

# LAND OF WEALTH

## Western Canada Has Unbounded Possibilities.

### Glorious Opportunities for the Stock Raiser, the Wheat Grower, and the Mixed Farmer—its Fields to Feed the World.

Before there were any cattle in Alberta, or it was known that it was possible to feed them outside all the year round, the Indian hunters could always find the buffalo during the winter months pasturing in the foothills. In the summer the herds wandered on the plains and fed on the prairie grasses. The plains have since become grain fields, but the foothill district extending north from the International boundary for a thousand miles will always be a natural feeding ground for live stock. In the southern part of Alberta the altitude is greater than in the more northerly districts, but while the herds in the south have wider tracts of treeless pasturage, in the north from Red Deer on into the Peace river country there are more trees, a richer vegetation and more natural shelter.

Those who have been advocating stock raising and mixed farming for the past few years point to the number of hogs marketed as an evidence of the increased production of the Western Provinces. They may also take credit for the increase in cattle and sheep, which is very great, but perhaps not so marked as what has been accomplished in hog raising. For the first six months alone last year about half a million hogs were shipped from Manitoba, Saskatchewan and Alberta. A very conservative estimate value of these animals to the farmer would be \$25.00 a head.

The Canadian West is fast forging to the front of the wheat-producing countries of the world, and "No. 1 hard" is without doubt the best wheat in the market today. When it is considered that the three hundred and forty-three million four hundred and seventy-three thousand bushel crop of 1915 was from only eleven million acres of her hundreds of millions of acres, it gives an idea of what her future will be.

It is felt, however, that on account of the great money there will undoubtedly be in growing wheat during the next few years there is a possibility that farmers may be tempted to drop the growing of coarser grains, which might result in less stock being raised. Every effort is being made by the Agricultural Departments of the various Provinces to impress on the farmers that forage crops and coarse feed in abundance mean production of flesh and milk, and that in the long run the great future of the Western Provinces lies in mixed farming which will found her prosperity on a more enduring basis.

Mixed farming has always been the rule in the Eastern Provinces where the formation of the land invites variety of crop, but it has not been as common in the Western Provinces, though the practice has grown in recent years. Hitherto the man mining wheat from the rich soil has purchased most of his household food and necessities, his energies being devoted to getting every possible bushel of grain out of every foot of his land, and he has paid prices for his supplies that have made a big dent in his profits. It has now dawned on him that he can raise vegetables and poultry, and supply his own table; that with very little effort he can raise a lot of garden produce and in a very simple manner solve his own problem of the cost of living. Further, that there is an increasing market for domestic necessities such as poultry, eggs, butter, milk and cheese, which command very high prices, and that there are other roads to prosperity besides that through the wheat field.

In 1916 Canada imported 7,989,269 pounds of butter, most of it from as far away as New Zealand, and for the first time in 60 years failed to ship butter to England, a condition due to the home consumption, which is estimated to be increasing at the rate of \$3,000,000 worth a year, being greatly in excess of the increased supply. This condition has brought about a change in farming methods that is far-reaching, and will result in greatly increased production all round of the necessities demanded by the home market.

#### Natural Resources.

One of the most important considerations to the farmer is fuel. In northern Manitoba, Saskatchewan and Alberta, where portions of the country are well wooded, the settler has little difficulty in getting all the wood he requires, and thousands of men find employment in the winter cutting wood, which is shipped all over the prairie portions of the provinces. There is an abundance of coal throughout the country. It is estimated that the coal deposits in Alberta cover over 81,000 square miles and represent an available tonnage of over ten hundred thousand million tons, while those in Saskatchewan cover an area of 13,000 miles, containing over 59,000,000 tons. In Manitoba the coal reserve is not as large, but even there 160,000,000 tons is considered a conservative estimate. At the present time these deposits are only worked to a small extent, but there is no doubt that they will be a great feature in upbuilding the country and will exercise a powerful influence on its commerce.

It is a common thing in the coal districts for farmers to get their coal supply off their own farm. Near Edmonton, for example, the farmers not

only supply themselves, but they carry coal to the city market and find it a considerable source of revenue in the winter time. The Edmonton coal fields under and around the city have an estimated content of sixty thousand million tons. Farmers sell the coal at \$4 a ton for domestic use.

The pioneer of Western Canada knew little of the enjoyments of life, compared with the farmer in that country today. The continual extension of railway lines affords facilities undreamed of a few years ago, closing up the gaps of communication, creating immense business for the East in the West and the West in the East, and drawing the farmer all the time nearer to the zones of commerce. In creating wider markets the railways are doing more than any other agency can do for Western Canada and the country as a whole. The products of the farms, which are now readily marketed, and the vast train of employment that follows the enlargement of the farming industry, is creating new agricultural centers and causing towns and cities of importance to grow all along its lines.

