

Merry Christmas!

CANDY
12c
Per Pound

- 55c Can Crisco, Contents 1 1/2 pounds net **34c**
 - 1 Gallon Can Karo Syrup **69c**
 - 10c Xmas Tags, Cards, Seals, and Stamps **5c**
 - 40c Fancy Candy per pound **20c**
 - 35c Fancy Ceylon Toasties Candy, per pound **19c**
 - 35c Nut Top Fudge per pound **20c**
 - 35c Ass't Peanut Butter Cups Candy, per pound **19c**
 - 40c Mapleine Sgs. Candy, per pound **19c**
 - 75c Choicest of all Confections. This Candy has highest grade Creams in assorted flavors, Caramels, Nougats, Chips, Chocolate Covered with Nuts, Dipped in a delightful Milk Coating, per pound **40c**
 - All Made By Johnson, Sioux City.
 - 75c Fancy Box Candy **49c**
 - \$1.50 Box Original Hand Rolled Chocolates **89c**
 - Fancy Box Brazils and Filberts in Cream Chocolates Covered **65c**
 - \$1.75 Box Malted Milk Chocolates **\$1.00**
 - \$2.00 Box Imperial Chocolates **\$1.19**
 - \$2.25 Box Sweet Alice Chocolates **\$1.29**
 - Fancy Box La Fama. The high grade Cream consists of best Country Butter, pure Cream, Sugar and Pecan Meats dipped in Milk Coating **\$1.19**
 - \$4.00 Box Johnson's Chocolates **\$2.49**
 - \$6.50 Box Fraternity Chocolates **\$4.00**
 - 35c Large Packages Oat Meal **24c**
 - 3-25c Cans Tomatoes **54c**
 - 3-15c Cans Corn **37c**
 - 3-20c Cans Peas **38c**
 - 4,000 Pounds 30c Coffee, per pound **16c**
 - 1 Box Sky Ramblers 25 Cigars, 10c value **\$1.00**
 - 15c Palm Olive Soap **08c**
 - 1 Can Velvet Tobacco **08c**
 - 1 Can Tuxedo Tobacco **08c**
 - 1 Can Lucky Strike Tobacco **08c**
 - 1 Sack Genuine Durham Tobacco **04c**
 - Union Leader Tobacco, 8-ounce packages **21c**
 - 25c Cans K. C. Calumet Baking Powder **17c**
 - 25c Cookies, per pound **15c**
 - 75c Fancy Box Sandal El Granada Toilet Soap **17c**
 - 3-10c Bars of Toilet Soap **16c**
- Up Where the Prices Are Down.
- \$1.00 Xmas Box Ladies' Handkerchiefs **49c**
 - \$2.00 Xmas Box Ladies' Handkerchiefs **99c**
 - 75c Men's Xmas Ties **39c**
 - \$1.00 Men's Ties in Xmas Boxes **49c**
 - \$1.25 Men's Ties in Xmas Boxes **69c**
 - \$3.00 Box of Men's Dress Hose, 12 pair **\$1.59**
 - \$2.75 Men's Dress Shirts **\$1.69**
 - \$2.50 Men's Union Suits **\$1.49**

57 STEPS

"MELVIN"
SELLS FOR LESS

MORE LOCAL MATTERS.

Merry Christmas and Happy New Year to all.

Thomas Wade, of Page, was on O'Neill visitor Thursday.

Will Gill, of Stuart, made a business trip to O'Neill Thursday.

Clark Huff, of Chambers, was in the city Thursday.

E. Roy and W. Townsend, of Upton, Wyoming, are in the city this week attending court.

The Frontier tenders to its great family of readers, both large and small, its best wishes and hopes that they will enjoy a Merry Christmas and a Happy and Prosperous New Year.

Joe Hetmanek, of Dodge, erstwhile manager of Joe Stecher, once Champion

wrestler of the World, but lately fallen from his throne, was in the city Wednesday visiting with friends and looking after business matters.

We understand that the Red Cross auction sale and dance, held at Atkinson last Monday night netted the Red Cross treasury the sum of \$1,400. The good people of Atkinson are always at the front in pushing a worthy project.

Mrs. A. F. Sauser was hostess at the meeting of the Willing Workers Club on Tuesday last. Since our last report, one scarf has been added to the list of finished and turned in articles. One new member was also added. Mrs. Anthony Stanton will entertain the club on January 8. All are busy knitting but no meetings will be held during the holidays.

The public sale of Con A. Shea, held last Monday, was very successful, the amount received from the sale running \$500 over the estimate made by Mr. Shea. Con has rented his farm and left this morning for Seattle, Washington, to spend Christmas with relatives and will probably locate in the west, provided he finds something that suits him.

