

Did He Make Good?

A soldier with three or four wounds, anyone of them bad enough to prove fatal, was brought into an army hospital unconscious and when they had worked on him for days and nights nursing back the faint spark of life still lingering, he finally opened his eyes and the first thing he asked the nurse was: "DID I MAKE GOOD?" That is all any soldier wants to have printed on his headstone. "HE MADE GOOD."

Several of our soldiers, who were about to hand in their time checks to the man above, asked the nurses to write and tell their dads that they Made Good.

I am starting now on the fourth year of my own little war in the Grocery and Dry Goods business and when the time comes for me to hand in my time check I want the customers to say that I Made Good.

There never was a time when it was harder to run a store than the last four years and the coming year is going to be worse. I am selling goods today at one price and tomorrow when I go to buy them back I have to pay more than I sold them for. I sold out 2100 pounds of Horse Shoe chewing tobacco at 57 cents and have to pay around 74 cents a pound to buy it back.

The Farmers Union could do a wonderful lot of good if instead of trying to save a cent or two a pound on twine and salt they could devote their time to working to get better prices for what they raise themselves and work on the plan of living and letting others live with them. They could organize with a capital and any farmer who needed help they could assist him. When he got on his feet to turn round and help the Union help some other farmer. Thousands of times every year some farmer who is short on money has to haul his grain or hogs and cattle in on a falling market and take a big loss just to get money to pay a note or a bill which had become due. If the Union wanted to do some good for their members they could advance him the money so he could hold for a few days till the market changed and instead of taking a loss he could make a big gain. Most of the Farmers Union have been spending their time trying to buy what they use at a cheap price. The smooth tongue talkers from the cities always hunt up the Unions as an easy place to unload something they want to sell quick. They do not care whether they hurt the store keepers or not and they are not working for the farmers good either. They are blinding the farmers to the good they could do if they worked in the right direction. Farmers should work to get better prices for what they have to sell. They should pull with the store keepers because the store keepers and the farmers interests are identical. When the farmers and laboring men are prosperous then the store keepers are too. When the farmers start in to work on the ideas the fruit growers associations use then they will become big and powerful. The few cents they save on the coal and salt and twine does not amount to a pinch to what they could make working to get better prices for the things they had to sell themselves. If you want to get good prices for farm products then you have got to stop grumbling about what the laboring men charge for their labor. Because the laboring men have to have more pay in order to pay more

for the meat and flour they have to eat. Work to build up, not to tear down. Then everyone will say the Farmers Union made good.

There are forty-one items in the grocery business that we have pledged ourselves not to sell at a profit while the war lasts and every store in O'Neill is living up to that promise the best they can. And now at this time when we are all united to fight the common enemy and furnish grub to the men depending upon us, there is no greater disloyal act than to send to mail order houses for your goods. The time is now here when every store is doing their best to give you all they can for the money and at the same time sell goods that they can stand back of. It is the duty of everybody in this territory to spend their money at home in the home town and help the community in which they live. The big catalogue houses and the big stores in the cities are losing business every day because people can go out to the small towns and buy cheaper. There is one trait about the Germans that you have to give them credit for whether they are our enemies or not. THEY STICK TOGETHER. Why can't the Americans stick together? What is the use to be kicking about what the other fellow is making—if you stop watching him and work in your own line you will soon be making as much and maybe more. It is a thousand times better to have high wages for the laboring men, good prices for the farmers products and good business for the stores than to have bum wages, low priced farm products and no business. Start in now and help your neighbor and the first thing you know you will feel better and you will make more money and be happier and buy your merchandise in your own town. If you don't like this store go somewhere else. There are enough here in O'Neill so that you will surely find some one to please you, but remember, THE GERMANS STICK TOGETHER, WHY NOT U. S.?

I have a few bargains on goods I am going to close out as the market is getting too high and I don't care to handle

at the new prices. Come in and look them over.

I was in one of the largest shoe factories in the country up north and the manager told me that shoes had not started to advance yet to what they would soon. He said that shoes that were selling at \$4 to \$5 would soon be \$8, \$9, and \$10, plus the freight. He said as fast as they used up the leather and cloth linings now on hand they would be compelled to either double the prices or stop making shoes. Good leather gloves will soon be a thing of the past.

On shoes though, there is no store I know of that can sell cheaper than I do. I was in the Factory while I was away and watched them make the shoes from start to finish and they never put a pinch of paper in a shoe. I did not see anything that looked like paper in the factory. They use solid oak insoles in every shoe, no matter cheap or dear.

