### JOHN BRENNAN

Wholesale and Retail Dealer in

Dry Goods and Groceries Butter, Eggs, Poultry, Hides, Flour, Feed, Salt

> PORTAGE BRANDER TIRES Shoes

Foet Schulze Shoes are Easy on the Feet. We fit the Hard to Fit. Come in and be Convinced.

CASH DOES IT.

O'Neill, Nebraska.

It will not be this warm next winter. Place your orders Now for Coal and Coke. There will be no hard coal for Nebraska.

Galena Lumber Co.

Thirty Two Years continued services to the People of Holt County. With Capital, Surplus and Profits of \$180,000.00 Warrants the statement that we can help You. Being members of the Federal Reserve Bank places this Bank in a position to handle Large as well as Small loans. When in need of money come in and talk it over.

#### The First National Bank

O'Neill, Nebraska

ED. F. GALLAGHER, J. F. GALLAGHER, Cashier. President.

# GO TO CHURCH SUNDAY

### Substitutes:

Barley Flour, Oat Meal Rice Flour, War Flour

Use these and save wheat for our soldiers

We Also Have on Hand Sal-Vet. Sal-Vet is invaluable to hog raisers. It keeps the stock in excellent condition, but while it will not cure either cholera or swin plague, we have scores of letters highly commending it.

O'Neill Mill & Elevator



It is important when your Ford car requires tuning up or repaining that you place it in chage of an authorized Ford dealer. Then you are sure of having repairs and replacements made with genuine Ford-made materials by men who know all about Ford cars. Bring your Ford car to us. Satisfaction is sure and you will receive prompt attention and right prices.

J. B. Mellor, Agent, O'Neill, Nebraska.

#### Farm Loans

Home Loans

On the Best Terms and Least Expense. Can Save You 20 to 50 Per Cent on Your Farm, City, Auto, Hail and Live Stock Insurance.

L. G. GILLESPIE

Phone 309.

O'Neill, Nebr.

# McGINNIS CREAMERY & PRODUCE CO.

Manufacturers of CREAMERY BUTTER AND ICE CREAM Largest Creamery Between Omaha and the Black Hills.

Present Price for Butter Fat 44 cents per Pound Steam Heat, Electric Lights, Power O'Neill, Nebraska. Phone 170

# Grady Hat Shop

Fisk Hats always on display at Grady Hat Shop. New novelty veils. Attractive line of pretty white hats for the summer. Come in and see our display.

One block north of First National Bank.



#### **OUR SODA GRILL** NOW OPEN

Same Place Same Force Same Service Same Satisfaction Send in the Kiddies. Come Yourself. THE O'NEILL NEWS AND CIGAR STORE.

Golden Hotel Building James A. Brown, Prop.

#### Sanitary Meat Market

"Say, John, this is Tuesday night don't forget the beef steak!" Prone 150.

O'Neill, Nebr.

#### A PAGE FOR THE O'NEILL CHURCHES.

The business firms whose cards are printed on this page are co-operating to make it a "Go to Church Sunday Page" and space in center portion of the page is to be given each week for benefit of the O'Neill churches.

A portion of the page will be devoted each week to a short sermonette, preferably by one of the local ministers or laymen, whose contributions are respectfully solicited to make this page of its greatest value to the people of O'Neill and vicinity and the church. The sermonette should be of 200 to 400 words or even shorter, as the judgment of the writer may dictate, in no event longer than 400 words. The sermonettes should deal with the needs of the church, the necessity of attending church, or any timely topic of general interest pertaining to the church and its activities. The sermonettes will be published in the order in which they are received, and this page will be kept for a period of eighteen weeks.

#### WHAT'S THE MATTER WITH THE CHURCH?

Nothing, except that it is made up of mortals just like you and I, who are subject to all the weaknesses of the flesh. If all who joined the church were perfect there would be no need for a church.

Christ Instituted the Church as an organization in which men and women might work together with Him to save the world. There is every reason why we should affiliate ourselves with His church, and no excuse for not doing so.

The Greatest Economic Factor in the Community is the Church.—Your property is more valuable because of it. Take churches away, and real estate values would drop to the lowest figures, for you would not live here six months with your children if it were not for the church. It is a safeguard for the boys and girls.

When Your Dear Ones Die you always turn to the church for help and sympathy. The church is the only institution on earth which is concerned about the most vital questions of living men-Where will we spend eternity?

Go to Church Next Sunday and get the habit of attending regularly. It will do you good.

# Fitzsimmons Millinery Store

Have a nice line of White Hats on Display. Special Sale now on, on all Colored Hats and Trimmings. If you are in need of a hat, at reduced prices, now is the time to buy.

Phone 174.

O'Neill, Nebr.

# Western Garage

HENRY WINKLER, Prop.

All Kinds of Auto Repairing; Gasoline and Oils, Auto Accessories.

Campbell Garage Building.

O'Neill, Nebr.

### GRAND

Private Booths-Good Meals; Short Orders, Sandwitches at all Times. Also Fine Line of Cigars.

O'Neill, Nebr. Day and Night Service.

### Bazelman Lumber Co.

Lumber and All Kinds of **Building Material** 

Phone 79

O'Neill, Nebr.

# D. Abdouch

Ladies are invited to look at our line of Summer Dresses and Georgette and Silk Waists. Nice line at reasonable prices.

We also handle Naco and Case Corsets, and a pair of Black Diamond Shoes for every member of the family.

Douglas Street.

O'Neill, Nebr.

# Dr. H. Margaret Frost

Osteopathic Physician

Jordan Building, Phone 262.

O'Neill, Nebr.

# J. H: DAVISON

----Dealer in----

Harness, Whips, Collars; Also Harness and Shoe Repairing.

Prices Right.

O'Neill, Nebr.

### J. U. YANTZI CREAMERY

Come in or phone in when you want best prices for your cream and poultry.

Phone 131.

O'Neill, Nebr.

### Go To THE TOGGERY

For Your Furnishings and Cleaning and Pressing

Harty & Mullen, O'Neill

#### NEIL P. BRENNAN

Columbia Grafonolas, Columbia Records, New every month. Come in and hear what your boys in camp are singing.

Phone 105

O'Neill, Nebr.