The Sanitary meat market was entered by a band of youthful brigands some time Tuesday night, entrance being gained through a basement window. The thieves contented themselves with the money in the cash drawers. Several arrests probably will be made in the near future, as Mr. Simpson has a definite clew as to the identity of the boys.

Dr. and Mrs. W. T. Sloan and two daughters, of Pine Bluffs, Wyo., are new arrivals in this city. They will spend the winter here, having rooms at the Parker House. They are old residents of Nebraska, Dr. Sloan having practiced medicine for sixteen years in Gage county. Mrs. Sloan is the eldest daughter of Mr. and Mrs. W. T. McElvain and a sister of Mrs. R. K. Platt and Mrs. Chas. Schriers.

Sheriff Duffy and County Attorney Boyle went to Stuart Tuesday and arrested a gentleman whose home is near Atkinson for having in his possession and distributing, something which, since May 1st, it is illegal to have and distribute. The gentleman was then taken to Atkinson where he was brought before a magistrate, who assessed him the sum of \$109.50, which, of course, was put in the coffers of the city.

The following Frontier readers were callers the past week and extended their subscription: Ed. Menish, John



Grutsch, William Clevisch, Frank Biglin, C. A. Brown, Fred Vitt, Henry Kloepper and Con Shea, O'Neill; George Ridgway, Agee; J. D. Pruss, Emmet; James Beauchamp, Meek; E. A. Steskal, Fred Beckwith, Atkinson; and William Renninger, Chambers. These men were willing to do their part that the editorial family would have a Merry Christmas.

In honor of Fred W. Wright, of Scotts Bluffs, Neb., M. F. Harrington entertained the lawyers, bankers and newspapermen of the city and Attorney Harry Brome, of Omaha, with a dinner at the Golden Hotel last Thursday evening. Twenty-six were present and enjoyed the good things provided. At the conclusion of the dinner, Judge Dickson, presiding as toastmaster, called upon several of those in attendance for short talks, the principal theme and subject of the discourses being patriotism and love of country. It was a very pleasant evening and those present hope that M. F. will again give them the opportunity of enjoying his hospitality.

Friends of Mrs. John L. Quig assisted her in fittingly observing the anniversary of her birthday Saturday evening at the Quig residence, completely surprising her by walking in enmasse and bringing the eats along. A most enjoyable time was had and even the Judge was allowed to participate in the festivities. Mrs. Quig was the recipient of several handsome mementos. Those comprising the surprise party were Miss Florence McCafferty, Miss Anna McCafferty, Miss Virginia Testman, Miss Grace Hammond, Mr. and Mrs. Guile Tague, Mrs. H. S. Tague, Mr. and Mrs. O. A. Kilpatrick.

Captain O. E. Meredith arrived in the city last Friday evening for a few days visit at the home of his parents, Mr. and Mrs. J. H. Meredith. Captain Meredith was on his way from Fort Sheridan, Ill., where he had been stationed for the past four months as one of the officers in charge of the officers training camp, to Fort Sill, Oklahoma. Tuesday evening Captain Meredith, at the invitation of the Community Club, delivered an address on army and army life at the

Golden Hotel which was listened to by a very large crowd. Capt. Meredith explained the different branches of the army and told of the enormous task before the American people to get the army in proper condition to do its full share in the world's war. The address was very interesting and at its conclusion the speaker was heartily applauded. The address was to have been delivered in the Club rooms, but Captain Whelan marched the home Guard to the hotel to listen to the address and the meeting then adjourned to the lobby of the hotel. Captain Meredith left on Wednesday morning for Ft. Sill.

That's True.

"There's one great advantage about cooking by electricity."
"What's that?"
"You don't have to worry about coal."

ZEDA
THE MODERN
BROOM

ZEDA, The Modern Broom, is not merely another broom—it is a new and better kind of broom—totally unlike any other broom on the market. Costs a little more, perhaps, but it is the cheapest in the long run. *"Wears Longer—Lasts Longer."* Its exclusive patented features make it outlast two, three and sometimes four ordinary brooms.

Ask your dealer to show you ZEDA, The Modern Broom
LEE BROOM & DUSTER COMPANY
Largest and highest-rated independent broom manufacturing establishment in the universe

LINCOLN, NEB.
Boston, Mass.
Davenport, Iowa

I help my mother every day,
No matter what the weather;
We clean and sweep the dust away,
And save good times together.

Zeda Tea



Christmas Reminder List

We suggest that you place a check mark before each of the items that you will need for the Christmas dinner. You will thus avoid the possibility of some one important item being overlooked.