- \$3.25 Tubes, For Ford Cars, 3 Tubes for \$6.95
- Collars, Men's 25c Collars, 3 for 67c
- 10c Ribbons, 3 yards for 23c
- Corn, 20c Cans of High Grade Sweet Corn, 3 cans 47c
- Tomatoes, 35c Cans, Hand Packed Tomatoes, 3 cans 89c
- We do not handle the small cans.
- Peas, 25c Cans of Sweet Peas, 3 cans for 67c
- Peas, the 20c Cans, 3 cans for 52c
- Stockings, 40c Grade Children's Stockings, 3 pair for \$1.00
- I heard thread would advance 1c per spool soon.
- Raisins, 25c Packages of Muscatel Raisins, no worms, 3 pkgs. for. 69c
- Baking Powder, the 25c Cans of Baking Powder, 3 can lots 69c
- Gum, Spearmint, Yucatan, or Juicy Fruit, 4 packages for 15c

- Matches, 8c Boxes of Matches, 3 boxes 19c
- 25c Cans Hominy, 3 cans for 67c

A good many people have not done much canning, but when winter comes and you have to pay 65 and 75 cents per can for strawberries and peaches you will see that Mr. Hoover told you the truth. Sugar or no sugar you better put up some stuff.

In all my trip the crops looked better nearer to O'Neill.

DON'T WASTE THEM.

From Sioux City north and back a horse could not get a mouth full of hay. One man who is now running for office in Holt county, has always sent away for his merchandise and his family have put many a diamond ring on Mrs. Roebuck's finger, but now, when he is around looking for votes he won't know who hit him when the votes are counted. Many men like to have people help them but they want everything to come their way.

When he gets the cold shoulder this fall he can figure that if a man wants friends he must at least go half way.

- Hose, Ladies' Hose, 75c Stuff, 3 pairs \$2.05
- Ladies' \$1.25 Hose, 3 pairs \$2.98
- Socks, Men's and Boys' 25c Socks, 3 pairs for 66c
- Men's 15c Handkerchiefs, 3 for 36c
- 40c Percales, Only a Few Yards left and going higher. Now selling in the big cities at 75c, 10 yards \$3.15
- Shoe Laces, Men's and Ladies, 10c shoe laces, 3 pairs 16c
- Needles are now worth three to five cents each. If you can buy for less do it. We have none.
- Pins, 3-10c Packages Pins 19c
- Silk Thread, 10c Spools, 3 spools for 23c

- 10c Bars Soap, 2 bars 15c

If you need a suit of clothes you can buy them in O'Neill cheaper than any town I know of. I sell suits only on measure. But you can save money if you buy a hand-me-down suit. There is no use lying about it, the man who has suits bought two or three months ago has the best price. I carry men's odd pants and have a good price on them, but it is a fact that Abe and these others with suits on hand can save you almost 50 per cent if they don't change their prices. We have some little boys' soldier suits which we have to charge \$9.50 for on account of having to buy this year.

- Waists, Georgette Crepe that is now selling in O'Neill at \$10 to \$12, for \$9.50
- Waists, Ladies' \$4.50 and \$5.00, while they last \$3.98
- Waists, Ladies' and Girls' Waists, worth up to \$3.50 and \$4.00, while they last \$2.39
- Middy Blouses, Girls' and Ladies' Middy Blouses, worth up to \$2.50 that are cheaper than the cloth \$1.35
- Hats, Men's Straw Hats, worth up to \$2.50, for 79c
- Hats, Boys' Straw Hats, that are selling in O'Neill for up to a dollar 39c
- Men's 35c Hose, 3 pairs 89c
- Good Brooms, Worth \$1.00, 3 brooms \$2.55
- Lye, Eagle, Lewis or American Lye, 3 cans 19c
- Look, Men's Gloves Now Selling for \$2.50, for \$1.75
- Men's 75c Neckties, 3 for \$1.65
- Men's \$1.50 Work Shirts, 3 for \$3.55
- Pumpkin, Canned, Large Sized, Spiced 25c Cans, 3 cans 39c
- Children's Silk or Wool Hose, 75c Quality, 3 pair \$1.55

John Brennan, O'Neill, Nebraska. Cash Does It.

The Frontier

Published by D. H. CRONIN

One Year \$1.50
Six Months 75 Cents
Entered at the post office at O'Neill, Nebraska, as second class matter.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 50 cents an inch (one column width) per month; on Page 1 the charge is \$1.00 an inch per month. Local ad-subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated terms, 5 cents per line, each insertion.

For Sheriff.

I am a candidate for the republican nomination for Sheriff and will appreciate the support and influence of my friends at the primary election on August 20. If nominated and elected it will be my earnest effort to serve the people faithfully.

