyoming, arrived the first of the week to visit Mrs. Deaver's mother, Mrs. Ellen O'Donnell.

J. C. Harnish, one of the trustees of the I. O. O. F. home at York, left Sunday for that place on business connected with the home.

Mahlon Shearer, Chris Nelson and John Lunny, of Dustin, were O'Neill visitors Friday, on road business connected with the township.

Judge R. R. Dickson and Reporter C. B. Scott returned the latter part of last week from Bassett where they held a short term of court.

Attorney W. J. Hammond left Sunday morning for Omaha where he expects to be until about Thursday attending to business matters.

Attorney Thomas Nolan, of Bassett, stopped off in O'Neill Tuesday evening, enroute home from Omaha. He left for Bassett Wednesday evening.

The merchants of Stuart and the school board have changed back to old time, deciding not to wait for the official date of October 27 to set the clocks back.

Dr. W. J. Douglas and Mrs. Douglas, who removed to Omaha from Atkinson about a year ago, have returned to Atkinson where the doctor will resume practice.

Mr. and Mrs. Fred Gatz returned last night from a two weeks trip to the western coast during which time they visited relatives at Bellingham, Washington, Tacoma and other points.

Brownie Ward, assistant manager of the Clothing Department of the Burgess-Nash Co., in Omaha, spent a couple of days in the city the first of the week visiting his sister, Miss Grace Ward.

Representative B. E. Sturdevant, of Atkinson, has been appointed director and chairman of the Roosevelt Memorial association, for Holt county, and will have charge of the drive for Holt county's portion of the five million dollar fund.

Tom Gallagher will not depend upon an uncertain labor situation this year in picking corn. Mr. Gallagher recently purchased a Deering corn picker, which was received Monday. Mr. Gallagher has one field of 160 acres entirely in corn.

Senator D. H. Cronin went to Lincoln Tuesday morning to attend the special session of the legislature called to enact measures to enable Douglas county to restore its court house and the records destroyed in the fire incidental to the recent lynching.

Miss Mary Steckmeyer arrived in the city the first of the week for a visit at the home of her parents. Mr. and Mrs. John Steckmeyer. Miss Steckmeyer, who is a graduate nurse, has been nursing in Grundy Center, Iowa, in one of the hospitals in that city.

Dr. J. D. Shuler, whose lectures so delighted and instructed large audiences at the county fair this fall, will deliver his famous lecture on "Humanity and the Cornstalk Disease," on the street at the intersection of Fourth and Douglas, Saturday afternoon at 2 o'clock.

George Webber, residing six miles northeast of Stuart, will return to Germany to settle an estate and to look up relatives surviving the world war. Mr. Webber obtained passports through the aid of Congressman Kinkaid and will sail from New York Saturday.

Mr. and Mrs. A. J. Shearer, of Los Angeles, Cal., former Holt county residents, stopped off Tuesday enroute home from the national encampment of the Grand Army of the Republic at Columbus, Ohio, for a several days visit with relatives. They resumed their westward journey Thursday.

Mr. and Mrs. Robert Morrison and Mrs. F. J. Dishner motored down to Sioux City Sunday morning for a short visit in that city. Mrs. Dishner returned by rail Wednesday evening, Mr. and Mrs. Morrison being required to remain longer than they had intended owing to the impassibility of the roads.

Stuart Advocate: John Robertson sold his ranch or rather his three

ranches in the Dustin neighborhood Monday of this week to W. D. Haddox of Central City, Neb., for a lump sum of one hundred sixty eight thousand nine hundred dollars. This is probably the largest single land deal ever made in Holt county real estate.

S. S. Wymore, of Dustin, was an O'Neill visitor Friday. Mr. Wymore, who for years has been the successful proprietor of the general store at Dustin and has other holdings in that vicinity, has disposed of the store and will remove to Council Bluffs, Iowa. In the removal of Mr. Wymore, Holt county loses one of its most substantial citizens.

The Misses Vera, Bernice and Myrtle Markey, of Los Angeles, California, arrived in the city Sunday evening, on their way home from a trip through the east, for a short visit with Miss Lois Gaudrie, their cousin and Miss Markey, their aunt. They drove overland from Ord Nebraska [with Messers Joe and Elder Gregory who returned to that city Monday.

Frank Harnish and Judge C. J. Malone were elected as delegates to represent the local lodge of the I. O. O. F. at their state convention being held in York this year. Mr. Harnish was chosen as a member of one of the important committees of the state meeting and left Sunday morning for York. Judge Malone left Tuesday. They expect to return home the latter part of the week.

Buckwheat Crop A Bumper One.