- Mince Meat, Condensed
 - Mince Meat, Wet
 - Cranberries, in barrels
 - Pumpkin, Canned
 - Sweet Potatoes, Canned
 - Citron Peel
 - Orange Peel
 - Lemon Peel
 - Glace Cherries
 - Lace Pineapple
 - Loose Muscatel Raisins
 - Seeded Raisins
 - Seedless Bulk Raisins
 - Dates, Persian, in Pkgs.
 - Dates, Stuffed with Nut Meats
 - Layer Figs
 - Bulk Figs
 - Brick Figs
 - Preserved Figs
 - Jellies
 - Preserves
 - Mixed Nuts
 - Almonds
 - Brazil Nuts
 - Filberts
 - Pecans
 - Walnuts
 - Peanuts
 - Sage, Ground
 - Olives, Green
 - Olives, Ripe
 - Mixed Pickles
- Sweet Pickles
 - Sour Pickles
 - Pimentos
 - Salad Dressing
 - Sweet Cider
 - Pastry Flour
 - Cooking Oil
 - Lard Substitutes
 - Extracts
 - Spices
 - Baking Powder
 - Fancy Biscuits
 - Ginger, Crystallized
 - Cherries, "Maraschino"
 - Seal Brand Coffee
 - Baker's Chocolate
 - Peanuts, Bleached and Salted
- Fancy Fruits**
- Oranges
 - Lemons
 - Bananas
 - Grapes
 - Apples
 - Grape Fruit
- Fancy Vegetables**
- Celery
 - Lettuce
 - Spanish Onions
 - Pop Corn
 - Radishes
 - Cucumbers

J. C. HORISKEY

FRESH BEEF

Last week we did not have enough chunks of Beef to go around. The meat came in this morning. You can buy it Cheaper than butchering—30c stuff for HALF PRICE, 17c per pound.

John Brennan



Come In And Let Us Show You Our Ideas In Something For Christmas.

- Fancy Box Candy
- Cigars
- Stationery
- Perfumery
- Cigar Holders
- Fountain Pens
- Soldiers Kits
- Books
- Toilet Articles
- Pocket Books
- Pads, Etc. Etc.

Columbia Grafonolas From \$15 to \$350
Columbia Records

Something Pleasing for Every Member of the Family
Also the Boy at the Front

Brown's
O'Neill News and Cigar Store



Gift Hints

Air Rifles and Shot. Winchester 22-Calibre Rifles and Shot Guns. Sleds, Skates, Foot Balls, Base Ball Goods, Tricycles, Boys Spring Coaster Wawons, Safety Razors, Army Service Kits, just the things to give the Army and Navy Boys; Gillette and Auto Strop Razors, Keen Cutter and Enders, and send them lots of EXTRA Blades and a Stropper.

Framed Pictures, all kinds ranging 10 to 25c. Manicure Sets for Girls, in neat leather rolls, and the blades and edges are cutlery steel, and they will last for many years and be appreciated.

The Greatest line of American Silver. The COMMUNITY Plate in Patrician Style, guaranteed to last for 50 years, and a Guarantee Tag goes into each and every box. The prices are standard and are very reasonable.

Boys Watches priced \$1.00 to \$2.75, all guaranteed; Fobs or Chains, 10 and 25 cents.

A Good Lantern for Dad that will not blow out in the Stiffest Gale, and rain will not put out the light. Large tanks which hold enough oil to Burn 24 Hours.

A Rayo Lamp for Mother and the Home, which gives a soft, mellow white light and plenty of it, saves eyes and makes reading during the long winter nights a pleasure.

Jardineries, Fern Dishes, Hanging Baskets, and Flower Vases in a new

kind of ware that is bound to please you and the prices are very reasonable, 50c to \$1.50.

Keen Kutter Shears and Scissors in Left Hand and Right Hand Models that have keen edges and will stay sharp longer than any other kind. Every one of them Made in America.

Beautiful Blue and White Enameled Roasters for the Turkey and Large Kettles for the Plum Pudding. (Don't forget the Pum Pudding.)

Electric Flat Irons, Electric Floor Waxers, Electric Vacuum Cleaners, Electric Coffee Percolators. We will have a complete line of Universal Electric Goods.

Every Ready Daylo Flashlights are needed every where. Buy one for the home, have one in your car, one in your pocket and send a handy size to the Army Boys who need one every night. We will be glad to pack it properly, address and pay the postage to your boy anywhere, Free.

We want you to come in any time and see what we have, if there is anything Special that you need we will be glad to get it for you on short notice, if we do not have it. Every thing that we sell, We Positively Guarantee to give satisfaction fully or will be exchanged for another or your money refunded Cheerfully.

Neil P. Brennan