

THE FRONTIER.

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This beautiful boxy coat suit with fancy vesting, front decorated very elaborately with fancy buttons, plain front, skirt gathered at back with buttons and loops gives a chic and stylish effect; one of the leading numbers at \$50.00.

If you are in the market for a new spring outfit I would appreciate showing you these high class lines of merchandise.

Easter Decoration Sale



The first requisite to a woman well dressed is a Gossard Corset.

Second and a very desirable one a Gossard Brassier.

Third, the most important of all, Bloomers, if those who wish to appear as a copy of the group here in shown. I assure you the girls in the movies will have no edge on you.

The diamond that sparkles can not excel you, the critical eye of the passerby is sure to appreciate you, and the boy with the coin will entertain you.



This is one of the many desirable dresses now in stock. This is a beautiful brown taffeta gown with soft roll collar, vest front taffeta sleeves, full gathered skirt at waist line, draped with self sash decorated notted ends and tassels. Peggibottom. One of this season's snappy numbers.

"This group reminds me of some Delightful Sales Room I saw some where." "Oh, I know, Dearie, at P. J. McManus'."

"Say, Girlie, don't he keep up the chic styles." "You just bet he does. He's got some nerve."

Isn't that clever little cape on the left a darling for thirty dollars? And it is so serviceable, too—made of navy serge with convertible fronts, and lined with black satin. The cherry satin facing gives it a chic appearance and it gives the effect of youth while it also has the lines that stand for class and dignity.

If you like black taffeta and want to spend about forty dollars for a suit, the one illustrated in the center has a winning charm. It looks pretty when the coat is unbuttoned because it's lined with fancy silk—then the tan faille silk is also fetching. Its boxy back is appreciated by a great many women and the self-cording gives it a delightful finishing touch.

But, oh, for something that is really elegant, just look at that model on the right made from navy tricotine and full lined with fancy silk. A loose panel in the back and a convertible sailor collar—both beautifully trimmed and embroidered with silk fringe, are a few other features—and just a few as you will see when you examine the coat. Of course it is not for knockabout wear—it's a real dress-up coat and as it will cost you sixty-five dollars (and worth it) you'll take extra good care of it; won't you?



This gown of sheer Georgette beautifully draped in combination Fullard at waist line with sash in back, full sleeve with belt decorated with buttons, cuff lined in colors. This one would induce you to buy.

P. J. McManus

Home of Good Merchandise