

# THE FRONTIER.

VOLUME XL

O'NEILL, NEBRASKA, THURSDAY, SEPTEMBER 4, 1919.

NO. 18.

We could easily not have this sale, mark up prices on present wholesale costs and sell this stock at abnormal profits over original cost.

WE are not going to move one article in our new location.

# RE-MOVAL SALE RE-MOVAL

BUT WE ARE MERCHANTS NOT SPECULATORS.

EVERYTHING GOES; COME EARLY WHILE STOCK'S COMPLETE

THE DOORS WILL OPEN AT 9 A. M. SHARP RAIN OR SHINE. MAKE YOUR ARRANGEMENTS NOW. WE CLOSE ALL DAY WEDNESDAY PREPARING FOR THIS GREAT SALE.

## A Sale That Will Long Be Remembered.

Thousands of people will attend this sale. We have made extra preparations. We have this enormous stock on hand. We own it from 25 to 50 per cent under present wholesale price. Which means, when we announce a sale of this kind, you know that you are going to get some Mighty Big Bargains. We positively will not move one dollar's worth of this merchandise in our new store.

The Greatest Sacrifice of Seasonable Merchandise Ever Attempted---Right in the Face of Rising Prices. We are Merchants---Not Speculators.

We could easily not have this sale now, mark up prices on the basis of present wholesale costs, and sell this stock at abnormal profits over original costs--BUT--Our way is to sell for the greatest benefit of our patrons.

WE HAVE LEASED THE NEW SCOTT BROTHERS BUILDING FOR OUR NEW STORE. WHEN COMPLETED WE WILL HAVE THE LARGEST STOCK AND BEST EQUIPPED STORE WEST OF CHICAGO. WE HAVE OVER-LOOKED NOTHING.

## Sale Is Now Going On

Women and Misses New Fall Dresses In Serges and Gabardine And Silk \$35.00 to \$45.00 Values <b>REMOVAL SALE PRICE \$18.95</b>	<b>KHAKI PANTS, Men's Extra Heavy . . . . . \$1.48</b> <b>PLUSH COATS, Ladies' New Winter, All Silk Plush . . . \$39.95</b> \$55.00 Values <b>100 LADIES' GEORGETTE and CREPE DECHINE \$4.89</b> Waists, Values to \$8.95, Removal Sale Price	Ladies' New Fall Weight Coats \$25.00 to \$35.00 Values <b>REMOVAL SALE PRICE \$14.95</b>
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<b>ENTIRE STOCK Ladies' Wash Skirts 98c</b>	<b>MEN'S PANTS \$3.50 to \$4.00 Values \$2.59</b>	<b>MEN'S HEAVY WORK Shoes, \$4.50 to \$6 Values \$3.88</b>	<b>MEN'S PANTS \$5.00 to \$6.50 Values Neat Patterns \$4.19</b>	<b>MEN'S AND BOYS' Dress Shoes Values to \$6.00 \$3.19</b>	All New Fall Goods Go In this Great Sale Every Article Has Sale Ticket Showing the Wonderful Saving.
<b>LADIES' HOSE Black Ribbed Top 60c Quality 37c</b>	<b>THERE IS NO LIMIT To the Many Bargains In this Great REMOVAL SALE</b>	<b>BOY'S \$1.25 OVERALLS Removal Sale Price 63c</b>	<b>MEN'S DRESS SHIRTS \$2.50 and \$3.00 Values With and Without Collars \$1.45</b>	<b>MEN'S UNION SUITS Heavy Winter Weight \$4.00 Values \$2.93</b>	
<b>20 SOILED Waists to Go At 25c</b>	<b>MEN'S SHIRTS Collars Attached \$2.00 Values 98c</b>	<b>MEN'S DRESS SHOES Best Quality \$7.00 and \$8.00 Values \$4.29</b>	<b>MEN'S ATHLETIC Union Suits \$1.25 and \$1.50 Values 59c</b>	<b>Regardless How Low the Price All Merchandise of Standard Quality and Backed by Our Money Back Guarantee</b>	
<b>REMEMBER! Don't Blame Anyone But Yourself if You Don't Attend This SALE WE MOVE NOTHING</b>	<b>MEN'S BROWN Work Hose, Extra Heavy 25c Values 16c</b>	<b>OUR GUARANTEE: If for any reason whatever you make a purchase and after getting home you are not entirely satisfied, we will gladly exchange or refund the purchasing price. You must be satisfied.</b>		<b>MEN'S HOSE 50c Values All Colors 29c</b>	
					<b>IF YOU FAIL TO STOCK UP YOU LOSE</b>
					<b>ALL MENS SUITS In Entire Stock Goes At One Price During this Great Sale \$14.95</b>

# Chicago Bargain Store

O'Neill, Nebraska

Hickey Building Opposite K. C. Hall

WE SELL WHAT WE ADVERTISE. We Advertise THE TRUTH COME. BE CONVINCED.

YOUR MONEY'S WORTH OR YOUR MONEY BACK.