An admirable system of agricultural instruction has been developed through the efforts of the Dominion government and the various provincial Departments of Agriculture. This forms part of the educational system of Western Canada and is doing much for all branches of agriculture. Experimental farms have been established at various points in the provinces, which have done wonders in developing improved methods of farming.

The result has been a great awakening to the necessity of better methods of tillage, scientific stock raising and dairying. Farmers are beginning to realize that to get what they are entitled to out of the land, they must

adopt scientific methods, and as a result, careful seed selection, proper rotation and summer fallow is the order of the day. Under the favorable conditions generally anticipated, prospects point to an all round increase in production that will leave a great deal of money in the hands of the western farmer this year, and prosperity for Western Canada as a whole. It will be years before Europe will make up arrears in agricultural production, caused by the enforced idleness and wholesale destruction, and Western Canada will play a big part in filling the void.

The result of the continued shortage in cattle, the future price of beef and the solution of the perplexing problem of feeding the world are vital questions uppermost in the minds of many thinking people today.

There is no doubt that the wide acres of Western Canada can, and will, be made to play an important part in bringing about a proper balance in supply and demand. In the northern parts of Manitoba and Saskatchewan and in Alberta are many thousands of acres of the richest pasture in the world, well watered and treated by the sunniest of climates. These rolling hills for the greater part are still unpeopled and untrodden by the hoofs of domestic animals.

One of the causes assigned for the decline in stock-raising is the reduction in the areas available for grazing on account of so many big ranches being converted into farms. Experiments conducted at Vermilion, Alberta, would rather go to show that the old grazing grounds were too large, and that the feeding is really better when the animal is confined to a comparatively limited area, providing the pasturage is of the right kind and there is plenty of water.—Advertisement.



## Why Swift & Company Handle Poultry, Eggs, Butter and Cheese

Swift & Company went into the produce business because they saw a crying need for the kind of service they were equipped to perform.

The produce business was in chaos. Collecting, transportation, preparation and distribution was hit or miss, with delay, deterioration and loss on every hand.

The farmer was at the mercy of an uncertain, localized market. He had no way of reaching through to the people who needed what he was raising for them. There was no premium upon improving his stocks, for grading was lax or lacking.

The consumer had to accept produce that, as a rule, had no known responsible name behind it. He had no way of knowing how long the eggs or the butter he was buying had been lying around in miscellaneous lots in the back room of a country store. Much of the poultry was not properly refrigerated before shipment or properly protected by refrigeration in transit.

Swift & Company's initiative brought system to this chaos. Their organization, equipment, and experience in handling perishable food products were already adjusted to the task. Their refrigerator cars, branch houses, central points, far-reaching connections, trained sales force, supplied just what was demanded.

Now the farmer has a daily cash market in touch with the nation's needs with better prices. Standardization makes better produce more profitable. More consumers are served with better, fresher, finer foodstuffs.

Nothing suffers from this save inefficiency, which has no claim upon public support.

Swift & Company, U.S.A.



### THEIR INTERESTS MUTUAL.

From Canadian Family Herald. Eastern Canada may as well realize first as last that it has no quarrel against the west. Both stomach and lungs are necessary to the body physical, and as the slave, Esop taught the world, when farmers and manufacturers threatened one another 2,400 years ago, any difference between them threatens ruin to all concerned. Farm and factory are mutually necessary to the circulation of the national life. The farmers' claim for fair trade is reasonable, and will have to be regarded. Our agricultural industry is large and important enough for manufacturers to cater for, and if they ask for more than a fair field and no favors in competitive markets at this late day, they should not hope to obtain it at the expense of the farmers. The spirit of the age is against distinction, and it will be a mistake to allow anything, even remotely resembling that, to appear among us. Just at this moment when our thoughts are all directed towards the firm foundation of peace on the earth.

### Ambition.

Ambition's needed in your game if you would win success or fame. The gent without it seems a clod, content his treadmill way to plod, while men who have the splendid spur fill all the air with smoke and fur. Ambition, when it's safe and sane, controlled by wisdom's curb and rein, is necessary to the guy who hopes to reach the places high. But if you say, "I'll never stop until I reach the gleaming top, regardless always of the rights of other hopeful striving wights," perhaps you'll reach the top and then discover you're abhorred of men. I'd build mud fences all my days before I'd tread the higher ways, and hear some delegates exclaim: "He never played an honest game. To push himself to higher rank he'd rob his granny's savings bank. To gain a foot on other men, he'd swipe his mother's setting hen. His thoughts are always of himself; to gain renown or gather pelf he'd push a cripple from the road, or touch a poet for his ode." In Holland there's a lonely skate who hoped to be supremely great; the rights of men he laughed to scorn, and tood upon the nearest corn. What mattered it if legions died, so he increased his pomp and pride? And now he sits in shadows gray, and swats cockroaches all the day. His fate's a lesson to us all, the fat, the lean, the short, the tall.

