

JOHN BRENNAN

Wholesale and Retail Dealer in

Dry Goods and Groceries

Butter, Eggs, Poultry, Hides, Flour, Feed, Salt
PORTAGE BRANDER TIRES

Shoes

Foot Schulze Shoes are Easy on the Feet. We fit
the Hard to Fit. Come in and be Convinced.

CASH DOES IT.

O'Neill, Nebraska.

Place your orders Now for Coal and Coke.
There will be no hard coal for Nebraska.

Galena Lumber Co.

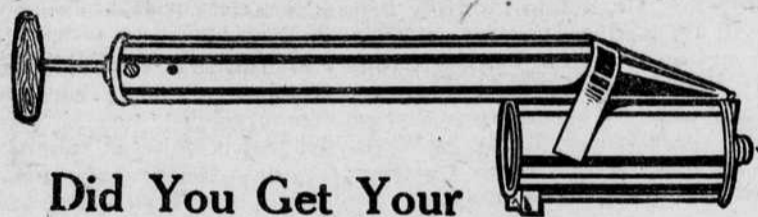
Thirty Two Years continued services to the
People of Holt County. With Capital, Surplus and
Profits of \$180,000.00 Warrants the statement that
we can help You. Being members of the Federal
Reserve Bank places this Bank in a position to
handle Large as well as Small loans. When in
need of money come in and talk it over.

The First National Bank

O'Neill, Nebraska

ED. F. GALLAGHER, J. F. GALLAGHER,
President. Cashier.

GO TO CHURCH SUNDAY



Did You Get Your

FREE SPRAY PUMP

So many took advantage of our FREE Spray Pump offer that we were
obliged to order a new lot. We still have a few of the first lot on hand and
if you do not want to wait for yours, you will have to act quickly. One 50c
Spray Pump with your first purchase of one gallon can of
CONKEY'S FLY KNOCKER

at \$1 is an unusual offer, open for a limited time only.

O'Neill Mill & Elevator

Ford

THE UNIVERSAL CAR

The Ford Model T One Ton Truck is really the necessity of
farmer, manufacturer, contractor and merchant. It has all the
strong features of the Ford car made bigger and stronger. It has
the powerful worm drive, extra large emergency brakes acting
on both hind wheels and controlled by hand lever, 124 inch wheel
base yet turns in a 46 foot circle, and has been thoroughly tested.
We have one in the Garage. Come and drive it home.

J. B. Mellor, Agent,
O'Neill, Nebraska.

Farm Loans Home Loans

On the Best Terms and Least Expense.

Can Save You 20 to 50 Per Cent on Your

Farm, City, Auto, Hail and Live Stock Insurance.

L. G. GILLESPIE

Phone 309.

O'Neill, Nebr.

McGINNIS CREAMERY & PRODUCE CO.

Manufacturers of

CREAMERY BUTTER AND ICE CREAM
Largest Creamery Between Omaha and the
Black Hills.

HIGHEST PRICES PAID FOR BUTTER FAT.

Steam Heat, Electric Lights, Power

Phone 170

O'Neill, Nebraska.

Grady Hat Shop

Fisk Hats always on display at Grady Hat
Shop. New novelty veils. Attractive line of
pretty white hats for the summer. Come in and
see our display.

One block north of First National Bank.



OUR SODA GRILL NOW OPEN

Same Place
Same Force
Same Service
Same Satisfaction

Send in the Kiddies.
Come Yourself.

THE O'NEILL NEWS AND
CIGAR STORE.

Golden Hotel Building
James A. Brown, Prop.

Sanitary Meat Market

"Say, John, this is Tuesday night don't forget
the beef steak!"
Phone 150.

O'Neill, Nebr.

WHAT YE HEAR.

"Take heed what ye hear" as to slanderous re-
ports and insinuations. There is a vast amount of
defamation in the world. Perhaps we have all suffer-
ed more or less by it, hence one would think we
might be prepared to estimate its real value. But
notwithstanding our own experience in regard to its
evils, how prone we are to listen to what evil tongues
may say of our neighbors! though jealous enough
for our own reputation we seem to have little concern
for that of others. We should remember that we
have no more right to hear what evil tongues may
say, than evil tongues may have to say what they
ought not. We could not give the tongue of slander
a more pointed and successful rebuke than to refuse
to listen to it. If we are watchful of our ears, others
would be constrained to bridle their tongues. If all
men were deaf and blind there would be no slander,
because there would be none to hear or read it, and
the unruly member would of necessity be kept in
order. But now there are hearers and readers; and
hence the tongue and pen must be guarded. Idle
words are often the cause of inestimable mischief.
A good name is rather to be chosen than riches.
But the tongue of slander may rob us of our good
name and leave us poor indeed. What havoc has
been made of the peace and happiness of individuals,
of families, of neighborhoods by an evil tongue!
What are but trifles are swelling into importance
by repetition, and thus difficulties which a single
word might have explained and healed, increase in
magnitude and at last become incurable. The
tongue will be evil while the heart is wrong, for out
of the abundance of the heart the mouth speaketh.
The best remedy for an evil tongue is a new heart,
but as even the best of us are sanctified in part, we
must adopt such a remedy as will meet the evil from
whatever source it may come; and this is the remedy:
Take heed what ye hear. We must refuse to listen
to what the evil tongue says. Listening to slander
is so nearly related to slander itself that, if we give
place to the one, we are likely to be infected with the
(Continued on page four.)

Bazelman Lumber Co.

Lumber and All Kinds of
Building Material

Phone 79

O'Neill, Nebr.

D. Abdouch

Ladies are invited to look at our line of Sum-
mer Dresses and Georgette and Silk Waists. Nice
line at reasonable prices.

We also handle Naco and Case Corsets, and a
pair of Black Diamond Shoes for every member of
the family.

Douglas Street.

O'Neill, Nebr.

Dr. H. Margaret Frost

Osteopathic Physician

Jordan Building, Phone 262.

O'Neill, Nebr.

Fitzsimmons Millinery Store

Have a nice line of White Hats on Display.
Special Sale now on, on all Colored Hats and Trim-
mings. If you are in need of a hat, at reduced
prices, now is the time to buy.

Phone 174.

O'Neill, Nebr.

IF YOU WANT TO

Make a Loan or Build a Home

TAKE NO CHANCES—COME WHERE THE
MONEY IS—WE LOANED, DURING THE
MONTH OF JUNE

\$125,000.00

JOHN L. QUIG

Western Garage

HENRY WINKLER, Prop.

All Kinds of Auto Repairing; Gasoline and Oils,
Auto Accessories.

Campbell Garage Building.

O'Neill, Nebr.

GRAND CAFE

Private Booths—Good Meals; Short Orders, Sandwiches at all
Times. Also Fine Line of Cigars.

Day and Night Service.

O'Neill, Nebr.

J. H. DAVISON

—Dealer in—

Harness, Whips, Collars; Also

Harness and Shoe Repairing.

Prices Right.

O'Neill, Nebr.

J. U. YANTZI CREAMERY

Come in or phone in when you want best
prices for your cream and poultry.

Phone 131.

O'Neill, Nebr.

Go To THE TOGGERY

For Your Furnishings and
Cleaning and Pressing

Harty & Mullen, O'Neill

NEIL P. BRENNAN

Columbia Grafonolas, Columbia Records, New every month.
Come in and hear what your boys in camp are singing.

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