The open season on buckwheat cakes, which commences at the same time each fall that woolen underwear ceases to scratch, is almost upon us, and Holt county mortals, more blessed than those of other climes, will not have to content themselves with weak imitations concocted from camouflaged ground bran and sawdust worked off on more unfortunate ones. There is nothing more toothsome and conducive to family felicity than the sturdy, homely buckwheat cake in its original virginity; nothing more disgusting than an imitation. Holt county's buckwheat crop this year is a bumper one. In fact the biggest on record. Local mills already have begun to grind the flour and there will be enough not only to supply each man, woman and child of the county with the proper per capita quota, but to feed a large part of the nation's population—provided, of course, a benevolent government does not seize and export it to feed the members of the newly created, or about to be created, world's democracy not including Shantung or Ireland.

R. H. Murray, the buckwheat king of Holt county, has harvested and threshed his crop and has a couple of carloads. Others in the buckwheat belt report similar yields, and the Middlebranch mill, located in the center of the district, is starting on the season's grind. Other local mills also are preparing to make buckwheat flour and a much larger amount than ordinary will be ground, distributed locally, and shipped this winter. Holt county buckwheat goes as far east as New York City, where it is in great demand, and numerous orders also are received from the Pacific coast and intermediate points.

Burlington Mail Car Renovated.

The mail car on the Burlington line between O'Neill and Sioux City has received a thorough renovation and the clerks no more need feel fear of any lurking flu or other germs concealed therein. The car was renovated Sunday and it all happened because Mike Horiskey lost his diamond. Mr. Horiskey, like all other postal clerks, owns diamonds, in addition to having several annual vacations a year, and like the others wears his jewelry when at work. Sunday morning he missed the mammoth diamond which adorns one of his finger rings and immediately concluded that he had lost it in the mail car coming up Saturday night. Mr. Horiskey spent the rest of the day sweeping the car with a tooth brush and running the dirt through a flour sifter. He found the diamond in the last sifter, a little before sundown.

Neil Brennan Begins New Building.

Another new business block for O'Neill was assured Thursday morning when the contractors began the excavation for the foundations for the new Neil P. Brennan building. The new building will be of fireproof construction, with pressed brick front, 22½ feet by 100 feet, and one story high. It is located on the lot immediately west of the present Brennan hardware store. Mr. Brennan hopes to have the structure completed and ready for occupancy by the first of the year, at which time he will remove his hardware stock therein. The new block will cost around \$15,000.

CON KEYS PUBLIC SALE.

Say, we are going to have a sale at my ranch in O'Neill, October 25th. Come and buy something or other, or a home and that is something. Now this home is worth twice what will bring, but I am going to sell it.

19-1 CON KEYS.



Not Your Money But Your Good Will

We want the good will of every car owner in this town.

We want everyone to say what lots of folks say now—"Willard? That's where you get a square deal and value for every dollar."

We'd rather have your good will than an extra dollar or two on a repair job.

We'd rather sell you a battery that will give longer and better service than to make a living by repairing poor batteries.

Of course good repair work and good batteries cost more, but we believe they make friends and buy good will.

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We have a New Battery on the shelf for you as cheap and better than any other battery on the market. We do battery work only, and when you drive in we expect to give you service. The Best in town.

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The best way to know for yourself the superiority of the Brunswick Tire is to buy one and compare it.

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Thousands of men who have known the name of Brunswick for years, realize that a Brunswick Tire has to be the best—for a mediocre product could never bear this historic name.

Long before the Overland Trail became famous, the House of Brunswick was established. It was one of the chief users of rubber for fifty years before automobiles came into use.

No concern with such a history could afford to offer anything but the best. For reputations are built slowly, but can be quickly destroyed.

This is a practical guarantee that Brunswick Tires offer more than the usual, yet at no added cost.

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Leo Bazelman, Neil P. Brennan

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Nearly every day, our friend the farmer needs something The O'Neill National Bank can give.

He may want to look over his private papers, he may want a cashier's check, a certificate of deposit, pay his taxes, assistance in listing his taxable property, or advice in making a contract or deed.

There are many things it can do for him.

So, Friend Farmer, if you would like this kind of a bank, we invite you to make us a friendly call.

THE O'NEILL NATIONAL BANK
O'Neill, Nebraska.



Ford

THE UNIVERSAL CAR

The Ford Model T one-ton truck is proving a splendid time and money-saver on the farm. It is very flexible in control, strong and dependable in service. It has really become one of the farmers' necessities.



Ford truck is equal to half a dozen teams and it won't "eat its head off" when not working.

The very low price makes it popular with shrewd farmers who analyze conditions on the farm. Let's talk it over, Mr. Farmer. Price, without body, \$550 f. o. b. Detroit. We have them in our garage ready to deliver to you. Come in and drive one home.

J. B. Mellor, Agent
O'Neill, Nebr.