### In French and in English.

From the Spokane Spokesman-Review. An amusing verbal war has arisen over the propriety, meaning and extent of the French phrase, "Mon Dieu!" No two interpreters appear to be able to agree. The phrase in English would be "My God!" but the shades of association connected with such a form and with the English form differ so broadly that exactly equivalent expressions and usages of the phrase are difficult to reach. In French it may be an innocent exclamation, but in English speaking lands it may be flat blasphemy. The variance seems to spring from the varying religious experiences of France and England after the Protestant reformation. In medieval Europe the presence and action of God in the religious plays habituated the populace to speak of Him quite familiarly, and the sense of reverence for His name grew faint. In England, however, on account of the influence of Puritanism and then of Methodism, a great reverence for His name arose, and use of the term "My God" became distasteful to the nation. But "Mon Dieu!" somehow sounds inoffensive.

### An Irish Tribute.

From the Outlook. It is not often that a military command perpetrates a pun. A veritable pun, however, has been imprinted on the helmets and motor trucks of the American 27th division. A recent number of the Gas Attack shows a device in which a number of stars are so arranged as to correspond with the constellation Orion. Now, as every one knows, the gallant and efficient commander of that division is General O'Ryan. The idea is clever, and perhaps a bit humorous. Certainly General O'Ryan has proved himself a military star, and the 27th division in its capture of Mont Kemmel and its thrust through the Hindenburg line south of Cambrai is truly entitled to be considered "some" constellation.

### Pine Needles for Brooms.

From the Scientific American. It has recently been discovered that the leaves of the pine make a very fair substitute for bristles in the making of brushes and brooms. These are to be found in huge quantities on the ground in fir forests, and owing to the large amount of silica in them they are hard and do not decay rapidly. Some elaborate tests have shown that the pine needles wear very well indeed. They are not more easily broken than much of the material which has been commonly used in broom making, and owing to their hardness they can withstand a great deal of friction. Vast quantities of pine needles can be collected for nothing wherever the trees abound.

### Let There Be Light!

Black with the blackness of hell and despair  
Village and village and village lay there;  
Never a candle and never a lamp—  
Four hundred miles of the enemies' camp.  
Trains of munitions that creak with their loads,  
Supplies, horses, soldiers engulfed by the roads;  
An ambulance crawling, a password, and then  
Through the shell shattered houses the marching of men.  
Black with the blackness of wounds and death  
The villages huddled there holding their breath;  
Black—till there rang this new order to "Cease—"  
It is over—all over—the war—there is peace!  
Come dance on the ruins—Look, No Man's Land there,  
"Verboten" for years, is a world's thoroughfare;  
And village and village, remember the night,  
But turn it to day—and let there be light.  
The sorrow unburied, destruction—how much!  
Four hundred long miles for the taper to touch!  
The shades are undrawn, the lamps shining bright;  
It is dawn in the darkness; again there is light!  
—Ruth Wright Kaufman, in the Red Cross Magazine.

# Forty five Years of Success The astonishing Record of PERUNA

Not a cure-all, but a rational remedy for catarrh and all inflammation and congestion of the mucous membranes.

Catarrh attacks the mucous linings, in any organ, in any part of the body. It is not, as some imagine, confined to the nose and throat, although nasal catarrh is the most common form and afflicts many people.

Unchecked catarrh soon breaks down the tissue and destroys the organs or part. Evidence of the ravages of catarrh are all around us. Without desire to frighten anyone, we say: "Guard yourself against catarrh as you would against the direst plague. Fortify your system. Take Peruna."

### INSPIRING WORDS FOR THE SICK FROM THOSE WHO KNOW.

A Good Medicine in the Family. I had a bad case of LaGrippe and could get no relief. Peruna cured me. It is a fine medicine. We often use it in the family and find it good.  
MRS. GENTRY GATES,  
5225 First Avenue,  
East Lake Station,  
Birmingham, Alabama.

FEELS LIKE A DIFFERENT PERSON. Peruna has cured my stomach and I feel like a different person. I only took twelve bottles of Peruna and can eat anything without distress, something I have not done for fifteen years.  
I recommend Peruna to everybody suffering with catarrh of the stomach.  
1029 14th St.,  
Columbus, Georgia.  
J. J. THOMPSON.

### FOR ALL FORMS OF CATARRH.

Peruna is indicated for all forms of catarrh or catarrhal inflammation and congestion of the mucous linings in any part or organ, such as nose, throat, bronchial tubes, lungs, stomach, bowels, kidneys, bladder, etc. It is fine for coughs, colds and effects of the grip and an excellent preventive remedy.

If you want health, insist upon having Dr. Hartman's World Famous Peruna Tonic.  
Sold Everywhere.