ROBERT N. BRITTELL.

For County Superintendent.

I am a candidate for County Superintendent on the Non-Partisan ticket and I assure you I would greatly appreciate your support at the Primary Election August 20, 1918.

I hold a Professional Life Certificate from the State of Nebraska. Have taught twelve years in Holt County, three of which were in the rural school and nine in the Public Schools of O'Neill, Atkinson and Ew-

ing. At present I am Assistant County Superintendent.

ANNA DONOHUE.

For Supervisor.

I am a candidate for the democratic nomination for supervisor from the Third District and would appreciate your support at the polls on August 20. Have been a resident of Grattan township for thirty-eight years and know the needs of the township. If nominated and elected will serve the people to the best of my ability.

JOHN SULLIVAN.

I desire to submit my name at the primary election to be held August 20th, as a candidate for the nomination of Representative of the Fifty-third District, on the Democratic ticket. I pledge myself to support the platforms adopted by the state and county democratic conventions. I have been a continuous resident of Holt county for thirty-eight years. Have served five years on the board of supervisors. I will appreciate your support.

Respectfully,
H. W. TOMLINSON.

To The Voters At Primary Election:

I beg to submit my name at the Primary election, to be held August 20th, as a candidate for the nomination on the Democratic ticket for Representative of the Fifty-Third District and if nominated and elected I pledge myself to support the platforms as laid down by the Democratic County and State conventions. I otherwise pledge myself to support such laws, measures or constitutional amendments as shall be expressed by the majority of the voters at the election in November.

Respectfully,
9-2 CHARLES M. DALY.

For Supervisor.

I beg to submit my name to the voters of O'Neill and Grattan township for the democratic nomination for supervisor in and for District number Three.

My experience with the records of the various county offices, as well as a general knowledge of road and

bridge work, will make me better qualified to perform the duties of this important office. If I am nominated and elected I promise the taxpayers of this district, and the county in general, an efficient, economical and business-like method in carrying out the affairs of the county.

M. P. SULLIVAN.

Vote For Geo. W. Norris For U. S. Senator.

Washington, D. C., Aug. 5, 1918.—I have been an admirer of George Norris ever since he began his distinguished career in the house. He was one of the pioneers of the progressive movement at the capital. I have been closely associated with him and his friends since he entered the senate. He is a clean, courageous and patriotic public servant.

There is no man who more faithfully and persistently urges legislation in behalf of the general public and the people than George Norris. He is able in debate, and exceedingly efficient and industrious in committee.

I believe in him absolutely as a man and as a public servant, and hope he will long continue to be in the place which he now occupies.

W. E. BORAII,
(U. S. Senator.)

Davis For Attorney General.

Mr. C. A. Davis of Holdrege, Nebraska, whose name is on file as a republican candidate for Attorney General, was born and raised in a farming community at Beaver City, in southwestern Nebraska. He has attended the Nebraska Wesleyan University and the Nebraska State University and is a graduate of the Harvard University Law School, and has practiced his profession in Omaha and in Holdrege, Nebraska, which is now his home. By reason of his education and experience in different parts of the State, he will bring to the office of Attorney General a knowledge of local conditions all over Nebraska. This knowledge will be of great assistance to him in the enforcement of the Prohibition law, the Sedition law and the handling of the interests of the State wherever they may be located.

Mr. Davis is also the only republican representative on the State ticket, who

is a representative of the western part of the State, and as such should receive the support of the western voter.

ANNOUNCEMENT.

Being again permitted to file for the Democratic nomination for Representative of the Fifty-fourth District without opposition is a privilege I very much appreciate, and if again nominated and elected will show my appreciation of the seeming confidence in my earnest efforts to represent this

district by working harder for the good of all and help to make Nebraska the best state of the Union in which to live.

I have two boys in the service, one in France, the other soon to go. The third son, who has helped me so faithfully on the farm, has waived his agricultural classification and will go soon too.

I will be strong for all means and measures that will give aid and comfort to our soldiers who are sacrificing

so much to wipe out autoocracy and to help establish a world-wide democracy.

Upon the farmers, next to the soldiers, depends the winning of this war and I shall continue to be strong for laws in our interest.

If my record in the past meets with your approval I shall appreciate your support.

Respectfully,
CRIST ANDERSON.

For Judge of the Supreme Court



JUDGE ERNEST B. PERRY

1. Endorsed by a vote of the bar of the state.
2. Endorsed by the farmers and business men of his district for brushing aside technicalities and expediting business.
3. Has an unexcelled record for the number of cases affirmed by the Supreme Court.