### WRITE FOR THIS BOOK.

All sick and suffering should write The Peruna Company, Dept. S-52, Columbus, Ohio, for Dr. Hartman's Health Book. The book is free and contains perhaps just the information you are seeking. It is sent in a plain wrapper to any address.

DO IT TODAY.  
IN LIQUID OR TABLET FORM.  
Ask your dealer for a Peruna Almanac.



## INFLUENZA

Catarrhal Fever, Pink Eye, Shipping Fever, Epizootic. And all diseases of the horse affecting his throat speedily cured by using SPOHN'S COMPOUND, 3 to 6 doses often cure. Safe for brood mares, baby colts, stallions, all ages and conditions. Most skillful scientific compound. SPOHN'S is sold by your druggist.

SPOHN MEDICAL CO., Mfrs., Coshes, Ind.

Mind-Reading. Mistress—"Bridget, you have been eating onions." Bridget—"Shure, mum, an' it's a moind reader ye are."

### GREEN'S AUGUST FLOWER

Has been used for all ailments that are caused by a disordered stomach and inactive liver, such as sick headache, constipation, sour stomach, nervous indigestion, fermentation of food, palpitation of the heart caused by gases in the stomach. August Flower is a gentle laxative, regulates digestion both in stomach and intestines, cleans and sweetens the stomach and alimentary canal, stimulates the liver to secrete the bile and impurities from the blood. Sold in all civilized countries. Give it a trial.—Adv.

### Its Description.

"This is a fine building, isn't it?" "It could hardly be anything otherwise when it's a police court!"

### RECIPE FOR GRAY HAIR.

To half pint of water add 1 ea. Bay Rum a small box of Barbo Compound, and 3/4 oz. of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Full directions for making and use come in each box of Barbo Compound. It will gradually darken streaked, faded gray hair, and make it soft and glossy. It will not color the scalp, is not sticky or greasy, and does not rub off.—Adv.

Don't put in too much time standing on dignity or riding a hobby.

Headaches, Bilious Attacks, Indigestion, are cured by taking May Apple, Aloe, Jalap made into Pleasant Pellets (Dr. Pierce's). Adv.

Nothing takes the glitter off a luxury like possessing it.

In a Restaurant. "Waiter, this stuff isn't fit for a hog to eat." "Well, we didn't expect one to dinner."

State of Ohio, City of Toledo, Lucas County—ss. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for any case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE.

FRANK J. CHENEY. Sworn to before me and subscribed in my presence, this 6th day of December, 1915.  
(Seal) A. W. Gleason, Notary Public. HALL'S CATARRH MEDICINE is taken internally and acts through the Blood on the Mucous Surfaces of the System. Druggists, Wc. Testimonials free. F. J. Cheney & Co., Toledo, Ohio.

Hard coal, stove size, runs about 30 pounds per cubic foot.

Don't trifle with a cold—it's dangerous. You can't afford to risk Influenza. Keep always at hand a box of



Standard cold remedy for 20 years—in tablet form—safe, sure, no opiates—breaks up a cold in 24 hours—relieves grip in 3 days. Money back if it fails. The genuine box has a Red Top with Mr. Hill's picture. At All Drug Stores.

SIoux CITY P.T.G. CO., NO. 8-1916.

# Acid-Stomach Now Quickly Relieved

Those painful attacks of indigestion, heart-burn, belching, disgusting food-repeating; that puffy bloated, lumpy feeling after eating, dyspepsia and stomach miseries—all point to just one awful American disease—commonly known as ACID-STOMACH.

Fortunately there has been discovered a wonderful modern remedy—called EATONIC—that brings instant relief from all these stomach miseries because it absorbs the hurtful excess acid in the stomach and drives out the blast and gas. You won't know you have a stomach, so free of pain you'll feel. Besides, it saves you from more serious ailments because it is a scientific fact that ACID-STOMACH frequently creates conditions which baffle the best medical skill. Many cases of chronic stomach trouble, biliousness, severe headache, general weakness, rheumatism, gout, lumbago, intestinal ulcer, cancer of the stomach, heart

pains and even heart failure can be traced directly to Acid-Stomach. Avoid these dangers—don't let acid-stomach wreck your health. Don't drag out your days feeling all in, down and out, weak and ailing. Keep the vital spark flashing. Eat the things you like and digest your food in comfort. Then you'll feel fine—be mentally alert—have pep and punch—the power and will to do things. Take EATONIC and give your stomach the help to put it in a fine, healthy condition so that it will digest your food perfectly and make every mouthful you eat register 100% in enriching your blood and building up your bodily strength.

Get a big box of EATONIC TABLETS from your druggist today. They taste good—just like a bit of candy. The cost is trifling. It is absolutely guaranteed. If it fails to relieve your stomach misery, your druggist will refund your money.

TAK E EATONIC TODAY FOR YOUR ACID-STOMACH